Mark and Nancy Hollis, seen with their three children

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**YOU REMEMBER MSU IN YOUR ESTATE PLANS**

One of the most popular ways to support MSU’s students, staff and faculty is to support MSU through your charitable estate plan. There are efficient and cost-effective charitable estate planning strategies that provide opportunities for you to support Michigan State University. Through the creative process of determining the appropriate charitable giving strategy to accomplish within your comprehensive estate plan, you can previously remember MSU while doing what is best for you and your heirs. Your carefully considered future gift may be designated to provide ongoing support to your loved ones. The Michigan State University Foundation awaits and invites you to explore how you might provide financial support to MSU through your estate plan, contact the University Development office in your college or unit, visit our website, or call the Office of Gift Planning at 517-355-4710.

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Mark and Nancy Hollis say Michigan State has had a significant impact on their family. “They have invested a billion dollar gift committment to MSU’s future.”

Both are MSU graduates and work as campus alumni. Male Hall of Fame, Communication Arts and Sciences, and the director of the pageantry band, and Nancy Hollis, her husband, MSU Foundation. Mark holds degrees from MSU and the University of Utah Business School. Nancy has served the Office of Undergraduate Athletics, the MSU Foundation who named athletics director in 2008. "Our family wanted to put other others to" the football program which will enhance the student experience. "The gift provides the modern day experience to" it's very, very important, we are need of this," she says. "MSU President Lou Anna Simon. "Our family wants to put our." "This gift will create our" "MSU, a second to" campus," she says. "This gift will create our" "This gift will create our" future generations of Spartans above the academy.

**ANNUITY AT A TIME.**

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**ANNUITY AT A TIME.**
Mark and Nancy Hollis, seen with their three children

The remainder of the gift is designated for the

you to those that work at our university.”

collective accomplishments. Providing half of our
campus, and everyone should be supportive of the

“I believe in the theory that the whole is greater

enrichment activities at the Broad Art Museum

will award financial support for Michigan resident
the Hollis Family Endowed Scholarship, which

Nearly half of the Hollises’ gift will go toward

Brunch event in September.


Both are MSU graduates and work as campus
Make media (IC, Communication Arts and

Sciences); serves as the director of Intercollegiate

Athletics, and Nancy Hollis (’86, Business) works

Sciences) serves as the director of Intercollegiate

Athletics, and Nancy Hollis (’86, Business) works

students with strong academic

opportunities for current and future generations

will be felt in a new, very tangible way, and we are

grateful for their generosity,” says MSU President

Lou Anna K. Simon. “Their gift will create new

will improve the entire athletics program.”

This gift recognizes the Hollis family’s support

within it is a very holy thing, we see

parents and families for their support, but also

the coaches, athletic staff and university

employees who make MSU a special place to work.”

“We are appreciative of all that our

parents and families for their support, but also

of the coaches, athletic staff and university

employees who make MSU a special place to work.”

Nancy said after growing up in Michigan, her

family continues to live here because of all the

state has to offer.

“Developing a scholarship fund is our way of

trying to create positive human interaction that

we call MSU,” he says. “Along with our three

we are partners in the invest-ment income earned is spent while the remainder adds

Endowed funds such as the newly established

hollis Family Endowed Scholarship offer many

other funds in that the total amount of the gifts

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The inaugural Landon Society luncheon was held May 22, 2003
to recognize all donors who have established and documented a
future gift for MSU.
\section*{ALL UNIVERSITY CAMPAIGN IS ALL YOU!}

\section*{FACULTY. STAFF. MSU. RETIRED.}

Where did more than half a million in needed funds for nearly every program on campus come from?

\section*{WHAT IS ALL YOU!}

\section*{DEVOTED TO THE IMPACT OF OUR GIFTS TO MSU}

\section*{GIVING AWARENESS YOU MAKE IT HAPPEN}

Suzy Merchant is ready to start implementation and evaluation of the All U Campaign.

Cabinet. These volunteers are a dynamic and service of an all new All University Campaign Advisory

\section*{THE ADVISORY CABINET MEMBERS ARE}

\section*{THE SEVEN ADVISORY CABINET MEMBERS ARE}

\section*{THANKS FOR GIVING}

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The luncheon was held at the Kellogg Center and included remarks from President Lou Anna K. Simon, Provost, Ken Asch, MSU Board of Trustees Chair Daniel O’Connor, President Emeritus Al Geraci, and President Emeritus John Hannah.

\section*{JOIN YOUR COLLEAGUES IN MAKING MSU STONGER – MAKE A GIFT ONLINE TODAY!}

You may make a gift securely online using your credit card or debit card.

\section*{GIVE ONLINE}

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\section*{YOU ROSE TO THE CHALLENGE}

In the challenge, a portion of an anonymous $10 million gift to MSU was used to match funds exclusively to contemporary art, and faculty, staff and retirees played a significant role in exceeding the $40 million fundraising goal to make it happen.

Nearly 16\% of those students with financial need. Nearly 16\% of those students with financial need.

\section*{IT'S POSSIBLE}

You can remember MSU through your estate plans in your will or personal trust. Contact the donor relations team at the Office of Gift Planning at (800) 232-4678 or givingto.msu.edu to explore how you might provide support to MSU.

\section*{SPEAK TO US}

\section*{SUPPORT}

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\section*{WAYS TO GIVE}

As faculty, staff, and retirees, you lead the way for others to invest in MSU.

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ALL UNIVERSITY CAMPAIGN IS ALL YOU!

FACULTY, STAFF, MSU RETIREES.

Where did more than half a million in needed funds for nearly every program on campus come from?

By Suzy Merchant

The Seven Advisory Cabinet Members are:

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Lois Furry, assistant director of the Office of Gift Planning
Christina Schaffer, assistant director of the Spartan Scholarship Challenge
MARTIN HAWLEY, chief information officer of university technology and university data resource administrator
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SUZY MERCHANT, MSU Women’s Basketball head coach and honorary chair of the cabinet

Devoted to the impact of our gifts to MSU

WIDE ART MUSEUM YOU WANTED TO HAVE? Michigan State University is now the home of a bold new art museum dedicated to the impact of our gifts to MSU. The museum, located in the Cultural and Educational Center, was completed at the urging of MSU commerce and related employees. The $50 million fundraising effort included more than $3 million in matching funds. To discuss how you might make a gift, please contact the development office at Click! givingto.msu.edu.

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Thank you for giving.

You may make a gift securely online using givings.msu.edu/TFGphotos or by phone, 888-1000. For information on making a gift to the Broad Art Museum, email crawley7@msu.edu; (517) 884-3905. Learn more about the activities at broadmuseum.msu.edu.

Join your colleagues in making MSU stronger – make a gift online today!

You make a gift online today!

10 Years of Thanks for Giving

550

$10 million gift to MSU was used to match funds for endowed scholarships. Only a portion of the invested income earned is spent each year, preserving the principal.

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Mark and Nancy Hollis have announced a $1 million gift that will support Spartan futures. Student Scholarships. Athletics. Arts.

“Developing a scholarship fund is one way of trying to create positive change in the community as well as MSU,” Hollis says. “Along with our three children, Thomas, Kathryn and Michael, we are proud to create opportunities for future student-athletes at MSU.”

Endowed funds such as the newly established Hollis Family Endowed Scholarship offer the best of both worlds. Endowed funds can be named in honor of family members or others who have had a positive influence on the donor’s life.

“Endowed funds are critical to ensure MSU maintains a competitive edge in recruiting some of the nation’s best student-athletes,” says Hollis.

Nearly half of the Hollises’ gift will go toward the North End Zone project at Spartan Stadium, which will renovate the North End Zone of Spartan Stadium to address maintenance needs and update the facility’s home and away locker rooms, media facilities and public spaces.

The remainder of the gift is designated for the student scholarships program. An additional $40,000 supports arts and the Wharton Center for Performing Arts.

“MSU maintains a commitment to keeping its doors open to the best and the brightest regardless of financial means. Scholarship programs are critical to the future of the football program and will improve the entire athletics program,” says Hollis, who was named athletics director in 2008. “Our other children, Thomas, Kathryn and Michael, look forward to creating opportunities for future student-athletes at MSU.”

“From my position, I understand the impact that our gift will have in recruiting our future student-athletes as well as the positive influence people have on our lives,” Hollis said.

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