



YOU ARE



YOU REALLY ARE IN.

After all, you are one of the 110,873 Spartans and friends who made a gift to support Michigan State University this year. And we want you to know that your support makes a difference. Every day.

Every student at Michigan State benefits from your generosity. Because when you give annually, you provide critical financial flexibility to respond to what is needed right now—from scholarship support to technology updates to opening a door to life-changing learning.

In short, when you make an annual gift, you provide extraordinary opportunity for students you may never meet...but you are inseparable from their success. So being in is all about inspiring the future. And that's always a good thing to be **IN** on!

These pages show you some of the ways you are in at Michigan State. And for that, Spartans everywhere are truly indebted to you.

INDISPENSABLE
INVALUABLE
INTEGRAL
INSTEP
INVESTED
INSIDE
INSIGHTFUL



FOUR DECADES— AND COUNTING

DAVID and **SHIELA BLOUGH** have a long history of giving back to MSU. At 47 consecutive years, it's as long as their marriage. One started with a dollar. The other with a dance.

It was winter 1968 when David first approached Shiela at a Shaw Hall student mixer. He had two questions: did she want to dance? And, did she like the Beatles? She said yes to both, and they've been together ever since.

At graduation the following spring, David was filling out the rental form for his cap and gown. He checked a box to direct \$1 of his rental fee back to MSU as a gift, and they've been giving every year after.

"That first gift wasn't much," David says, "but that one dollar was enough to get us thinking about giving. We had such a good experience at MSU, and all these years later, it still feels like a part of our lives—it feels like part of our family."

35,734 DONORS HAVE GIVEN
ANNUALLY TO MSU FOR 10
OR MORE YEARS.



YOU ARE
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SPENSABLE

SHIELA AND DAVID **BLOUGH, '69**
SPARTAN **BOLD**

CARING AT A CRITICAL TIME

Every MSU student, past or present, regardless of his or her major, remembers something about Finals Week. Some remember watching the sunrise from the 3rd floor of the library or midnight scream or study breaks in the dorm caf.

ERIN ROMANUK remembers the care packages her parents sent full of goodies that took the sting out of non-stop studying.

Now, she gives to MSU's FAME program every year to help keep her favorite tradition alive for students who need it most. FAME, which stands for Fostering Academics Mentoring Excellence, assembles Finals Week care packages for students who come from foster or kinship care, homelessness, or other out-of-home situations.

"This is a cause that's near and dear to my heart, because I work with students like this every day," Erin says—she is the program manager for attendance and discipline for Seattle Public Schools. "They've overcome so many odds just to get to college, and this is such a great way to support them during Finals Week, when they may not have a support system back home."

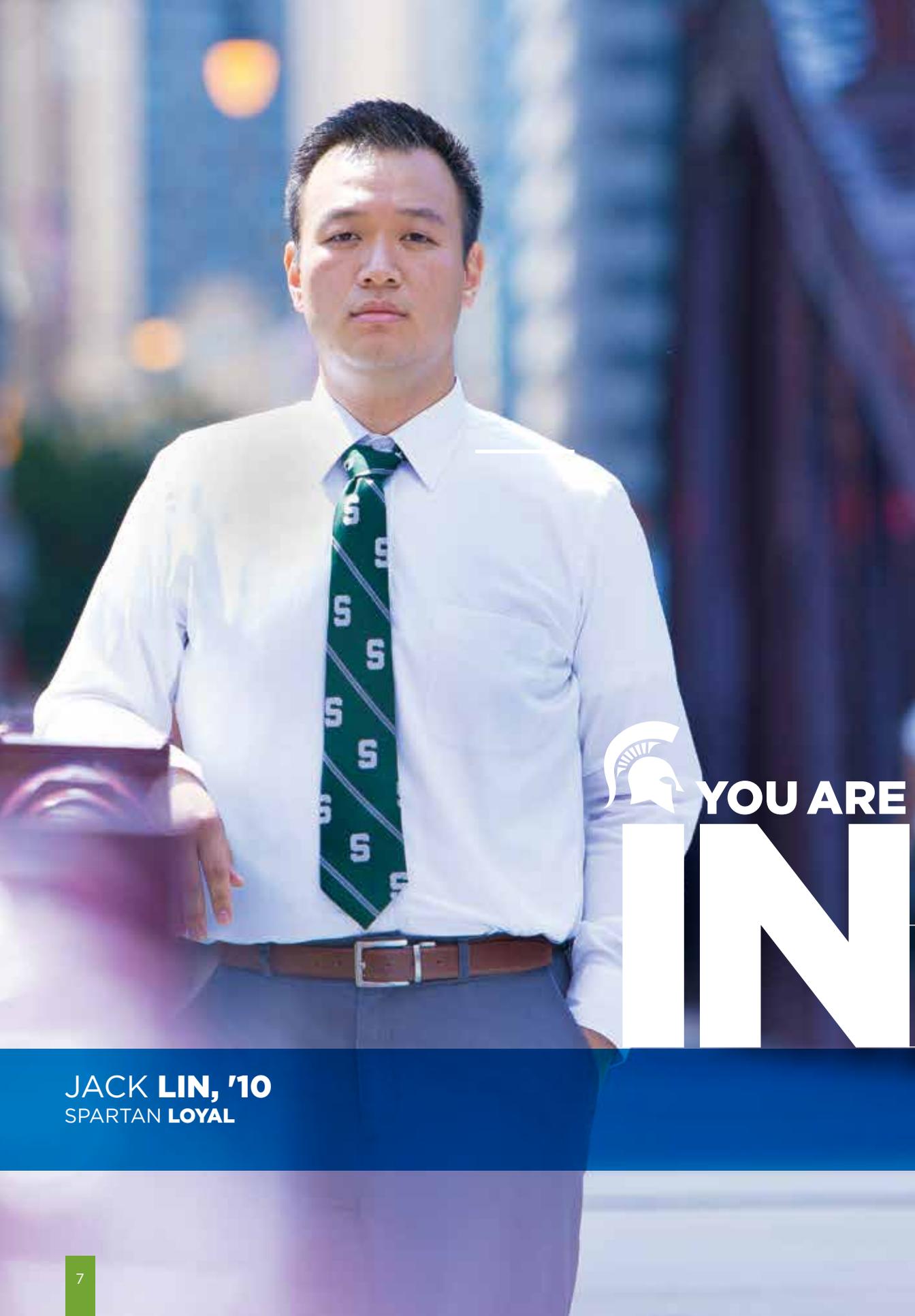
THROUGH MSU'S CROWDPOWER—A SOCIAL MEDIA DRIVEN, ONLINE FUNDRAISING VEHICLE—MORE THAN 2,980 ANNUAL DONORS ENABLED 34 PROJECTS. FAME'S CROWDPOWER HELPED PROVIDE FINALS WEEK CARE PACKAGES FOR FORMER FOSTER STUDENTS AND OTHER INDEPENDENT STUDENTS.

ERIN ROMANUK, '99
SPARTAN LOYAL



YOU ARE

IN VALUABLE



YOU ARE

IN

JACK LIN, '10
SPARTAN LOYAL



STANDING WITH **SPARTANS**

JACK LIN was the first in his family to attend college, but he says the financial, academic and social support MSU offered ensured he was never in it alone.

From day one, he was impressed with MSU's spirit of working together. It inspired him to get involved—from leading group projects in classes to joining Lambda Phi Epsilon, a fraternity dedicated to Asian American awareness. Now, as a management consultant based out of Chicago, the teambuilding and leadership skills he honed at Michigan State are adding up to success.

And he still appreciates the way Spartans work together. When the MSU Greenline calls, he knows the students on the line are working long hours to help their fellow students. So he is happy to step up for the next generation, including his brother who followed in his Spartan footsteps.

"MSU always gave me and my family the support we needed," Jack says. "So, the decision to give back was easy for me."

TEGRAL

THIS YEAR, MORE THAN 19,488
DONORS GAVE ANNUALLY THROUGH
MSU GREENLINE CALLS, PROVIDING
CRITICAL FUNDS TO SUPPORT
HARDWORKING STUDENTS.

STEPPING UP IS A FAMILY TRADITION

Every fall, the Sams family gathers at Spartan Stadium to watch their patriarch, **LIEUTENANT GENERAL RONALD SAMS**, don his faithful Spartan Marching Band jacket, dust off his trombone and march onto the field. It's the Alumni Band Reunion Saturday and Ron, his wife **DIANE** and their children **ROBERT** and **LAURA**—alumni all—never miss it.

"It's great to come back one day a year and pretend I'm a college student again," says Ron, the retired inspector general of the U.S. Air Force. "I get to pay tribute to the university and see appreciation back. We all feel like we are part of the Spartan family."

So, when Ron and Diane saw a push for donations to provide jackets for the 80+ incoming members of the band, they didn't hesitate to join in. And they couldn't be prouder to be part of the effort's resounding success.

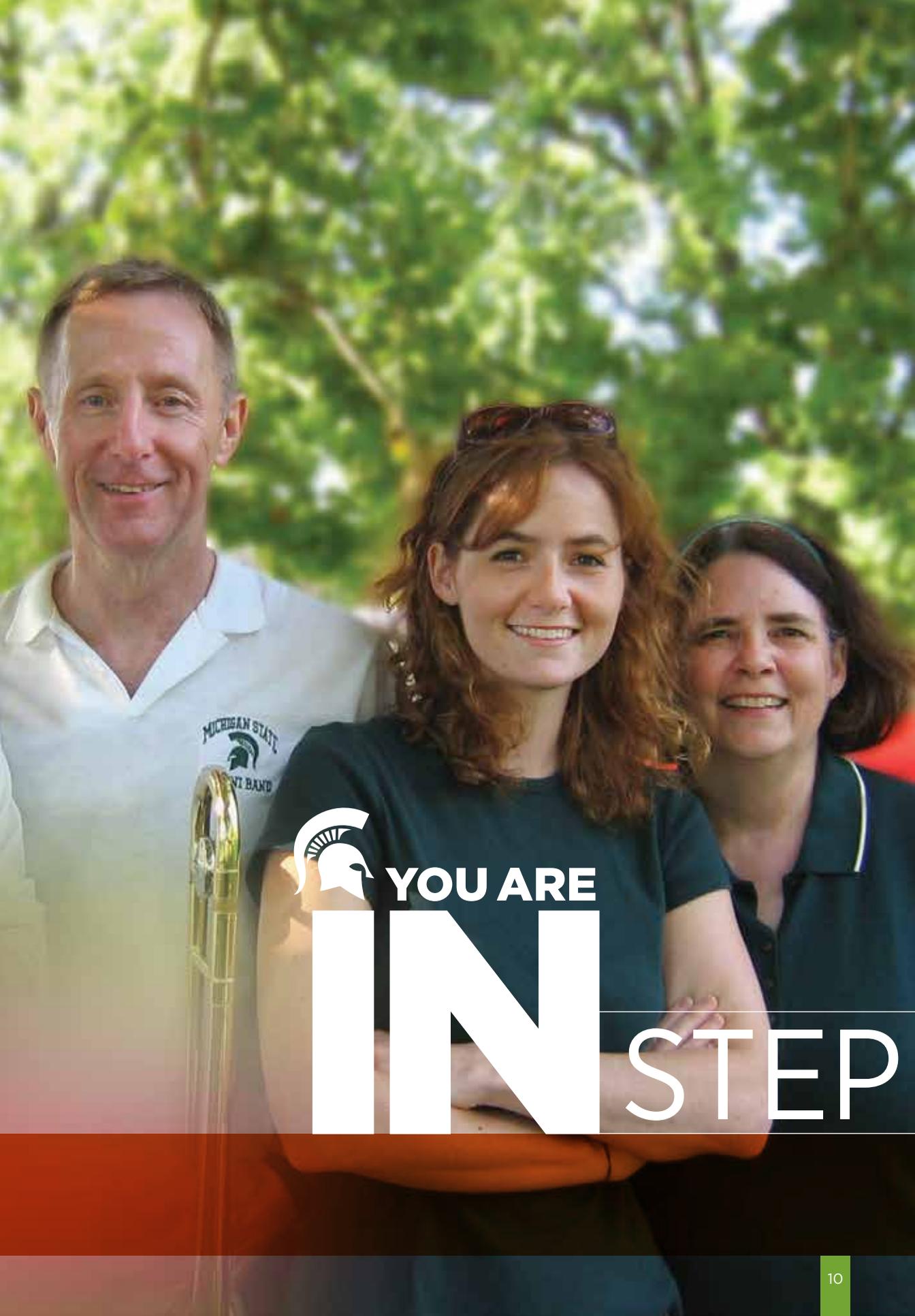
But, they didn't stop there. Ron got his start in ROTC, so they also make giving to MSU's ROTC program a priority.

"Everything our family has been able to do can go back to MSU in one way or another," says Diane. "We are grateful and we want other people to have the same opportunity we had."

THIS YEAR, MORE THAN 59,500 INDIVIDUALS LIKE YOU GAVE \$100 OR MORE AND WERE RECOGNIZED AS LOYALTY LEVEL AND LEADERSHIP CIRCLE DONORS. SEE PAGE 19 TO LEARN MORE.



RONALD & DIANE
SAMS FAMILY
SPARTAN **GREAT**



MICHIGAN STATE
UNIVERSITY BAND



YOU ARE

IN STEP

HELPING DREAMS TAKE FLIGHT

LAKESHA LUNDY once felt a little like she was flying blind. But with MSU's Multicultural Business Program (MBP)—which offered mentoring, tutoring, and more—her professional aspirations really took off.

Today the sky is the limit for LaKesha, who oversees a \$1 billion budget as a senior financial analyst for United Airlines. But her MSU experience inspired her in other ways.

In her off time, she encourages urban youth and young professionals in Operation FAM, a nonprofit organization she helped found to share much of the same advice she received through the MBP. Operation FAM honors LaKesha's mother who succumbed to cancer in 2010, but not before she had seen all of her children through college and even went back to complete her own degree.

LaKesha also makes it a priority to give back to the MBP each year.

"I feel honored to be in a position to give and to help someone like me, who had a lot of potential and just needed someone to take them under their wing," she says.

THIS YEAR, MORE THAN 45,800
INDIVIDUALS LIKE YOU CONTRIBUTED
TO AN MSU COLLEGE.



YOU ARE

IN



VESTED

LAKESHA **LUNDY**, '07
SPARTAN **PROUD**



YOU ARE

IN SIDE

**DR. MELISSA
MCDANIELS**
SPARTAN **STRONG**



DR. KRISTEN RENN
SPARTAN **STRONG**

EXTENDING A **WELCOME**

Dr. Melissa McDaniels is assistant dean of the Graduate School and director of the Teaching Assistant Program. **Dr. Kristen Renn** is a professor in the Department of Educational Administration and recently completed a term as director for student success initiatives.

They're both working to create a positive learning environment—but their commitment to their cause doesn't end when they leave the office. MSU is as much a community as it is an institute of higher education, and Melissa and Kris truly understand the importance of creating a supportive, welcoming place for students to learn and live.

They use payroll deduct to provide support to the College of Education, the Edward J. Petry Endowment for graduate fellowships, the LBGT Resource Center, and the Student Food Bank. Through their giving, they are ensuring no student feels marginalized or limited by their differences, their struggles, or their circumstances.

"Since the day we arrived at MSU, we have never felt anything but welcome—as both professionals, and as a couple. This is our community, and we give back because that's what you do as a member of a community."

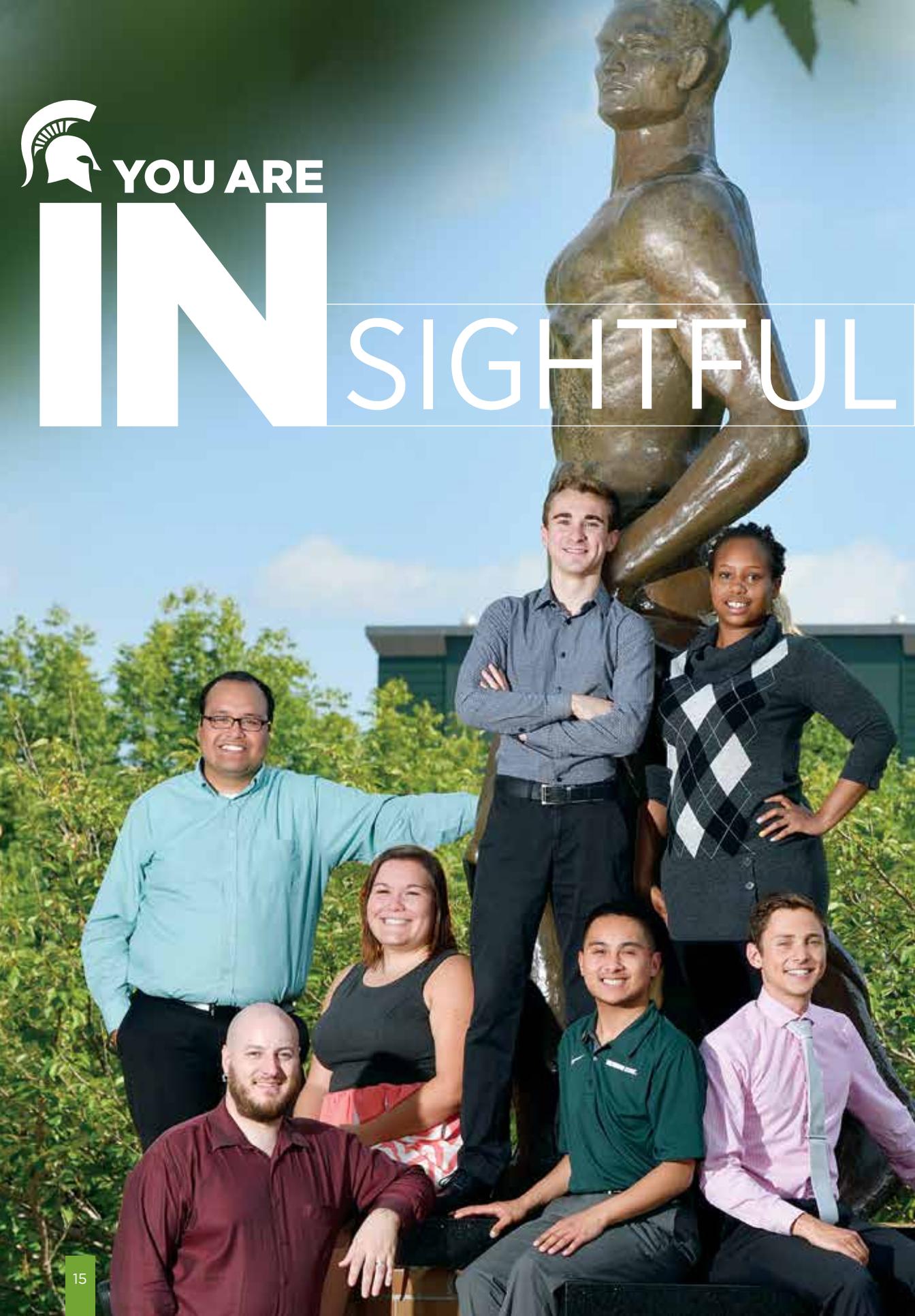
MSU'S OWN—THE FACULTY, STAFF AND RETIREES OF THE UNIVERSITY—GAVE NEARLY \$25 MILLION LAST YEAR TO SUPPORT PROGRAMS AND INITIATIVES ACROSS CAMPUS.

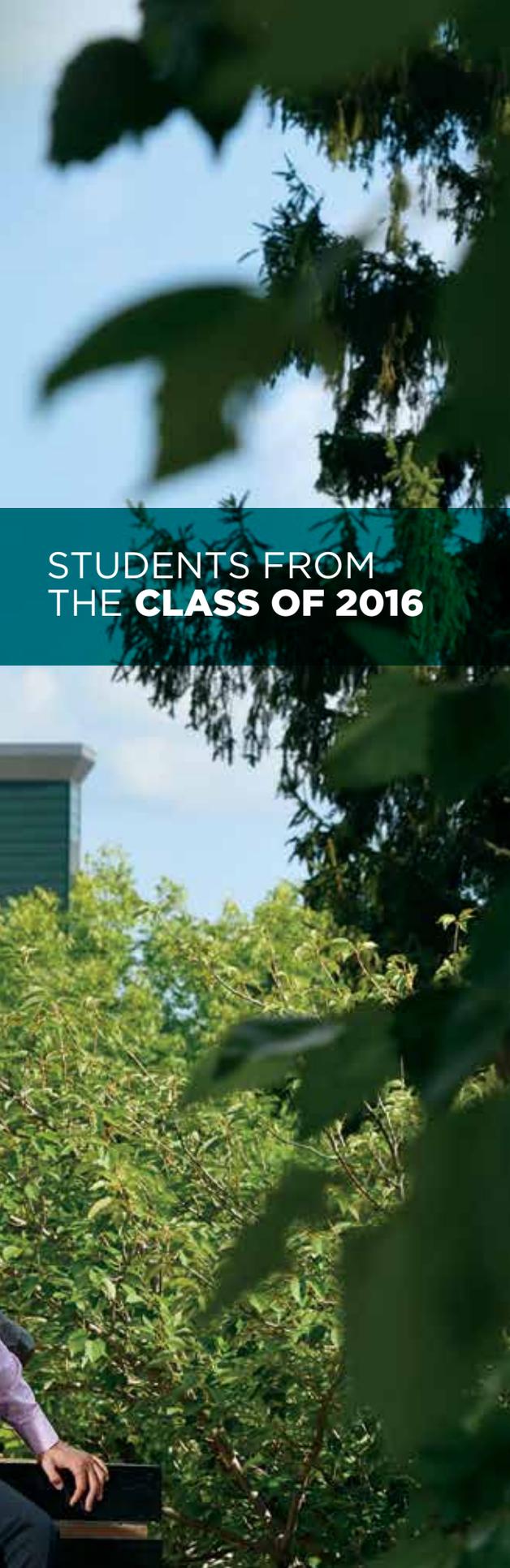


YOU ARE

IN

SIGHTFUL





STUDENTS FROM THE **CLASS OF 2016**

GIVING BACK STARTED EARLY

These students and recent grads hadn't even left campus yet, but they were already thinking about how to leave MSU better than they found it.

Philanthropy became a way of life for **MICHAEL GAITAN-FLORES** (far left), who graduated from James Madison College in 2016 and officially joined MSU's University Advancement staff as a development associate soon after.

He started talking the talk as a student caller with MSU Greenline, where he connected with alumni to discuss giving back. But he walked the walk too, making his first gift—and encouraging fellow students to do the same—long before he donned his cap and gown and became an alumnus.

“My first gift was \$2, and it was an easy decision. Not long after that, I made the decision to give \$25 to James Madison College. It became a point of pride for me, knowing that I was providing immediate support to my college. I've put philanthropy in my budget now, and plan to continue giving back—more and more each year as I'm able to.”

THIS YEAR THE NUMBER OF STUDENTS WHO MADE A GIFT INCREASED BY MORE THAN 100 PERCENT.



**WHEN
YOU ARE**

IN

YOU ARE:

LOYAL

PROUD

STRONG

GREAT

BOLD

INSPIRED

EXTRAORDINARY

go.msu.edu/spartanloyal

ANNUAL GIVING LEVELS

LEADERSHIP CIRCLE

SPARTAN STRONG	\$1,000-\$2,499/year
SPARTAN GREAT	\$2,500-\$4,999/year
SPARTAN BOLD	\$5,000-\$9,999/year
SPARTAN INSPIRED	\$10,000-\$19,999/year
SPARTAN EXTRAORDINARY	\$20,000+/year

LOYALTY LEVELS

SPARTAN LOYAL	\$100-\$499/year
SPARTAN PROUD	\$500-\$999/year

Annual giving recognition totals include all donations and matching gifts made during the fiscal year, July 1 - June 30.



Lifetime recognition begins at \$50,000 in cumulative giving.

For more information on giving levels, call: **(800) 232-4MSU (4678)**.

**Your recognition occurs annually,
but your impact is INfinite.**



**IT'S
GOOD
TO BE**

IN

and you are

**110,873
DONORS**

MADE A GIFT IN FISCAL YEAR 16,
JULY 1, 2015 – JUNE 30, 2016

18,128

GAVE FOR THE FIRST TIME

FROM AGE

17 to 102



\$59,262,946

WENT TO WORK IMMEDIATELY TO SUPPORT STUDENTS, PROGRAMS, AND FACULTY

DONORS BY LEVEL



LOYALTY LEVELS





EVERY YEAR, **EVERY GIFT**
makes a difference.

ONE PERSON,
ONE CONTRIBUTION
AT A TIME.

THREE WAYS TO **MAKE A GIFT:**

PHONE

(800) 232-4MSU (4678)

ONLINE

givingto.msu.edu/1982

MAIL

University Advancement
Spartan Way
535 Chestnut Road, Room 300
East Lansing, Michigan 48824

#SpartanLoyal

THANK YOU
FOR
BEING **IN**

SPARTANS WILL.
#SpartanLoyal
go.msu.edu/spartanloyal