

THE CAMPAIGN FOR MSU DEVELOPMENTS

SPRING 2005

SIMON GIFTS IMPACT SCHOOL OF MUSIC

President Lou Anna K. Simon and Dr. Roy J. Simon, Director of Telecommunication and Transportation Systems, have made a significant addition to their philanthropic gifts to MSU as part of *The Campaign for MSU*. The Simons' most recent cash gift is designated to several areas in the School of Music. They both believe that MSU is a very special place and are happy to lend their support. They are now our newest members of MSU's Shaw Society, which recognizes donors of \$500,000 to \$999,999.

A portion of their gift will benefit a new School of Music facility that will anchor the campus "arts district." Dr. Roy J. Simon stated, "The current facility for the School of Music is outdated and inadequate to support the academic program, which includes a substantial outreach component for the citizens in the state of Michigan." The new facility will have a great impact on the experience that music majors and non-majors alike will have at MSU in the future. The Director of Jazz Studies Office/Studio and the Director of Spartan Marching Band Office/Studio are two areas being funded by this gift.

The remaining portion of their cash gift will be added to the Drs. Lou Anna K. and Roy J. Simon Scholarship Fund. This endowed fund was established by the MSU Board of Trustees



President Lou Anna K. and Dr. Roy J. Simon

in November 2003 (in lieu of any salary adjustment at the request of President Simon) to recognize her exemplary work, and the support of Dr. Roy Simon, while she served as both MSU provost and interim president. The Simons chose to continue to increase the scholarship fund to provide financial aid to students in the School of Music, especially those in the Jazz Studies Program. Now, more students will benefit from these important scholarships, making music education more accessible to a broader group of students. "The graduates of the School of Music provide a significant contribution to society," noted the Simons.

Gifts like these are essential to the success of *The Campaign for MSU*, as we raise funds to grow MSU's endowment and sustain our excellence. New facilities and endowed scholarships ensure the recruitment and retention of outstanding students and faculty.

The Simons' giving history goes back to 1970, and their ongoing commitment to MSU is felt in many areas. Their major giving areas over the years include Wharton Center for Performing Arts, WKAR-Radio, various athletic areas, and the School of Music.

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Serlings Endow Chair In Israel Studies

Michael and Elaine Serling have pledged more than \$1.6 million through cash and deferred gifts to endow the Michael and Elaine Serling and Friends Endowed Chair for Israel Studies. The endowment will reside in Jewish Studies and the position will be housed in James Madison College.

This gift makes MSU only the fifth university in the country with an endowed Israel Studies position, joining Brandeis, Emory, Indiana University and New York University. Details to define a search and have someone in the position by Fall 2006 are being arranged. Ilan Troen, editor of *Israel Studies* and Stoll Family Chair in Israel Studies at Brandeis University, will serve as a consultant to MSU Jewish Studies and will aid in the search.

Dr. Ken Waltzer, chairperson of the Jewish Studies Program remarked, "We appreciate greatly the way Michael and Elaine Serling's generosity and thoughtfulness have placed us on the national map of Jewish Studies. We are an up-and-coming program with a distinctive orientation. We have a

core faculty and the first of what we hope and plan to be at least two endowed positions. We focus on undergraduates, on the study of Jewish history, society, and culture in the modern age in Europe, North America, and Israel, on the study of the Hebrew language, and on study abroad. We are now strengthened in the study of Israel by the Serlings' gift."

continued on page 2



Elaine and Michael Serling

Simon Gift *continued from cover*

The Jazz Studies Program within the School of Music is a special interest for Dr. Roy J. Simon. Early in his career at MSU, he began his undergraduate studies as a music theory, composition and conducting major. His love of music extends well beyond simple enjoyment and appreciation. He serves on the School of Music's advisory board and attends many concerts.

Director of the School of Music James Forger said, "The exceptionally generous gift of Drs. Lou Anna and Roy Simon to the School of Music is a testament to their desire to ensure access and excellence. Their significant continuing support of the Simon Scholarship Fund will support talented and worthy students who might not otherwise be able to enroll at MSU."

"In addition," continued Director Forger, "we are grateful for their gift naming the offices of the Directors of the Spartan Marching Band and Jazz Studies in a new music facility. These two programs serve a very diverse student population that is drawn from all core colleges of the university as well as from MSU's professional schools, and their quality represents the university far and wide. The impact of their leadership is immense!"

The Jazz Studies Program at the Michigan State University School of Music is committed to the highest level performance, mentoring, education and community outreach. This unique program is comprised of nationally and internationally renowned faculty members, drawn directly from the highest ranks of the international jazz community. All faculty members have the experience of performing with top-notch recording and performing artists in jazz and the music industry. The program creates an environment conducive to the development of the next generation of jazz musicians through blues-based improvisation, bebop, swing, blues and soul music.

For more information about making a gift to the School of Music, contact Director of Development Rebecca Surian at (517) 353-4725.

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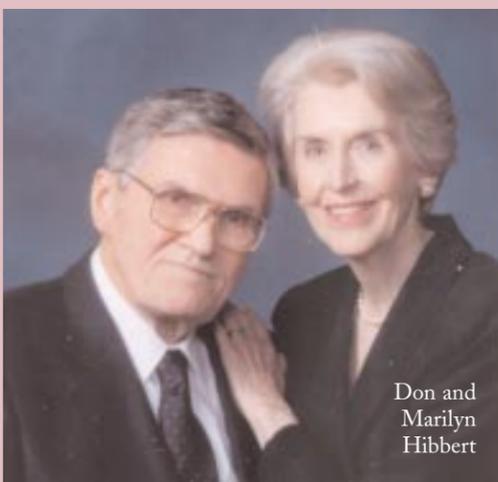
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HIBBERTS ENDOW BUSINESS FACULTY EXCELLENCE FUND

Don and Marilyn Hibbert recognize that one of the most important assets of a great educational institute is its faculty. With that in mind, the Hibberts have established the Donald and Marilyn Hibbert Faculty Excellence Fund with a gift of \$100,000 to benefit The Eli Broad College of Business. Strong supporters of MSU, the Hibberts' gift to establish this endowment fund is the latest of several gifts they have made to MSU.

Don and Marilyn have a great appreciation of the challenges universities face to recruit and retain top faculty. They established this endowment to address those needs. Eli and Edythe L. Broad College of Business Dean



Don and Marilyn Hibbert

Robert Duncan was pleased to note, "This endowment will have a significant impact on the Broad School by providing long-term financial support for the hiring, development and retention of outstanding faculty."

Don graduated from The Eli Broad College of Business with a B.A. in Economics in 1950. Marilyn attended MSU for three years in the early fifties and studied in the College of Social Science. Their family includes a son and daughter and several grandchildren.

After graduating from MSU, Don began his career at Touche, Ross & Co., where he worked for eight years. From 1958 to 1969, he served as vice president and treasurer at Wyandotte Chemical Corporation. He joined the Bendix Corporation in 1969 as treasurer. Then in 1970, Don went to work for Kimberly Clark, where he remained until his retirement in 1987. He held numerous high level positions at Kimberly Clark including executive vice president, chief financial officer and director, vice chairman and treasurer.

For more information about making an endowed gift to the Broad College of Business, contact Associate Director of Development Cathy Hicks at (517) 432-7440.

Serling *continued from cover*

Michael remembered, "I came to Michigan State as a 17 year old in the early 1960s from an ethnically sheltered Detroit neighborhood and matured and developed in the diverse land-grant atmosphere of MSU. I owe so much of my success and development to Michigan State."

Michael is an attorney whose practice concentrates on environmental and product liability cases in Michigan and 15 other states, as well as internationally. He was the first attorney in Michigan to win a jury verdict in an asbestos-related disease case, and his firm now handles mesothelioma cases throughout the world. He is a member of the President's Campaign Cabinet for *The Campaign for MSU*. The Serlings are members of the Shaw Society, which recognizes donors who have made cash gifts of at least \$500,000 or planned gifts of at least \$1,000,000.

"We feel proud that our gift will have an impact on future generations of students at MSU," the Serlings stated. "It will give both Jewish and non-Jewish students opportunities to learn about the rich culture and heritage of the Jewish people and about the State of Israel. It is with great pride that we now give back to MSU by offering educational opportunities to young people for generations to come."

Michael has consistently demonstrated his deep loyalty and love for Michigan State University. He was awarded the MSU

Distinguished Alumni Award in 2004. He serves as chair of MSU's Jewish Studies Advisory Board, is on the Michigan Region Anti-Defamation League Board of Directors, and is a member of the Anti-Defamation League's National Commission. He serves on the Board of Directors of the Jewish Community Council for Metropolitan Detroit and on the Board of Advisors for MSU Hillel in East Lansing.

Dr. Waltzer added, "Working with Michael Serling as chair of the Jewish Studies Advisory Board has also been a special pleasure. Michael is a smart and committed leader who greatly cares about our academic program, the university, and the renaissance of Jewish society and culture on campus. He is also a great Spartan fan."

The Jewish Studies Program focuses on modern Jewish history, culture, and experience, with special attention to the United States and Israel, and on the history, culture and experience of Jews in modern Europe. The program offers an undergraduate specialization, study abroad opportunities in Israel and Poland, and graduate study and career information. It also sponsors lectures, films, seminars, discussions, and performances.

For more information about making a gift to the Jewish Studies Program, contact Director of Development Rebecca Surian at (517) 353-4725.

BARLOWE GIFT FUNDS CANR FELLOWSHIP

Faculty emeritus Raleigh Barlowe has established an endowed fellowship in the College of Agriculture and Natural Resources (CANR). A cash gift of \$50,000 will provide initial funding for the Jean and Raleigh Barlowe Endowed Graduate Fellowship in Natural Resource and Environmental Resource Economics and Policy. The endowment is named for Dr. Barlowe and his late wife, Jean.

The remainder of the gift will be funded through a charitable remainder trust that was established with an initial gift of \$200,000. Dr. Barlowe plans to continue annual gifts to the trust until it reaches \$950,000. MSU is serving as trustee of this trust, which provides income to Dr. Barlowe's son for his lifetime. Each time Dr. Barlowe transfers money to the charitable trust, he receives a charitable income tax deduction for a portion of the transferred amount. Upon his son's death, the remainder of the trust will greatly enhance the Barlowe Endowed Fellowship.

Dr. Barlowe's career at MSU began in 1948 in the College of Agriculture and Natural Resources, and continued until his retirement from MSU in the early 1980s. Dr. Barlowe's teaching, research and service to the university and public focused on natural resource, environmental and land use policy issues central to the current and future well-being of people and communities, in Michigan especially, but also nationally and internationally.

His work has impacted many people and communities in positive and substantive ways over the years and has helped build and sustain the reputation of Michigan State University as an outstanding, world class land-grant university.

The newly established fellowship will be awarded to candidates who are interested in pursuing careers as economists specializing in natural resource and environmental resource economics and policy. "It was important for me to contribute to the future training of worthy graduate students who are interested in resource economics and policy," Dr. Barlowe stated. The recipients will have a broad interest in interrelating knowledge of history, law, political science, and population dynamics with land resource and environmental policy, in order to provide impact upon public and private decisions about the use of natural and environmental resources.

The fellowship will be administered by the Department of Community, Agriculture, Recreation, and Resource Studies (CARRS), which became a part of CANR in January 2004. CARRS is a multidisciplinary department that focuses on combining the natural and social sciences to address contemporary issues in agriculture, natural resources and the environment. The mission of CARRS is to assist development of sustainable communities by conducting excellent, scholarly research, teaching and outreach in (1) leadership, education, and communication,



Raleigh Barlowe (seated) received his Shaw Society memento. Looking on are CARRS Chairperson Scott Witter (left) and Agricultural Economics Chairperson Steven Hanson (right).

(2) community, food, and agriculture, (3) natural resources, land use, and the environment, and (4) recreation and tourism that assist the development of sustainable communities.

For more information about making an endowed gift to the College of Agriculture and Natural Resources, contact the CANR External Relations Office at (517) 355-0284.

Dow Corning \$200,000 Gift Benefits Teachers

A \$200,000 gift will enable K-12 science teachers to gain summer experience in a laboratory setting under a new initiative sponsored by the Dow Corning Foundation. For each of the next three summers—2005 through 2007—the Dow Corning Foundation will fund five internships for MSU graduates who are in the early years of their teaching careers. Three interns each year will have the chance to work at Dow Corning or in another corporate research setting and two will work in a university laboratory.

Each Dow Corning Scholar will be paired with a mentor scientist at their assigned labs, who will provide instruction and supervision during the eight-week summer internship. Upon completion of a culminating project (e.g. a scientific paper or other demonstration of accomplishment in the lab), participants will earn academic credit toward a Michigan State University master's degree from either the College of Natural Science or the College of Education.

This new partnership between Dow Corning and Michigan State University is part of Teachers for a New Era, an initiative spearheaded by the Carnegie Corporation of New York to establish new models for preparing high-quality classroom teachers. The Dow Corning New Era Initiative will give participating teachers a better understanding of the many ways scientists apply knowledge to problem solving. The internship will provide a contextual framework as well as anecdotal experience to enhance the educational experience for their students.

CN Gift Benefits Canadian Studies Centre

A gift from CN, formerly known as Canadian National, has established a \$200,000 endowment within the Michigan State University Canadian Studies Centre. This gift will be used to fund a new annual forum hosted by the centre. The CN Forum on Canada-U.S. Relations will provide a venue for researchers, government and business, students, the media and the general public to discuss important issues in Canada-U.S. relations. Each annual forum will feature a keynote address by the internationally recognized CN Distinguished Lecturer and discussions of key topics led by prominent leaders of business and government from Michigan and Ontario.

The state of Michigan and the province of Ontario share a long border and a close, cooperative history. If the North American auto industry experiences economic problems, Michigan and Ontario share that concern. If water levels on the Great Lakes recede, the regions share that concern. If tourism, recreation and sporting activity declines, again Michigan and Ontario share that concern. Because of this overlapping interest in economic and environmental matters, the CN Forum represents an excellent opportunity once a year for substantive examination of key issues.

In addition to offering an open dialogue, the CN Forum will add value for MSU students. The CN Distinguished Lecturer will spend a week at MSU, speaking to classes and seminars that deal with such issues as public policy, trade, transportation, supply chain management, business and other disciplines. Also, the university will coordinate with off-campus groups,

such as the Lansing Business Association, the Economic Club of Detroit or the Canada-US Business Association, to arrange for the CN Distinguished Lecturer to address their membership.

The CN grant also makes it possible for MSU graduate and undergraduate students to compete for a scholarship award in an annual essay competition that focuses on Canada-U.S. relations. The winning CN Student Fellows will be recognized publicly at the CN Forum.

"It is a great honor for Michigan State University to host this annual event," said Dr. Phil Handrick, acting

director of the Canadian Studies Centre. "We have a very successful international studies program

and a strong international presence on campus. Many of our students will go on to careers where it is important to understand how international relations can affect jobs, commerce and important aspects of their daily lives. CN has done a great service for our students and for the general benefit by sponsoring this forum."

CN spans Canada and mid-America, from the Atlantic and Pacific oceans to the Gulf of Mexico, providing rail service to the ports of Vancouver; Prince Rupert, B.C.; Montreal; Halifax; New Orleans; and Mobile, Alabama; and the key cities of Toronto; Buffalo; Chicago; Detroit; Duluth, Minnesota/Superior, Wisconsin; Green Bay, Wisconsin; Minneapolis/St. Paul; Memphis; St. Louis; and Jackson, Mississippi; with connections to all points in North America.



FOUNDERS' DAY CELEBRATION

FOUNDERS' DAY CELEBRATION: 1855 - 2005

On February 11, 2005 Michigan State University celebrated Founders' Day and the installation of its 20th president, Dr. Lou Anna K. Simon.

The day began with campus tours of the Biomedical and Physical Sciences Building, Clara Bell Smith Student-Athlete Academic Center, Kresge Art Museum, MSU Museum, and National Superconducting Cyclotron Laboratory. The "Community of Scholars" symposium also took place in the morning, featuring Barbara Given of the College of Nursing, Bradley Sherrill of the National Superconducting Cyclotron Laboratory, and Mohammed Ayoub of James Madison College.

The Founders' Day Luncheon took place at Kellogg Center, where student research was highlighted. Guests were treated to the sounds of an MSU student saxophone quartet. Board of Trustees Chairperson David Porteous talked about the special significance of the day and introduced some of the distinguished guests present. A representative from the Governor's office also offered congratulations to President Simon.

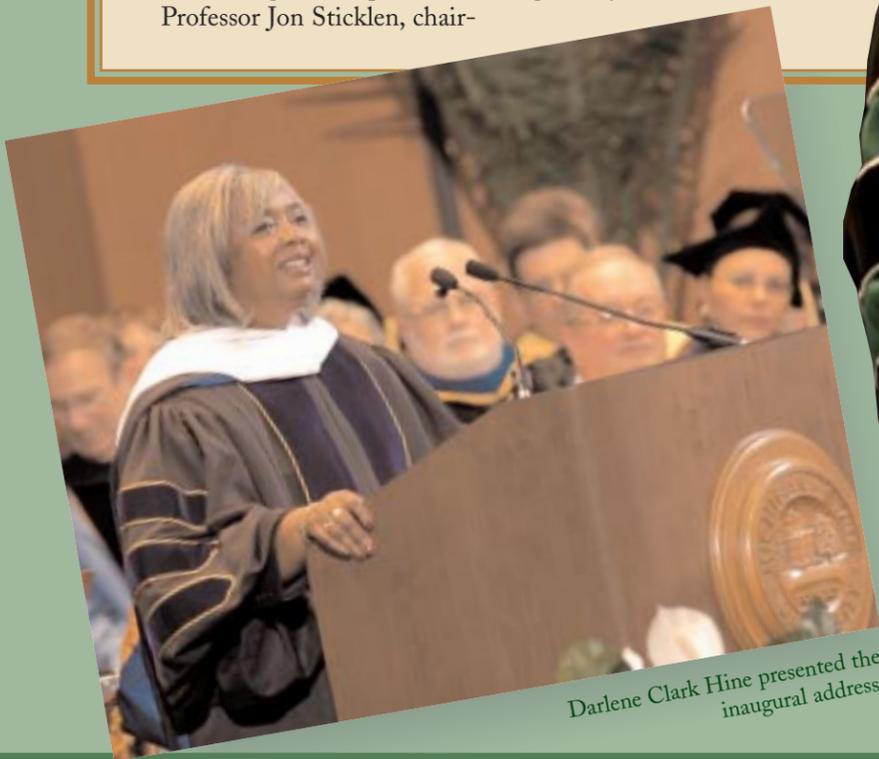
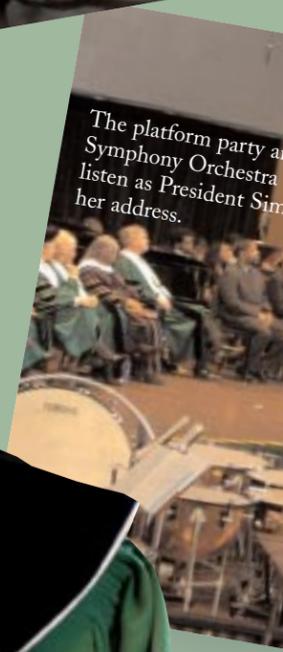
The Wharton Center was the site of the afternoon ceremonies, accommodating the crowd of over 1400, which included MSU past presidents, trustee emerita, more than 60 delegates from sister institutions, faculty, staff and students. The MSU Symphony Orchestra, Symphony Brass and Percussion, and MSU Jazz Band I were featured musicians and created an atmosphere of celebration. The awards presentation showcased 28 individuals who received recognition for their contributions to MSU, including nine Distinguished Faculty Awards.

Greetings to the president were given by Professor Jon Sticklen, chair-

person of the Executive Committee of Academic Council. Dr. Darlene Clark Hine gave the inaugural address, stating that Lou Anna K. Simon passionately embraces the land-grant tradition. Hine said, "If there is a Simon credo, it is 'Imagine that thing you think is impossible to achieve, and go do it.'"

After her installation, President Simon stated that we must find ways to keep the true spirit of land-grant alive. "Today," she said, "we gather to reaffirm the values—the ideals—behind that vision and to recommit ourselves to continuing our pioneering work of advancing knowledge and transforming lives in the years ahead."

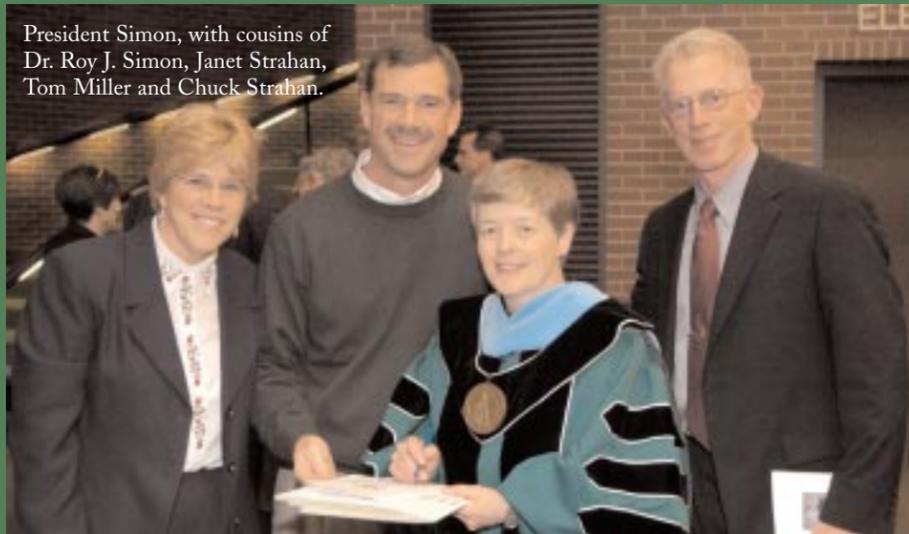
President Simon concluded with the following thoughts. "Michigan State University is a special place. We all know that. That's why we are here today to celebrate its glorious 150-year pioneering heritage. The world will see that Michigan State University—the pioneer land-grant university, the leader of the new land-grant revolution—may march to a different step, but we are never out of step. And it is our different step that often makes the critical and creative difference in meeting society's needs."



Darlene Clark Hine presented the inaugural address.



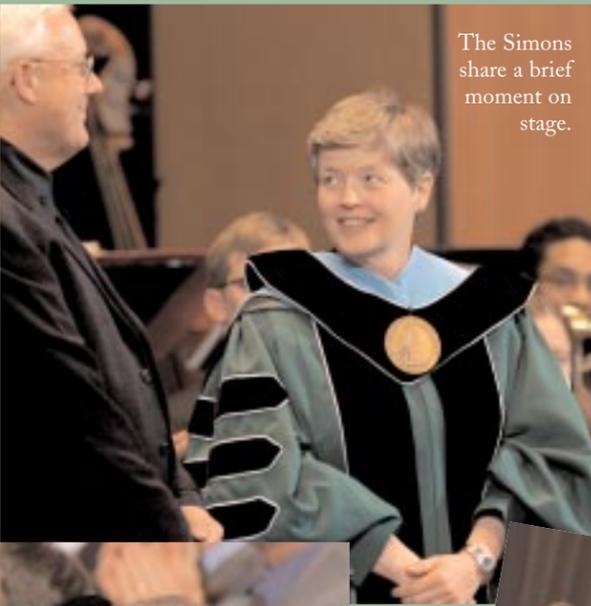
President Simon carries the MSU mace, designed to become part of the traditional ceremonies at academic events.



President Simon, with cousins of Dr. Roy J. Simon, Janet Strahan, Tom Miller and Chuck Strahan.



(l to r) At the luncheon, Rodney Whitaker, Paulette Granberry Russell, Darlene Clark Hine, and Patricia Shropshire posed for a photo.



The Simons share a brief moment on stage.



Representing the Governor's office, Educational Policy Coordinator Sue Carnell recognized President Simon at the lunch.



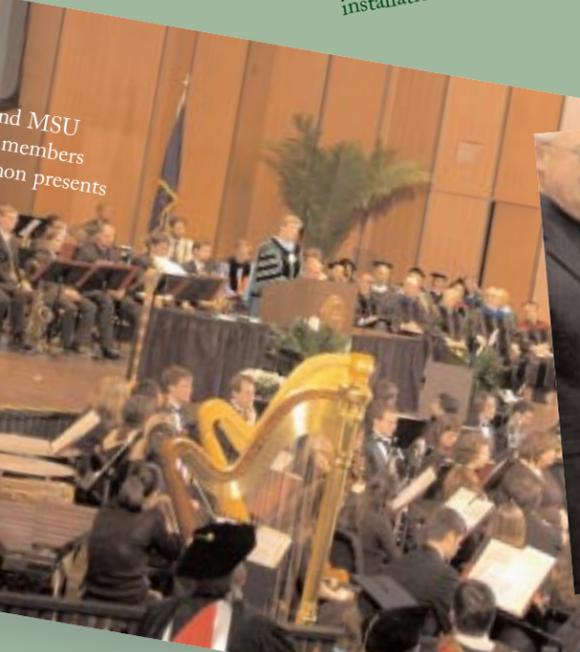
Trustees Donald Nugent and Colleen McNamara and members of the platform party applaud the award winners before the installation ceremony.



Audience members were pleased to hear President Simon's first official address.



An MSU student saxophone quartet performed at lunch.



MSU members present.



(l to r) Dr. Roy J. Simon, and Cecil and Claire Mackey talk with John and Sally Kimsey (seated), President Simon's brother and mother.



Luncheon guests listen to Board of Trustees Chairperson David Porteous.



MSU Board of Trustees member Melanie Foster at the Founders' Day luncheon.



Board of Trustees Chairperson David Porteous presents the Shaw Society memento to Drs. Roy J. and Lou Anna K. Simon in recognition of their recent gift.



(l to r) Michael Moch, Jon Sticklen, Trustee Dorothy Gonzales, and Michael Atayan posed together at the luncheon.



MSU Board of Trustees member Dee Cook (center) poses with Terese and Gary Grondin after the ceremony.

ENDOWMENT GIFTS: LEAVING A LEGACY

The Campaign for MSU is in its sixth year of raising funds to grow Michigan State University's endowment and sustain our excellence.

Growing our endowment is critical to ensure our long-term strength. Endowed gifts can impact students and faculty for years to come, leaving a legacy that far outlasts a gift that is not endowed.

Endowed funds differ from others in that the total amount of the gift is invested. Each year, only a portion of the interest earned is spent while the remainder reverts to principal. In this respect, an endowment is a perpetual gift. Always equated with excellence and long-term strength, endowments are absolutely essential if MSU is to remain a leader in education, research and service.

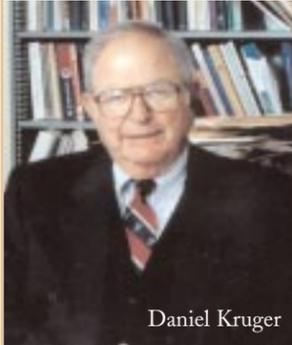
Considered the most advantageous source of funding, endowments enable the university to support excellent students, faculty and programs by providing a steady, consistent and permanent source of income. This steady stream of funding provides the assurance the university needs to recruit and retain the best and brightest students and faculty, provide access to the most contemporary education possible, and grow and nurture those areas of research and scholarship to which it has committed.

Endowments are an excellent way to acknowledge the outstanding education offered at MSU, honor someone special to you or permanently memorialize a loved one. After creating an endowment, your gift becomes part of MSU's heritage and tradition. In fact, loved ones may also choose to support your fund because they know how special it is to you. Your family and MSU have the opportunity to enjoy a long relationship built around something that you value.

The following gifts to *The Campaign for MSU* exemplify many ways and reasons Spartans have found to create endowments.

KRUGER ENDOWMENT BENEFITS SOCIAL SCIENCE

Daniel H. Kruger, professor emeritus of the School of Labor and Industrial Relations (SLIR), passed away in July 2003. Upon his retirement in 2000, he established an endowment as a way to give back to the university.



Daniel Kruger

The Daniel H. Kruger Endowment for the Study of Work and Employment supports teaching, research and outreach enhancements for MSU SLIR students and faculty.

Many family and friends have also contributed to this fund.

Daniel Kruger began his career at MSU in 1957 and was sought nationally as an expert of labor and industrial relations. He was appointed by Ronald Reagan to the Federal Service Impasses Panel in 1982. The panel

resolved federal disputes between federal agencies and unions. Kruger also wrote numerous articles for professional journals on topics including arbitration, collective bargaining, dispute resolution and labor management.

In 1997, MSU awarded Kruger with the University Distinguished Faculty Award. The Michigan Association of Governing Boards of public universities awarded Kruger the Distinguished Faculty Award in 1994. Some within the MSU community say Kruger would be remembered for more than his awards.

"He was the kind of person who would give you his last dollar," said Theodore Curry, director of MSU's SLIR. Curry continued, "What he believed more than anything was the greatest charity was to help a person find a job or build a career." It is fitting that students and faculty will benefit from these funds.

TURKS CREATE ENDOWED FELLOWSHIP

Terry (Business, '62) and JoAnn Turk found a meaningful way to honor the memory of his parents. Through the Terry Turk and JoAnn Turk Charitable Remainder Flip Trust they are making a future gift to fund an endowed fellowship program at MSU. The endowed fund will be known as The Terry N. and JoAnn L. Turk Endowed Fellowship Fund in Crop and Soil Sciences in Memory of Lloyd M. and Margaret A. Turk. In addition to this planned gift, the Turks are also making cash gifts to benefit current students.



Terry and JoAnn Turk

The Turks' memorial gift honors Terry's parents, who were strong supporters of MSU. Dr. Lloyd Turk came to Michigan State College in 1932, first as an assistant professor in the Soils Department, and later as the director of the Michigan Agriculture Experiment Station (MAES). He remained at MSU for 32 years. Dr. Turk believed in the importance of the good management of soils as essential to helping feed the growing population of the world. He was very interested in graduate and foreign students. The memorial was crafted with his life's work in mind.

The fellowship will be awarded to students who have successfully completed their first year of graduate study majoring in Crop and Soil Sciences and who have demonstrated financial need. Students who intend to teach or conduct research at an institution of higher education, and students who have a strong interest in teaching or research activities that will improve the lives of people in developing countries will be prime candidates for the fellowship.

Terry and JoAnn hope that these fellowships will help worthy foreign students to complete their graduate studies, then become teachers and researchers who take their knowledge home to improve the quality of life in their native lands.

JANCA GIFT REMEMBERS COMPASSION AND DETERMINATION

Dr. Anne Murphy Janca (CHM, '91) was a successful family practitioner in Flint for only one and a half years after she completed her residency at CHM's Flint campus, before suffering a catastrophic complication during her second pregnancy that left her with a profound physical handicap. She lived for eight more years before passing away at age 39 in 2003.

To honor Dr. Janca's memory, her classmate, Dr. Martha Nelson, a 1990 CHM alumna, and Joe Janca, Anne's husband, established the Anne Murphy Janca Endowed Scholarship fund. The

purpose of the scholarship is to provide aid to any financially disadvantaged student attending the College of Human Medicine.

It is the wish of Dr. Janca's family and friends to provide financial assistance to CHM students in her memory, so they may also overcome financial obstacles and achieve their educational goals. Dr. Janca would be extremely pleased to know she was helping other disadvantaged students get through medical school. Even after her death, Dr. Janca will continue to enhance the lives of many, and contribute to the greater good of the medical profession.

Both donors see the endowed scholarship fund as a way of preserving Dr. Janca's memory, and of helping others to succeed as she did. "I'm proud of the fact we're doing this," Joe Janca said. "I'm proud that there will be something at the college that leaves her mark, something that will be there forever."



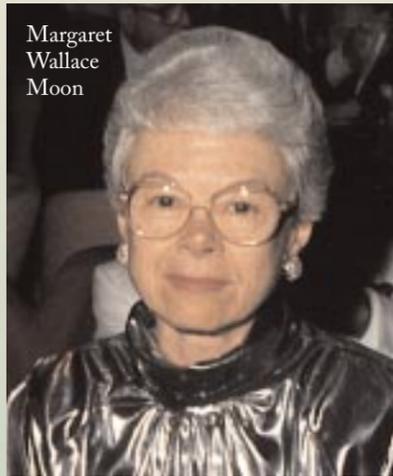
Anne Murphy Janca

MOON ESTABLISHES LIBRARY CONSERVATION LABORATORY

Margaret Wallace Moon has established the Margaret Wallace Moon Endowment Fund for the Florence G. Wallace Conservation Laboratory, in honor of her late mother. Through her donation to the MSU Libraries, Mrs. Moon acknowledges her mother's unwavering support for her success. "My father died when I was very young, resulting in a very difficult time for my mother," said Mrs. Moon. "I wish to honor her for her sacrifices and encouragement in making it possible for me to attend Michigan State."

This gift will provide the MSU Libraries with the means to care for and repair the circulating collection of over 4 million volumes as well as provide state-of-the-art conservation treatment for any of the 450,000 pieces in Special Collections. Because this gift is endowed, the conservation lab will be funded in perpetuity.

"Conservation of rare materials is art and science combined. With this conservation laboratory, future generations as well as our current patrons will be assured access to both our research collection and our rare



Margaret Wallace Moon

materials," said Clifford H. Haka, director of the MSU Libraries. "Having a conservation lab has been a goal for the MSU Libraries for a number of years and this generous gift has enabled us to move forward much more quickly in expanding the highest level of conservation for all our many valuable collections."

Margaret Wallace Moon attended Michigan State College from 1943-47 and earned a Bachelor of Science degree in Home Economics - Food & Nutrition. After completing a fellowship in food research at the University of Wisconsin-Madison and earning a Master of Science degree in 1950, Mrs. Moon returned to her alma mater to serve as an instructor in Food Preparation, Nutrition, and Experimental Cooking from 1950-53. During 1954-55, Mrs. Moon taught Home Economics, Food Preparation and Nurses Training-Nutrition at Wayne State University. Leaving academia behind, Mrs. Moon later served as the Director of the Test Kitchen and Product Use Coordinator at the Kellogg Company in Battle Creek from 1961-64.

Bourke Bequest Funds Honors College Endowed Scholarship

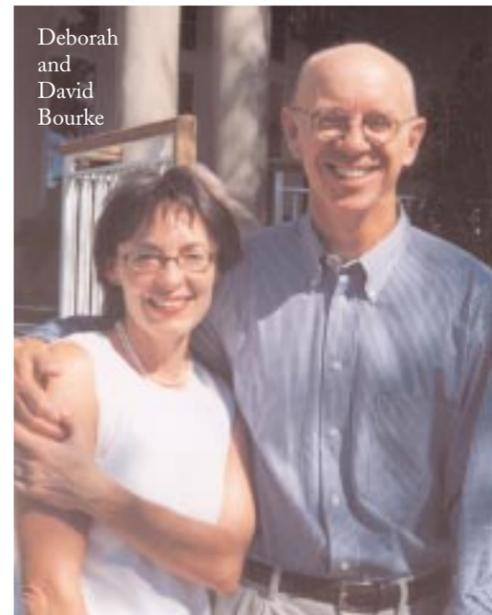
When David Bourke (BA '76, MLIR '79) talks about his experience at MSU, there is the unmistakable look of pleasure on his face of someone who truly enjoyed his time in East Lansing. He admits to having had great fun working as tennis pro at the University Club in those days, but his memories of his time as a student in the Honors College are what have driven him and his wife Deborah to remember MSU in their estate plans. Future Honors College students will reap the financial benefits of an endowed scholarship fund David and Deborah have established through bequests in their wills.

David grew up in Royal Oak, Michigan and after graduation from MSU, he headed to San Francisco, where he built a successful marketing

research firm. David and Deborah moved to Bend, Oregon in 1996 and became active with the Central Oregon Community College Foundation, for which David served as president. The Bourkes have enjoyed providing academic scholarships at that school and have actively encouraged others to join them in those efforts. One of the great pleasures of that work, David noted, has been the opportunity to follow the careers of the students their scholarships have assisted.

"I can't emphasize enough how profoundly scholarships can impact lives, and how education, in turn, contributes to the betterment of the community," remarked David. As new members of the Frank S. Kedzie Society, David and Deborah hope to visit the campus, since David's last visit was in the early 1980s.

Acknowledging their gift, MSU Honors College Director Ron Fisher stated, "Building current and future support for distinguished scholarships is the highest priority for the Honors College within *The Campaign for MSU*. This generous future gift from David and Deborah will play a significant role in helping us achieve our ultimate goal of scholarship support for every current and future Honors College student at Michigan State University."



Deborah and David Bourke

GOODWIN ESTABLISHES ENDOWED FELLOWSHIP

Max Goodwin recently contributed over \$100,000 of stock to fund an endowed graduate fellowship program in honor of his late wife, LeAnn. The LeAnn Goodwin Endowed Graduate Research Fellowship Fund resides in the Department of Food Science and Human Nutrition in the College of Agriculture and Natural Resources (CANR). The fellowships will be awarded to graduate students who are conducting or investigating newly emerging research in the area of nutrition.

Max, a 1929 Business graduate of Michigan State College, is creating this endowed graduate fellowship in memory of his wife, LeAnn, who died in November, 2004. LeAnn received her Ph.D. in nutrition from Iowa State University. She later went to the University of Illinois where she was on the faculty for research. Later in LeAnn's career with the Kellogg Company, she was involved with nutrition and new products research. The Kellogg PopTart product is one of the best known products which LeAnn developed while at the Kellogg Company. She retired in 1977. LeAnn was made an honorary alumna of MSU in 1992 and she served on the Development board for a term.

The Goodwins have given generously to MSU through their financial commitments as well as their leadership volunteer efforts. About ten years ago, the Goodwins established the Maxwell Asa and LeAnn B. Goodwin Fund in the CANR through a charitable remainder unitrust to enhance the college's programs. Max Goodwin received the MSU Alumni Association Distinguished Service Award in 1986 and is a life member. He is a member of the Kedzie Society and the Landon Society.



Max and LeAnn Goodwin

For more information about making an endowed gift to the Honors College, contact Tim Soule at (517) 355-2326, extension 20. For more information about making a bequest, contact the Office of Planned Giving at (517) 353-9268.



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Basketball Celebration Introduces New President

On January 29, President Lou Anna K. Simon and Dr. Roy J. Simon, Director of Telecommunication and Transportation Systems, hosted the annual President's Basketball Reception at the Berkowitz Basketball Complex Auxiliary Gymnasium. Over 400 donors attended the event. President Simon, Trustee David Porteous and Athletic Director Ron Mason spoke to the crowd. The group was also treated to a few words from Head Men's Basketball Coach Tom Izzo, who joined the festivities prior to the Spartans' 92-75 win over Oakland.

Special guest Sparty added some excitement as he posed with guests.



President Lou Anna K. Simon (1), Athletic Director Ron Mason (2), Head Men's Basketball Coach Tom Izzo (3), and Trustee David Porteous (4) spoke to the crowd.



Guests enjoyed some Spartan camaraderie before the game.



Over 400 donors enjoyed the reception.



(l to r) President Lou Anna K. Simon, Dr. Roy J. Simon, and Jack Shingleton pose together at the reception.