



\$2 million in giving Marriott Foundation leads support for Culinary Business Learning Lab

When added to its previous grant, a new \$700,000 gift from the Marriott Foundation rounds off the foundation's commitment to the revitalization of the Culinary Business Learning Lab at \$2 million – or half of the \$4 million project, which has been a priority for *The School of Hospitality Business* at Michigan

State University. In recognition of this generosity, director and professor in *The School*, Dr. Ron Cichy, has recommended to MSU President Lou Anna K. Simon that the renovated space for MSU's Culinary Business Learning Lab be named after The J. Willard and Alice S. Marriott Foundation.

Cichy expressed the appreciation of faculty and students for the gift. "The Marriott family is an icon in our industry," Cichy said. "They stand for integrity, high standards, innovation and generosity. We are grateful for this treasured relationship and supportive partnership."

The Culinary Business Learning Lab, located in MSU's Kellogg Hotel & Conference Center, is a critical component in the education of MSU's hospitality business students – tomorrow's leaders in the global hospitality industry – and in the professional development of current industry executives. The Marriott Foundation support along with funding and in-kind contributions from other sources means that

the revitalization work can proceed in full force this year and be completed by the start of classes in Fall 2011.

"We are being very judicious, very diligent," said Professor of Practice Mike Rice, project manager for the Culinary Business Learning Lab. "We also need to demonstrate to our students the proper way to get the job done."

The "job" of revitalizing a space that is appropriate for state-of-the-art teaching, research, executive education, industry demonstrations and special events can now move forward in large part because of the enthusiasm and commitment

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The revitalized Culinary Business Learning Lab, located in MSU's Kellogg Hotel & Conference Center, is expected to open in Fall 2011.

Students in *The School of Hospitality Business* are pictured here at the 2010 *Les Gourmets* dinner, one of a wide variety of experiential learning opportunities offered.



Schalon Scholars Fund aims to inspire volunteerism



Marcie Schalon was a recipient of the MSU Alumni Association 2010 Philanthropist Award.

Marcella (Marcie) Gast Schalon credits her family with teaching her the importance of making life better for others. She recently established the Schalon Scholars Fund in the College of Communication Arts and Sciences to support students who demonstrate academic achievement but who also have served non-profit organizations as volunteers and have a plan for continuing their involvement after graduation. She hopes that the Schalon scholars will carry on her dedication to service as they use their MSU education to enhance their own lives and communities.

Having a heart for the work of nonprofits reflects the life legacy of Marcie. For MSU, where she earned

her BA ('46) and MA ('47) in social work, that has meant cash support that now totals \$2.3 million. Early on, Marcie and her late husband, Ed Schalon, gave more than \$200,000 during the 1992-1995 capital campaign. They became regular supporters of the Spartan Fund, Wharton Center for Performing Arts, the MSU Libraries Endowment Fund and MSU Safe Place.

A \$1.7 million gift to the Eli Broad College of Business in the late 1990s established the William C. and Martha H. Gast Business Library Endowment in honor of her parents. Next, Marcie directed \$450,000 to support MSU's Chance at Childhood Clinic, part of a pioneering program in which faculty and

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Spartans in New York Bright lights, big basketball

On the eve of the MSU men's basketball team appearance at Madison Square Garden in New York City, a small group of distinguished MSU alumni, donors and friends gathered for a dinner hosted by MSU President Lou Anna K. Simon and Dr. Roy J. Simon. Guests enjoyed an evening of Spartan camaraderie and exquisite cuisine at a fine Capri-inspired restaurant in Manhattan. Spartan men's basketball was selected as one of four elite teams showcased in the Jimmy V Classic tournament, held in early December.



A select group of alumni, donors and friends gathered in New York City to celebrate MSU men's basketball.



Coach Tom Izzo was happy to see Peter Secchia (left) and Bob Bernecker.



Everyone enjoyed a surprise visit from Sparty.



President Lou Anna K. Simon hosted the festivities.

Marriott Foundation

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of the Marriott Foundation trustees; Anne Gunsteens, executive director of the Marriott Foundation; and Richard Farrar (BA '73), senior vice president for owner and franchise services, Marriott International, Inc.

The Marriot Foundation gifts, along with other support, means the Culinary Business Learning Lab can open in Fall 2011.

The J. Willard and Alice S. Marriott Foundation was established in 1965 with the purpose of giving back to the community. Under the current direction of J.W. Marriott, Jr. and Richard E. Marriott, the Marriott Foundation is dedicated to helping youth secure a promising future, especially through education at the secondary and higher education levels, mentoring and youth leadership programs. Equally important are organizations that help provide relief from hunger and disasters, support people with disabilities and create gainful employment opportunities for vulnerable youth and adults.

For more information about the Culinary Business Learning Lab or to make a gift, go to www.bus.msu.edu or contact the school's Office of Development at (517) 432-7440.

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Robert W. Groves

Vice President for University Advancement

Lois Furry, Editor

Linda Dunn, Copy Editor

Christina Schaffer, Copy Editor

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Schalon Scholars Fund

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students from the School of Social Work and other disciplines work to train child welfare professionals to better serve abused and neglected children.

Her newest gift honors another member of her family also passionate about service, her daughter Susan K. Schalon ('73, Communication Arts and Sciences). Recently, mother and daughter joined together to become catalysts for the Silver Beach Center in St. Joseph, Michigan. Marcie became one of the lead donors for the project, a private-corporate-public collaboration that has transformed the area with unique tourist attractions including a carousel, a splash fountain, a children's museum and Michigan's tallest kaleidoscope.

She was inspired to establish the Schalon Scholars Fund to recognize her daughter's efforts to promote the Silver Beach project and secure its funding.

"Marcie Schalon is one of those special people who profoundly impacts everyone who comes to know her," said Pamela Whitten, dean of the College of Communication Arts and Sciences. "She and her late husband Ed have given so much to MSU, and we are so appreciative for her decision to honor her

bright and thoughtful daughter Susan with this scholarship program to support students who wish to give back to their communities. And, we are uniquely grateful for the lessons Marcie teaches all regarding the importance of giving back as both a responsibility and a joy for a life well lived."

It was through a \$200,000 cash gift and a \$300,000 charitable gift annuity, that Marcie established the fund. A charitable gift annuity is a popular choice for donors who wish to provide a gift, while creating a guaranteed stream of income for one or two lives and receiving a charitable tax deduction representing a percent of the gift.

For their generous record of providing major, on-going financial support and leadership to Michigan State University, Marcie and Ed (posthumously) received the 2010 Philanthropist Award from the MSU Alumni Association. Marcie is a life member of the association.

For more information on making a gift to the College of Communication Arts and Sciences, contact Director of Development Cara Boeff at (517) 432-5672; boeff@msu.edu.

Million dollar endowment to spur MSU student entrepreneurship

A \$1 million endowment established by the Forest Akers Trust will help fund Michigan State University student business plans and deepen the pool of capital available to enterprising undergraduates in MSU's expanding "entrepreneurship ecosystem."

The endowment is designed to spur student initiative and creativity through learning-by-doing, reflecting the university's emphasis on undergraduate research and engagement. It also could help spin out more job-generating businesses from the university, supplementing a \$600,000 endowment established last year by the Midland-based Rollin M. Gerstacker Foundation to support student entrepreneurship at MSU.

Undergraduates who develop business concepts can form teams, cultivate faculty and industry mentors, and request business plan or start-up support – up to \$5,000. Advisory panels of MSU representatives and industry experts will oversee the grants and help awardees make business connections and tap support services.

Whereas the Gerstacker endowment is earmarked for students in science, technology, engineering and mathematics – the STEM disciplines – the funds from the Akers Trust are open to students in all programs. Between the two endowments' \$1.6 million in invested funds, upwards of \$80,000 in earnings is expected to be available annually to fund student enterprise and develop programming across the university curriculum.

"Undergraduate research and our ability to cultivate the entrepreneurial spirit in many of our students is a high-impact learning experience," said Douglas Estry, associate provost for undergraduate education and dean of undergraduate studies.

"High-impact experiences enable students to become more deeply engaged in their academics by providing opportunities for hands-on learning and interaction with faculty and peers who can help guide their exploration," he said. "Through this process, students then begin to understand how the knowledge and skills learned in the classroom can make a difference in the world around them. It makes learning real and exciting."

In August, the university rolled out msuENet, an initiative offering courses leading to an entrepreneurship certificate. Endowment-funded start-up capital is one component of that initiative. Others include networks of young entrepreneur groups and a student business incubator, The Hatch, opening at the East Lansing Technology Innovation Center (TIC) across Grand River Avenue from the campus.

Graduate and faculty research spanning the curriculum is a strong complement to the university's broad undergraduate

entrepreneurship focus. Technology transfer is shepherded through the MSU Technologies office and corporate research relationships are promoted through MSU Business-CONNECT, both also located in the East Lansing TIC.

Established by the late Forest Akers, an MSU trustee from 1940 to 1958, the Forest Akers Trust Fund has donated millions of dollars to support MSU, its students and faculty by funding athletic, recreational and cultural facilities; academic programs; professorships; and study abroad.

Associate Provost for Undergraduate Studies
Douglas Estry.

Students in a James Madison College class on entrepreneurship learn about venture in high tech industries at the Bank of Ann Arbor.



Head Coach Mark Dantonio addressed the crowd.

2010 football season celebrated at bowl

Over 500 Spartans rang in the New Year and celebrated an outstanding season of MSU football at a gala event hosted by MSU President Lou Anna K. Simon on the eve of the Capital One Bowl in Orlando, Florida. Guests enjoyed a buffet dinner, live music, dancing, a midnight toast and a chance to show their appreciation for Coach Mark Dantonio as well as Athletics Director Mark Hollis who both greeted the crowd. Radio personality and Fox Sports Detroit play-by-play man, George Blaha, kept the evening lively as the master of ceremonies.



President Lou Anna K. Simon hosted the festivities.



There was plenty of Spartan spirit at all tables.



Guests enjoyed dancing.



Don Nugent and Ted Simon connected at the event.

W.K. Kellogg Foundation enhances health with MSU Food & Community Connections

The W.K. Kellogg Foundation recently awarded a \$700,000 grant to the C.S. Mott Group for Sustainable Food Systems at Michigan State University in support of the group's plans to develop and coordinate "Food & Community Connections." Food & Community is a \$32 million Kellogg Foundation-funded program that focuses on creating healthy places where all children can thrive with access to both good food and physical activity. The MSU team, led by Dr. Michael W. Hamm, the C.S. Mott Chair of Sustainable Agriculture, will undertake key activities to engage national organizations in the Food & Community network.

According to Hamm, these activities represent an "evolved" version of the approach his group piloted during the launch phase of the Kellogg Food & Fitness Initiative in 2007, one of several continuing partnerships between the W.K. Kellogg Foundation and the C.S. Mott Group for Sustainable Food Systems at MSU.

"In the last 15 years or so, the Kellogg Foundation has been the predominant funder for sustainable food around the country," said Hamm. "The foundation has been a very strong partner with Michigan State University in our work to expand sustainable food efforts. The Kellogg Foundation has paved the way for other foundations now developing funding strategies for the kind of work that Kellogg has been supporting in Michigan and across the United States."

In 2010, the Kellogg Foundation supported the C.S. Mott Group's first-of-its-kind Good Food Summit. At the summit, stakeholders from every region of Michigan – including 40 high school students and a large number of residents from Detroit and Flint – came together to help shape a plan to guide Michigan's food production, distribution and marketing systems in ways that support equity, sustainability and a thriving economy.



The Kellogg Foundation also supported an effort by the Mott Group to join forces with the Food Bank Council of Michigan and the Michigan Food Policy Council to develop the Michigan Good Food Charter. The charter lays out an evidence-based plan to make it as easy to get food from Michigan's rural and urban farms as from the global marketplace, by 2020. The charter aims to enable Michigan citizens to grow, sell and eat food that is healthy and affordable, while also being produced in a green and sustainable manner that is fair and results in no exploitation along the lines of production.

Over 78 groups, organizations and individuals endorsed the charter with many more in process, including leadership in state government.

The W.K. Kellogg Foundation was established in 1930 "to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations."

IRA rollover provision extended

The IRA Rollover Provision charitable gift opportunity was reinstated and extended through December 31, 2011.

Enacted through the Tax Relief, Unemployment Insurance Reauthorization and Job Creation Act of 2010, the legislation allows a taxpayer to make qualified rollover gifts to Michigan State University, or any qualified charitable organization, without having to count the distributions as taxable income.

The IRA rollover provision allows the owner of a Roth or traditional IRA, providing he/she is at least 70 1/2 years old, to direct up to \$100,000 (\$200,000 for a couple with separate IRAs) directly to Michigan State University and/or other qualified charitable organizations. MSU will immediately benefit from the IRA gift. The owner of the IRA neither claims the charitable distribution from the IRA as ordinary income nor claims the distribution as a charitable deduction. Effectively, there is no federal tax consequence.

IRA rollover gifts may apply to the owner's required minimum distribution.

For more information, contact the Development Office in your college at MSU, or the MSU Office of Gift Planning at (517) 884-1000.



Friendship and Spartan spirit inspires gift to benefit veterans

John Maguire ('87, Communication Arts and Sciences and '96, MBA) and Dave Dutch ('97, MBA) gathered with their families at Spartan Stadium on a perfect September day, hoping for a Spartan victory over powerhouse Notre Dame.

The close game kept them on the edge of their seats and it was heartbreaking to see the Irish slip ahead with a field goal in overtime. When the Spartans rallied with an audacious fake field goal thrown in the final seconds, resulting in a thrilling touchdown and win, John and Dave agreed it was the best game of their lives.

They capped off the experience with a resolve to do something to help others experience all that MSU has to offer. They decided that night to create a scholarship in the Eli Broad College of Business with a \$30,000 pledge. They hoped to pay tribute to their experiences at MSU and especially the MBA program while also honoring Dave's military service. The John Maguire and Dave Dutch Endowed Scholarship for U.S. Armed Forces will be available to veterans admitted to the Broad School.

Dave and John became friends at East Lansing High School. Dave went on to the Naval Academy in Annapolis, Maryland, completing 12 years of service in the Navy, including a combat tour in the first Gulf War. John enrolled at MSU, began a business career and returned for his MBA. While considering civilian options, Dave decided to join John at the Eli Broad School based largely on John's encouragement and many accolades for the program.

"It was a decision that fundamentally changed my life," said Dave. "Getting the MBA made such a difference in framing my value to the corporate world and it also allowed my wife and me to transition from a military to civilian lifestyle."

Both John and Dave leveraged their MBAs for successful corporate careers, John as an executive for The Kellogg Company in Battle Creek, Michigan, and Dave as a telecommunications and technology executive; currently an executive vice president for CDS Global, a Hearst company with headquarters in Des Moines, Iowa.



MBA alumni John Maguire (right) and Dave Dutch (left) joined together to honor their long friendship, love of their alma mater and mutual appreciation for military veterans with an endowed scholarship in the Broad College of Business. They are pictured here with Dean Stefania Lanway, at the President's Football Reception at Cowles House on the day of the Notre Dame game.

John's wife Andrea ('91, Humanities) and Dave's wife Michelle ('97, Communication Arts and Sciences) share their husbands' love of MSU. Each family has four children.

Dave and John credit much of their success to time spent at MSU and they feel strongly about giving back. John is a member of Beaumont Tower Society and Dave is a Hannah Society Member. Both are life members of the MSU Alumni Association.

"I saw firsthand what MSU did for Dave while he transitioned from a military to a civilian career. Given that experience, we both saw a great opportunity to do something for veterans and MSU through a single vehicle. It's a real pleasure to give back after I have gotten so much from MSU," said John.

"These talented and motivated individuals (veterans) are some of the best this country has to offer and they will add so much to a program and university that has been very good to me, my family and my good friend John," added Dave.

For more information on making a gift to the Eli Broad College of Business, contact Assistant Director of Development Mary Gray at (517) 432-9472; grayma@bus.msu.edu.



Members of the Broad Art Museum director selection recommendation committee were among the first to welcome Michael Rush to campus.

Dr. Rush spoke to a gathering of donors and friends of the museum.



Broad Art Museum Director welcomed to MSU

Michael Rush, the founding director of the Eli and Edythe Broad Art Museum, was welcomed to MSU with a public reception at the Wharton Center for Performing Arts on January 24, 2011.

A select group of donors to the museum also enjoyed a private gathering and a chance to personally welcome the new director.

Eli and Edythe Broad, through their gift of \$21.5 million for construction, combined with \$6.5 million for acquisitions and operations, provided the impetus for creating the building that bears their names.

"We have a prestigious donor, a world-class architect Zaha Hadid, stunning architecture and have now found the essential missing piece—an innovative art museum director—in hiring Michael Rush," said MSU President Lou Anna K. Simon. "Michigan State University welcomes this award-winning curator and widely published author and critic. With his entrepreneurial spirit, Michael will direct the transformation in the months leading to a vibrant opening of the Eli and Edythe Broad Art Museum in 2012 and in the exciting years to come."

Rush, most recently the director of the Rose Art Museum at Brandeis University, was recommended by a search committee after an extensive international search.

"I am honored to be joining Michigan State," Rush said. "This for me is an extraordinary opportunity. Moreover, this new museum is a great moment in philanthropy, education and international contemporary art."

To view a recorded interview with Dr. Rush, go to givingto.msu.edu.

Donor recognition wall announced

Individuals and organizations who, by December 2011, commit to a gift of at least \$25,000 (payable over five years) to the Broad Art Museum will have the opportunity to be listed on a recognition wall in the main lobby.

Designed by Zaha Hadid, the world renowned architect of the building, the wall will seamlessly integrate with the museum. Attractive naming opportunities for various spaces in the building and exterior gardens also remain.

The grand opening and dedication events, slated for 2012, promise to generate excitement. Participation in the donor recognition wall and other naming gifts will guarantee your place at these historic occasions.

For more information on making a gift to the Broad Art Museum, contact Director of Development Bridget Paff at (517) 353-4725; paff@msu.edu. For more information on the project including a web cam of the construction, go to broadmuseum.msu.edu.



An artist rendering of the donor recognition wall that will be a part of the museum lobby.



MSU former first lady, Pauline Adams (center), and Selma Hollandar greeted Dr. Rush.



President Lou Anna K. Simon discussed the project with guests.



ASMSU endowments champion freshman and student leaders

With first-hand knowledge of the financial challenges many students face in their pursuit of a college education, the Associated Students of Michigan State University (ASMSU) recently launched two new funds dedicated to support undergraduate students with scholarships.

First, ASMSU established a new Spartan Scholarship opportunity to enhance the support available for incoming freshmen with financial need. "Private scholarships are playing a crucial role in keeping the dream of an MSU education alive for many students," noted Bob

Groves, vice president for University Advancement. "I am immensely pleased that ASMSU would recognize the importance of investing in student scholarship endowments which will help and encourage MSU students now and in the future."

Members of ASMSU also wished to support students who exhibited active educational and organizational leadership in the MSU community. The group established a new ASMSU Scholarship for Student Leaders to ensure that the financial demands and impacts on these students are minimized.

"MSU has a history of encouraging student leadership, both inside and

outside of the classroom, and this is just one more resource available to help inspire students to be engaged throughout their college experience" said Denise Maybank, interim vice president for Student Affairs and Services. "This scholarship complements the university's efforts to inspire students to understand the leadership roles and responsibilities they will need to fulfill within the global society when they leave MSU."

Fisheries and Wildlife Senior Allyson Hughes was selected as one of the first recipients in recognition of her active involvement with the Fisheries and Wildlife Club, the American Indian Science and Engineering Society and the North American Indigenous Student Organization. The ASMSU Scholarship for Student Leaders is helping Allyson devote more time and effort to campus student organization involvement, diversity and outreach while she pursues her degree.

"As a Tlingit tribal student in natural resources, I have a great interest in taking a lead in expanding cultural diversity and inclusion, both on campus and within my field of study," Allyson said. "However, as a struggling college student, I must balance my commitments of academic success, student leadership experiences and financial obligations."

Established in 1965, the Associated Students of Michigan State University is the undergraduate student government serving through a student-voted fee. ASMSU provides many valuable services to all MSU students such as loans, legal counsel and representation on academic and non-academic issues. ASMSU also provides funding for student organizations and special events to enrich the campus community.

For more information on making a gift to Student Affairs and Services, contact Director of Development Ann Marie Lindley at (517) 432-7543; alindley@vps.msu.edu.



Kyle Dysarz, 2010 Student Assembly chairman, accepted the MSU Abbot Society memento from Lee June, then vice president for student affairs and services, on behalf of ASMSU.



Allyson Hughes received an ASMSU scholarship for leadership in student groups such as the American Indian Science and Engineering Society.

STARR scholars "stretch themselves" with Jack Shingleton Scholarship

Jack Shingleton, a former MSU administrator and Board of Trustees member, was entitled to a relaxing retirement. Instead, at the request of two anonymous donors, he chose to devote countless hours for more than 12 years to help them establish the STARR Charitable Foundation scholarship and ensure the success of its recipients.

Seeking a way to show the inestimable appreciation they have for him and to honor his spirit of service, the current STARR scholars recently made a pledge to establish the Jack Shingleton Endowed Scholarship Fund to help future Spartans. Past and present STARR scholars fondly acknowledge that Jack's compassion, kindness and belief in them provided constant support to always "stretch themselves," the playful exhortation for which Jack is renowned.

"If you sit down and have a conversation with Mr. Shingleton, he gives you a sense of the untapped potential within you, and then makes you ask yourself what can you do with that potential to help others," said STARR Scholar Jeremy Randle, who helped spearhead the scholarship initiative. "When the idea of an endowment in his name was floated, I felt that seeing it through to fruition is at least a partial answer to that question, and I hope this endowment provides others with the inspiration to use some of

their own potential to help improve the world around them."

Since 1998, the STARR scholars, all residents of Wyoming, have received a life-changing opportunity to attend Michigan State for four years with all regular costs covered. From the beginning, Jack provided guidance. The donors, who wish to remain anonymous, stipulated that STARR scholars demonstrate academic achievement, as well as distinguished personal character and leadership ability.

"Jack believes in people using their knowledge not simply for themselves, but also for others in whatever role they play," said MSU President Lou Anna K. Simon at a recent gathering of the STARR scholars where the endowment was announced. "Jack feels that the values represented by the STARR scholar criteria are critical to the prosperity not simply of Wyoming and MSU, but the U.S. and the world."

Fittingly, a requirement to demonstrate character and leadership will be echoed in the Jack Shingleton Endowed Scholarship.

"Jack has this great ability to be supportive of our accomplishments in a way that instills a confidence that we are capable of much greater things,"

according to STARR Scholar Megan Gebhart. "Jack's influence is a major factor in my success at MSU and it is incredibly exciting to have an opportunity to help others in the way that Jack has helped me."

In Jack's long and distinguished administrative career with MSU, he was a nationally recognized leader in career services as well as a respected manager, whose skills were repeatedly called upon to fill key interim assignments, including as athletics director. Yet, he still points to his involvement with the STARR scholars as an MSU highlight.

For more information about making a gift to University Scholarships and Fellowships, contact Director of Development Jennifer Bertram at (517) 432-7332; bertram9@msu.edu.

Jack Shingleton

Current STARR scholars presented their signed endowment agreement to President Lou Anna K. Simon.



Donor Profile: Dr. Gary L. Seevers

Looking back on a unique, unplanned distinguished career

An accomplished economist and financial market specialist, Gary Seevers was a partner on Wall Street, advised two U.S. presidents, and counted among his mentors both former Treasury Secretary Robert E. Rubin and former Federal Reserve Chairperson Alan Greenspan. He credits much of his success to being a part of Michigan State University.

His Michigan State affiliation began on his family farm when, as a youngster he, participated in 4-H. He was a charter member of MSU's Honors College in 1956 and went on to earn three degrees from MSU in Animal Science and Agricultural Economics.

He was always guided by honesty, something he considers very consistent with MSU and the agriculture community. "I can't mislead people," he said. "So, I felt at ease whether speaking to the president of the U.S. or the custodian at my children's school."

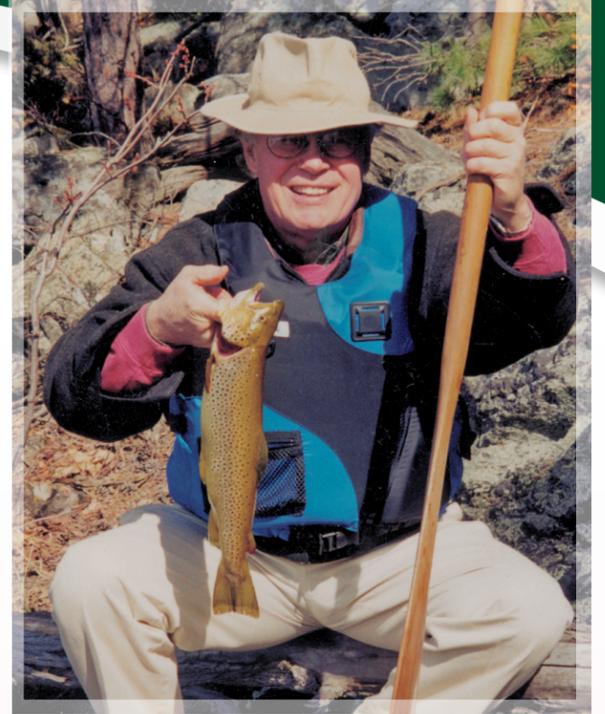
He also strongly believes that the best opportunities aren't planned. "When opportunity came, I accepted the challenge," he said. "Developing a career plan can put blinders on you."

Many of his career breakthroughs came through recommendations from his MSU professors. His first job was as a 4-H agent in Lenawee County, which led to his first stint in Washington, D.C. with a national 4-H foundation study. He also worked for a time as a 4-H agent for Ingham County—a job he still considers to have been the hardest he ever had. By the time he completed his doctorate, he had offers at five universities. After weighing the pros and cons, he chose Oregon State University which may have been the least attractive but the most pioneering position.

The most exciting moment of his career came early, when President Richard Nixon appointed him to one of the three positions on the President's Council of Economic Advisers. While heading home that evening from his meeting with the president, in the same Dodge van he had driven from Oregon with his wife and four children, he heard celebrity broadcaster Gabriel Heatter discussing his appointment on the radio. "Later I learned that the *New York Times* had called to talk to my father," he recalled. "It really was quite a phenomenal thing for a young agricultural economist from a land-grant institution."

Food inflation and economic tumult catapulted Dr. Seevers to the center of White House activity. "I did that until I was worn out, so I joined a new agency," he said. As commissioner and acting chair of the Commodity Futures Trading Commission, he was exposed to the world of futures markets, which led him to Wall Street. He finished his career at Goldman Sachs serving as a general partner.

He has manifested his appreciation for his alma mater with significant gifts of money and time. In 2000, he created the Gary L. Seevers Scholarship fund for Honors College students with a gift of \$600,000. In 2004, he joined with President Emeritus Gordon Guyer to establish the Guyer/Seevers Chair in Natural Resource Conservation, providing a seed \$1.25 million cash gift and adding a \$1 million charitable gift annuity in 2007. In 2010, he again added to that legacy with a \$1 million charitable remainder trust to provide a future gift to both the Seevers Scholarship and the Guyer/Seevers Chair.



Food inflation and economic tumult once catapulted alumnus, donor and friend Dr. Gary Seevers to the center of activity at the White House.

Gary received the Philanthropist Award from the MSU Alumni Association in 2004. He is a life member of the association and is recognized in MSU's Clifton R. Wharton Society. He has also been an active volunteer for MSU, serving on the MSU Foundation Board for eight years and as a member of the University Investment Advisory Subcommittee. He was a primary architect in the revision of the Foundation Investment portfolio, which significantly increased returns. Likewise, his sage advice helped guide the university portfolio through the most recent financial crisis, noted Fred Poston, MSU vice president for finance and operations and treasurer.

"When I contemplate the complete Spartan, Gary comes to mind," said Dr. Poston. "He is generous with his time and his money, thoughtful with his advice, and an ardent advocate for MSU. In addition to these fine traits, he is a pretty good fisherman, and a really nice guy. I have been fortunate to serve with him and to call him a friend."

Helene Fuld Grant accelerates nursing careers for students

As part of an ongoing effort to grow the state's nursing industry and provide the next generation of health care workers, Michigan State University has been awarded \$600,000 to provide financial aid to students in the College of Nursing's accelerated second-degree bachelor's program. The grant from the Helene Fuld Health Trust, HSBC Bank USA, N.A, Trustee, will provide \$300,000 in scholarships directly to students in the next three years, while the remainder will create a permanent endowed scholarship fund for students in the program.

"We are honored to be recognized by the Helene Fuld Health Trust," Dean Mary Mundt said. "Not only is this award a sign of the excellent nursing program at MSU, it is a way for the college to respond to the needs of the nursing work force and prepare the next generation of nursing leaders."

The accelerated program was created in 2005 for students who already have a bachelor's degree in another field. It was designed to add new, qualified nurses into the work force quickly. Full-time students can complete the program in 14 months. "The fast-track program is another example of the flexibility of the college in responding to the growing needs of an aging population and the national need for increased access to health care," Mundt said.

The Helene Fuld Health Trust, the nation's largest private funder devoted to nursing education, was created in 1935 by Leonhard Felix Fuld and his sister, Florentine, in honor of their mother, Helene.

The grant announcement comes amid several ongoing College of Nursing initiatives to address a potential nursing shortage and expand the industry:

- The college recently received a \$1.42 million grant from the Department of Health and Human Services Health Resources and Services Administration to expand its primary care nurse practitioner program.
- A \$933,420 federal grant is allowing the college to help students from disadvantaged backgrounds – including underrepresented minority students – gain acceptance to the college, graduate with a bachelor's degree and become licensed nurses.
- In September, the college broke ground on the Bott Building for Nursing Education and Research, an expansion that will provide expanded, high-quality space for existing and future faculty research programs. The outcomes of their nursing and health related research will then be translated to care for patients and families to improve their health status and quality of life.

For more information on making a gift to the College of Nursing, contact Director of Development Kathy Lievense at (517) 432-5033.



Students in the accelerated nursing degree program celebrate their graduation.



The National Spartan Summit gathered a select group of alumni, donors and friends to advise MSU leadership.

National Spartan Summit guides MSU leadership

In early November, a select group of some of MSU's most distinguished advocates gathered with senior university leadership to exchange ideas about the future of Michigan State. Called the National Spartan Summit, the gathering provided participants with an insider's view of active priorities to sustain and expand MSU's role as a leader among the world's universities.

Attendees also discussed how Michigan State can build on the \$1.439 billion success of *The Campaign for MSU* to strengthen the university's

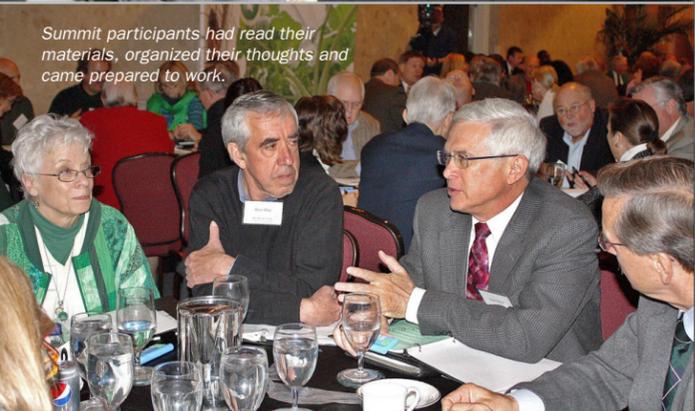
international position and to thoughtfully reframe the case for private philanthropy as an increasingly vital component of MSU's means to excel.

Finally, the Summit explored responses to what attendees had learned and invited their thoughts about how to communicate MSU's message in the most effective way.

To view taped videos of the speakers at the Summit or to read a draft vision statement for the university, go to givingto.msu.edu/summit2010.



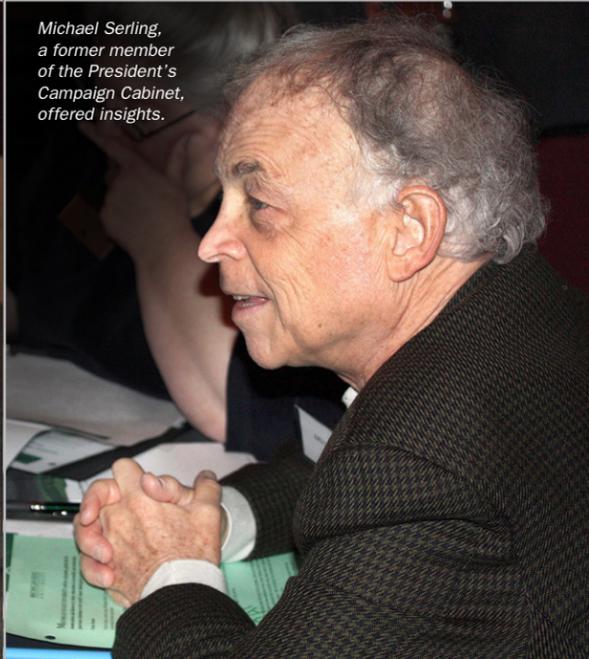
Guests congratulated Steve Smith Scholar Deon'ta Bailey who spoke about the impact of receiving a scholarship.



Summit participants had read their materials, organized their thoughts and came prepared to work.



Lee June (right), then vice president for Student Affairs and Services, welcomed John DiBiaggio, MSU president emeritus.



Michael Serling, a former member of the President's Campaign Cabinet, offered insights.



Grozda and Stephen Swetech were part of the distinguished gathering.



Andy Amalfitano, a distinguished researcher supported by the Osteopathic Heritage Foundation, spoke on how an endowed chair brought him to MSU.



Former MSU President Gordon Guyer and Former Michigan Governor James Blanchard connected at the Summit.

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