The Eli and Edythe Broad Art Museum — Building a world-class museum at MSU

On June 1, 2007, Michigan State University announced that a new world-class art museum will be built on campus. The Eli and Edythe Broad Art Museum (AE0117) will be a premier venue with a major focus on modern and contemporary art and will attract major exhibitions and collections and serve as a showcase to enrich the educational experience and aesthetic enjoyment of art. The building, designed by world-renowned architect Zaha Hadid, will enable the museum to increase its visibility, showcase more of the permanent collection, organize and exhibit larger and more significant exhibitions, become more integral to university life and the greater community, and increase in stature—bringing international attention to the museum, MSU, the region and State of Michigan. Groundbreaking for the museum is planned for fall 2008 and completion of the project is expected in 2010.

The Residential College in the Arts and Humanities (RCAH)

Established in fall 2007, the Residential College in the Arts and Humanities (RCAH) is a four-year, degree-granting college at Michigan State University combining interdisciplinary degree in the arts and humanities. Through the study of literature, history, ethics, the visual and performing arts, and languages and cultures students acquire analytical skills, writing skills and the ability to work collaboratively in teams. Students in the RCAH (AYOO) live together in Snyder-Phillips Residence Hall, take classes, and study with others who have similar interests and have opportunities to experience the diversity and resources of a major university.

The small class sizes enable students to get to know professors and pursue individualized projects. Students work together with faculty and advisors to create a program that includes the core RCAH courses, creative workshops, student-initiated tutorials, seminars, and language immersion experiences. Interactions with artists-in-residence and visiting scholars, service in the greater Lansing community, a “study away” program in another community within the United States, and study abroad are just some of the experiences available in the RCAH. For more information visit www.rcah.msu.edu

The Eli Broad College of Business

The mission of the Eli Broad College of Business is to develop leaders that excel at making strategic change happen in organizations in the global marketplace. This requires that we move forward and build leading-edge programs that equip our graduates with the tools that will make them effective leaders. In order to accomplish this goal we must have the very best faculty, staff and students, and teaching facilities. The primary fundraising objective for the coming year is to provide unrestricted monies for the Broad School at MSU in order to provide student scholarships and to recruit and retain top faculty (A200). These unrestricted funds allow the college to respond to emerging opportunities and support new initiatives. Funds generated through this campaign will help provide the necessary momentum for the Broad School students and faculty to accomplish their ambitious academic and professional goals.

The College of Engineering

The College of Engineering is seeking funding that provides the resources to support a number of initiatives. Contributing to a discretionary endowment fund is one way in which you can assist the college in providing a steady and dependable stream of income to be used in areas where it is needed most. The financial support received by the college through corporate alumni campaigns is utilized for program enhancements, student scholarships, faculty endowments, and other projects essential to the college’s stature as a world-class engineering teaching facility.

Engineering Endowed Enhancement Fund (A30015) – This discretionary endowment is designed to support programs, research and services within the College of Engineering.

Chemical Engineering Enhancement Fund (A30209) – Gifts to this pooled fund, established in 1997, support the Department of Chemical Engineering and Material Science’s teaching, research and service mission.

The College of Natural Science

The George E. Leroi-College of Natural Science Strategic Visioning Fund (A500071) will provide funds to invest discretionary resources in developing new technologies and fields of research, and emerging instructional methods. Named for Dean Leroi upon the occasion of his retirement in December of 2006, it will provide the necessary flexibility that allows the college to make continuous strategic investments in new technologies, research concepts, educational opportunities, and the ability to seize the benefits of the continually evolving breakthroughs in science and mathematics.

As a new era begins for the College of Natural Science, with Dean Jim Kirkpatrick at the helm, the purpose of the Leroi Strategic Visioning Fund becomes even clearer. The college will be able to effect accelerated intellectual change and progress as a direct result of this fund.
Dow Chemical and Dow Corning are generous supporters of MSU in large part because of you. Your participation and gifts, doubled through the employee matching gift programs sustain MSU and students of today and tomorrow.

You can make your gift through the mail with the enclosed remittance envelope, or you can make a secure gift online at www.givingto.msu.edu/corporate.html. Online donors will have the opportunity to complete matching gift forms for your convenience.

For more information, contact the MSU Corporate Alumni Campaign office, (517) 884-1048 or beerka@msu.edu

Michigan law provides for a credit of 50% of the total contributions made to qualified Michigan colleges and universities, limited to a $100 credit for a single individual’s return and a $200 credit for a married couple filing a joint return. Any federal tax charitable deduction for which you are eligible would apply to the amount of your gift in excess of the credit.

**EXAMPLES**

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Tax savings as a result of charitable deduction claimed on federal income tax return:

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Please consult your tax advisor for details applicable to your personal situation.

For more general information on giving to MSU, please contact Kara Beer at the MSU Corporate Alumni Campaign office, (517) 884-1048 or beerka@msu.edu