

NEWS OF FACULTY, STAFF & RETIREE GIVING TO MICHIGAN STATE UNIVERSITY

OURIMPACT

WINTER 2013



MARK & NANCY HOLLIS



A SPARTAN

PROMISE

AN UN-BROKEN BOND

YOUR GIFTS IN ACTION • SPARTAN SENTINELS • ALL YOU!

BUILDING FUTURES.

ONE SCHOLARSHIP
AT A TIME.

Mark and Nancy Hollis have announced a \$1 million gift that will support Spartan futures.

**Student Scholarships.
Athletics. Arts.**

Mark and Nancy Hollis say Michigan State has always been near, dear and good to them. They hope their recent \$1 million gift commitment to MSU will inspire others.

Both are MSU graduates and work on campus: Mark Hollis ('85, Communication Arts and Sciences) serves as the director of Intercollegiate Athletics, and Nancy Hollis ('86, Business) works in the Office of Study Abroad.

MSU announced the gift at the annual President's Brunch event in September.

Nearly half of the Hollises' gift will go toward scholarships, providing \$460,000 to establish the Hollis Family Endowed Scholarship, which will award financial support for Michigan resident undergraduate students with strong academic credentials. An additional \$40,000 supports arts enrichment activities at the Broad Art Museum and the Wharton Center for Performing Arts.

"I believe in the theory that the whole is greater than the sum of its parts," Mark Hollis says. "We have amazing things happening across our campus, and everyone should be supportive of the collective accomplishments. Providing half of our gift to academic areas is our way of saying thank you to those that work at our university."

The remainder of the gift is designated for the North End Zone project at Spartan Stadium,

specifically to help build the room that will host recruits for all varsity athletic teams.

"From my position, I understand the impact that first-rate facilities have on the quality of an intercollegiate athletics program," says Hollis, who was named athletics director in 2008.

"My family and I wanted to join other donors to support this expansion of Spartan Stadium, which is critical to the future of the football program and will improve the entire athletics program."

"This gift promises the Hollises' leadership legacy will be felt in a new, very tangible way, and we are grateful for their generosity," says MSU President Lou Anna K. Simon. "Their gift will create new opportunities for current and future generations of Spartans across the university."

THE HOLLISES MET AS STUDENTS AT MSU.

"We believe that all we have accomplished in our lives was positively affected by those who have walked with us on the MSU campus," says Mark, noting the appreciation for the influence people such as Jack Breslin and Jud Heathcote had on their lives. "We are appreciative of not only our parents and families for their support, but also of all the coaches, athletics staff and university employees who make MSU a special place to work."

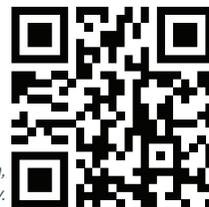
Nancy said after growing up in Michigan, her family continues to live here because of all the state has to offer.

"Developing a scholarship fund is our way of trying to create a positive future for the state, as well as MSU," she says. "Along with our three children, Thomas, Kathryn and Michael, we look forward to creating opportunities for future Spartans with our gift."

Endowed funds such as the newly established Hollis Family Endowed Scholarship differ from other funds in that the total amount of the gift is invested. Each year, only a portion of the invested income earned is spent while the remainder adds to principal growth, creating a perpetual gift. Endowed scholarship funds are critical to ensure MSU maintains a commitment to keeping its doors open to the best and the brightest regardless of their financial means.

MSU recently announced plans to significantly renovate the North End Zone of Spartan Stadium to address maintenance needs and update the facility's home and away locker rooms, media center, concessions areas and restrooms. The new facility will serve many functions related to the recruitment of Spartan student-athletes for all sports.

 **Click! givingto.msu.edu/hollisfamilygift**



ALL UNIVERSITY CAMPAIGN IS ALL YOU!



Suzy Merchant

WHO: Suzy Merchant is ready to start her sixth season as head coach of the Michigan State Women's Basketball program. Through her first five seasons, Merchant has brought the Spartan program to a level of consistency at the Big Ten and national level.

WHAT: Scan this code with your smart-phone or visit givingto.msu.edu/allu to hear why Suzy Merchant and the rest of the campaign cabinet support the All University Campaign.



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MAKING A GIFT
To discuss how you might remember MSU, please contact the Office of Gift Planning at (800) 432-4678 or (517) 884-1000.
givingto.msu.edu



Where did more than half a million in needed funds for nearly every program on campus come from?

Where did more than half a million in needed funds for nearly every program on campus come from? Each spring, faculty, staff and retirees contribute to the All University Campaign to provide support for programs and projects across the university.

MSU faculty, staff and retirees receive campaign materials through the mail and also phone calls from the Annual Fund's Greenline student employees, with generous underwriting support from the Michigan State University Federal Credit Union.

During the 2012 All U Campaign, 1,612 current and former employees made a gift to MSU. The All U Campaign has also helped inspire giving by faculty, staff and retirees throughout the year. For the 2011-2012 fiscal year, 6,306 of you made a gift commitment or planned (future) gift. It all added up to \$14.8 million in support.

The 2013 All U Campaign season also begins the service of an all new All University Campaign Advisory Cabinet. These volunteers are a dynamic and dedicated group of donors, representative of the energy and commitment of the entire MSU community. They are charged with helping to guide the planning, implementation and evaluation of the All U Campaign.

THE SEVEN ADVISORY CABINET MEMBERS ARE:

SUZY MERCHANT, MSU Women's Basketball head coach and honorary chair of the cabinet

GLEN BROUGH, assistant director in the Office of Admissions and visual coordinator for the Spartan Marching Band

DIANA D'ANGELO, associate director of Enterprise Information Stewardship and university data resource administrator

MARTIN HAWLEY, chairperson of the Department of Chemical Engineering and Materials Science

KATHY LESSARD, retired from University Development

THOMAS LUCCOCK, director of Internal Audit

DEBORAH SUDDUTH, executive staff assistant in the College of Nursing

Join your colleagues in making MSU stronger – make a gift online today!

 **Click!** givingto.msu.edu/allu

YOUR GIFTS IN ACTION

Devoted to the impact of our gifts to MSU

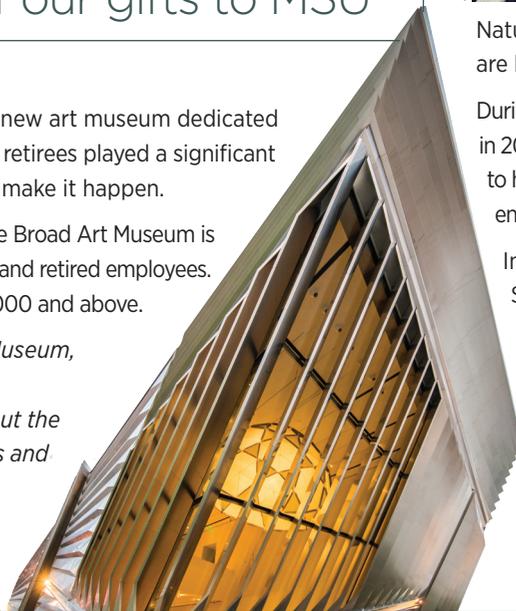
BROAD ART MUSEUM: YOU MADE IT HAPPEN

Michigan State University is now the home of a bold new art museum dedicated exclusively to contemporary art, and faculty, staff and retirees played a significant role in exceeding the \$40 million fundraising goal to make it happen.

When the wall of founding donors for the Eli and Edythe Broad Art Museum is completed, 28 of the listings will belong to MSU's current and retired employees. Founding donors have made gift commitments of \$25,000 and above.

For information on making a gift to the Broad Art Museum, contact Director of Development Marcia Crawley at crawley7@msu.edu; (517) 884-3905. Learn more about the museum, including current and upcoming exhibitions and activities, at broadmuseum.msu.edu.

 **Click! broadmuseum.msu.edu**



Jordan Desrochers

YOU ROSE TO THE CHALLENGE

Students such as Jordan Desrochers are now benefitting from the creation of Spartan Scholarships by MSU's faculty, staff and retirees. Jordan received a scholarship endowed and named by Jake and Maxine Ferris to help students in the College of Agriculture and

Natural Resources and the Honors College. The Ferrises are both faculty emeriti.

During the Spartan Scholarship Challenge which ended in 2011, 144 new endowed scholarships were created to help students with financial need. Nearly 16% of those endowed scholarships came from faculty, staff and retirees.

In the challenge, a portion of an anonymous \$10 million gift to MSU was used to match funds for endowed scholarships. Unlike funds that are expendable, endowed funds have a lasting impact because the total amount of the gift is invested. Only a portion of the invested income earned is spent each year, preserving the principal.

To learn more about making a scholarship gift, contact the development office in your college or unit or call (517) 884-1000.

THANKS FOR GIVING

The annual Thanks for Giving luncheon took place on October 31, 2012 to celebrate the philanthropy for MSU from faculty, staff and retiree donors. This year's turnout was the largest ever with 550 in attendance.

The luncheon was held at the Kellogg Center and included remarks from President Lou Anna K. Simon, Provost Kim A. Wilcox, MSU Board of Trustee Vice Chairperson Melanie Foster and Vice President of University Advancement Bob Groves. The luncheon and other All University Campaign activities are made possible, in part, through the sponsorship of the MSU Federal Credit Union.

 **Click! givingto.msu.edu/TFGphotos**

550

THIS YEAR'S TURNOUT WAS THE LARGEST EVER WITH 550 IN ATTENDANCE.



SUPPORT | IDEAS | INSIGHT | INSPIRATION

GIVE ONLINE

You may make a gift securely online using your credit card. Visit givingto.msu.edu.

TALK TO US

To explore how you might provide support to MSU through cash, retirement plan assets and other gifts, contact the development office in your college or unit, or call (517) 884-1000.

IT'S POSSIBLE

You can remember MSU through your estate plans in your will or personal trust. Contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000; or visit giftplanning.msu.edu.

Share your story or nominate a fellow Spartan who's making a difference and we'll share it with the Spartan Nation. Please email your story or nominations to univdev@msu.edu.

SPARTAN SENTINELS

As faculty, staff and retirees, you lead the way for others to invest in MSU.  Click! givingto.msu.edu/allu



Rob Roznowski came to Michigan State University directly from New York City in 2008 as an accomplished actor, director, playwright and educator. This past year he became the fourth MSU faculty member to receive the Michigan Distinguished Teacher Award. He supports the Department of Theatre and is recognized in the 1855 Club.

“I have learned everything I know about teaching here at MSU. I felt it was my turn to give back to a place that took a risk on me. My money is earmarked for recruitment for undergraduate Theatre students as a way to ensure our department thrives.”

Robert J. Roznowski, Associate Professor, Head of Acting and Directing, Theatre



Angela W. Brown, ('73, Social Science; '90, Business), began making monthly pledges of support to WKAR and the Wharton Center for Performing Arts over twenty years ago, more often than not through payroll deductions. Together with her husband Gregory, she is a member of the Presidents Club, Ralph Young Club and Golden Circle.

“Our family, personal and work life have been impacted by Michigan State University for over 40 years. We have taken classes from outstanding faculty, cheered on athletic teams, enjoyed cultural and entertainment events, and I have served as a member of Team MSU in the workplace. Investing in Michigan State University is our way of ensuring that future Spartans will have their lives as enriched as we have.”

Angela W. Brown, Director, Auxiliary Resources, Residential and Hospitality Services



Lana G. Dart, ('59, Human Ecology, '64, Education), has supported MSU on an annual basis since she donated her cap and gown deposit in June of 1959. Early gifts of \$2-\$5 to the Essential Edge Fund gave way to gifts to Human Ecology, Foster Youth Camp, John Hannah Sculpture, Beaumont Tower Restoration, MSU Libraries, WKAR TV and Radio Reading Service, various scholarship funds, 4-H, MSU athletics (including student-athlete support services), the Butterfly House and University Archives. Today she is a member of Hannah Society.

“Leadership opportunities were an important part of my undergraduate experience. As a professional, I was able to help students grow in their leadership skills and participate in university policy development. While the gifts are small, it is important to support a climate for student learning inside and outside the classroom. Kudos to the undergraduate student government (ASMSU) and COGS (graduate) for establishing endowed scholarship and fellowship funds, which I support.”

Lana G. Dart, Retired, Student Services Assistant, Student Life

YOUR FUTURE GIFTS

YOU REMEMBER MSU IN YOUR ESTATE PLANS

One of the most popular ways MSU's retirees, staff and faculty choose to support MSU is through their charitable estate plans.

There are efficient and satisfying charitable estate planning strategies that provide opportunities for you to support Michigan State University. Through the creative process of determining the appropriate charitable giving strategy incorporated within your comprehensive estate plans, you may generously remember MSU while doing what is best for yourself and your heirs. Your carefully structured future gift may be designated to MSU precisely per your interests, wishes and instructions.

To explore how you might provide financial support to MSU through your estate plans, contact the University Development office in your college or unit, visit giftplanning.msu.edu or call the Office of Gift Planning at (517) 884-1000.

15_m

During the past five years, more than \$15 million in future gifts has been documented from current faculty and staff.

10_k

The minimum amount required to establish a charitable gift or deferred gift annuity through the MSU Foundation.

60

The minimum age to establish a Charitable Gift Annuity and receive fixed and guaranteed payments.

242

The number of staff, faculty and retirees who are members of MSU's Landon Society.

2,646

The number of MSU alumni, families and friends who have established and documented a future gift for MSU.

54%

Percentage of future gifts that will create endowed funds for scholarships, faculty positions, research and departmental support.

2003

The inaugural Landon Society luncheon was held May 22, 2003 to recognize all donors who have made and documented a future gift for MSU.