Thanks to a gift from former President Cecil and Clare Mackey, the voice area in the College of Music will have perpetual funding for talented students pursuing degrees in the vocal arts. In November 2006, Dr. and Mrs. Mackey established the Clare S. Mackey Endowed Fund in Voice.

“This generous gift from the Mackeys will enable the College of Music voice faculty to recruit and retain voice performance majors of the highest quality,” said Jim Forger, dean of the College of Music. “Annually, thanks to this wonderful named endowment, our voice faculty will select a student recipient to receive this award and hold an assistantship in vocal teaching or research.”

Their endowment was established in Clare’s honor, recognizing her lifelong professional accomplishments, love of music, and commitment to the musical arts. An accomplished singer and flutist, Clare earned a B.S. (with highest honors) and an M.S. in music education, both in 1955, at the University of Illinois. She then taught music in the public schools, and subsequently earned a master’s of music degree in voice at Michigan State University in 1987. She has been a vocal soloist in the mid-Michigan area, a longtime member of the MSU Choral Union, and the alto soloist at Peoples Church in East Lansing for 16 years.

A tireless supporter of vocal arts on the MSU campus and in the broader community, and an active proponent of the arts, Clare has been an effective liaison between Wharton Center for Performing Arts and the College of Music, facilitating a talented group of pre-concert speakers. In her role as First Lady of MSU, Clare, together with her husband Cecil, MSU’s 16th president, provided strong and supportive leadership that enabled the musical arts to thrive at Michigan State.

“Clare and I wanted to do something that would serve as a lasting acknowledgment of what Michigan State has contributed to our lives and those of our entire family,” explained Cecil. “A very special relationship with the College of Music—its faculty and its students—over the years has added greatly to the quality of our lives. By establishing the Clare S. Mackey Endowed Fund in Voice we can assure that talented students will be able to study with outstanding faculty as they pursue their goals in vocal performance. It is our hope that the students who benefit from this endowment will find the same measure of joy and satisfaction in their study of voice that Clare found in her graduate study with Ethel Armeling at MSU.”

For more information about making a gift to the College of Music, contact Director of Development Rebecca Surian at (517) 353-9872.

Manderscheids Create Three Endowed Funds

Les and Dorothy Manderscheid have a long history of significant cash gifts to Michigan State University. Recently, they learned about the benefits of the IRA Charitable Rollover—a new incentive for charitable giving—and their generosity has soared to new heights.

The Manderscheids, who live in East Lansing, have created three new endowments on campus: the Manderscheid Endowed Fund to support Agricultural Economics, the Manderscheid Mathematics Library Endowment and the Manderscheid Discretionary Graduate School Endowment. All three represent areas of MSU that are important to them.

During his career, Dr. Manderscheid made many contributions to the field of agricultural economics, in the classroom, as an academic advisor, as a researcher, as department chair and as president of the American Agricultural Economics Association. He also played a key role in the development of the MSU Graduate School and Graduate Fellowship Programs.

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2007 All U Campaign Kicks Off
Following record results in 2006

As the 2007 All University Campaign kicks off, the faculty, staff and retirees of Michigan State University have reason to celebrate, proving once again to be among the most dedicated and generous in the nation. Cash and deferred commitments in fiscal year 2006 totaled more than $13.9 million—a new record for a single year in the university’s history.

In addition, faculty, staff and retiree support during The Campaign for MSU has totaled over $75 million of the more than $1.26 billion raised to date. This is an incredible 6% of the total, given by the people who best know and understand MSU. These results are a testament to the value of investing in all that MSU has to offer.

The 2007 All University Campaign is the last to be included before the close of The Campaign for MSU, so this year’s results are extremely important. It is hoped that this annual opportunity to give will bring faculty, staff and retiree commitment into full view, and that MSU funds—especially endowed funds—will see generous gifts and pledges.

Endowments are essential to MSU’s future. The principal amount of an endowed fund remains untouched and actually grows as interest is earned. Because only a portion of the interest earned is used, the growth of endowments over time creates stability for programs, scholarships and research that is unparalleled.

"While giving in any amount to any area of campus is encouraged, all five of the highlighted funds for the All U Campaign are endowed funds," explained All U Advisory Cabinet member Diana Huizar Rivera, a librarian on campus. "That is an important distinction in this last year of The Campaign for MSU. The need for endowment dollars is great, and there are many existing endowed funds that could use additional support."

The highlighted funds for the 2007 campaign are:

• The State Is Great Endowment, an opportunity to contribute to an endowed fund that can support any MSU program;
• Kressge Art Museum Facilities Fund, for the transformation of the Collingwood entrance of MSU with an architecturally-significant new structure providing 45,000 square feet of space, including large galleries for the display of modern and contemporary art from the collection and rotating exhibitions;
• NEH Challenge Grant, supporting the Symposium on Science, Reason, and Modern Democracy, dedicated to fostering intellectual debate at MSU and helping to expose students to ideas and voices that do not always have a role within a traditional university setting;
• Martin Luther King, Jr. Endowed Scholarship, commemorating Dr. King’s efforts and dream to have a nation united in peace and justice by rewarding students demonstrating social activism, community involvement and service; and
• College Assistance Migrant Program and High School Equivalency Program Endowed Fund, both established to give students from migrant and seasonal farm worker communities essential support in their transition to and success in university academic life.

All MSU faculty, staff and retirees receive an All U packet in the mail, and making a gift online is easy as well by visiting www.givingto.msu.edu/allu. Now is the time to give and be counted among those who participated in an historic time at MSU known as The Campaign for MSU.

For more information on gift opportunities within MSU’s colleges and programs, visit www.givingto.msu.edu/allu. For information on planned giving opportunities and how they can be an important aspect of your overall estate planning and contributions to MSU, contact MSU’s Office of Planned Giving at (517) 884-1000.

Manderscheid continued from cover

"Dorothy and I have been affiliated with Michigan State since 1956," Dr. Manderscheid explained. "I spent over 40 years in Agricultural Economics, and after working with hundreds of graduate students there, I accepted a part-time appointment in the Graduate School to implement a new university-wide fellowship program. That gave me a chance to enhance graduate programs across the campus. Dorothy went to library school after our children were grown, and her career was primarily as Mathematics Librarian."

In fact, Mrs. Manderscheid joined the MSU Libraries as a science librarian in 1984 and was the branch librarian for the Mathematics Library from 1989 to 1999. During her time there, she led the Mathematics Library through several major projects, including conversion to an automated circulation system and a complete renovation.

“We decided to use the IRA rollover option because it gave us a chance to support three programs of importance to us,” Dr. Manderscheid said. “In addition, there were some tax advantages, and we would reduce tax-related paperwork in the future.”

In effect for 2006 and 2007 only, the IRA Rollover is the result of the Pension Protection Act of 2006 which allows donors age 70 ½ or older to direct a distribution from a Traditional or Roth IRA directly to a qualified charity. There is a limit of $100,000 per year, but the charity immediately benefits from the gift, and the donor is able to make a simple transfer with an instant impact.

Endowed funds grow over time, which means the impact of the Manderscheid’s decision to support MSU in this way will be felt for years to come. The chairperson of the Department of Agricultural Economics in the College of Agriculture and Natural Resources and the dean of the Graduate School will both have additional discretionary funds to use as needed, and the ability of the Mathematics Library to acquire print and electronic journals, books and other materials is enhanced.

If you would like more information on the IRA Rollover option, endowed funds or the variety of ways you can support areas of MSU that you love, contact College of Agriculture and Natural Resources Associate Director of Development Cara Buell at (517) 355-0284.
THE MSU FEDERAL CREDIT UNION: A KEY PARTNER FOR MSU

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he Michigan State University Federal Credit Union (MSUFCU) has been an unwavering advocate of MSU and the surrounding community for decades. Their support includes the financial backing of the All University Campaign, a tradition that continues in 2007.

Among the many areas of campus supported by the MSUFCU’s generosity, the MSU Federal Credit Union Study Abroad Scholarship stands out, having been established with a multi-year pledge. These scholarships are funded in perpetuity by a generous endowment gift and are indicative of the credit union’s key partnership with the university community. The same is true for the credit union’s long-term commitment to the success of MSU students and countless important programs across campus.

The MSU Federal Credit Union has served the faculty and staff of MSU since 1937 and provides services to MSU employees, students, MSU Alumni Association members, and their families. Its long and distinguished history of support to MSU programs and initiatives is a reflection of the institution’s deep involvement in the community.

EUSTER GIFTS CREATE PROFESSORSHIP

or more than forty years, George Eyster, VMD has been a part of the College of Veterinary Medicine. He earned his masters here but, more importantly, he has led a team of groundbreaking veterinary cardiologists that has probably completed more heart surgeries and more open-heart surgical procedures than any other veterinary program in the world.

Janet Eyster earned her masters and Ph.D. in mathematical statistics at MSU. She served as head of the health statistical area of the Michigan Department of Public Health and is now a research associate in the MSU Department of Epidemiology.

Already generous donors for many years, George and Janet have now pledged significant contributions toward the creation of the George and Janet Eyster Professorship in Cardiology in CVM. The fund is endowed, which means the principal of their gifts will be invested. The fund will grow over time, and its benefits will last forever.

“We bleed green and white,” George said, “and we feel strongly about the importance of giving back to the university that was instrumental in our successful careers. The university will be the major recipient of our estate someday.”

In fact, the Eysters are very forward-looking in their gift planning. Their intent is to endow the professorship now and have the position filled, but they have also established a charitable bequest through their estate plan. When the bequest is realized, the hope is that the amount given by the Eysters, when increased by gifts from former students and colleagues who wish to honor them by contributing to the fund, will be sufficient to turn the professorship into the George and Janet Eyster Chair for Veterinary Cardiology.

Janet retires this year. George plans to retire in 2008 and, when he does, he will leave CVM as one of, if not the, strongest veterinary cardiology programs in the country. He and Janet remain very active. They are both pilots who log—with their dog in tow—thousands of miles each year in the air. An accomplished couple to say the least, they have left their mark on this community. Yet the Eysters feel they are the ones who should be giving back.

“As MSU grads we are beholden to the university that has been so instrumental in allowing us to succeed in our great professions,” George explained. “There was no other school in the country that would have allowed me to establish the things I did when I came here. We believe that the graduates of CVM and MSU are indebted to the University. As such, endowed gifts from us and other Spartan staff and graduates will help this University provide the same opportunities for future generations.”

If you would like more information on contributing to the Eyster Professorship or another area of the College of Veterinary Medicine, contact Director of Development Susan Halloran at (517) 353-4937.

Dr. George Eyster, renowned veterinarian, pilot, and with his wife Janet a generous MSU donor, stands in front of the couple’s Escoupe airplane. Photo: Nathaniel Lam
College of Human Medicine Dean Marsha Rappley sought to raise enough funds to create a scholarship offering $25,000 each year for four years—the approximate tuition for medical school at Michigan State University. Following her own commitment of $40,000 over four years, she challenged CHM faculty and staff to match her effort. Their response was outstanding with over $151,000 committed.

Several faculty and staff made sizeable multiple-year pledges, and the College of Human Medicine Faculty/Staff Scholarship will be awarded for the first time in 2007. It is the first-ever full-tuition scholarship in CHM, and all gifts to the fund go directly to scholarship support.

“We had almost 5,000 applicants for this year’s class,” Dean Rappley said. “Our program attracts wonderful applicants, and our recent success in the accreditation process verifies just how solid the program is compared to others around the country. But because of the cost of medical school and what our competitors can offer, we need to provide more support in order to get the best students to choose us.”

Dr. Christine Shafer, the CHM dean of admissions, is excited by the opportunity that the CHM Faculty/Staff Scholarship provides. “This award will allow us to compete for a student of outstanding academic promise who fits perfectly with our mission,” she said. “Now we can compete on strength of program alone, and I know we will be successful.”

For the second time, a special luncheon was held for faculty, staff and retiree donors to Michigan State University, and unlike typical sequels, this one turned out to be as great as the original. Designed to pay special thanks to those members of the MSU family who have made generous financial gifts to the university, the “Thanks for Giving” event was an enjoyable affair held last November just after Thanksgiving. The more than 400 guests at Kellogg Center, many of them old friends and some making new acquaintances, relished the casual atmosphere that gave the event a family feel. Indeed, many people lingered over one more cup of coffee and a little more conversation. President Lou Anna K. Simon and Provost Kim Wilcox visited with attendees and offered brief remarks, thanking the donors for supporting the university at record levels. As with all other All University Campaign events, the luncheon was made possible through the sponsorship of the MSU Federal Credit Union.

The second Thanks for Giving Luncheon in 2006 featured good food and a large, happy group of faculty, staff and retiree donors.