



MICHIGAN STATE  
UNIVERSITY

EMPOWER  
**EXTRAORDINARY**

THE CAMPAIGN *for* **MICHIGAN STATE UNIVERSITY**

Supporting the  
**COLLEGE OF LAW**



# Building *the* **College of Law**

*“We know what a great twentieth century law school looks like—we’ve seen the lecture halls, the imperious Professor Kingsfields in life and on the movie screen, and the ivy. But the great twenty-first century law school is just now being envisioned, built on a dynamic private-public partnership forged when a private law school—the Detroit College of Law—affiliated with a powerhouse land-grant university—Michigan State University.”*

**JOAN W. HOWARTH**  
DEAN AND PROFESSOR OF LAW





## OUR CAMPAIGN **VISION**

To build the twenty-first century law school, the College of Law will translate MSU's strengths into exciting new opportunities for law students. We will integrate MSU's elite engineering and sciences program into a nationally recognized intellectual property program at MSU Law. We will draw from MSU's leading business focus to build cutting-edge business programs for law students. We will build on our existing reputation in sports law to reflect Spartan Athletics' commitment to integrity and victory. MSU's strength in education offers MSU Law the opportunity to be the leading source of education lawyers. We can take advantage of MSU's two medical schools to establish MSU Law as a leader in health law. MSU veterinary expertise will advance our world-renowned animal law program.

The College of Law seeks to raise \$23 million through Empower Extraordinary, the campaign for Michigan State. To accomplish these goals, which align with the overall mission of MSU, we seek through the campaign to become an engine of opportunity by offering more scholarships to give high caliber students access to MSU Law. We will be a force for creativity, discovery, and learning by establishing endowed chairs in business, property, corporate, food, environment, sports, law and technology, and animal law. We will be a global problem solver by creating specialty law programs and endowed clinics that build upon MSU's core strengths to focus on the world's most pressing issues. And we will enhance our vibrant community by upgrading technology and building a new Student Services Center and Detroit College of Law Plaza where students, faculty, and alumni can gather.

# JOHN F. SCHAEFER LAW LIBRARY



## *An Engine of* **OPPORTUNITY**

A twenty-first century law school must be accessible. As a result of our faculty's commitment to the role and function of law in society, MSU Law seeks to enroll students who are academically talented and who bring to the classroom a diversity of personal and professional experiences and perspectives. A law school cannot be great if only the privileged can attend.

MSU Law is focused on reducing student debt and controlling tuition in order to allow students increased access and opportunity. Right now, the average law graduate walks out the door with \$110,000 in debt—some owing as much as \$200,000. Eighty-five percent of students have some debt, and one third have debt exceeding \$150,000. MSU Law strives to maintain low tuition rates while working to offer assistance to students in need.

Providing scholarships to offset the cost of tuition for qualified students is essential. Financial aid eases the way for students who need funding to pursue their goal of earning a law degree, and helps MSU Law compete more effectively with other law schools for top students. Endowed scholarships are forever and free up MSU Law discretionary funds that are needed for other important purposes.



OUR FUNDING GOAL  
FOR EXPENDABLE AND  
ENDOWED SCHOLARSHIPS  
IS **\$5 MILLION.**



*A Force for*

# **CREATIVITY, DISCOVERY, AND LEARNING**

A law school's worth is measured by the strength of its faculty. Prestigious faculty leaders can elevate each other and the law school as a whole. Endowed chairs and professorships help us attract and retain top scholars who build innovative programs, challenge legal orthodoxy, and inspire students. Endowed positions add financial stability through reliable annual income independent of revenue from tuition and philanthropy—year after year.

Outstanding faculty—inspiring teachers with sharp legal minds—are every law school's greatest asset. Great law professors are courted with the promise of endowed positions. MSU Law currently has only one fully endowed chair. We need to catch up with our peers on this critical benchmark of academic quality and financial stability. Endowing chairs and professorships gives donors the opportunity to make a lasting impact on MSU Law.

Today's law firms no longer hire inexperienced graduates to be trained in-house. As the national pool of attorneys continues to grow each year, students must be equipped with rigorous educational experiences that prepare them for future challenges in the courtroom, the boardroom, and beyond. Top employers demand students with not only knowledge of the law, but the practical skills to be successful. MSU Law pursues the most effective methods for developing practical skills within our students to give them the tools they need to succeed in the twenty-first century.

Our law clinics are where lawyers are formed in the crucible of real-world problems and in real courtrooms. We have specialized clinics that give students experience in a wide range of fields: family and child advocacy, housing, immigration, arbitration, tax, criminal defense, small business, and non-profit law. Today, about one-third of MSU Law students enroll in a clinic.



Law clinics are also an important part of MSU's land-grant mission, providing service to the community and inspiring students to use their legal education for the betterment of society. Through our clinics, low-income individuals receive outstanding legal representation, while students have the opportunity to connect theory with practice, gaining academic knowledge along with valuable hands-on experience.

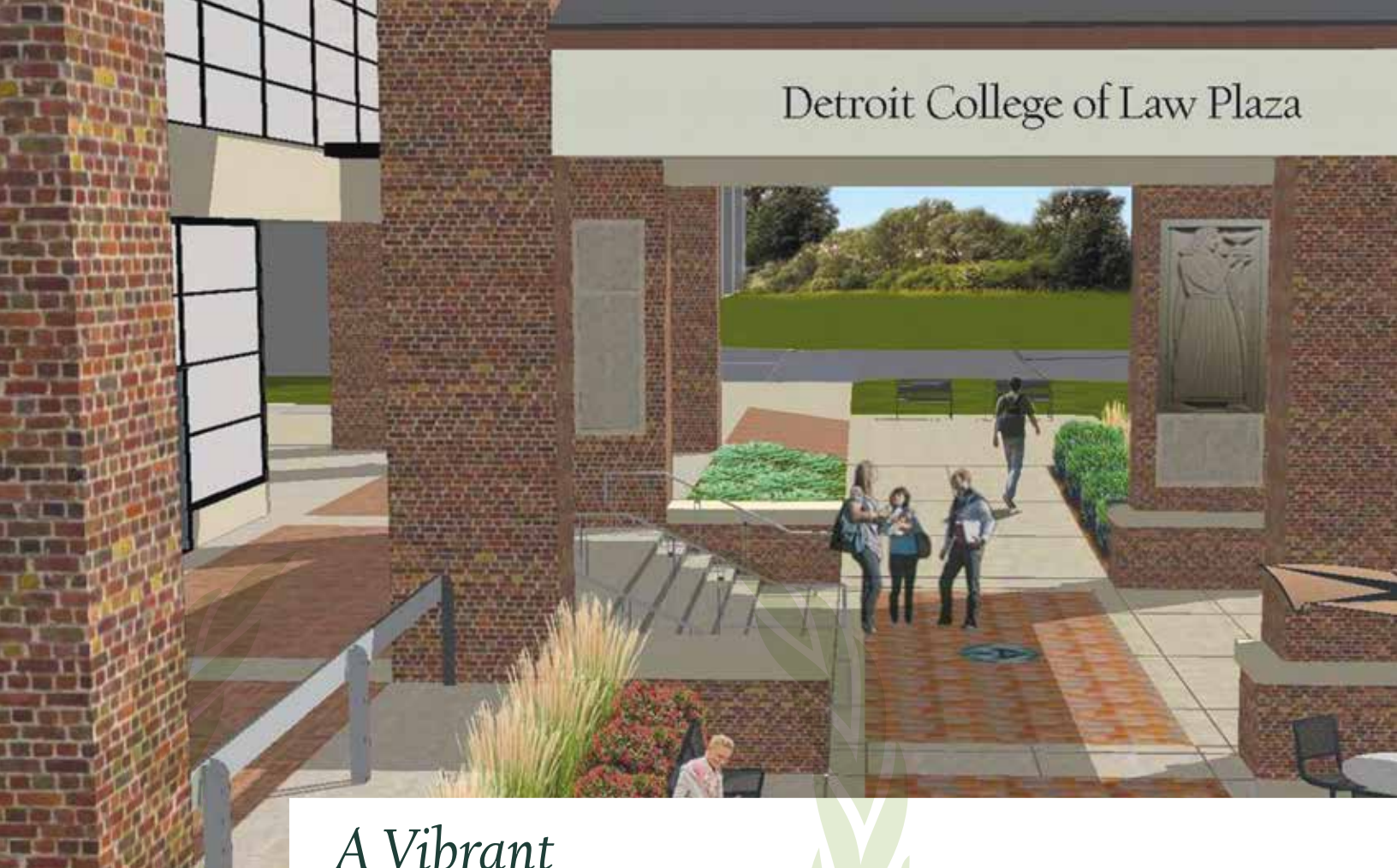
To be the great twenty-first century law school, MSU Law must offer multiple clinical courses to every student. Endowing clinics gives MSU Law permanent resources to provide students with the foundation of academic and theoretical education, bolstered by real-world experience in how law applies to various situations. Clinic students learn the heady responsibilities of being a lawyer—counseling clients, meeting deadlines, solving complex problems—under the supervision of superb teachers who are also gifted lawyers.

## OUR FUNDING GOAL FOR ENDOWED FACULTY SUPPORT IS **\$8 MILLION.**

ENDOWED FACULTY  
**\$3 MILLION**

FIVE ENDOWED NAMED LAW CLINICS  
**\$5 MILLION**

## Detroit College of Law Plaza



### *A Vibrant* **COMMUNITY**

Connecting MSU Law to alumni and the legal community requires opportunities for in-person connection and collaboration. MSU Law's community includes alumni from the Detroit College of Law, who are central to our tradition and future. A new Detroit College of Law Commemorative Plaza will honor our founding institution's accomplishments, add a welcoming patio area, and create a new main entrance to the college.

An expanded Student Services and Commons Area Center will add "one-stop shopping" to get more students to avail themselves of career services, academic advising, and financial aid for greater academic and professional success. A new Law College Commons will turn the first floor into a comfortable gathering place for law students, faculty, and alumni.

A focal point for students, faculty, and alumni is ReInvent Law, an exciting new effort that aims to tackle the significant problem of ineffective delivery of legal services within the American legal profession. The project cultivates innovative partnerships, addresses access-to-justice issues, and creates new legal service delivery models through research and experimentation. Ongoing support of ReInvent Law will strengthen this law laboratory devoted to technology, innovation, and entrepreneurship.





# OUR FUNDING GOAL FOR FACILITIES, PROGRAMS, AND TECHNOLOGY IS **\$10 MILLION.**

DETROIT COLLEGE OF LAW COMMEMORATIVE  
PLAZA AND LEGACY SCHOLARSHIP  
**\$1 MILLION**

CURRENT USE FUNDS FOR REINVENT  
LAW AND OTHER NEEDS  
**\$2 MILLION**

TECHNOLOGY UPGRADES  
AND FACILITY REFURBISHMENT  
**\$1.5 MILLION**

STUDENT SERVICES CENTER AND  
COMMONS AREA  
**\$2.5 MILLION**

ANNUAL SUPPORT  
**\$3 MILLION**

One of the more tangible benefits of our partnership with Michigan State is our access to world-class facilities and the many other resources of a great research university. Our classrooms and meeting spaces are now competitive with the nation's very best law schools; they are professional and modern, and provide our students and faculty with an outstanding learning environment. To keep our facilities top-notch, they need updates: repairs, refurbishing of carpets, furniture, and cosmetic features. In addition, we seek resources for state-of-the-art hardware and software that our students need to become practice-ready attorneys ready to take on their first assignment right out of MSU Law.

Finally, MSU Law seeks strong and continuing annual support, which strengthens every aspect of the education we offer. If students win a regional law competition and need help getting to the national finals, annual fund dollars allow us to help. If we find that an international legal expert is coming to Washington, D.C. and is willing to extend his or her trip and come to East Lansing, annual fund dollars can bring that person to campus. These are just two of the unexpected opportunities that generous gifts can provide.



# Bridging Differences *is what it takes to be a Global* **PROBLEM SOLVER**

The great law school of the twenty-first century will enroll students from every continent and provide academic opportunities that focus on the world's most challenging issues. A pioneer in developing international law programs and student faculty exchanges, MSU Law attracts students from five continents.

By sharing legal knowledge and bridging differences in cultures, politics, and business practices, we intend to become a premier institution for global lawyers.



## At the End *of* **the Day**

This campaign offers donors an opportunity to help define the twenty-first century law school—building on the strengths of the Detroit College of Law and MSU. MSU Law’s future impact will be both immediate and long-lasting, both nationally and globally—especially here in Michigan. Forward progress in the public or private sectors cannot take place without skillful knowledge and use of the law.

With each law degree that our students earn, society benefits from improved access to the legal system, the quest for justice, and representation by lawyers well versed in new legal developments and the letter of the law. Business success is advanced by sound legal principles. Michigan is enriched with keen legal minds committed to serving their communities.

Our College of Law graduated its first class on the MSU campus at the beginning of the twenty-first century. Our goal of building the great law school of the twenty-first century is audacious but entirely feasible. With your help, we can build it together.

**JOAN W. HOWARTH**  
DEAN AND PROFESSOR OF LAW



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## SPARTANS WILL.

MAKE A DIFFERENCE *and*  
EMPOWER EXTRAORDINARY TODAY.  
**EMPOWER.MSU.EDU**  
**#EmpowerMSU**

**COVER IMAGE:**

Detroit College of Law on Elizabeth street showcased a strong Art Deco influence. Eight large bas-relief sculptures were moved from the older DCL building to the new location on the campus of Michigan State University. Four of the statues depict law students in ancient dress, each bearing a lamp of learning. Each reminds us of sources of our legal heritage.