



MICHIGAN STATE
UNIVERSITY

EMPOWER
EXTRAORDINARY

THE CAMPAIGN *for* MICHIGAN STATE UNIVERSITY

Supporting
MSU LIBRARIES

Keeping Pace *with* **Research Requirements**

*“There is a straight line from the strength of a library
to the success of a research university.”*

CLIFFORD H. HAKA
DIRECTOR OF LIBRARIES





Your Support *Preserves* **Information Resources**

An outstanding library system is essential to the continued success of MSU students and faculty. The continuing deluge of information requires trained professionals to gather, organize, and preserve this wealth of resources, and to assist users in finding the material best suited to their research needs. The need for experienced librarians will only become more critical in the future.

The MSU Libraries contribute to MSU's land-grant mission by making our collections available to the people of Michigan through statewide resource-sharing programs. We make it possible for citizens to walk into more than 400 public libraries across the state and have access to an astonishing store of knowledge. No other comparably-sized university in the state offers this service.

Your gift to the MSU Libraries will have a far-reaching impact, benefiting every student and faculty member on campus, the people of Michigan, and scholars worldwide. There are very few places at MSU where your gift can make such a wide impact as when you support the MSU Libraries. Please join us in keeping this vital part of the MSU community — and by extension, the entire university — on an upward trajectory.



OUR VISION

An outstanding university must have an outstanding library. Despite the proliferation of electronic resources, our circulation statistics remain high and we welcome a steady stream of guests. The campaign for Michigan State University will enable the MSU Libraries to keep pace with faculty and students' need for extensive, up-to-date print and online collections, and research consultation services provided by expert subject specialist librarians.

Thousands of students and faculty members depend on collections and services of the MSU Libraries. Online resources and research assistance are available 24 hours a day, 365 days a year.

We seek to raise \$13.5 million in Empower Extraordinary, the campaign for Michigan State University. Our priorities are to endow a director and a head of special collections. We also seek to create endowments that will support and grow our library collections, digitize our rare materials and Turfgrass Information Center collection, and assist us in creating a modern and functional library facility. Our goal is to achieve this through a combination of endowment and annual funds.

AMONG ITS 125
PEERS IN THE
ASSOCIATION
OF RESEARCH
LIBRARIES, **MSU**
RANKS SIXTH
IN NUMBER OF
DOCTORAL
FIELDS.



*In the course of a year,
our users:*

- Make 1,947,640 visits to the Main Library.
- Borrow or renew 439,742 physical items.
- Make 1,321,463 visits to the library website.
- Log-on to our electronic resources 2,252,055 times.
- Perform 4,430,511 searches in our online databases.
- Download 4,786,827 full-text articles and chapters.

While our staff:

- Answer 50,633 questions at the Main Library reference desk.
- Teach 852 sessions on information literacy and research methods, with 34,147 students participating.
- Assist 37,525 users through the Distance Learning Help Line.
- Dispatch 68,430 items on interlibrary loan for users at other institutions.



**IN ONLY 12 MONTHS,
OUR USERS
DOWNLOADED
4.7 MILLION
FULL-TEXT ITEMS.**



OUR FUNDING GOAL TO
BE AN EVEN GREATER
FORCE FOR CREATIVITY,
DISCOVERY, AND LEARNING
IS **\$5.5 MILLION.**

ENDOWED NAMED DIRECTORSHIP
\$3 MILLION

ENDOWED HEAD OF SPECIAL COLLECTIONS
\$2.5 MILLION



A Force for

CREATIVITY, DISCOVERY, AND LEARNING

Michigan State University offers doctoral programs in 113 fields. Among its 125 peers in the Association of Research Libraries, MSU ranks sixth in research demands. The breadth and depth of research conducted by MSU faculty, graduate students, and professional students places an extraordinary expectation upon the Libraries. In response, we provide a richly diverse collection of print and electronic sources, and unique holdings of rare books, manuscripts, ephemera, and recordings.

We also maintain unique holdings of comic books, scholarly literature, and cookery, to name a few. Curating world-class collections requires experienced specialists to direct acquisitions, preserve materials in unusual formats, and digitize fragile materials so they can be used by scholars worldwide. Endowed positions enable the library to attract and retain the most highly-qualified individuals.

“I am so enthused about the expansion of the library’s digital collections. I use digital materials in my research and teaching as much as possible, for both environmental and intellectual reasons.”

SANDRA LOGAN

ASSOCIATE PROFESSOR OF RENAISSANCE LITERATURE
DEPARTMENT OF ENGLISH



ENDOWMENT FOR
LIBRARY COLLECTIONS
\$3 MILLION

ENDOWMENT FOR
DIGITIZATION OF
RARE AND UNIQUE
MATERIALS
\$1.5 MILLION

ENDOWMENT FOR
THE TURFGRASS
INFORMATION CENTER
\$2.5 MILLION

OUR FUNDING GOAL
TO PROVIDE MORE
OPPORTUNITIES THAT
STRENGTHEN OUR
GLOBAL PERSPECTIVE
IS **\$7 MILLION.**



A Global **PROBLEM SOLVER**

The most challenging problems in the world require solutions based on cutting-edge scholarship — and that scholarship requires access to the broadest array of current information possible.

In this fast-moving world, timely access is also a priority. The MSU Libraries speed information to users by maintaining an extensive array of online resources: ebooks; online journals; databases of statistical, financial, and scientific data; and much more. In only 12 months, our users downloaded 4.7 million full-text items, including articles, reports, and book chapters.

The MSU Libraries also serve scholars near and far by digitizing our rare and unique holdings. These irreplaceable, often fragile items can only be used within the library building. We aim to expand access and preserve the intellectual content by scanning these materials and making them freely available online. In this way, the MSU Libraries can contribute to worldwide access to information in a number of fields.

Turfgrass is perhaps the best example of our mission to be stewards to a body of knowledge. The field of turfgrass includes everything from residential lawns to high-use installations such as sports fields and golf courses — a \$40 billion industry.

The MSU Libraries hold the most comprehensive collection of turf-related material in the world. Access to this collection is through the Turfgrass Information File, which indexes more than 240,000 items and provides full-text access to more than half those items. Last year, users from six continents conducted 1.1 million searches and downloaded more than 10 million articles, chapters, and reports.

A Vibrant **COMMUNITY**

The Libraries have a central role in the life of the MSU community. We put people first. And we strive to make our physical facilities welcoming and ready to support academic endeavors in every way possible.

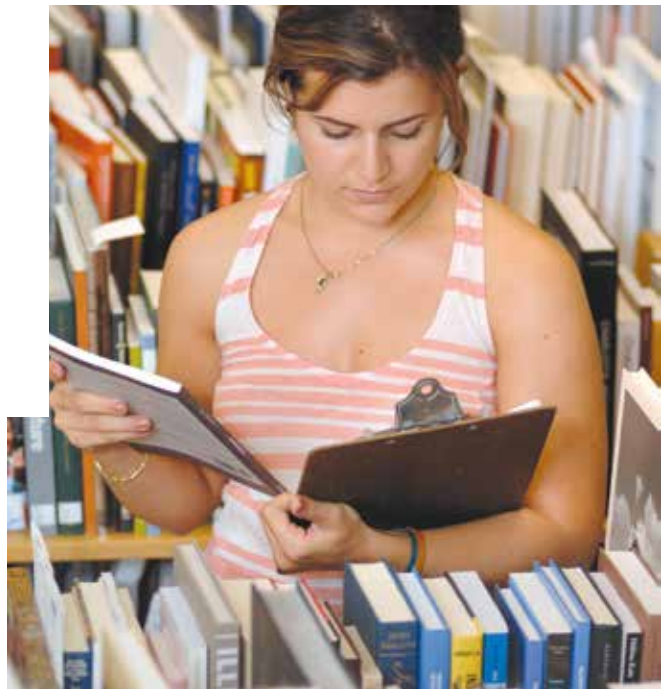
Our physical space supports intellectual development by providing space for collaboration, a critical skill for twenty-first century problem solvers. Group technology labs allow students to discuss, compare, and apply their new knowledge to the real-world problems MSU is committed to addressing.

Collaborative learning is also critical to developing effective information literacy skills because our search habits and assumptions, usually experienced individually, are brought to light in a group setting. Our brand-new REAL (Rooms for Engaged and Active Learning) classroom, already in high demand, is a space for students to work together, to learn from and with each other, as well as from librarians.

Our physical space is also the site for students to engage with primary historical sources. In Special Collections, students are able to touch and examine documents from centuries past, forging a connection with history and diverse human experiences.

Even our desire to enhance the library environment with artwork has been turned into an opportunity to encourage student artists, as we acquire the winning pieces in our annual student art competition.

OUR FUNDING
GOAL TO BUILD
A VIBRANT
COMMUNITY IS
\$1 MILLION.





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SPARTANS WILL.

MAKE A DIFFERENCE *and*
EMPOWER EXTRAORDINARY TODAY.

EMPOWER.MSU.EDU

#EmpowerMSU

COVER IMAGE:

*Skyfire, a sculpture presented as a gift from
Selma and Stanley Hollander to MSU Libraries.*