Celebrating an Extraordinary Campaign
ON THE COVER: The future is in focus
What can $1.8 billion do? This issue of MSU Developments is provided as a snapshot of the ways the Empower Extraordinary capital campaign, now completed, is making a difference for the people, places and programs that enrich and expand the MSU experience.

It's making a difference for students like Tim Herd, a proud Spartan, elementary education senior and nominee for the prestigious national Harry S. Truman Scholarship. He is the founder and president of the student mentorship group Rising Black Men. After graduation, he plans to pursue a career in research. It is a passion, Tim says, that he developed thanks to the opportunities he had to participate in research as an undergraduate.

DEVELOPMENTS

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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A Global Problem Solver
A Vibrant Community

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COLLEGE AND UNIT CAMPAIGN ACCOMPLISHMENTS
The campaign has touched every corner of Michigan State

WAYS TO SUPPORT MICHIGAN STATE
Online Giving
You may make a gift securely online using your credit card. Visit givingto.msu.edu.

Cash, Stock, Real Estate and Other Gifts
To explore how you might provide financial support to MSU, contact the University Development office in your college or unit at (517) 353-3481.

Estate Planning
To remember MSU in your will, personal trust, qualified retirement plan or IRA, contact the Office of Gift Planning at (800) 232-4678 or (517) 353-3481.

The correct reference is: Michigan State University, East Lansing, Michigan, and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to giftplanning.msu.edu.
$25 Million
Grant
Eli and Edythe Broad

$781 Million
Added to the University Endowment

$30 Million
Largest Single Gift by an Individual in MSU’s History
Edward J. Minskoff

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Largest Single Gift
by an Individual in MSU’s History

$781 Million
Added to the University Endowment

More than $1.8 Billion Raised

112 New Endowed Faculty Positions

Annual University-wide Investiture Ceremonies for Honored Faculty

Private Funds for Research Increased 35%

300+ New Endowments to Support Student-Athletes

Edward J. Minskoff

$781 Million
Added to the University Endowment

Grand Rapids Research Center Opens

3,500 Additional Scholarships

$25 Million Grant
Eli and Edythe Broad

$30 Million Largest Single Gift
by an Individual in MSU’s History
Edward J. Minskoff

$781 Million Added to the University Endowment

22 Significant Capital Projects Funded

EMPOWER EXTRAORDINARY
THE CAMPAIGN for MICHIGAN STATE UNIVERSITY

Because of you, Michigan State has been set on a path to greatness. In 2011, Empower Extraordinary: the Campaign for Michigan State University launched with an ambitious goal: to raise $1.5 billion for students, faculty, research and facilities. The goal was exceeded—well ahead of schedule—and proved that when Spartans join together for a common purpose, amazing things happen.

See results, hear real people and learn about Spartans’ collective impact at empower.msu.edu
More than a quarter-million donors—255,284 to be exact—made a gift to MSU in the Empower Extraordinary Campaign. Each donor has a unique tie to Michigan State. Whether alumni, parents, students, faculty, staff, retirees, patrons, fans, community members, volunteers, corporate partners, foundation partners or just individuals with a passion for the work of MSU, they all contributed to the success of the campaign and the future of Michigan State.

The great legacy of MSU’s benefactors will inspire Spartans for generations.

WHO Made it HAPPEN?

255,284 GENEROUS DONORS:
Alumni: $711 million
Other Individuals: $401 million
Corporations, Foundations and Other Organizations: $720 million

LEAVING A Legacy:
$781 million in endowments
$521 million in planned bequests
$293 million for facilities

EMPOWER EXTRAORDINARY
THE CAMPAIGN for MICHIGAN STATE UNIVERSITY
Jiahao She, '19, Senior Class Council President

WHO: JIAHAO SHE, '19, SENIOR CLASS COUNCIL PRESIDENT
WHERE: Julongpo District, Chongqing, China via East Lansing
WHAT: A gift of $91 to the Department of Finance

GIVING TO MSU DEVELOPMENTS

WHAT: Campaign gifts totaling $8.5 million support community outreach across campus
WHERE: East Lansing

WHO: MSU FEDERAL CREDIT UNION, CORPORATE PARTNER

WHAT: Campaign gifts totaling $8.5 million support community outreach across campus
WHERE: East Lansing

Jiahao She will proudly wear a special green and white philanthropy cord at graduation this spring. Since 2016, the honor is bestowed on graduating seniors who give at least $50 to MSU during their senior year.

Last November, Jiahao made his first gift to support MSU: $51 to the Department of Finance. He says it was a great way to participate in senior class giving, support the academic program that means the most to him and take part in the fun of Give Green Day on the Tuesday after Thanksgiving.

The busy graduating senior works as a student manager in the Snyder Phillips Cafeteria while juggling his finance major in the Eli Broad College of Business, his theater minor in the College of Arts and Letters and his leadership role on the Senior Class Council.

Serving side by side with Michigan State has been part of the MSUFCU’s legacy since its inception by a handful of faculty members more than 80 years ago. Today, the MSUFCU stands as the world’s largest university-based credit union—consistently recognized as among the best—and an indelible partner in MSU’s service to the community.

In the fall of 2017, the MSUFCU presented MSU with a $3.5 million gift, helping the university reach an important milestone in the campaign: surpassing the goal of $1.5 billion 15 months ahead of schedule. The areas supported are some of the most public-friendly the campaign: surpassing the goal of $1.5 billion 15 months ahead of schedule. The areas supported are some of the most public-friendly the campaign: surpassing the goal of $1.5 billion 15 months ahead of schedule. The areas supported are some of the most public-friendly the campaign: surpassing the goal of $1.5 billion 15 months ahead of schedule.

This wasn’t the credit union’s first significant gift in the campaign. A previous $5.1 million gift made in 2013 endowed three new programs at MSU: the MSUFCU-Broadway Series at Wharton Center, the MSUFCU Jazz Studies Visiting Artist program and the MSUFCU Artist Studio Series at the Broad MSU. MSU.

Their cumulative philanthropic support to MSU totals nearly $20 million, making them the largest donor to MSU in mid-Michigan and among the university’s very top corporate donors.

OF ALL DOLLARS RAISED CAME FROM INDIVIDUALS

61%
A free earning his veterinary degree from MSU in 1950, Albert Dehn returned to his hometown of Abbotsford, Wisconsin, where he practiced for his entire career, primarily treating the cows on local dairy farms. Fondly known as “Doc” to his friends and neighbors, Dehn also served on the board of the local bank and spent his life giving back to his community from his place firmly outside the spotlight.

After his passing, a longtime neighbor and friend of Dehn’s said this of his gift: “The gift endowed by Dr. Dehn is reflective of the man himself. He was a man who lived without fanfare, working long hours, always increasing his knowledge and very quietly giving back to the community. As a promoter of perpetual education while he lived, it is not surprising his bequest would do the same.”

WHO: ALBERT DEHN, ’50, VETERINARIAN
WHERE: Abbotsford, Wisconsin
WHAT: A $12.6 million realized estate gift to establish endowed faculty positions in veterinary medicine

WHO: VINCENT (VINC) D. FOSTER, ’78, CEO
WHERE: Houston, Texas
WHAT: Endowed a professorship and supported the Business Pavilion. A MSU counselor convinced Vince Foster to major in accounting simply by noting it was difficult.

Vince earned his degree in accounting and began a 10-year career with Arthur Andersen, where he was a partner for more than a decade. Currently, he is executive chairman of Main Street Capital, as well as founding director of Quanta Services, Inc., both NYSE listed companies.

He made a gift to support the Business Pavilion for the Eli Broad College of Business with funded dividends on his stock for five years, accomplished through a charitable lead trust. Additionally, he endowed a professorship through his company, Main Street Capital.

“It is really interesting. The lead trust pays Michigan State the income for a term of years, and then all the stock I transferred to the lead trust reverts back to me,” Vince says.

He gives because he knows the university needs support to keep tuition affordable.

“The alumni are critical or the math does not work,” Vince says. “If it were not for Michigan State, I probably would not be in the position to be doing what I am doing. It is a natural thing to do.”

Vince and his wife, Louise Foster, make their home in Houston, Texas, and were regional campaign volunteers and members of the President’s Campaign Cabinet.

WHO: PETER AND SHARON FARYC, BOTH ’88
WHERE: Seattle, Washington
WHAT: A scholarship to support students from Detroit

Peter Faricy is three decades removed from his time as a student at the Eli Broad College of Business. But what he learned then is still propelling his professional career upward, most recently to a CEO position with broadcast giant Discovery, Inc. for Global and Direct to Consumer business.

Peter previously served as the vice president of Amazon Marketplace in addition to past leadership roles at McKinsey & Company and Ford Motor Company.

Peter and Sharon met at MSU and have maintained strong ties with the university and the state of Michigan through the years and miles. The couple served on the President’s Campaign Cabinet and co-chaired the Seattle campaign leadership team.

In 2022, Peter and Sharon took advantage of a matching gift program made possible by an anonymous MSU donor to create the Peter and Sharon Faricy Spartan Challenge Scholarship. The fund supports students from several Detroit area high schools, and in 2024, the couple made an additional pledge to the fund.

Their belief is that education provides opportunity. They are grateful for their education experience at MSU and hope that by helping to fund students at their alma mater, they can enhance the future of those students, the university and the state of Michigan.

WHO: DICK BUSH, ’70, AND PATSY MCGUIGAN
WHERE: Palo Alto, California
WHAT: Their $50,000 Give Green Day sponsorship helped generate an additional $739,000 in support for students

Dick Bush and Patsy McGuigan are longtime supporters of Michigan State, and their impact can be seen all over campus. Most recently, they served as the 2018 Give Green Day sponsors by making a $50,000 challenge gift to kick-start and generate enthusiasm for the annual 24-hour fundraising effort.

Other gifts of theirs have funded Three Mothers Patio outside the Communication Arts and Sciences building, and the installation of a beautiful copper beechnut and nearby bench on the north side of the International Center. Their endowment in athletics provides unrestricted funds that can be used at the discretion of the athletic director.

Dick has an outstanding history of entrepreneurial achievement, assuming roles from engineer to top executive, in a series of successful Silicon Valley businesses. Patsy is executive vice president of the San Francisco Bay area’s largest commercial real estate company, Comish & Carey.

For Dick, giving back is a way to repay MSU for the great experiences he had and to honor the family, friends and faculty members who were integral to his time as a student in the late 60s.

WHO: DRAYMOND GREEN, ‘12, NBA BASKETBALL CHAMPION
WHERE: Oakland, California
WHAT: His $3.1 million gift—the largest single gift from a former student-athlete in MSU’s history—built the Draymond Green Strength and Conditioning Center and funds a scholarship endowment for men’s basketball

Draymond Green would have been the first to admit he was out of shape when he initially stepped onto the MSU campus, says Coach Tom Izzo.

Through extraordinary commitment and effort, he transformed himself into the Big Ten and national player of the year. So it is fitting that current and future student-athletes will be reminded of his story and how, if they make the commitment to excellence, they too can live their dreams.

“Michigan State means everything to me,” says Draymond, who served as an Empower Extraordinary Campaign volunteer. “I grew up in Saginaw and was lucky enough to attend MSU, where Coach Izzo believed in me and gave me the chance to succeed. This donation isn’t just about me. I want more kids to have the opportunities I had thanks to Michigan State, and want to use this to stimulate all Spartans to give back to the best university in the world.”

After being selected by the Golden State Warriors in 2012, Draymond is a three-time NBA champion, a three-time NBA All Star and was named NBA Defensive Player of the Year in 2017.

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Okhee Lee had two choices: She could get married, or she could get a Ph.D. She accomplished both. She secured a three-year scholarship for a research intern position in the College of Education and came to the United States in 1984. She met the man who would become her husband while working on her Ph.D. in educational psychology, which she completed in 1989. Since then, she has spent her career focused on diversity and equity issues in science education, first as a faculty member at the University of Miami in Florida and currently as a faculty member at New York University.

Her gift to MSU is her way of building her legacy, and honoring that of her beloved late husband Michael Salwen, a fellow educator and MSU alumnus.

“We thought it would be most appropriate to give back to MSU, where we met and studied. Michigan State was very good to both of us,” Okhee says. “I strive to make a difference, to leave a legacy: through scholarship, through education, through giving and through kindness to the people around me.”

Peter and Linda Riguardi were new to Michigan State, the Big Ten and the Midwest when their youngest son decided he wanted to become a Spartan. His decision ushered in a new adventure for the family of rooted Easterners, who now call Michigan State home.

Their annual gifts support students.

As the chairman and president for the New York operations of one of the world’s largest commercial real estate brokers, Jones Lang LaSalle, Peter has been a key player in some of the region’s largest urban planning projects of all time. Linda, an educator, is committed to providing opportunities to students.

"The more you travel, the more you see beautiful architecture. The more you travel, the more you see the beauty of architecture. Michigan State is doing great things in sustainability and many other areas. For students to be able to see projects in New York City, Rome or Paris will further their education in such a great way," says Linda.

Pam Steckroat transferred as a junior to Michigan State in 1976 to continue competing at the collegiate level as a gymnast. She made MSU proud by becoming the only two-time All-American champion in MSU gymnastics history. Despite the long hours her commitment to her sport required, Pam also worked her way through college with work study programs, waitressing, bartending, officiating meets and studying for her degree in economics.

She earned a degree in economics, with honors, and then completed her MBA. She found that employers looked to MSU graduates more favorably, giving her an edge. Pam’s career began with Procter & Gamble in Cincinnati, Ohio, but she soon moved to New York City to work in advertising.

"Since the day we arrived at MSU, we have never felt anything but welcome—as both professionals, and as a couple," says Melissa. Kris adds: “This is our community, and we give back because that’s what you do as a member of a community.”

Their gift enables students in the School of Planning Design and Sciences, to provide immediate funds for scholarships, plus a planned gift.

Two endowments, split evenly between the College of Education and the College of Communication Arts and Sciences, to support Student-Athlete Support Services, the Spartan Marching Band, the Wharton Center for Performing Arts and scholarships for jazz students.
WHO: SUSAN GOLDBERG, ’84, EDITOR IN CHIEF, NATIONAL GEOGRAPHIC; EDITORIAL DIRECTOR, NATIONAL GEOGRAPHIC PARTNERS
WHERE: Washington, D.C.
WHAT: Created an endowment to provide financial support for journalism internships

Susan Goldberg is a trailblazer in the world of journalism. She is the first woman to occupy the editor in chief’s office at National Geographic Magazine, where she also serves as editorial director for the company, putting her in charge of all print and digital journalism. It was Susan’s time as a student reporter for The State News, and an internship with a Seattle-area newspaper after her junior year, that kick-started a love of internships—often unpaid—that gave Susan her start in the field.

When she passed away in 2014, the Banas family could think of no better way to honor Carol’s memory than by endowing a scholarship in her name. With a $50,000 pledge, Mike created the Carol Steininger-Banas Endowed Scholarship in the Department of Urban and Regional Planning, and it has already gone to work, helping young women in the field of Urban Planning pursue fulfilling careers of their own.

Carol Steininger-Banas believed deeply in the value of education, not only as a means of personal enrichment, but as a means of achieving self-sufficiency—especially for women. She worked as a community planner and served as executive director of the Michigan Association of Planning. Together with her husband Mike, ’74, who she met while both were undergraduates at MSU, she had two children and raised a family, while also nurturing a successful career.

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WHO: ROHINI MULCHANDANI, ’66, FOOD SCIENTIST AND ENTREPRENEUR
WHERE: Mumbai, India via Columbus, Ohio
WHAT: Her $1.4 million gift supports graduate fellowships in food science

When Rohini Mulchandani first came to MSU from India in pursuit of her master’s, she had just $2,000—not enough to pay for the full two years required to finish her degree. A fellowship saved the day. She completed her master’s, went on to pursue a Ph.D. at Ohio State University, and has enjoyed an immensely successful career as a food scientist and product developer. With Abbott Laboratories in Columbus, Ohio, she helped develop medical nutrionals like Glucerna. After retiring in 1998, Rohini started her own company, Arjay Gourmet Foods LTD, and became known around Columbus as the “Chutney Lady,” having created 13 versions of award-winning chutneys and seasonings.

Her gift of $1.4 million to the College of Agriculture and Natural Resources will fund a graduate fellowship in Food Science, so that future students like Rohini will be able to fully fund the degree of their dreams.

WHERE: Huntington Woods
WHAT: Made a $50,000 pledge to help the next generation of urban planners

WHO: THE FAMILY OF CAROL BANAS, ’74, ’77, URBAN PLANNER

Susan Goldberg is a trailblazer in the world of journalism. She is the first woman to occupy the editor in chief’s office at National Geographic Magazine, where she also serves as editorial director for the company, putting her in charge of all print and digital journalism. It was Susan’s time as a student reporter for The State News, and an internship with a Seattle-area newspaper after her junior year, that kick-started a love of internships—often unpaid—that gave Susan her start in the field.

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WHO: LUPE AND TOM IZZO, SPARTAN MEN’S BASKETBALL HEAD COACH
WHERE: East Lansing
WHAT: $1 million gift to support Spartan football, scholarships, Olympic sports and the Spartan Marching Band

Tom and Lupe Izzo were leaders in the campaign with their early gift of $1 million back in the fall of 2011, one of the largest ever by an active coach of any university.

…”We’ve been blessed to be a part of the Michigan State family for more than 30 years,” says Tom. “Jud Heathcote taught me long ago that the only good deal was one that benefits both parties, and that perfectly describes my relationship with Michigan State University. My wife, Lupe, and I, along with our children, Raquel and Steven, have dedicated our lives to this university, because we believe in intercollegiate athletics and the positive role it plays in so many lives. The students are our passion, our life’s work. We’ve raised a family here and become entrenched in the mission of the university. And in return, we’ve received so much more than we’ve given. With these blessings, we felt it was time to make a financial contribution.”

A native of Iron Mountain, Michigan, Tom entered his 36th season with the men’s basketball program this year, including 24 seasons as head coach.
This page does not contain any readable text.
WHO is GRATEFUL?

More than 1 million gifts were made in the Empower Extraordinary Campaign.

Of the $1.8 billion raised, $1.2 billion is already at work allowing Michigan State to make significant investments in student aid, endowments for faculty positions, research and academic programs.

From a few dollars to tens of millions, each gift counted and has been put to work to empower an extraordinary future.

The campaign impacts individuals, the campus and communities across Michigan and the world.
Michigan State strives to be a place that welcomes all who seek an education, regardless of their financial means. But extraordinary learning opportunities—that enrich students’ lives and prepare them for the future—come at a cost. Donors to the Empower Extraordinary Campaign provided enough funding to create more than 3,500 new scholarships, each with a value of $5,000 annually, for undergraduate students in need, and more than $166.4 million was raised for graduate fellowships.

WHO: TRISTYN WALTON
WHAT: Senior, College of Social Science, Honors College and Dual Major: Interdisciplinary Studies, Public Policy
WHERE: Detroit
HOW: The Gupta Values Scholarship, created by alumnus Shashi Gupta and his wife, Margaret, to promote and perpetuate the values of integrity, excellence and respect for human dignity

Gupta Values Scholarship recipient Tristyn Walton is a Social Science Scholar, a Truman Scholar, and, as an undergraduate, has already found her niche in social justice. Her freshman-year research project looked at how mass incarceration disproportionately targets and has lasting effects on the African-American population. An internship with the Community Economic Development Association of Michigan has helped set her sights on a future of building affordable housing in big cities. She says, “I am grateful because the Gupta Values Scholarship has significantly expanded my village of support at MSU.”

WHO: JOHNNY CHOI
WHAT: Junior, College of Nursing, Honors College
WHERE: East Lansing
HOW: The Susan Varbedian Lucken Nursing Scholarship, created by College of Nursing alumna Susan V. Lucken

“This scholarship has been an incredible stepping stone to help me create and achieve my goals,” says Johnny Choi. “It allowed me not only to get involved in extracurricular activities like research and volunteer organizations, but also helped me realize my passion for nursing lies in the relational and group-oriented work of a community—not just my own abilities.” He adds, “This scholarship has given me funds, and a new role model to look up to. Susan was a nurse for 30 years, and getting to know her personally, and ask her questions... is awesome. I’m beyond thrilled and so grateful for Susan’s generosity, and it’s given me a new perspective on how I can help others.”

The Verses project is a literacy-based approach to the art of songwriting, composing, performing, mixing and recording. While music and technology may be the initial attraction, an important component is building literacy skills. Students are challenged to learn and practice the power of language as part of their craft. Language arts instructors coach students in creative writing and English language arts assignments. Students compose and record a song to present at the semester-end listening party.

“VERSES HAS HELPED ME WITH MY LITERACY BY HELPING ME TO EXPAND MY THOUGHTS AND MY WRITING PROCESS. IT IS EASIER FOR ME TO COMPLETE HOMEWORK ASSIGNMENTS AND SONGWRITING.”

—KING BETHEL
Kristin Parent, who was recruited to MSU in 2013, is an award-winning teacher/scholar conducting pioneering research using cryo-electron microscopy and three-dimensional image reconstruction methods. These technologies allow Parent and her team to examine and understand the underlying mechanisms that control virus infection, and decipher the processes of virus assembly. Parent is an outstanding teacher/scholar early in his or her career.

For decades, Woody Neighbors was a professor at the University of Michigan, where he devoted his career to studying how race affects the way individuals manage their health and deal with illness, especially in difficult-to-reach population groups.

Harold “Woody” W. Neighbors, C.S. Mott Endowed Professor of Public Health

The Michael and Elaine Serling Institute for Jewish Studies and Modern Israel

 Neighbor is helping to form the bedrock for a strong research-based public health program that builds on long-standing partnerships in Flint.

Empower Extraordinary Fields through research, and guide the next generation in creativity, discovery and learning as they advance their careers through research, and guide the next generation through teaching. Thanks to Empower Extraordinary, MSU was able to add 112 new endowed chair and professor positions, which are essential to recruiting and retaining the very best thinkers, artists, scientists, coaches and, most importantly, mentors.

WHO: KRISTIN PARENT, THE JAMES K. BILLMAN JR., MD ENDOWED RESEARCH PROFESSOR

WHERE: Department of Biochemistry and Molecular Biology in the College of Natural Science

WHAT: The J.K. Billman Jr., MD Endowed Research Professorship was created by alumnus Dr. James K. Billman Jr. to provide resources and recognition to an outstanding teacher/scholar early in his or her career

Amy Simon, the William and Audrey Farber Family Chair in Holocaust Studies and European Jewish History

WHERE: The Michael and Elaine Serling Institute for Jewish Studies and Modern Israel

WHAT: The Farber Chair was created in 2016, with a $1.5 million gift from the Farber family. Michael and Elaine Serling contributed an additional $500,000 to the endowment

When Amy Simon joined MSU as the Farber Family Chair in the fall of 2016, she became one of just a handful of scholars in the United States—and the first and only in Michigan—to hold a position dedicated solely to Holocaust studies. Simon has devoted her career to the study of first-person accounts of Holocaust victims, and the way those accounts—diaries, letters, memoirs and personal testimonials—describe the Holocaust perpetrators and the interactions between the two. With endowed funding, Simon can remain deeply engaged in her research. She has the resources to travel, attend conferences, hire research assistants, and devote time and care to compiling her findings for publication.

“My most rewarding part of my job is bringing my research expertise into the classroom—inspiring students to question what they know about behavior in extrems, and better understand hatred and discrimination today,” Simon says.

Who: Wolfgang Banzhaf, the John R. Koza Professor in Genetic Programming

Where: Department of Computer Science and Engineering in the College of Engineering and BEACON Center

What: Historic gifts from computer science pioneer John R. Koza

MSU hired the first endowed chair in genetic programming in the United States when renowned computer scientist Wolfgang Banzhaf accepted the John R. Koza Endowed Chair position in 2016.

The position was made possible when John Koza, considered the father of genetic programming, made a $2 million gift in 2014 to MSU’s BEACON Center for the Study of Evolution in Action. Koza also made a $10.7 million bequest commitment—the largest individual gift in the history of the College of Engineering.

BEACON works to develop computational tools inspired by natural evolution to generate solutions to real-world engineering problems. Banzhaf is one of about 20 faculty members researching evolutionary computation, making BEACON one of the best places for such research in the U.S.

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Banzhaf is the co-author of Genetic Programming: An Introduction, a classic text in the field, as well as the sole author of Linear Genetic Programming, which provided a new basis to view genetic programming.

Genetic programming techniques help computer programs evolve to solve problems, ranging from finding and fixing bugs in existing software to generating new programs that control robots or identify financial market trends.

Who: Harald “Woody” W. Neighbors, C.S. Mott Endowed Professor of Public Health

Where: Division of Public Health, College of Human Medicine

What: The Charles Stewart Mott Foundation made a $9 million grant, announced in 2014, to expand efforts of the College of Human Medicine’s public health program in Flint

For three decades, Woody Neighbors was a professor at the University of Michigan, where he devoted his career to studying how race affects the way individuals manage their health and deal with illness, especially in difficult-to-reach population groups.

He was recruited to become one of the first three C.S. Mott Endowed Professors of Public Health at MSU, thanks to a $9 million investment by the Charles Stewart Mott Foundation to strengthen the newly formed Division of Public Health in the College of Human Medicine. Neighbors is helping to form the bedrock for a strong research-based public health program that builds on long-standing partnerships in Flint.

“Men live on average four and a half years less than women, and it’s six years for black men,” says Neighbors, noting that too many black men try to face their health problems alone.

“For decades, I worked at my desk, on my computer, analyzing data to describe health problems in black communities. Now, I’ve turned the lens of my research on finding ways to help men come out from behind our masks and help each other,” Neighbors says.

“Was drawn to Michigan State and Flint,” he says. “I came to Michigan State to focus on solutions, not descriptions. This kind of work cannot be done in the ivory tower of academia. It takes community collaboration. The ultimate goal is to find out why so many of us remain quiet and refuse to address the things in our lives that can lead to an early death if we’re not careful. With research, hard work and political action, together, we can solve this problem.”

Who: Kristin Parent, the James K. Billman Jr., MD Endowed Research Professor

Where: Department of Biochemistry and Molecular Biology in the College of Natural Science

What: The J.K. Billman Jr., MD Endowed Research Professorship was created by alumnus Dr. James K. Billman Jr. to provide resources and recognition to an outstanding teacher/scholar early in his or her career
Developments

Since its land-grant beginnings in 1855, Michigan State has been devoted to growing new projects, carving out new fields of study and building productive partnerships that extend far beyond the confines of campus. During the Empower Extraordinary Campaign, private support for research has increased by 35 percent, allowing this good work to continue on an even grander scale.

WHO: JOHANNES BAUER, QUELLO CHAIR FOR MEDIA AND INFORMATION POLICY AND DIRECTOR
WHERE: The Quello Center for Telecommunication Management and Law in the College of Communication Arts and Sciences
WHAT: How Search Algorithms and Tools Shape Political Opinion, funded by gifts from Google

The Quello Center for Telecommunication Management and Law is a critical voice in the pursuit of optimizing the full benefits of advanced communications in the digital age. “Our research often challenges assumptions about the role of technology, policy and regulation for citizens, communities and society in prevailing communications laws and policies,” says Johannes Bauer, director. “The urgency of the discussion is amplified by recent experiences in the digital economy that reveal some of its fundamental flaws and shortcomings.”

Thanks, in part, to financial support from Google, the center started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, director, started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public.

Findings have been presented at conferences and talks across the globe and are being published in leading journals. Bauer notes that misinformation can fool some search engine users some of the time, suggesting that a sizable group of users could benefit from more support and training in the use of search engines. However, the research also shows that overestimating technical determinants while underestimating social influences has led to disproportionate levels of concern over the bias of search.

At a time when the notion that social media creates “echo chambers” that bias individuals’ perceptions and undermine democracy, the project revealed a more nuanced picture. Data shows that misinformation can fool some search engine users some of the time, suggesting that a sizable group of users could benefit from more support and training in the use of search engines. However, the research also shows that overestimating technical determinants while underestimating social influences has led to disproportionate levels of concern over the bias of search.

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These are some examples.

1, 2
The North End Zone Expansion provided Spartan Stadium a “front porch” that expanded guest entrances and concourse amenities, while also adding a two-story, 50,000-square-foot addition that includes new locker rooms, a training room, a media center and a 4,000-square-foot engagement center that serves all varsity sports and special events. The Rachel Fairman Adams Spartan Locker Room is named in honor of the mother of former All-American offensive lineman Flozell Adams, whose $1.5 million gift provided a new and spacious locker room for the Spartan football team.

3
The Edward J. Minskoff Pavilion, scheduled to be completed in fall 2019, is named for alumnus Edward J. Minskoff, whose $30 million gift was the largest single gift from an individual in MSU’s 163-year history. This expansion to the existing facilities of the Eli Broad College of Business will include collaborative spaces for academic and extracurricular activities, flexible classrooms and team meeting spaces, lounges, a new career management center, a cafe and laboratories outfitted with the latest technology—all to empower students for the business careers of tomorrow.

4, 5, 6, 7
The Gilbert Pavilion, the Tom Izzo Hall of History and the Draymond Green Strength and Conditioning Center are just three of the significant additions officially unveiled at the Breslin Center in 2017. Other upgrades included a new box office, a championship display, a recruiting lounge, and concourse renovations and interactive areas that enhance the experience for the more than 500,000 people who attend events there each year. Berkowitz Basketball Complex updates completed in 2019 modernized the men’s and women’s locker rooms, video and weight rooms, and a kitchen area with nutrition and hydration stations.

8
The Lasch Family Golf Pavilion opened in June 2016. Named in honor of Rick and Suzanne Lasch’s $2 million gift, the facility has a 5,000-square-foot indoor practice area, and necessary amenities for student athletes, including men’s and women’s locker rooms, video and weight rooms, and a kitchen area with nutrition and hydration stations.

9
Thanks to a lead gift from alumnus Dr. James K. Billman Jr., construction for the College of Music’s new 37,000-square-foot Billman Music Pavilion is well underway, along with renovations to 8,700 square feet of existing space within the college’s two buildings. Additions and improvements include rehearsal spaces specially designed to meet the acoustic needs of orchestras, bands, choirs, opera theater, and jazz, percussion and chamber ensembles, as well as individual practice needs; a high-tech classroom for large academic classes; a multimedia/audio technology studio; and spaces for individual practice. A spring 2020 opening is anticipated.

10
MSU has further established itself as a leader in medical research with the opening of the Grand Rapids Research Center in September 2017. At full capacity, the center will house 44 research teams in the areas of Parkinson’s disease, Alzheimer’s disease, pediatric neurology, autism, inflammation, transplantation, cancer, genetics, women’s health and reproductive medicine. The facility will foster collaboration between MSU researchers and physicians in Grand Rapids and on campus in East Lansing, as well as their peers at Spectrum Health, Van Andel Institute, Mercy Health Saint Mary’s, Grand Valley State University, Pine Rest Christian Mental Health Services and Mary Free Bed Rehabilitation Hospital.

11
Old College Field, MSU’s most historic athletic site, is home to McLane Baseball Stadium/Kobs Field, Secchia Softball Stadium and DeMartin Soccer Stadium. Thanks to a $2 million gift from the Pentecost Foundation in 2012, Pentecost Plaza was constructed to serve as an eye-catching central entrance to all three facilities.
Cook Hall, originally built in 1889 as part of “Laboratory Row” on the northeast side of campus, has been given a new lease on life, thanks in large part to a $3 million gift from alumnus Gary Seevers. Renovations were completed in the fall of 2018 and included full restoration of ceilings, walls, woodwork and period lighting, as well as infrastructure updates for accessibility—including the installation of an elevator—and modernization of desk and meeting spaces to meet the technology needs of graduate students in the Department of Agricultural, Food and Resource Economics. In Seevers’ honor, the building has been bestowed the new moniker of COOK-SEEVER’S HALL.

The MSU School of Packaging is the leading packaging school in the country, and continues to seek funding for a renovation to the SCHOOL OF PACKAGING BUILDING, which was last updated in 1986. Tentative plans for improvement include modernization of laboratory space, redesigned study spaces and a graduate student suite, as well as a new lock for the existing stadium-style lecture hall, with the addition of flexible modular furniture to adapt the space to changing classroom needs.

The artistic experience that is the Eli and Edythe Broad Art Museum isn’t contained within its walls alone. The WEST PLAZA welcomes visitors in and out of the main entrance with interesting lighting and landscaping, while the SCULPTURE GARDEN on the east end of the building puts large-scale outdoor sculptures in plain view of pedestrian and street traffic at one of MSU’s busiest entrances off Grand River Avenue.

For the student-athletes, coaches and staff who use MUNN ICE ARENA every day, there are a host of much-needed additions and updates underway, including improved locker rooms, fitness and weight-room facilities so that hockey players no longer have to trek down the street to the football building to train, a recruiting room, and new coaching and staff offices. For fans: a new “front door” at the south entrance, a hall of honor to celebrate past achievements and improved accessibility, including the installation of an elevator and modernization of desk and meeting spaces to meet the technology needs of graduate students in the Department of Agricultural, Food and Resource Economics. In Seevers’ honor, the building has been bestowed the new moniker of COOK-SEEVER’S HALL.

Thanks to the enthusiasm of longtime Summer Circle Theatre aficionados and MSU retirees Sam and Mary Austin, and other Friends of Theatre at MSU, the SUMMER CIRCLE THEATRE got itself a brand-new permanent home in 2014. Situated just outside the doors to the Fairchild Theatre, the courtyard theater features a circular sub-stage, porous flooring that sheds rainwater and three tiers of built-in seating for 400. It’s the perfect place to set up a lawn chair on a summer night and take in a free show or two, produced by the talented students and faculty of the MSU Department of Theatre.

The MEDIA GREENHOUSE in the College of Communication Arts and Sciences is a seamless collection of collaborative learning studios outfitted with cutting-edge technology. Students can sharpen their evolving trans-media skills in spaces that include a high-tech newsroom, an immersive media lab, game development and presentation space, and a research lab for next-gen media innovation. Media Greenhouse was supported by a gift from the late John Gruner, a journalism alumnus.

The MSU College of Veterinary Medicine opened the new LEBLANC CLINICAL SKILLS LABORATORY in the fall of 2018. The lab houses equipment, materials and simulators, and provides students in veterinary medicine and technology with space to hone their practical clinical skills, including injections, drawing blood and suturing. The students improve their confidence before they begin working with live animals and graduate as career-ready veterinary professionals.

Thanks to support from corporate and foundation partners in the Midland area, MSU has opened the STEM CENTER FOR THE GREAT LAKES BAY REGION, which will create more opportunities to motivate teachers, encourage students and empower young people to pursue careers in science, technology, engineering and math. The center’s curriculum will be targeted at K-12 learners, but will also feature teacher enrichment programs and select MSU courses for college students.

A gift made major renovations possible at the KELLOGG BIOLOGICAL STATION’S BIRD SANCTUARY OVERLOOK BUILDING. With new, energy-efficient lighting, an accessible restroom and updated educational tools on freshly painted walls, the 1960s facility has been brought into the future and made warm and welcoming to students and visitors looking for a place to learn, meet, read, study and enjoy the view.
As of December 31, 2018

CAMPAIGN ACCOMPLISHMENTS

COLLEGE and UNIT

Donors 24,220 • $199.4 M

- Gary Severs gave $3 million to set the renovation of Cook Hall in motion. The endeavor will provide a collaborative space for graduate students within the Department of Agricultural, Food and Resource Economics to study and work together.
- A $1.6M gift from alumnus Ed Carpenter in 2015 created the Edwin L. Carpenter Endowed Fund for CANR, for use at the dean’s discretion to support staff in critical areas (such as communications, alumni relations and development); cover expenses for student travel and facilities improvements and repairs; and provide support for campus and college activities that benefit students and faculty.
- Added five endowed chair or faculty positions, including a two-part gift totaling $1.5 million from Robert and Carol Deibel to support research and laboratory work in the study of lupins.

“IT IS CLEAR TO ME THAT OUR DONORS AND FRIENDS WANT VERY MUCH FOR THE COLLEGE OF AGRICULTURE AND NATURAL RESOURCES, MSU Extension and MSU AgBioResearch to succeed. While there is always more work to be done, the end of the Empower Extraordinary Campaign gives us all an opportunity to pause and be grateful.”
— RONALD L. HENDRICK, Dean

YOU CAN STILL HELP: contact Senior Director of Development Tami Baumann at bauman13@msu.edu or call (517) 432-1576.

Donors 6,179 • $36.2 M

- Original campaign goal of $10 million tripled to advance the arts and humanities at MSU.
- Created 10 new endowed faculty chairs and professorships that will have a direct impact on future generations of students.
- Over $7M invested in student education such as scholarships, innovative research opportunities, education abroad, study away and internships.

“The gifts our donors have made throughout the campaign have advanced integrative knowledge in the arts and humanities and transformed countless lives. Their generosity inspires the next generation of citizen leaders, enriches the arts, and enhances leading-edge research and creative activity.”
— CHRISTOPHER P. LONG, Dean

YOU CAN STILL HELP: contact Senior Director of Development Christine Radtke at radtkech@msu.edu or call (517) 432-6693.

Donors 7,684 • $27.3 M

- ComArtSci can now provide dozens of students with on-site experiential learning opportunities in cities such as New York, Washington D.C., Los Angeles, San Francisco, Atlanta and Chicago.
- The Media Greenhouse opened, providing a set of collaborative learning studios that feature a high-tech newsroom, an immersive media lab, game development and presentation space, and a research lab for new media innovation in broadcast media.

“Empower Extraordinary has created more experiential learning opportunities for students through internships, field trips and education abroad. We also created cutting-edge learning environments for next-generation media. To me, Go Green, Go White is more than a chant. It is the heartbeat of authentic caring and giving. And I am immensely grateful to our donors for their generous gifts.”
— PRABU DAVID, Dean

YOU CAN STILL HELP: contact Senior Director of Development Meredith Jagutis at jagutism@msu.edu or call (517) 432-5672.

Donors 11,312 • $62.8 M

- Established more than 80 new scholarships and raised $6.5 million in new funds for scholarships. Combined with preexisting awards, 1,446 students have received financial support during the campaign.
- Created six new endowed faculty positions. Planned endowed faculty positions span across research areas and come from alumni, former faculty and friends, including Jena Dresel, Kathleen Estrada, John “Jack” and Sharon Schville, Rick Staggin and Cathy Obegera Flight. In addition, an endowed professorship in the Department of Kinesiology was named in honor of Gwendolyn Norrell, a long-serving faculty member and administrator at MSU.
- Established two Department of Kinesiology lectures. The Kristen Marie Gould Endowed Lecture on Sport for Children and Youth, created by Professor Dan Gould and wife Deb, brings a notable scholar to campus annually. The Deborah L. Felz Lecture on Sport, Exercise and Human Movement Science brings a notable scholar to campus annually. The Deborah L. Felz Lecture on Sport, Exercise and Human Movement Science is named in honor of Gwendolyn Norrell, a long-serving faculty member and administrator at MSU.
- Established seven new endowments with gifts from Eli and Edythe Broad in addition to private foundations.
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“THE FUNDS WE RAISED DURING THE CAMPAIGN ARE CRUCIALLY IMPORTANT IN OUR RECRUITMENT AND SUPPORT OF TOP-FLIGHT STUDENTS AND FACULTY. THAT SUPPORT HAS ALREADY HELPED US KEEP UP THE GREAT WORK FOR WHICH WE ARE NATIONALLY KNOWN. THE ENDOWMENT FUNDS WILL EXTEND THAT SUPPORT FOR YEARS TO COME.”
— ROBERT FLODEN, Dean

YOU CAN STILL HELP: contact Senior Director of Development Melissa Phillips Lynch at mlynch42@msu.edu or call (317) 432-0417.

Donors 1,855 • $26.9 M

- Completed the building campaign and opened the Zaha Hadid-designed Eli and Edythe Broad Art Museum in November of 2012.
- Opened the MSU Broad Art Lab on the other side of Grand River Avenue in May of 2018 with a $1 million gift from MSU Federal Credit Union.
- Established seven new endowments with gifts from Eli and Edythe Broad, MSU Federal Credit Union, Alan and Rebecca Ross, John and Susan Riedling, Dave Giordan and Cynthia Lounsbery, Bill and Linda Trevarthen and Margaret Levy.

“The Empower Extraordinary Campaign has begun the task of putting this new museum on a firm footing for the future: Thank You!”
— JUDITH STODDART, Associate Provost for Collections and Arts Initiatives

YOU CAN STILL HELP: contact Director of Development Doug Moffat at moffat@msu.edu or call (517) 884-4816.

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Donors 17,741 • $195.8 M

- Began construction on the Edward J. Minskoff Pavilion which will change the landscape of business education when it opens in the fall of 2019. The facility will focus on the student experience and align with the business curriculum to provide collaborative learning spaces that reflect and enhance the work students are doing in and out of the classroom. Taking full advantage of the beauty of MSU’s campus, the Minskoff Pavilion will bring the idyllic scene of the Red Cedar River into the college through three-story-tall windows facing the river.
- Secured $21 million in new endowed scholarships to benefit undergraduate and graduate students in perpetuity. This will provide close to $1 million in new money annually for student support.
- Created 16 new endowed faculty positions, which will allow the Broad College to continue to have the best and brightest business faculty.

“We are grateful for the generosity of our Broad Spartan alumni, associates and friends. Their transformational impact is already being felt in the cutting-edge facilities they’re helping build, the first-class faculty they’ve endowed and the financial resources they’ve provided to students in need, all of which will empower the collaboration, creativity and confidence of today’s Spartans in constructing tomorrow’s business.”

—SANJAY GUPTA, Dean

YOU CAN STILL HELP: contact Senior Director of Development Vivian Leung at leungv@msu.edu or call (517) 355-8504.

Donors 8,661 • $113.7 M

- Created 21 new endowed chair and professor positions, including:
  - A $2 million cash gift created the David L. and Denise M. Lamp Endowed Chair in Chemical Engineering, currently held by John Dongan. David Lamp, ’80, has also funded an endowed scholarship and an endowed fellowship for undergraduate and graduate students in chemical engineering.
  - Thomas Wieenga, ’78, funded the Wieenga Professorship in Creative Engineering with a $1 million gift. A national search recently closed for the inaugural chair, which will focus on improving teaching methods for engineering courses to help students graduate early/on time and reduce student debt.
  - John Koza created the Koza Chair in Genetic Programming, currently held by Wolfgang Banzhaf, with a historic gift of $12.7 million, with $2 million already received in cash. (See page 21)
- Increased the number of scholarships to more than 100, totaling over $600,000 in annual student aid.
- Surpassed fundraising goal by nearly 40 percent.

“MSU stretched to new heights in fundraising impact, and the college followed suit. We secured 21 new endowed chair and professor agreements during this remarkable campaign. Our first-year CoRe program has robust support from corporate partners, and we have raised record scholarship funds to help the next generation of Spartan Engineers.”

—LEO KEMP, Dean

YOU CAN STILL HELP: contact Senior Director of Development Stephen Bates at batesst@egr.msu.edu or call (517) 355-8339.

Donors 1,482 • $16.3 M

- Blake and Mary Krueger’s gift to the Graduate School endowed MSU’s first donor-funded University Distinguished Graduate Fellowship, a valuable tool in recruiting the best and brightest graduate students. The fellowship, first awarded in 2014, provides tuition, health insurance and a stipend for five years of students’ doctoral program.
- A $2 million gift from the late Professor John Penner established an endowment in the Graduate School to help the education of graduate students studying in the area of hematology, thrombosis or inflammation. The endowment supports fellowships, student programs, research, travel, conferences and other student enrichment activities. Prior to passing, Dr. Penner was a professor of medicine, chief of the Division of Thrombosis and held the Breslin Endowed Professorship in Medicine.
- A $3 million charitable bequest from MSU research scientists who are the best and brightest.

“MSU stretched to new heights in fundraising impact, and the college followed suit. We secured 21 new endowed chair and professor agreements during this remarkable campaign. Our first-year CoRe program has robust support from corporate partners, and we have raised record scholarship funds to help the next generation of Spartan Engineers.”

—THOMAS D. JEITSCHKO, Dean and Associate Provost for Graduate Education

YOU CAN STILL HELP: contact Director of Development Moseret Negash at negashme@msu.edu or call (517) 353-3062.

Donors 7,049 • $10.7 M

- A $1.5 million planned gift will establish an endowment for the MSU Debate Team. Additionally, more than $100,000 in expendable funding for MSU Debate has been received. These funds support student scholarships, competition travel and summer camp accessibility.
- Thirty-one new endowments were created to provide scholarships and awards to nearly 100 additional Honors College students.

“One of the things that really came to mind when I was thinking about what the campaign allowed us to do was that it allowed us to share with donors, alumni, friends and even the broader campus, the excellence that is embodied in Honors College students and the importance of supporting the kind of students who are the best and brightest.”

—CYNTHIA JACKSON-ELMOORE, Dean

YOU CAN STILL HELP: contact Director of Development Tonya Frisbey at frisbey2@msu.edu or call (317) 884-7591.

YOU CAN STILL HELP: campaign donors for their generosity as their gifts to graduate education lay the foundation for a better future! Campaign donors support graduate students with Ph.D. fellowships, research opportunities and conference travel stipends that help to translate good ideas into solutions that advance our knowledge, improve the quality of life for individuals, build our economy and strengthen our communities.”

—THOMAS D. JEITSCHKO, Dean and Associate Provost for Graduate Education

YOU CAN STILL HELP: contact Director of Development Moseret Negash at negashme@msu.edu or call (517) 353-3062.
Donors 12,933  •  $106.7 M

• A transformational $9 million investment from the Charles Stewart Mott Foundation supported the expansion of the public health program in Flint. The grant allowed CHM to expand the number of third- and fourth-year medical students in Flint, and recruit top caliber, NIH-funded public health researchers. It also helped create an infrastructure to support the MSU Hurley Children’s Hospital Pediatric Public Health Initiative, led by Dr. Mona Hanna-Attisha, whose team is addressing the effects of the Flint water crisis.

• A $3 million gift from the Mall family is fueling autism research efforts, including CHM to recruit a scientific investigator who will parlay the resources and partnerships of the college to shed new light on autism, particularly to explore how knowledge of the environment and the genetics of a child and family can help physicians to understand and intervene to help those affected.

• Created the first full ride scholarship for College of Human Medicine students, thanks to a $500,000 gift from Dan and Debra Edson of Traverse City. The Dandelion Fund Endowed Scholarship Fund will lessen the burden of debt for future MSU MDs and provide a path for students from Traverse City to attend the college. Additionally, Steve and Kathryn Bandstra donated $500,000 to provide expandable scholarship support for students studying in rural communities.

• Created an endowed professorship to ensure that a faculty member will dedicate his or her career to Alzheimer’s disease research, thanks to a $2 million gift from John and Barbara Malbach.

• Completed construction of the Grand Rapids Research Center, thanks to funding from Rich and Helen DeVos and their family, whose collective $15 million in gifts helped kick off this transformative project, and other significant gifts from Peter and Joan Secchia ($5 million), the Bill and Ilene Davidson Foundation ($3 million), the W.K. Kellogg Foundation ($1 million) and the Ford Foundation ($1 million).

“Empower Extraordinary Campaign”

Donors 41,675  •  $286.1 M

• Raised $36 million and created 100+ new endowments. Donors were recognized on the “Spartan for Life” endowment wall on the North End Zone facility—a $24 million new building constructed during the campaign to provide significant upgrades for Spartan football, including a team locker room and media room, as well as an engagement center and recruiting facilities for all student athletes.

• Constructed and dedicated the Gilbert Pavilion/Tom Izzo Hall of History ($24 million), an addition to the Breslin Center that celebrates the history and success of MSU Basketball.

• Constructed the Lasch Family Golf Center ($7 million), a facility that includes an indoor putting and chipping area, state-of-the-art video analysis and engagement areas.

“Michigan State’s position as a top-100 global university hasn’t come easy. It takes the dedication of faculty tirelessly searching for answers to the world’s most pressing questions. It takes the imagination of students who expand their learning in Education Abroad programs on every continent. And it takes the commitment from donors who recognize that investing in Spartans means an investment in the future. The support received during this campaign reaffirmed and advanced the university’s international engagement, allowing us to create new research partnerships, support global education programs and work with communities in every corner of the world to advance the common good.”

—STEVEN D. HANSON, Dean

YOU CAN STILL HELP: contact Senior Director of Development Angha Childress at angha@msu.edu or call (517) 432-9083.

Intercollegiate Athletics

Donors 2,195  •  $55.5 M

• The campaign’s reach was truly global—Empower Extraordinary donors reside in more than 65 countries with the largest concentrations in Canada, China, United Kingdom, South Korea, India, Australia, Brazil and Japan.

• Received $45 million to support scholarships for students from Africa, building on the university’s 60 years of engagement on the continent.

• Increased endowments for Education Abroad scholarships to a total of more than $5 million—more support for students studying abroad than ever before.

“Private donors and giving are making a significant impact at the college and for our students and faculty. Between annual gifts and reoccurring revenue from approximately 50 endowments, the college has additional financial resources of 8-10 percent annually above our MSU budget for scholarships, programming, research and residential activities that enrich the educational community of James Madison College.”

—SHERMAN W. GARNETT, Dean

YOU CAN STILL HELP: contact Director of Development Rocky Beckert at becketr@msu.edu or call (517) 432-2017.
YOU CAN STILL HELP: students opportunities that may otherwise be out of reach, and faculty with the resources to pursue excellence in innovative and transformative science education. Our friends and alumni recognize the Briggs Impact, and we are thankful for their support.

—MICHELE H. JACKSON, Dean

YOU CAN STILL HELP: contact Director of Development Jackie Richardson at richardson92@msu.edu or call (517) 535-4869.

LYMAN BRIGGS COLLEGE

Donors 4,293 • $29.9 M

• Constructed the Detroit College of Law Plaza to honor DCL’s legacy. The plaza incorporates architectural elements from the Elizabeth Street building and was funded by 315 donors.
• Created 16 endowed scholarships, enabling talented students to pursue legal education.
• Campaign gifts enriched the educational experience by providing support for 16 clinics, centers and institutes, and creating two online resources in focused areas of the law.

“From joining the inaugural annual fund effort to establishing scholarships that support students with financial need to endowing chairs that will enhance the academic experience, our alumni and friends have rallied together to ensure that our students have access to a superior legal education. On behalf of a grateful community, thank you for your past and continued support.”

—LAWRENCE PONOROFF, Dean

YOU CAN STILL HELP: contact Senior Director of Advancement Romaine Caine at caine@lymanbriggs.msu.edu or call (517) 432-6840.

Donors 5,712 • $11.6 M

• Funded 27 new programs, expanding MSU Extension 4-H Youth Development in areas that include: STEM, healthy lifestyles, leadership and civic engagement, and workforce readiness and financial literacy.
• Established 45 new 4-H endowment funds (31 for county 4-H program support and 14 for state 4-H support), doubling the endowment investment to serve Michigan 4-H for the future.
• Thirty one counties across the state participated in local campaigns to create and/or grow 4-H endowments, which will provide support for local 4-H program delivery.
• Constructed outdoor restrooms at the Michigan 4-H Children’s Gardens, which allows visitors to enjoy experiential learning at the gardens with facilities in a much closer proximity; and two new shooting sports ranges at Ketturman Center provide a place for youth to learn and practice shooting sports skills.

“Thanks to investments from those who care about young people in our communities, Michigan 4-H is well-positioned to prepare youth for the future.”

—JACOB M. DEBECKER, State 4-H Leader, Michigan 4-H Youth Development, Michigan State University Extension

YOU CAN STILL HELP: contact Campaign Director Amanda Masters at amasters@msu.edu or call (517) 354-4691.

Donors 1,206 • $4.7 M

• Increased the number of donor supported funds available in Lyman Briggs College by 80 percent.
• Nearly half of all documented dollars given to the college over its 50 year history were received during the Empower Extraordinary Campaign.
• Created the Dean Frederick B. Dutton Professorship—the first endowed faculty position in the college—thanks to a gift from an anonymous donor.

“The generosity of donors furthers our success in creating the next generation of leaders in science and medicine. Gifts provide Briggs students opportunities that may otherwise be out of reach, and faculty with the resources to pursue excellence in innovative and transformative science education. Our friends and alumni recognize the Briggs Impact, and we are thankful for their support.”

—JOSEPH SALEM JR., University Librarian

YOU CAN STILL HELP: contact Director of Development Seth Martin at marti98@msu.edu or call (517) 884-6446.

Donors 9,531 • $31.5 M

• Built the Digital Scholarship Lab in the Main Library featuring the 360° immersive learning room, VR technology and more, in collaboration with the College of Arts and Letters.
• Built a new reading room for Special Collections on the main floor of the library.
• Created the first endowed librarian position: the William G. Lockwood and Yvonne R. Lockwood Endowed Romani Studies Librarian.
• Obtained a collection of personal papers, letters, manuscripts, photos and other items from the Argentinean author Jorge Luis Borges, thanks to a gift from Joanne Yates and her late husband Don Yates.

“The Empower Extraordinary Campaign has had a transformative impact on MSU Libraries and our ability to provide the high-quality scholarly resources, learning spaces and technology that make this the intellectual center of campus. The libraries’ endowment now allow us to build and manage world-class collections, to partner with colleges and other units on projects like the Digital Scholarship Lab, and to recruit and retain world-class library faculty.”

—JOSEPH SALEM JR., University Librarian

YOU CAN STILL HELP: contact Director of Development Seth Martin at marti98@msu.edu or call (517) 884-6446.

Donors 16,154 • $56.1 M

• Launched a $17.5 million fundraising campaign to build the Billman Music Pavilion, named for lead donor Dr. James K. Billman Jr. The pavilion will increase practice, teaching and rehearsal spaces by more than 40 percent. With generous gifts from longtime supporters, alumni and friends, and more than 75 percent of College of Music faculty and staff, the college is just $1.5 million away from meeting the $17.5 million private fundraising goal.
• Secured more than $18 million in scholarship and fellowship support to recruit and retain top-tier talent—including 54 new named scholarship and fellowship funds, and an additional 12 named funds to support student experiential learning, such as travel to national and international competitions and performances.
• Established two new named faculty positions, thanks to a commitment of $2.5 million, and two entrepreneurial endowments, thanks to a $1.75 million gift from the MSU Federal Credit Union, which will allow the College of Music to hire artists in residence in the areas of jazz and music entrepreneurship.

“Science on a Sphere, the world’s most powerful and dramatic learning technology platform, will inspire generations of MSU students as well as schoolchildren and people of all ages in our broader community.”

—MARK AUSLANDER, Director, MSU Museum

YOU CAN STILL HELP: contact Director of Development Chong-Anna Canfora at canfora@msu.edu or call (517) 353-3871.

Donors 1,867 • $5.7 M

• Acquired Science on a Sphere, a learning technology platform, thanks to a gift of $150,000 from the Michigan State University Federal Credit Union.
• Established the $100,000 Stanley and Selma Hollander Endowment for Textile and Clothing Conservation, Preservation and Exhibitions.
• Established the $1.6 million Berryman MSU Museum Curator of History endowment.

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all focused on advancing student learning, will empower our graduates to change the world through the power of music.”  
—JAMES FORGER, Dean

YOU CAN STILL HELP: contact Senior Director of Development Rebecca Surian at surian@msu.edu or call (517) 353-1872.

Donors 11,485 • $74.7 M

• Added 10 new endowed faculty positions during the campaign, providing the college with an enhanced ability to attract and retain the best and brightest faculty members, as well as attracting top notch graduate students.
• Added more than 50 new endowments supporting students. Competition for the best graduate students is intense, and fellowships are essential to attract and retain them. For undergraduate students, opportunities to undertake research and engage in independent projects are critical to their future success.
• Received 12 donor gifts of $1 million or more during the capital campaign, for a total of $27.9 million.

“Thanks to the generous private support received during the Empower Extraordinary Campaign, the College of Natural Science will continue to make a meaningful and lasting difference in the lives of our students, faculty and staff by enhancing their education, research, daily work, and future scientific discoveries and academic excellence. On behalf of all who benefit, thank you for your generosity.”
—RANDOLPH RASCH, Dean

YOU CAN STILL HELP: contact Senior Director of Development Corey Longley Palmer at longley@msu.edu or call (517) 353-1637.

Donors 2,192 • $16.2 M

• Created three new endowed faculty positions. McLaren Greater Lansing made a $5.5 million gift to endow a chair in Behavioral Mental Health Nursing Education, the college’s first endowed position. Jane and Ronald Lacher pledged $1 million in Jane’s mother’s name to endow the Helen Jane Shortt Wall Endowed Professorship for Nursing Research, the college’s first endowed position in research. And an anonymous donor made an endowed gift for a professorship in nursing education.
• Created 45 endowed scholarships and five expendable scholarships. Among them: Susan Varshidian Lucken’s two annual scholarships of $10,000 each (expendable) to help students in true financial need; Wayne T. Kennedy and Lorello M. Rockwell’s endowed scholarship honoring Lorello’s mother, Elizabeth Bay Maison; and an anonymous donor, who gave $200,000 to endow a Behavioral Health Nurse Practitioner Scholarship.

“Every gift made during the Empower Extraordinary Campaign demonstrates appreciation of the contributions we make in our lives. The College of Nursing is stronger today, thanks to the generosity of so many. We will honor these gifts by building on our legacy, preparing nurse leaders for the future … Spartan Nurses.”
—ANDREA AMALFITANO, Dean

YOU CAN STILL HELP: contact Director of Development Christopher Surian at surian@msu.edu or call (517) 353-1877.

Donors 14,806 • $67 M

• Current and estate gifts from Fred and Marilyn Addy helped the Economics Department attract and recruit the best economics faculty to come to MSU. The Addy’s currently have three endowed chairs in Economics.
• A gift from Ed Adler supported education abroad. Ed feels strongly that every social science major should have the opportunity to study abroad.
• Created The Blanchard Forum to provide generations of students, faculty and the MSU community with the opportunity to see, hear and learn from national and international leaders, diplomats and writers. The forum has brought former President Bill Clinton, Congressman John Lewis and others to campus. (See page 7)
• Hundreds of students attended a recent panel discussion called “Women Leaders Rising: Breaking Through Bias,” which was held by the Women’s Leadership Institute and featured executive leaders, some of whom are MSU alumni. The Women’s Leadership Institute is a collaborative effort between the department of Human Development and Family Studies, and alumni, professional women and current students. The mission is to develop and advance female students as leaders and give them the tools to keep them empowered and inspired in professional culture and in life.
• A gift from MSUFCU supported an increased number of classes on financial literacy taught by human development and family studies faculty, allowing over 2,000 students to enroll in a financial literacy course.

Donors 4,353 • $14.5 M

• The Peru Global Medical Elective enabled students to get a one-of-a-kind learning experience as they explored health care in Peru, first in an urban center, and then from the deck of a clinic that floats down the Amazon River. More than 400 donors contributed over $25,000 to support the program.
• Donors provided $4.6 million in support of expendable and endowed scholarships to help deserving medical students meet important financial needs and provided invaluable support through scholarships. Just prior to the conclusion of Empower Extraordinary, 224 MSUCOM students received scholarships worth more than $2.6 million. “When I found out I had received the Michigan Osteopathic College Foundation scholarship, it felt like the scholarship committee was telling me ‘You do belong here; you deserve to be here,’” noted fourth-year medical student Robert Ray.
• Provided medical assistance to the homeless through Detroit Street Care, an outreach activity that received more than $148,000 in a single gift from Troy Athens High School. “We were blown away by the support from Troy Athens and the community at large,” said Jill Fisman, a second year medical student and member of the Detroit Street Care e-board. “It’s so heartwarming to know your work is being recognized and supported.”

“Our goal is to help talented, caring future doctors think about both the art and the science of medicine. Thanks to those who supported the Empower Extraordinary Campaign, we have helped more deserving students financially, so they can concentrate on their studies and on activities that will prepare them for careers in osteopathic medicine.”
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YOU CAN STILL HELP: contact Director of Development Christopher Surian at surian@msu.edu or call (517) 353-1877.

Donors 477 • $4.0 M

• Generous contributions allowed RCAH to create 23 student scholarships—from zero when the campaign began—including five endowed scholarships.
• RCAH received two gifts of $1 million each, including one from a Justin Morrill College alumni.
• A major grant from the MSU Federal Credit Union is helping to build a Network for Global Civic Engagement that is based in RCAH but coordinates programs with community partners who are reciprocal, sustainable and global in their reach.

“As a new college that opened its doors to first-year students in fall 2007, RCAH entered the campaign in 2011 with understandably modest goals. Since then, RCAH has more than quadrupled the original goal. The impact on students, faculty and community partners has indeed been extraordinary. For example, RCAH created an innovative cross-collegiate international education program in Costa Rica that has empowered small indigenous rural communities. We are able to support students from under-resourced high schools as undergraduate research assistants and co-presenters with faculty at professional conferences. We have brought a steady stream of guest artists-in-residence to work with students and local community partners. RCAH has been able to empower our students, faculty and community partners through these and similar initiatives made possible by Empower Extraordinary.”
—STEPHEN L. ESQUIITH, Dean

YOU CAN STILL HELP: contact Director of Development Emily Fijol at fjol@msu.edu or call (517) 844-5997.

Donors 74 • $16.2 M

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—STEPHEN L. ESQUIITH, Dean

YOU CAN STILL HELP: contact Director of Development Emily Fijol at fjol@msu.edu or call (517) 844-5997.
Donors 27,120  •  $11.6 M

• Established the SCAR Endowment in the EBTQ Resource Center thanks to an anonymous $57 million gift to support outreach and action by building a foundation for individual self-respect.
• Created endowed positions to support students who face hardship, including a gift from Lana Dart to help students with emergency needs, and from James Larson to support students who seek counseling.
• Professor Lauren Harris established the MSU Hillel Heritage Endowment Fund to develop academic, social and cultural programming in consultation with MSU Hillel Center.
• Provided funding for intramural sports, including gifts from Alex McCree for the Crew Club, and from Donald and Pamela Kegley for the Men’s Lacrosse Club.
• Created and supported endowments that help build a culture of leadership and develop future student leaders.

“As we work to enhance the experiences of students through vibrant opportunities for connections, exploration and engagement, we are grateful for the support of so many donors. Their generosity is helping to produce students who are empowered to be successful in their careers and lives, who adopt lifetime habits of health and wellness, and who graduate as civic-minded global citizens.”
—DESIREE MAYBANK, Vice President

YOU CAN STILL HELP: contact Interim Senior Director of Development Alexandra Tripp at actripp@msu.edu or call (517) 432-2801.

Donors 33,394  •  $70.1 M

• Established more than 100 new endowed and expendable funds that dramatically increase the number of scholarships available to undergraduate students.
• Exceeded the $42 million campaign goal by over 62 percent.
• Increased support for programs that dramatically impact student success efforts.

“The scholarship and student success initiatives that are supported by alumni and donors have a significant impact on thousands of students every year. Their generosity creates opportunities for our students to improve lives around the world.”
—MARK LARGENT, Interim Associate Provost for Undergraduate Education

YOU CAN STILL HELP: contact Senior Director of Development Jennifer Bertram at bertram9@msu.edu or call (517) 432-7310.

Donors 12,082  •  $126 M

• Exceeded the $100 million campaign goal by 20 percent, and received the first two eight figure gifts in the college’s history—$52 million and $10 million from an alum and a friend—demonstrating the wide base of support the college has garnered.
• Established eight endowed chairs and professorships, 11 endowed residencies and fellowships, and 65 endowed scholarships, all of which provide permanent financial support for faculty and students.
• Set the stage to enhance the culture of philanthropy throughout the college, including the Veterinary Medical Center. An outside consultant provided two days of training and workshops open to all students, staff and faculty. Often families want to give back in appreciation for the care their animal receives, and the consultant offered suggestions for ways to help them do just that. As a follow-up to the seminars, a series of videos was developed and distributed that reinforced key concepts.

“I am delighted at the level of philanthropic support the College of Veterinary Medicine received in the Empower Extraordinary Campaign. It is gratifying to know how many loyal alumni value our college and the education they received. Additionally, we have many friends who brought their beloved pet to us for care and treatment, and showed their appreciation by giving back. To all who supported the College of Veterinary Medicine, thank you for helping us continue to achieve our important mission: Learn. Discover. Heal. Protect.”
—BIRGIT PUSCHNER, Dean

YOU CAN STILL HELP: contact Senior Director of Development and Alumni Relations Tim Steedman at stedman6@cvm.msu.edu or call (517) 353-8722.

Donors 8,033  •  $29.3 M

• Established 21 new endowments, nearly doubling the number of endowments. The market value also saw a 66 percent increase, growing from $15 million to $27 million.
• Prudentially increased funding for the Wharton Center Institute for Arts & Creativity. Since its inception in 2008, the institute has rapidly developed statewide arts education programming and touched the lives of thousands of young children and MSU students. Committed to accessibility and inclusion, most institute programs are free of cost and generate little to no revenue. Thanks to the campaign, private support now funds two-thirds of the institute.
• Funded major capital improvements to maintain a state-of-the-art facility. Improvements included a new roof, $300 new chairs, new stage curtains and a new stage floor and fly system.
• Raised more than $600,000 for the Smoke 4 Kids program, allowing more than 9,000 children and families members to attend performances, including school shows, Broadway workshops and a sensory-friendly performance. Access for economically challenged children and their families is a key priority for Wharton Center.

“During the Empower Extraordinary Campaign, WKAR worked diligently to ensure our students were paramount. As WKAR began to interface seamlessly within the university and the campus, as well as our audience, we began to realize the impact students have on our station. We are a true learning laboratory and took our responsibility of being an engine for opportunity to heart. Our station’s commitment to train tomorrow’s storytellers never wavered, and we were able to ask donors to partner with us in investing in our valued student interns. During the course of the campaign, we established a Student Experiential Learning endowment that supports student internships, allowing for us to provide critical expertise to future journalists and broadcasters.”
—SUZI ELKINS, Director of Broadcasting and General Manager

YOU CAN STILL HELP: contact Director of Development and Major Gifts Melanie McGuire at melanie@wkar.org or call (517) 884-4730.

Donors 42,725  •  $33.6 M

• Created the Student Experiential Learning Endowed Fund.
• WKAR is a fierce leader in public media—Next Generation Broadcasting. FCC awarded experimental broadcast license for ATSC 3.0.
• WKAR elevated status on campus and within mid-Michigan community due to increased visibility from the Empower Extraordinary Campaign.

“You can still help: contact Director of Development Doug Miller at doug.miller@whartoncenter.com or call (517) 884-3112.
CAMPAIGN REACH in TOP METROS

MID-MICHIGAN
73,722 DONORS
$385.59 MILLION

DETROIT, MICHIGAN
50,324 DONORS
$220.11 MILLION

GRAND RAPIDS, MICHIGAN
21,637 DONORS
$118.42 MILLION

NEW YORK, NEW YORK
3,041 DONORS
$86.47 MILLION

LOS ANGELES, CALIFORNIA
2,198 DONORS
$61.09 MILLION

SAN FRANCISCO, CALIFORNIA
1,325 DONORS
$34.15 MILLION

SAN JOSE, CALIFORNIA
506 DONORS
$34.35 MILLION

WASHINGTON, D.C.
3,392 DONORS
$46.66 MILLION

ATLANTA, GEORGIA
1,597 DONORS
$11.36 MILLION

PHOENIX, ARIZONA
1,449 DONORS
$10.93 MILLION

HOUSTON, TEXAS
1,169 DONORS
$9.11 MILLION

NAPLES, FLORIDA
468 DONORS
$6.10 MILLION

DENVER, COLORADO
1,196 DONORS
$15.34 MILLION

PAMOJA (As One)

Presented to the donors of the Empower Extraordinary Campaign - October 19, 2018

Our project can be packed and shipped and moved by freight; it’s not bright and bold and loud in brick and mortar. It’s not a career taken with gold and alloy.

It’s weighed in scores of lives and the possibility of change for the better. Amazon and the future...

Another chapter unfurls. The petals in our rose garden. A task stands before us: there’s loam to till.

So we harken back to seeds planted in this land, granted the promise to flourish, to manifest the rarest dreams of isotope beams and trilling strings in a sprawling pavilion.

Our carillon’s calling Spartans to new missions:

Bringing to fruition from hill of thorns the key to reach our apex: to invest.

From the steps of Beaumont Tower to Tanzania tunatuzingatiriza maji (to make clean water)

To empower HER completely reaching for resilience in the ascent toward her purpose, driven by her brilliance. Emboldened by the sun rising on a day with 7,000 hours by the power of the crowd, endowed indelibly with the faculties to seek degrees, to seek the forest for all the trees.

Endowed by those who decreed a promise, progenitors, adorned with tools for the harvest.

Who knew that what is given today means impossible with pliable giving power to share where the farming is easier, where the soil is especially fertile.

We dive in for the way is forged by the next ranks in this Spartan Phalanx.

We will go forth, thus adorned in armor that carries hope, cloaked in fabric that stands as to our suffering the reminder of what we would reach back.

So too we reach forward, ever forward, for the arts for the letters for the words to say that what we make—citizen scholars fill coffers with riches much greater than silver pieces: tunajenga barabara kwa kesho we are building the road to tomorrow for the journey is long and the trials are many.

Lakini tutatembea pamoja. We will walk it as one to inscribe a legend written today in the rumble of our 50,000 footsteps.

Who will? Spartans will.

To further explore the rich details and messages hidden within Pamoja, and see video of Ph.D. student Will Langford’s dramatic, heartfelt performance of the piece, visit: go.msu.edu/pamoja-will
A special Empower Extraordinary arrangement of Michigan State University’s alma mater, "MSU Shadows," was reimagined and performed by NBC’s The Voice finalist and MSU alumnus Joshua Davis. The recording honors the tradition and love Spartans feel toward MSU.

Download and add "MSU Shadows" to your playlist at: go.msu.edu/msu-shadows

#EmpowerMSU | EMPOWER.MSU.EDU