

Spring 2000

# DEVELOPMENTS

MICHIGAN STATE  
UNIVERSITY

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DEVELOPMENT

## \$30 Million Gift Aids Engineering Students

Engineering students at MSU are the first to benefit from a gift-in-kind valued at more than \$30 million.

General Motors, Unigraphics Solutions, Sun Microsystems and EDS were at MSU on September 28, 1999 to announce their gift and the beginning of a national program valued at nearly \$190 million to enhance engineering education at academic institutions throughout North America. The initiative, entitled Partners for the Advancement of CAD/CAM/CAE Education (PACE), will benefit more than 40 academic institutions over the next three years through the donation of computer hardware, Unigraphics CAD/CAM/CAE software, training and technical support. According to President Peter McPherson, this is the largest gift-in-kind ever made to the university.

It's a gift that helps engineering students think differently about how they design cars. The system of hardware and software is designed to allow teams of engineers to integrate a variety of functions into one design while working concurrently. MSU has been using the new system this semester. It's the



MSU student Patricia Moline is among engineering students who will benefit from the donation of CAD/CAM/CAE technology, hardware, and training by General Motors, Unigraphics Solutions, Sun Microsystems, and EDS.

cornerstone of a freshman-level engineering class, MSM 160.

"This gift will take MSU engineering education to the next level," McPherson said. "It will provide a learning environment that truly prepares tomorrow's engineers to succeed in an ever more complex designing and manufacturing environment."

Use of the 3-D solid-modeling software is revolutionizing engineering education. The computer hardware, Unigraphics CAD/CAM/CAE software, training and technical support donated by the four companies are enabling engineering students to integrate their design visions for greater efficiency, speed and creativity early in their education.

"Because of this gift, our students will possess state-of-the-art software skills on state-of-the-art equipment and will become far more marketable when they enter the work force," said Janie Fouke, Dean of the College of Engineering. "It also gives the college an opportunity and an impetus to revise our curriculum, offering courses that are closely connected with the needs of local industry."

## MSU Federal Credit Union Creates Chair In Finance



MSU President Peter McPherson (left) and MSU Federal Credit Union President and CEO Kenneth Laubenstein (right) shake hands over a check representing the credit union's gift to endow a chair in finance at MSU.

The MSU Federal Credit Union recently announced a \$1.5 million gift to Michigan State University. The gift will establish the MSU Federal Credit Union Endowed Chair in Financial Institutions/Investments within the Department of Finance of The Eli Broad College of Business.

This is the fourth endowed chair in the Department of Finance and will lead to the appointment of an eminent scholar with expertise in the area of investments. The prestige of the endowed chair will enable the department to remain a premier provider of financial education in the world, said Geoffrey Booth, chair of the Department of Finance.

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# Eustace-Cole Hall Rededicated

Eustace-Cole Hall was rededicated on October 1, 1999 with an open house held on a brisk and sunny fall afternoon. A complete restoration/renovation began in 1998, funded by a gift from Jeffrey (BA '70) and Kathryn (Kitty) (MBA '90) Cole. The completed renovation provides a modern facility for the Honors College while remaining consistent with the historical character of the building.

President Peter McPherson, Provost Lou Anna K. Simon, MSU Board of Trustees Chairperson Dorothy Gonzales, Honors College Director Ron Fisher, Jeffrey Cole, and Honors College student Carrie Preston spoke at the ribbon cutting ceremony. Howard Sutton, Vice President of Corporate Relations for Steelcase Inc. in Grand Rapids, which worked in partnership with the Honors College to provide furnishings for the building, also spoke at the ceremony.

"MSU strives to increase and improve its opportunities for quality undergraduate education," said President McPherson. "The Honors College provides an excellent and enriched academic focus and fosters innovative learning for all its members. We are pleased to have the new Eustace-Cole Hall as a reminder of our heritage and a promise for our future."

Jeffery Cole said that every generation has its time of responsibility and that this is his generation's time to care for the legacy handed down by MSU forebears. "There is a long line of supporters, and I am just one of them. I am glad Eustace-Cole Hall is being rededicated," he said. "It will be a better facility for students to use in the years to come." Eustace Hall was designed in 1888 by Liberty

Hyde Bailey as the nation's first laboratory building intended for the study of horticulture. The building is on the National Register of Historic Places, and is among the first on Laboratory Row on the Circle of MSU's campus planned for restoration in celebration of the upcoming sesquicentennial.



Top: Eustace-Cole Hall after renovation. Bottom: (left to right) Honors College Director Ron Fisher, Provost Lou Anna K. Simon, student Carrie Preston, Jeffrey Cole, Steelcase representative Howard Sutton, Kitty Cole, Trustee Dee Cook, President Peter McPherson, Trustee David Porteous, and Trustee Robert Weiss take part in the ribbon cutting ceremony.

## MSU Federal Credit Union

continued from front page

"Expanding our efforts in investment education is an exciting direction for our department to take," Booth stated. "Since asset-liability management is a crucial area in investment, it is a skill set that will make students more marketable. An endowed chair focusing on this topic will ultimately make our students greater contributors to existing financial institutions like the MSU Federal Credit Union."

The holder of the new chair will primarily teach MBA students, but perhaps Ph.D. level and senior level students as well. "The broad range of possibilities afforded by the creation of such a position in the college is exciting," said James B. Henry, Dean of The Eli Broad College of Business. "The MSU Federal Credit Union is providing a valuable resource to the college and to the MSU community."

As MSU Federal Credit Union President and CEO Kenneth H. Laubenstein explained, endowing this chair is a natural progression of the credit union's relationship with MSU. "Just as it is the goal of The Broad College to be recognized among the top business schools in the United States, it

is the credit union's goal to be the leader in serving universities," he said. "We share a mission to excel. Our commitment to the university can only further enhance the long-term partnership enjoyed by both MSU and the credit union."

That view of commitment and partnership was echoed by MSU's leadership. "The MSU Federal Credit Union has been an important partner with Michigan State University on many levels over many years," said Lou Anna K. Simon, MSU Provost and Vice President for Academic Affairs. "This gift illustrates their dedication to the enhancement of our entire university community," added MSU President Peter McPherson. "We couldn't ask for better neighbors."

The Michigan State University Federal Credit Union, chartered by a group of MSU professors in 1937, is now the largest university-based credit union in the world. Serving 94,000 members worldwide, it has assets of over \$550 million and offers a full range of personal financial services.

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# Lear Career Services Center Opens

The Eli Broad College of Business announced the formal opening of the Lear Corporation Career Services Center on November 2, 1999. The Lear Center provides a corporate environment for companies to interview students for permanent and internship positions, and for students to polish resume writing and interviewing skills.

The \$2.3 million center was funded through a \$1 million contribution from the Lear Corporation and gifts from several other donors. "This project aims to bring businesses and graduates together in an atmosphere that is businesslike," said Lear Corporation Chairman and CEO Ken Way (MBA '71). "It really is a first-class facility."

The center represents a level of career development and placement support unequaled at other business schools in the Big Ten. "We hope this will be the best business placement center in the country," said James Henry, Dean of The Eli Broad College of Business. "That's our ambition and our goal."

The center has been designed with a corporate flair and the latest technology to enhance the interview experience for both students and

recruiters. In addition to serving Broad College students and alumni, the Lear Center will also assist other MSU undergraduate students preparing for careers in business.

The Lear Center is a 9,500 square foot state-of-the-art facility that includes 22 interview rooms, multi-media and teleconferencing capabilities, a comprehensive career resource center, and an employer's lounge. "We want this to be the premier center among all universities," said Geoffrey Humphrys, Lear Center Director. "Our intent is to make MSU the favorite institution for employers seeking permanent placement and internship professionals."

The center's staff is committed to offering high quality services, which include assisting employers, students, and alumni in scheduling interviews, accessing pertinent organizational and job-related data, and



Ken Way



Guests toured the Lear Center after the dedication ceremony.

securing successful employment affiliations. As Humphrys explains, the center's goal is to "offer students career-related services and give employers a comfortable and productive facility in which to meet highly qualified employment candidates."

Alumni interested in learning more about working with the center may call (517) 432-0830 or visit the website at [www.bus.edu/learcenter](http://www.bus.edu/learcenter).

## WEST COAST SPARTAN HAPPENINGS

### WCRC In San Francisco

The 1999 annual meeting of the West Coast Regional Council (WCRC) was held in San Francisco on November 13-14, and chaired by Carmine Guerro, managing partner at PricewaterhouseCoopers. A reception sponsored by PricewaterhouseCoopers was held the Sunday prior to the meeting, with over 100 Bay area alumni and friends in attendance. Provost Lou Anna K. Simon and MSU Trustee Dee Cook were part of the East Lansing contingent of Spartans attending the meeting.

Organized in October 1998, the WCRC meets annually and is tailored to meet the unique needs of our West Coast alumni. Enhancing the image of Michigan State University within the western states has been the primary focus of the group. Council members likewise seek to secure resources and gifts for MSU programs to make the institution more competitive for students, faculty, and scholarly research.

WCRC members and their East Lansing guests posed together at their annual meeting.



### West Coast Spartan Spirit Award

Loren Wall (BS '57) was named the first recipient of the Spartan Spirit Award. This award was created by the WCRC to recognize alumni on the West Coast for their distinguished service and outstanding contributions to Michigan State University.

Congratulating Spartan Spirit Award winner Loren Wall (holding award) were (left to right) MSU Trustee Dee Cook, Carmine Guerro, Carol Wall, Jim Lamond and MSU Provost Lou Anna K. Simon.



### 7th Annual Scholarship Golf Outing A Success

The MSU Alumni Club of Orange County, California, held its seventh annual Scholarship Golf Outing on April 27, 1999.

Guests from East Lansing included MSU head basketball coach Tom Izzo and College of Communication Arts and Sciences Dean James Spaniolo. "Our goal was to help college bound students from Orange County attend Michigan State University," said board member Jim Lamond. "We have been very fortunate in the amount of local support we have garnered for this activity. The golf outing is the sole source of funding for this scholarship fund." The all-day event raised an additional \$20,000 towards the \$100,000 goal established in 1997—twice the amount raised in previous years.



Left to right: Golf outing chair James Lamond, MSU Men's Basketball Coach Tom Izzo, Dean of the College of Communication Arts and Sciences Jim Spaniolo, and scholarship committee chair Brent Kleiman posed together after raising \$20,000 at the event.



# Pleased To Say Thank You

## New donor societies are welcome additions

Exciting changes are in store for MSU's giving societies, with the addition of three new donor societies, a name change, and a change in pledge periods from ten years to five years. Responding to feedback that there were no giving levels between the \$100,000 and \$1 million marks, University Development will use the names of MSU presidents to institute new recognition levels at \$250,000 and \$500,000. In addition, a new level will be added at \$5 million, and the MSU Benefactors will undergo a name change so that it, too, bears the name of an MSU president.

Michigan State University recognizes that all donors are critical to the continued success of our great institution. Whether private financial contributions or gifts-in-kind, the positive impact is felt by all and appreciated enormously. As a result, giving societies have existed at MSU since 1963 to show that gratitude.

The new giving levels are the Joseph R. Williams Society (\$5 million), the Robert S. Shaw Society (\$500,000), and the Theophilus C. Abbot Society (\$250,000). These, combined with the Frank S. Kedzie

Society (\$1 million), the newly renamed Jonathan L. Snyder Society (\$100,000), and the John A. Hannah Society (\$50,000), will make up MSU's recently formed Presidential Societies. In addition, the Beaumont Tower Society and the Presidents Club will continue to recognize donors at the \$25,000 and \$10,000 levels, respectively.

Another significant change is that the maximum pledge period will be reduced from ten years to five years. This change is better suited to MSU's long-term fund raising goals and is in keeping with standard policies at our peer institutions. The new giving levels and pledge periods will be in effect as of July 1, 2000. Donors making pledges before that date still have the opportunity to pay off their pledges in the current ten-year period, if desired.

MSU realizes that the commitment made by donors at every level is vital. In comparison, the recognition offered in response to that commitment is but a token of the university's appreciation. It is, however, part of a sincere effort to show gratefulness for everything donors have done and continue to do for Michigan State University.



The Joseph R. Williams Society (\$5,000,000) honors the first president of what was known as "The Agricultural College of the State of Michigan." Williams, best remembered as a key advocate of a broader curriculum, stressed the importance of providing students with an education in modern science that could be applied to the practical business of life.



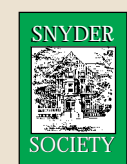
The Frank S. Kedzie Society (\$1,000,000) honors the president considered the pioneer for private support to MSU. During Kedzie's tenure, the first private donation toward a campus building was made, and fund raising began for construction of the Union Memorial Building.



The Robert S. Shaw Society (\$500,000) honors MSU's eleventh president who served in that role from 1928 to 1941. Shaw introduced new courses including hotel administration, public administration, geology, geography, and physical education for women, and created an All-College Division of central offices.



The Theophilus C. Abbot Society (\$250,000) honors the revered scholar who served as MSU president from 1862 to 1885. Abbot taught no fewer than 18 subjects at the college and is credited with making many important and lasting changes in the curriculum.



The Jonathan L. Snyder Society (\$100,000) honors the president credited with many innovations in higher education. Snyder was the first MSU president to actively market the University to prospective students, greatly increasing the number of students and faculty.



The John A. Hannah Society (\$50,000) honors the president who served the university for 46 years, 28 of them as MSU's twelfth president. Hannah is revered by many and credited with guiding the university through its period of greatest physical and philosophical growth.



The Beaumont Tower Society (\$25,000) is named after the one landmark that so thoroughly symbolizes Michigan State University, its history and traditions. Built in 1928, the tower was made possible by a gift from Mr. and Mrs. John Wesley Beaumont. It embodies both the spirit of the university and the spirit of private philanthropy.



The Presidents Club (\$10,000) is named in honor of the presidents who have guided the university to its present eminence.

## Trotman Honored With Ford Gift To MSU



Alex Trotman

Retired Ford Chairman Alex Trotman has been honored by the Ford Motor Company with a gift of \$500,000 to Michigan State University. The gift will support the renovation of Marshall and Old Botany Halls for the Department of

Economics and will name the faculty library and lounge in Old Botany in honor of Mr. Trotman and the Ford Motor Company.

The gift is a key component of a major renovation effort that will ultimately lead to a transformation of the interior of Old Botany and Marshall Halls into modern facilities. At the same time, the exteriors and landscaping of each building will be restored in a manner that will retain their original appearance. As with their neighbor, Eustace-Cole Hall, these two buildings are part of a larger proposed sesquicentennial project to conserve the significant historical buildings along Laboratory Row.

As part of a unique giving program created by Ford, the company provides financial support to select colleges and universities to honor retiring chairmen. Mr. Trotman, who first came to the U.S. in 1969, received his master's degree in business administration from Michigan State University in 1972.

"Ford Motor Company believes in supporting education at all levels," Trotman said. "As a graduate of Michigan State University, it gives me great pleasure that Ford's contribution will help enhance the benefits the university can provide its students in future years."

Born in 1933 in England, Trotman was educated in Scotland before joining Ford in 1955 following service as a flying officer-navigator in Britain's Royal Air Force. At Ford, Trotman served in several capacities, including president of Ford Asia-Pacific, president of Ford Europe, and president of Ford Automotive Group before being named chairman of the Board of Directors and Chief Executive Officer in 1993.

"We're honored that Mr. Trotman has chosen his alma mater for this special honor," said James B. Henry, Dean of The Eli Broad College of Business. "We're extremely proud of the accomplishments Mr. Trotman has achieved in his career at Ford. He represents talented executives around the world who have used our executive MBA program as a springboard to successful careers in the global business environment."

The \$500,000 gift in honor of Mr. Trotman is considered the lead gift for the overall renovation project. Ford Motor Company and The Eli Broad College of Business hope it will prove helpful in gaining momentum for additional fund raising for the two buildings.



# Development Website Takes MSU Into The 21st Century

**W**hat is the Presidents Club? How do I find out about setting up a scholarship in the College of Nursing? What are the College Campaigns? Can I give a piece of real estate to Michigan State University? What is a planned gift?

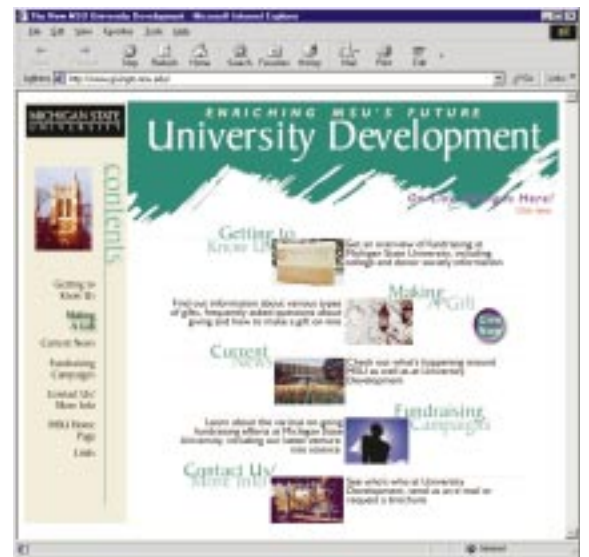
Finding answers to these questions and more has never been easier with the launch of University Development's new website, [www.givingto.msu.edu](http://www.givingto.msu.edu). "Everyday, people become more and more comfortable using the Internet," said Bob Thomas, Director of Communications, Marketing and Stewardship for University Development. "Our new website has been designed to allow alumni and friends to find information quickly and easily about the many ways they can show their support of MSU. It also lays a strong foundation for University Development's Internet presence as the 21st century gets underway."

The new website features information on how to make a gift to MSU, the latest issues of the *Developments* newsletter, information about the new Donor Societies, access to recent MSU press releases, and links to many popular sites from around campus and East

Lansing. "You can even hear Beaumont Tower play the MSU Shadows," said Randy Brown, University Development webmaster. "We've tried to make the site entertaining as well as easy to use."

One of the new features recently added to the website is the ability to make a gift on-line with a credit card. Using the latest encryption software, credit card gifts are now processed and authorized in a matter of seconds, safely and securely without needing to store your account number. MSU is one of the first Big Ten universities to accept credit card gifts over the web. "It is important for us to continue to meet the changing needs of our donors," said Chuck Webb, Vice President for University Development. "We added on-line giving to our website in an effort to increase the convenience of making a gift to MSU. Now, someone can make a gift to a college or program of their choice, at any time of the day or night, without the need of a pledge card, envelope, stamp or phone operator."

Bill Scott (BS '68) of Salt Lake City, Utah, was the first person to take advantage of this new way to give. An MSU Benefactor, Scott



enthusiastically stated, "I was impressed with the ease and convenience of making my gift on-line. It was so quick." Scott's gift was the first of its kind to be processed by MSU through the new secure website. Plans are also in the works to accept electronic "checks" over the Internet, all in an effort to give supporters of MSU ever-increasing choices in how they can make their gift.

Whether looking for information on joining one of the new Donor Societies, finding information about making a gift of stock, or looking for the latest news about MSU, stop by [www.givingto.msu.edu](http://www.givingto.msu.edu). It's a "must add" to your list of Internet favorites.

## Large Gift To Benefit Small Trees At Hidden Lake Gardens

**I**n late September, Bill and Lois Haselwood of Tecumseh, Michigan, generously gave \$50,000 to provide a building structure to display the Hidden Lake Gardens Bonsai Collection. Mr. Haselwood, who is 91, reflected that Hidden Lake Gardens has been a special place of beauty. He and his family have visited often to enjoy the plant collections, the quiet atmosphere and the spectacular sights. He added, "I've been very blessed during my lifetime, and we'd like to share our good fortune with the gardens."

The Haselwood gift will fund construction of a structure named in honor of Jack Wikle, who served as the education specialist at the gardens for over 20 years. Jack is a visiting bonsai (pronounced "bone sigh") artist

giving presentations throughout the continent, and is recognized internationally for his pioneering efforts in growing very small bonsai indoors under cool white fluorescent light. He maintains the Hidden Lake Gardens bonsai plants and works with garden volunteers to maintain the collection, which originally started with plants from the late Elsie MacCready. A landscape architect from MSU's Campus Park and Planning is currently designing the new structure after consulting with Mr. Wikle.

Harry Fee presented Hidden Lake Gardens to Michigan State University in 1945. The original gift was 226 acres. Additional land purchases have increased the gardens to 755 acres today. It contains one of the finest rare and dwarf conifer collections in the country, as well as a spectacular hosta collection. The new Bonsai Display area will be of special interest to bonsai enthusiasts, as well as those who want to learn more about this type of gardening.

For more information about Hidden Lake Gardens, call (517) 431-2060.



Hidden Lake Gardens is located on M-50, seven miles west of Tecumseh, Michigan.



## MSU Nursing Celebrates 50 Years

**I**n honor of the 50th birthday of the MSU College of Nursing, University Artist Bob Brent created a poster celebrating Nursing's past and looking to its future. The original artwork for *Nursing 2000: Celebrating 50 years of Nursing Education Excellence* was unveiled at the donor appreciation reception held at the Wharton Center in December before a sold-out performance of *Cats*. Florence Nightingale, the founder of modern nursing, overlooks the poster's progression of nursing vignettes. For more information about the College of Nursing 50th birthday festivities, contact Sherry Wilson, Director of Development at (517) 432-1187.



# Ken & Pauline Bull: Sowing The Seeds Of The Future

Ken Bull (BS '33) is a man who appreciates the fact that seeds planted today may bear fruit years from now and for generations to come. A prominent cherry grower and industry leader from Western Michigan, Bull has for many years been involved in various leadership roles within the cherry industry and has actively promoted the cherry industry on the local, state and national levels.

"I believe in doing what I can to help ensure the economic strength of our industry over the long run," Bull said. "To do that we're going to need to put more emphasis on the marketing of our crops – not just growing. Our biggest challenge today is to market crops so that they will bring back more money to growers' pockets."

He and his wife Pauline recently made known their intent to establish an endowed fund at MSU through a gift of a Charitable Remainder Trust. When support from that is realized, the Ken and Pauline Bull Tree Fruit Industry Research and Fellowship Fund endowment will benefit the Michigan Agriculture Experiment Station (MAES), MSU Extension (MSUE), and the departments of Agricultural Economics, Horticulture, and Food Science and Human Nutrition within the College of Agriculture and Natural Resources (CANR).

The Bulls wish to help the tree fruit industry by supporting research that addresses relevant and practical solutions to grower problems. "MSU is in a good position to help explore better marketing, economic and product development issues. They're set up to do research better than anyone. They just need money to do it," Bull said. "You can't depend solely on government funds for research. The industry has to help itself." In 1995 he established the Kenneth E. Bull Endowment Fund for Cherry Marketing within the CANR at MSU. That generous donation supports research to improve marketing efforts on behalf of the Michigan cherry industry.

Ken and Pauline Bull are members of the MSU Benefactors Society as a result of their generous gifts. They are helping to grow the future of the CANR through two types of gifts, an endowment that is fully-funded today and a charitable remainder trust which provides lifetime income for the Bulls and a future gift to MSU. For information, contact: Sue Davies Goepp, Director of Development; MSU College of Agriculture and Natural Resources, 101 Agriculture Hall, East Lansing, MI 48824-1039, phone (517) 355-0284, or e-mail [goepp@msu.edu](mailto:goepp@msu.edu).

## WAYS TO GIVE

There are many ways to contribute to the future of MSU. Incorporating planned giving within your estate plans can allow you to fulfill philanthropic goals, reduce income taxes, avoid capital gain and estate taxes, retain a life income, increase spendable income, and reduce costs of estate settlement, while providing significant current or future financial support for MSU.

You can give to the college of your choice while meeting your personal financial goals through gifts of cash, real estate and appreciated assets, tangible personal property, retirement plan assets, a bargain sale of property below fair market value, life insurance policies, and closely held stock. Trust options offer versatile ways to cut estate taxes and probate costs while providing for yourself, your family and MSU in your estate plans.

The MSU Development office can help you define and execute your charitable intentions in the most beneficial manner for you and MSU. For more information, contact Dan Chegwidan, Director of Planned Giving, (517) 355-8257.

## 1999 President's Brunch Highlights Study Abroad Program

The annual President's Brunch was once again a tremendous success, featuring several students as speakers and guests, and more than 700 Spartans in attendance. Focusing on students who study abroad, the event featured remarks from the President and Provost, as well as several students who shared the unique knowledge and perspective they gained by participating in Study Abroad programs.

One of the highlights of the brunch was an uplifting and at times emotional presentation by I. C. Shah (MBA, '64) as he announced his pledge of \$100,000 for Study Abroad programs at Michigan State University.

In his remarks, Shah, founder and Chief Executive Officer of ICS Telecom, recalled the predicament he found himself in as a young man who had been in the United States for a relatively short time.

Due to disagreements with his family in India, Shah was left completely on his own financially. Michigan State became his new home, and he benefited greatly from his time here. "The financial assistance and leadership training I received on the campus," Shah said, "provided me with all the foundation I needed to be successful in life."

Shah's gratefulness for his MSU experiences made clear to him the importance of giving back to the community. His message of altruism at the 1999 President's Brunch hit home with the many generous and spirited Spartans in attendance.

*MSU-DCL student Sandra Jeffrey spoke about her Study Abroad experiences.*



Top: MSU cheerleaders and members of the Marching Band entertained guests at the brunch. Bottom: President McPherson thanks I. C. Shah for his pledge of \$100,000 for Study Abroad programs.





# MSU Student Telemarketer Gives Back To MSU

Every Monday and Wednesday at five o'clock since the current school year began, Trisha Strine sets aside her studies for a while and drives to University Development just off campus. Trisha is typical of student callers who contact alumni for donations to Michigan State University. Each shift, Trisha helps raise money for student scholarships, better lab equipment, and a variety of improvements to the university.

What makes Trisha unique and her work more meaningful,

however, is that she is the recipient of the F. A. 'Mike' Jones Memorial Expendable Scholarship Fund, established in memory of Mike Jones of St. Joseph, Michigan. This award has given Trisha a special understanding of the importance of her work.

Though Mike Jones never attended Michigan State University, his daughter did. Everyone knew him as a Spartan fan whose love for MSU was evident. For that reason, his family decided to set up a scholarship in connection with the Berrien County Alumni Association after he passed away in 1995.



Trisha Strine poses at work while calling MSU alumni.

The scholarship supports outstanding high school seniors from Berrien County and offers a one-time scholarship totaling \$1,500. Mr. Jones' wife Judy and the Jones

family help select the scholarship recipient each year. Trisha was presented the award from the Jones family at the Berrien County picnic and was admitted to MSU in 1997. "I think it's wonderful to see Trisha raising money to help other students in the same way we've tried to help students with the Mike Jones Scholarship," said

Mrs. Jones upon learning that Trisha works as a student caller.

Trisha's residence in Berrien County was not the only reason she won the Jones scholarship. Her academic merit and involvement in the community were vital as well. "I am definitely grateful to the Jones family for the opportunity to receive the Mike Jones Scholarship. I understand the financial burden put on many families trying to send kids to college. That's why I believe the job of raising money to support other academic scholarships is a very important one."

## STUDY ABROAD BECOMING COMMON COMPONENT OF EDUCATIONAL EXPERIENCE AT MSU

Study Abroad is becoming a common experience at MSU. According to the Institute of International Education's recently released report "Open Doors 1997-98," MSU sends the largest number of students abroad from any single campus in the United States.

## MSU NAMED ONE OF NATION'S LEADING COLLEGES THAT ENCOURAGE CHARACTER DEVELOPMENT

The Liberty Hyde Bailey Scholars Program and the Service-Learning Center at MSU have been recognized for leadership in the field of student character development in The Templeton Guide: Colleges that Encourage Character Development, which contains profiles of 405 exemplary college programs.

## ANNUAL CELEBRITY LECTURE SERIES

Award-winning writers Sherman Alexie and Elmore Leonard and nationally acclaimed filmmaker Oliver Stone will speak at MSU as part of the John W. Eadie Celebrity Lecture Series, sponsored by the College of Arts and Letters.

## WEBSITE MAKES IT EASIER TO ADOPT ANIMALS

MSU veterinary students have developed a website that makes it easier for people to adopt dogs and cats from a local animal shelter. Visit at: <http://cvmstudent.cvm.msu.edu/cvm2001/>

## MSU ALUMNUS AWARDED HIGHEST CIVILIAN HONOR

Ernie Green, a member of the Little Rock Nine and a 1962 MSU graduate, was awarded the Congressional Gold Medal.

## FLAGPOLE ERECTED AT MSU ALUMNI MEMORIAL CHAPEL

The colors were raised on a new 24-hour lighted flagpole in front of the MSU Alumni Memorial Chapel. The flagpole was "adopted" by the U.S. Armed Forces Alumni Association of MSU.

# MSU Safe Place Receives Grant

MSU Safe Place, the nation's first domestic abuse shelter on a college campus, was recently awarded \$418,000 in grant funding from the U.S. Department of Justice's Violence Against Women Office (VAWO). The grant was one of 21 such awards given to colleges and universities under the "Grants to Combat Violent Crimes Against Women on Campuses" program, part of a \$10 million appropriation by Congress for fiscal year 1999.

MSU Safe Place was founded in 1994 under the guidance of Joanne McPherson. Since that time, over 200 students, faculty and staff have taken advantage of its services. MSU Safe Place provides temporary shelter, counseling, support groups and referrals,

and works closely with the campus ombudsman to help students continue their education despite their experience with abuse. It also provides workshops and seminars within the community to increase awareness of the effects of domestic violence and about agency resources.

"This is a huge boost to MSU Safe Place and its programs," said Holly Rosen, director of MSU Safe Place. "We've always relied on fund raisers and individuals who donate services and resources to fund our budget. We're very excited that this money will allow us to expand our services and provide us with more opportunities to combat domestic violence in the campus community."

# 1999 CATA Bus Pull Helps Safe Place

The third annual CATA Bus Pull, held in October, raised \$2,000 for MSU Safe Place. Teams of ten people each pull a 26,000 pound bus 100 feet in a race against the clock. Many of the teams dress in costume and come up with unique names for the event. University Development had two teams in the fund raiser, and they took first and second place honors in the mixed division. This year's victory continues the winning tradition established last year when the team placed first.

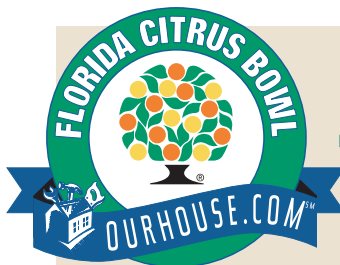




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# Spartans Enjoy Florida Citrus Bowl

Spartans gathered in the Orchid Garden Room at Church Street Station in downtown Orlando on December 30th to celebrate a spectacular Spartan football season. Among the entertainment for the capacity crowd were Sparty, the MSU Cheerleaders and the 300-member Spartan Marching Band. The more than 600 MSU donors in attendance joined President Peter and Mrs. Joanne McPherson, incoming Board of Trustees Chairperson Bob Traxler and his colleagues on the MSU Board of Trustees, former Michigan Governor Jim Blanchard, Citrus Bowl representative Chuck Rohe, and Intercollegiate Athletic Director Clarence Underwood in showing their Spartan spirit. Guests enthusiastically welcomed Head Football Coach Bobby Williams as he addressed the crowd and stayed after the event to meet guests and pose for pictures.



*Sparty entertained the crowd.*



*Guests enjoyed the food as well as the camaraderie at the event.*



*Head Football Coach Bobby Williams posed with two young Spartan fans—Jason and Krista DeLong.*



*President Peter McPherson spoke to the crowd.*



*Left to right: former Governor of Michigan James Blanchard, MSU Trustee Bob Traxler, donor Gene Farnum, and Athletic Director Clarence Underwood showed their support for the Spartans.*



*Joanne McPherson (right) posed with guest Faye Economas-Underwood.*

