

THE CAMPAIGN FOR MSU DEVELOPMENTS

SPRING 2005

SIMON GIFTS IMPACT SCHOOL OF MUSIC

President Lou Anna K. Simon and Dr. Roy J. Simon, Director of Telecommunication and Transportation Systems, have made a significant addition to their philanthropic gifts to MSU as part of *The Campaign for MSU*. The Simons' most recent cash gift is designated to several areas in the School of Music. They both believe that MSU is a very special place and are happy to lend their support. They are now our newest members of MSU's Shaw Society, which recognizes donors of \$500,000 to \$999,999.

A portion of their gift will benefit a new School of Music facility that will anchor the campus "arts district." Dr. Roy J. Simon stated, "The current facility for the School of Music is outdated and inadequate to support the academic program, which includes a substantial outreach component for the citizens in the state of Michigan." The new facility will have a great impact on the experience that music majors and non-majors alike will have at MSU in the future. The Director of Jazz Studies Office/Studio and the Director of Spartan Marching Band Office/Studio are two areas being funded by this gift.

The remaining portion of their cash gift will be added to the Drs. Lou Anna K. and Roy J. Simon Scholarship Fund. This endowed fund was established by the MSU Board of Trustees in November 2003 (in lieu of any salary adjustment at the request of President Simon) to recognize her exemplary work, and the support of Dr. Roy



President Lou Anna K. and Dr. Roy J. Simon

Simon, while she served as both MSU provost and interim president. The Simons chose to continue to increase the scholarship fund to provide financial aid to students in the School of Music, especially those in the Jazz Studies Program. Now, more students will benefit from these important scholarships, making music education more accessible to a broader group of students.

"The graduates of the School of Music provide a significant contribution to society," noted the Simons.

Gifts like these are essential to the success of *The Campaign for MSU*, as we raise funds to grow MSU's endowment and sustain our excellence. New facilities and endowed scholarships ensure the recruitment and retention of outstanding students and faculty.

The Simons' giving history goes back to 1970, and their ongoing commitment to MSU is felt in many areas. Their major giving areas over the years include Wharton Center for Performing Arts, WKAR-Radio, various athletic areas, and the School of Music.

The Jazz Studies Program within the School of Music is a special interest for Dr. Roy J. Simon. Early in his career at MSU, he began his undergraduate studies as a music theory, composition and conducting major. His love of music extends well beyond simple enjoyment and appreciation. He serves on the School of Music's advisory board and attends many concerts.

Director of the School of Music James Forger said, "The exceptionally generous gift of Drs. Lou Anna and Roy Simon to the School of Music is a testament to their desire to ensure access and excellence. Their significant continuing support of the Simon Scholarship Fund will support talented and worthy students who might not otherwise be able to enroll at MSU."

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THE CAMPAIGN FOR MSU



CAMPAIGN GOAL: \$1.2 BILLION
STATUS TO GOAL: \$939.6 MILLION

As of March 7, 2005

Chapins Create Endowment For Library Staff Development

MSU Library Director Emeritus Richard E. Chapin and his wife, Eleanor, have created an endowment for Library Staff Development. During Dr. Chapin's thirty-five year tenure, the MSU Libraries were transformed into a modern, service-oriented, academic research collection that continues to serve as a model for libraries across the nation.

The Chapins established the endowment with a combination of appreciated stock and a planned gift. They selected staff development as the focus of their giving because in their opinion it is the most pressing need in a dynamic world where technological change is transforming how libraries function.

The Chapins endowed the fund so that their gift is invested to earn income each year, and as the principal grows so will the income available to support the library in the way they intend. They



Eleanor and Richard Chapin

have provided MSU with a gift of stock, and their planned gift will significantly add to the fund later. This is a giving mechanism that seems to be growing in popularity with donors.

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PHYSICS AND ASTRONOMY FACULTY PLEDGE PERCENTAGE OF BOOK ROYALTIES

In support of *The Campaign for MSU* and the Department of Physics and Astronomy (PA), four PA faculty members made Presidents Club level pledges based on anticipated returns from book royalties.

“Royalties are a great way to give back to the university,” explained PA Chair Wolfgang Bauer, whose royalties will support the SOAR Telescope Project. “Many MSU faculty are authors or co-authors on textbooks that are used on campus and around the country. Pledging a percentage of royalties is an ideal way to support university initiatives.”



Physics & Astronomy faculty members Megan Donohue, Mark Voit, Gary Westfall and Wolfgang Bauer with books they authored and from which they donated royalties.

Bauer and University Distinguished professor Gary Westfall, authors of *Physics for Scientists and Engineers 1* and *Physics for Scientists and Engineers 2* were joined by fellow PA faculty members Mark Voit and Megan Donohue, who are donating a percentage of royalties from their textbook entitled *The Cosmic Perspective*.

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Michigan State University is an affirmative-action, equal-opportunity institution.

COMMENTS FROM THE ALL U CAMPAIGN CO-CHAIRS

“My husband, Jerry, and I have always had great affection for Michigan State since we came here many years ago. As members of the faculty and now as retirees, we love remaining active in this community, and so it is in our best interests to give back and support MSU in every way we can. I know the same is true for most retirees.”



Stella Cash,
Senior Academic Specialist Emerita,
Department of Food Science and Human Nutrition

“The 1855 Club appealed to me because my husband and I had fulfilled a previous pledge, and we were thinking about what to do next. When we heard about how the 1855 Club was created to recognize faculty, staff and retirees only, it just seemed like a good way to go.”



Phyllis Kacos,
Secretary, CAS
Dean's Office & Telecommunication



Jim Forger,
Director, MSU
School of Music

“As a faculty member, I find it extremely important to give back to the program that means the most to me, but in addition, there are many, many other valuable areas of research and outreach that are part of our university fabric, and those are equally deserving of financial support.”



Pat Lowrie,
Director, Women's
Resource Center

“As a seasoned member of the MSU community, and as the newest member of the All U Advisory Cabinet, I have great enthusiasm for the All University Campaign. It really is an opportunity for all of us to go above and beyond, because MSU is an asset and the contributions

to our global community derived from this asset are enormous. To keep this asset viable, everyone needs to participate.”

“In all my years at MSU, I have never seen such enthusiasm for giving back to the university. All of us gain so much personally and professionally from Michigan State, and our contributions help ensure similar opportunities are available for the next generation.”



Gordon Guyer,
Professor Emeritus,
MSU's 18th president

“When I heard faculty and staff gave close to twelve million dollars in gifts to MSU last year, I was amazed. It's a great accomplishment, and I hope we can do better this year—maybe with even more people setting up planned gifts like they're doing now.”



Diana Huizar
Rivera, Librarian,
MSU Libraries



Patrick Hesch,
Arborist Assistant,
Grounds
Maintenance

“Giving to MSU isn't just about the wealthiest people in our community making huge gifts. What really makes a difference is when all of us give whatever we can. The smaller gifts add up and help a lot of programs in a big way.”

Simons continued from cover

“In addition,” continued Director Forger, “we are grateful for their gift naming the offices of the Directors of the Spartan Marching Band and Jazz Studies in a new music facility. These two programs serve a very diverse student population that is drawn from all core colleges of the university as well as from MSU's professional schools, and their quality represents the university far and wide. The impact of their leadership is immense!”

The Jazz Studies Program at the Michigan State University School of Music is committed to the highest level performance, mentoring, education and community outreach. This unique program is comprised of nationally and internationally renowned faculty members, drawn directly from the highest ranks of the international jazz community. All faculty members have the experience of performing with top-notch recording and performing artists in jazz and the music industry. The program creates an environment conducive to the development of the next generation of jazz musicians through blues-based improvisation, bebop, swing, blues and soul music.

Chapins continued from cover

“It is critical for MSU Library staff to stay abreast of the latest advancements in the library profession in order to meet the research needs of the MSU community,” Dr. Chapin remarked. Upon learning of this gift, Library Director Clifford H. Haka remarked, “funding for staff development is extremely important due to our limited resources and the rising demands for expertise in an enormous variety of technical and research areas. This gift is especially gratifying since Dr. Chapin led the MSU Libraries during its greatest period of growth.”

For more information about supporting the MSU Libraries, contact Libraries, Computing and Technology Director of Development Belinda Cook at (517) 432-6123, extension 137.

For more information about making a gift to the School of Music, contact Director of Development Rebecca Surian at (517) 353-4725.

ALL U CAMPAIGN ANNOUNCES HIGHLIGHTED FUNDS

The All University Campaign is the annual opportunity for Michigan State University faculty, staff and retirees to provide critical financial support to programs that enrich the MSU community. Each year the All University Campaign selects several funds to highlight in hopes of generating additional resources for unique and lesser-known programs.

While we all have MSU places, programs and funds that are special to us—perhaps the program or department we work in—it is important to remember and support special efforts that take place here. The following funds are being highlighted in the 2005 All University Campaign:

PERSONS WITH DISABILITIES EMPOWERMENT FUND

This is the primary fund of the Resource Center for Persons with Disabilities (RCPD), a program that works directly with over 800 students and over 300 employees with disabilities. The mission of the RCPD is to maximize ability and opportunity for full participation by persons with disabilities. This fund provides essential services for students and employees with mobility and visual disabilities, hearing and learning disabilities,

brain injuries, and psychiatric and various chronic health conditions. Support for this fund helps the RCPD motivate and promote the success of these students and employees, and to educate, support and inspire those working with persons with disabilities.

THE MSU STUDENT FOOD BANK

The only food bank in the nation founded and run by students for students, the MSU Student Food Bank provides food and necessities for thousands of clients—students and their children—each year. Over a two year period, this program helped purchase food and necessities for over 14,000 clients, more than 4,600 of them children.

THE SAFE PLACE ENDOWMENT

This long-term fund supporting MSU Safe Place is critical to MSU's ability to offer and expand services to adults and children experiencing domestic abuse in our university community. MSU Safe Place is the nation's first and only domestic violence shelter on a college campus, offering temporary shelter, safety, support, child care, counseling, and advocacy. The Milton and Kathleen Muelder Endowed Scholarship provides scholarship assistance to students

whose education has been interrupted due to domestic violence.



Students like Melinda Haus of Owosso benefit from the RCPD's Persons with Disabilities Empowerment Fund.

THE LIBRARY ENDOWMENT FUND

The MSU Libraries has over 4.5 million print volumes and a vast array of support services, and the Library Endowment Fund provides books, computers, electronic journals, tutoring, building improvements, study carrels, and other resources for the 7,000 students who visit the MSU Libraries each day. Support for this fund helps our library which in turn enhances the academic reputation of the university overall.

THE MSU ENDOWED FAMILY FUND

The MSU Endowed Family Fund is the only university-wide fund to give children and grandchildren of MSU employees and retirees the opportunity to compete for and receive financial assistance while attending MSU. It was established by MSU faculty and staff. As the endowed fund grows, it will provide more and more needed support for the children and grandchildren of those with whom we work each day.

There are thousands of places on campus worthy of support, and that is part of what makes MSU special. These highlighted activities are just a sample of all that benefit our entire university community in important ways.

"We absolutely must have thriving funds and programs like these on a campus like MSU," said Diana Huizar Rivera, a librarian at the MSU Libraries responsible for the Cesar E. Chavez Collection and a member of the All University Campaign Advisory Cabinet. "Providing services and support for all members of our community is part of what makes us a welcoming, compassionate and whole university."

For more information on gift opportunities within MSU's colleges and programs, visit www.givingto.msu.edu/allu. For information on the myriad of planned giving opportunities and how they can be an important aspect of your overall estate planning and contributions to MSU, contact MSU's Office of Planned Giving at (517) 353-9268.



Leading Support Of The 2005 All University Campaign

Once again, the MSU Federal Credit Union is proving itself a leader and valuable partner to the MSU community. The credit union's long-term commitment to the success of MSU students and countless important programs across campus is evident in their continued support of the All University Campaign. The MSUFCU's generous support is raising awareness of the campaign as it has done in years past, certainly playing a role in generating a record \$11.8 million from MSU faculty, staff and retirees last year.

Another example of the credit union's steadfast support of the university and its students was the announcement late last year of the 2004 recipients of the MSU Federal Credit Union Study Abroad Scholarship. The recipients, their majors and places of study are:

- Elana Phipps, *Natural Science, Ireland*
- Sze-Ling Ng, *Lyman Briggs, London*
- Luke Niewiadomski, *Engineering, Germany*
- Amanda Silic, *Lyman Briggs, Australia*
- Andrea Wagner, *Social Science, Mexico*
- Maria Carmona, *Social Science, South Africa*
- Christopher German, *Social Science, Australia*
- Heidi Graunke, *Business, Egypt*
- Clare Jagenow, *Social Science, Europe*
- Kristie Timber, *Communication Arts & Sciences, Paris*

These scholarships are funded in perpetuity by a generous endowment gift from the MSUFCU and are available to all MSU students, regardless of their major.

The credit union has served the faculty and staff of MSU since 1937 and provides services to MSU employees, students, MSU Alumni Association members, and their families. Its long and distinguished history of support to MSU programs and initiatives is a reflection of the institution's deep involvement in the community.

THE 2005 ALL UNIVERSITY CAMPAIGN

MSU faculty, staff and retirees pledged a record \$11.8 million to Michigan State University last year. To date, faculty, staff and retirees have committed cash, pledges and deferred gifts of more than \$50 million to MSU since the start of *The Campaign for MSU*, the university's \$1.2 billion campaign.

The 2005 All University Campaign kicked off on March 1 and runs through the end of April. Packets were mailed the first week of March and students began calling faculty, staff and retirees on March 21st.

If you have questions or would like more information, contact Annie James at (517) 353-3121, extension 272 or jamesan@msu.edu.



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Your Philanthropy At Work

Alvin Arens, Ph.D. is the Waterhouse Accounting Professor in the Eli Broad College of Business. Last Christmas, he decided to give his wife a different kind of present. The present was wonderful not only because it honors Irene, but also because it will benefit MSU students now and into the future. His gift? An endowed scholarship in his wife's name.

With a generous contribution, Dr. Arens has created The Irene B. Arens Faculty Folk Endowed Scholarship. Endowments last in perpetuity because the principal continues to grow while only a portion of the investment return is spent.

The MSU Faculty Folk Club, for which Irene has served as president and continues her active involve-

ment today, promotes fellowship among members of the university community, awards scholarships and provides members opportunities to gather each month to renew old friendships, make new friends and have fun pursuing their interests through volunteerism. "Irene has been an active member of the MSU Faculty Folk for several years," Dr. Arens said, "and I wanted to honor her efforts on their behalf by starting a new scholarship in her honor."

Irene was surprised on Christmas morning when she realized the meaning and thoughtfulness of the package she opened—a framed certificate announcing the creation of the endowed scholarship.



Alvin and Irene Arens with the framed certificate he presented to her on Christmas to announce the endowment he established in her honor.

The All U Campaign Kickoff

The 2005 All University Campaign kicked off in style on March 1, 2005 with a breakfast gathering at Cowles House. President Lou Anna K. Simon, All University Campaign Advisory Cabinet member Stella Cash and MSU student Andy McCoy spoke briefly to the crowd of approximately 120 donors, volunteer and university leaders who braved the snow and cold to enjoy Spartan camaraderie.

President Simon talked about the importance of faculty, staff and retiree support of university programs. Mrs. Cash, a senior academic specialist emeritus from the Department of Food Science, emceed the event and acknowledged recent donors of \$100,000 and above with a gift of one of her celebrated homemade pecan pies. Mr. McCoy, a Lyman Briggs senior majoring in biochemistry, thanked the donors present and spoke about his role in organizing the senior class gift. A special feature of the event was the first-ever serving of a high quality, premium coffee produced by Rwandan farmers with the help of experts from MSU's campus through the PEARL project (Partnership to Enhance Agriculture in Rwanda through Linkages).



Sue Carter, secretary of the MSU Board of Trustees and executive assistant to the president, and Director of Intercollegiate Athletics Ron Mason visit and enjoy one of the first tastes of the PEARL project's Rwandan coffee.

Radiology Chairperson Jim Potchen met with Senior Class Council representatives Leah Jenkins and Andy McCoy.



University leaders, MSU Federal Credit Union representatives and All U Campaign Advisory Cabinet members gathered at Cowles House for the campaign kickoff on March 1. Pictured are (standing from left) Acting Provost John Hudzik; Phyllis Kacos; MSUFCU President/CEO Patrick McPharlin; Diana Huizar Rivera; MSU's Director of Telecommunication and Transportation Systems Dr. Roy J. Simon; Patricia Lowrie; Pat Hesch; MSUFCU Vice President for Marketing Joyce Banish; and (seated from left) President Lou Anna K. Simon and Stella Cash.



Stella Cash and President Lou Anna K. Simon spoke at the All University Campaign kickoff breakfast at Cowles House.

(from left)
College of Human
Medicine Dean
Glenn Davis,
Professor Wendy
Wilkins and MSU
College of Law
Dean Terence
Blackburn chat
during the
gathering at
Cowles House.

