

MICHIGAN STATE
UNIVERSITY

EMPOWER EXTRAORDINARY

THE CAMPAIGN *for* MICHIGAN STATE UNIVERSITY

Supporting the
COLLEGE OF EDUCATION



Come Prepared To Learn, Leave **Prepared To Lead**

“There are no greater challenges facing our nation and the world than in the areas of education and health. We are providing leadership to meet these challenges.”

DONALD E. HELLER
DEAN, COLLEGE OF EDUCATION





James Pivarnik is a professor of kinesiology and director of the Center for Physical Activity and Health. Pivarnik (far left) studies the exercise responses of females, particularly during pregnancy, and children, both healthy and those with chronic diseases. Lanay Mudd, assistant professor of kinesiology (foreground), also studies exercise and pregnancy.

Top Ranked **Spartans**

The graduate programs in both elementary and secondary education at Michigan State University have been ranked number one in the nation for 20 consecutive years by U.S. News & World Report.



A total of nine graduate study areas in the College of Education are ranked in the top 10 nationally:

- Elementary Teacher Education, # 1
- Secondary Teacher Education, # 1
- Rehabilitation Counseling, # 2
- Curriculum and Instruction, # 4
- Higher Education Administration, # 5
- Kinesiology, # 6
(ranked by the National Academy of Kinesiology)
- Educational Psychology, # 6
- Education Administration & Supervision, # 7
- Education Policy, # 10

The College of Education ranks 15th overall in the *U.S. News & World Report's* 2015 edition of "America's Best Graduate Schools" and eighth among public universities.



OUR CAMPAIGN **VISION**



High school students tour a campus as they explore their college dreams and plans for future success.

Imagine a world where every child can reach his or her full potential, where we all work together to promote health and higher achievement for the next generation, and where teachers walk into their first job well prepared to make a difference in the lives of their students—and continue to do so over the course of a fulfilling career. The College of Education does the important work of preparing hundreds of teachers, counselors, administrators, researchers and policymakers to be leaders who make an impact on learning and human development around the world. We are one of the nation's most influential schools of education and kinesiology because we work together to try new approaches, use research to find the best solutions and always keep a focus on the future.

We seek to understand, reform, and improve education through groundbreaking, internationally-recognized research. We examine issues of education and development across the lifespan. We seek to understand how children and adults learn and develop, and how educators can best use that knowledge for the benefit of all learners.

The pace of educational innovation is relentless in the 21st century—the power of technology, the knowledge and skills children must have for tomorrow's workforce, and the health demands of a shifting population. Our faculty members stay ahead of these challenges and meet them head-on. They find answers to big questions, work side-by-side with schools and communities, and equip our students to tackle issues that we can't yet foresee.

REACHING *our* **GOAL**

The College of Education seeks to raise \$75 million in the campaign. We will achieve this goal with a mix of endowments, annual funds, expendable gifts, and faculty-led research grants.

To help our faculty and students remain ahead of the curve, the College of Education embraces the MSU campaign priorities. We seek to become an engine of opportunity by preparing education and health professionals ready to shape the next generation. We will be a force for creativity, discovery, and teaching through faculty research addressing critical questions and by teaching students the knowledge and skills demanded of effective professionals. We will become a global problem solver by addressing educational and health challenges with worldwide impact, and by sharing knowledge across cultures. And, we will build vibrant communities, by connecting research and programs conducted on campus with schools, organizations, and neighborhoods in Michigan and beyond our state's borders.



An Engine of **OPPORTUNITY**

“They are not like new teachers. They are so prepared. They have a different level of maturity and confidence that just really stands out.”

MATT OUTLAW
SUPERINTENDENT

Education is THE engine of opportunity. The path to upward mobility leads through our nation’s classrooms, so preparing teachers and educational leaders is a calling of utmost importance. Unlike most teacher preparation programs, our graduates spend an entire academic year as teaching interns in schools, which makes a profound impact on their success as full-time teachers. Our graduates come to work in their first classroom Spartan ready—prepared to teach and to lead.

More than any time in our nation’s history, it is imperative to attract top talent to the education profession. Most come to the College of Education because of their passion for teaching, but the high cost of higher education and the daunting prospect of student debt are growing obstacles. Those who come to us with the desire and ability to teach, but who may be dissuaded by a lack of financial means, should be provided the same opportunity as a student from a wealthier family. In addition, as the demographics in our country change, we increasingly need teachers who can identify with the students they are teaching. We need teachers who understand the socioeconomic challenges facing young people today—especially those in underserved areas—and who have the requisite skills needed to make the greatest impact.

While a career in teaching is fulfilling, it can also be financially daunting; the average starting salary for teachers in Michigan is \$35,901. Considering the average student debt upon graduation from MSU is



\$23,725, it can make for a challenging start to this noble profession. For MSU teacher candidates, the combination of debt and paying for the additional year as interns can present a formidable barrier. Endowed scholarships and graduate fellowships will ensure that we continue to attract the most qualified and diverse student body.

In addition, support for expenses such as internships, study abroad and research will allow more of our students to experience the full range of what MSU—and the world—has to offer. With your help, we can remove financial burdens for tomorrow's teachers and the thousands of young lives they will each help to shape.

Another important part of the College of Education community is the Department of Kinesiology, where the number of kinesiology and athletic training students has grown by more than 75 percent during the last decade. These students are preparing for high-demand careers that make a big impact in society. Increasingly, kinesiology undergraduates are using the rigorous, scientific foundation they receive at MSU to become occupational therapists, physician assistants, nurses, and doctors, or to contribute knowledge as researchers. These students make a deep investment in their education as they prepare to improve the health and fitness of others—providing financial support for them now will pay off in a healthier society tomorrow.

THE FUNDING GOAL FOR AN ENGINE OF OPPORTUNITY IS **\$20 MILLION.**

ENDOWED
SCHOLARSHIPS
\$5 MILLION

ENDOWED
GRADUATE
FELLOWSHIPS
\$5 MILLION

ENDOWED FUNDS
FOR STUDENT
EXPERIENCES
\$10 MILLION





A Force for

CREATIVITY, DISCOVERY, AND LEARNING

As one of the few colleges of education in the country with multiple programs ranked in the top 10 by *U.S. News & World Report*, we are a national force for creativity, discovery, and learning. Our faculty's work embraces grassroots initiatives in local communities, influences educational policy at the national level, and helps disseminate expertise and knowledge to classrooms around the world. Faculty, researchers, and students work side-by-side to drive innovation and solve problems across the field of education.

Our faculty members enjoy great success and often serve as pioneers in their respective fields. Our findings have reshaped thinking about best practices in teaching and learning for many decades and, more recently, the first ever international study of math teacher preparation was led by this college. Many professors have been inducted into the national academies of education and kinesiology, and they have been at the helm of national organizations of scholars and major research journals.

Our faculty members must have donor support to ensure continued advancement of the College of Education and the work we do. Endowed chairs will help us recruit and retain the best faculty and remain competitive with our Big Ten and national counterparts. Holding a named endowed chair is highly prized in the field of education. Chairs enable the college to attract and retain the best faculty, which will also help us attract the best and brightest students. The research funds that an endowed chair generates make it possible to fund pilot studies, assist graduate students, and undertake travel to do research around the world. Endowed funds also free up resources in the operating budget to support the innovative programs that make the College of Education so well respected nationally and internationally.



“Creating an endowed chair does a great deal for the excellence of the university and of the college. It allows us to both honor and attract really fine faculty members.”

ANN AUSTIN

THE DR. MILDRED B. ERICKSON DISTINGUISHED CHAIR IN HIGHER, ADULT, AND LIFELONG EDUCATION.

THE FUNDING GOAL
FOR ENDOWED CHAIRS AND
PROFESSORSHIPS IS
\$9 MILLION.



A Global **PROBLEM SOLVER**

Almost every global issue encountered today contains an educational component: producing graduates with the knowledge to solve problems and the skills to educate others. The College of Education is preparing educators ready to work in a global context by encouraging students to explore multiple cultures through study here and abroad, recruiting staff and students worldwide, and creating networks for change—leveraging our resources and expertise to tackle the most pressing challenges.

For example, in order for the U.S. to remain competitive in the global market, there is a profound need to improve education in science, technology, engineering, and mathematics (STEM). This is a top priority for MSU. The CREATE (Collaborative Research in Education, Assessment, and Teaching Environments) for STEM Institute, housed in the College of Education, is committed to improve math and science teaching at all levels. In addition, our Department of Kinesiology is a leader when it

comes to tackling widespread obesity and inactivity, particularly among children. Our faculty and students conduct research that connects exercise to physical health, and health to academic abilities.

Thinking and working within global contexts is now a requirement. The College of Education collaborates with partners around the globe with the common goal of improving health and education and fostering the professional development of teachers. As a testament to this, when leaders of Azim Premji University in India sought a partner to help them create the country's first and only university focused on education, they chose one institution: the College of Education at MSU.

THE FUNDING GOAL FOR RESEARCH ENDOWMENTS IS **\$2 MILLION.**

Associate professor Michelle Williams (left) and Angela DeBarger watch as U.S. Sen. Debbie Stabenow learns about the STEMGenetics curriculum.



A Vibrant **COMMUNITY**

The College of Education is deeply tied to the communities in which we live and work, teach, and learn. We bridge boundaries between theory and practice by bringing faculty and students into local communities, where their impact is immediate and profound. A key catalyst is the Office of K-12 Outreach at MSU, through which researchers work side-by-side with policy leaders and school administrators to improve student achievement across Michigan.

At some universities, there is a hesitancy to talk about issues of race, culture, and inequity in education. However, MSU is committed to removing barriers to learning and development across the nation, particularly in urban communities. For example, our Urban Educators Cohort Program introduces future teachers to Detroit, Chicago, and other cities where large numbers of children live in poverty and face steep challenges. Spartan teaching interns bring critical resources to struggling schools, and see firsthand how to make a tremendous impact within those communities.





To continue positive effects beyond campus, we must invest in facilities for the College of Education that support innovation and excellence. An addition to Erickson Hall and renovations to further utilize IM Sports Circle are both vital to accommodate our increasing research volume, for which funding has tripled in the last decade and to ensure that we have facilities that keep pace with the quality of work being created. Today, external funding for research exceeds the financial support we receive from the university, and we need to expand our facilities to accommodate this growing and vitally important work.

THE FUNDING GOAL FOR A VIBRANT COMMUNITY IS **\$44 MILLION.**

RESEARCH GRANT
REVENUE
\$25 MILLION

ADDITIONS TO ERICKSON
HALL AND IM CIRCLE
\$10 MILLION

DISCRETIONARY
PROGRAM FUNDS
\$3.5 MILLION

OTHER ENDOWED FUNDS
\$3.5 MILLION

ANNUAL FUND
\$2 MILLION





The Power of **Your Support**

One of the most effective investments we can make to solve global problems is to put the best educators in front of children and youth. Our nation needs the most prepared people teaching, running schools and districts, improving health and human movement, and shaping educational policy. We challenge our students by saying: come prepared to learn, leave prepared to lead. They do just that.

People enter the fields of health and education because they have a passion for teaching and transforming lives. The College of Education attracts top students, and a gift to fund scholarships and fellowships can attract and retain someone who, for financial reasons, may otherwise follow a different career path. With your support, we can deliver a cutting-edge, comprehensive education to any student who has the will to teach and to lead the next generation. A gift to the College of Education also provides resources to some of the top education and kinesiology experts in the country, fueling highly effective research that will be shared in the U.S. and around the world.

These are exciting and tumultuous times in the field of education. Education is at or near the top of the agenda for all communities. Expectations are raised, while at the same time school budgets are being cut. Our graduates are ceaseless champions for helping all people reach their potential, whether it is one-on-one with a child in a classroom, gymnasium, or laboratory, or setting school policy for cities, states, and entire countries.

At the College of Education we do important work, which has a profound effect on the success of individuals and entire economies. We depend on alumni and friends to help us fulfill our mission and remain one of the top colleges of education in the country. I hope you will join me in making this campaign a great success.

DONALD E. HELLER
DEAN, COLLEGE OF EDUCATION



COLLEGE OF EDUCATION
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SPARTANS WILL.

MAKE A DIFFERENCE *and*
EMPOWER EXTRAORDINARY TODAY.

EMPOWER.MSU.EDU

#EmpowerMSU

COVER IMAGE:

The beautiful Erickson Hall Kiva, a historical MSU landmark and a favorite space for many within Erickson Hall, named in honor of Clifford Erickson—one of the College of Education's most influential deans.