



## MSUFCU ENDOWMENT CHANGES THE FACE OF MSU STUDY ABROAD

When MSU set the unprecedented goal of providing all undergraduate students with an opportunity to study abroad, the MSU Federal Credit Union stepped up in support. Established in 2003 with a \$2.5 million, five-year pledge, the MSU Federal Credit Union Study Abroad Scholarship exemplifies the credit union's key partnership with the university community.

Now fully funded, MSUFCU Study Abroad Scholarships benefit more than 130 students every year. To date, 371 students have been named MSUFCU scholarship recipients.

Annual participation in study abroad by MSU students has soared from 776 students in 1994 to more than 2,800 students in 2007, a 260 percent increase. MSU now boasts 263 programs in 64 countries and on all seven continents. MSUFCU's investment in global education has been a factor in raising the profile of study abroad at MSU.

"The MSUFCU endowment's high-profile support through substantial funding is playing a key part in sending the message to students and their families that not only are they expected to think internationally, but they can make study abroad part

of their education," said Jeffrey Riedinger, dean of MSU's International Studies and Programs.

The MSUFCU Study Abroad Scholarship is aimed at students who show superior academic performance as well as financial need. In terms of total awards, it is the single largest source of scholarship funding available for study abroad,

making an international experience obtainable for many students who otherwise might have had to forgo such opportunities.

A student in the Lyman Briggs College, Elizabeth Hoxie, received a scholarship to participate in the Ethics and History of Healthcare and Development program in San Jose, Costa

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Last spring, the MSU Federal Credit Union Board of Directors and student recipients of MSUFCU Study Abroad Scholarship attended a celebratory luncheon hosted by MSU.

## WILLIAMS GIFT CREATES INTERNATIONAL OPPORTUNITIES FOR EXTENSION STAFF



Wayne and Dee Williams, shown here with Thomas Coon, director of MSU Extension, chose international travel to be their MSU legacy.

Wayne and Dee Williams, both world travelers and MSU alumni—she, a longtime MSU Extension educator, and he, a steadfast 4-H volunteer—have created a lasting avenue to share their passion for MSU Extension, education and international experience.

Through a charitable gift annuity, Wayne and Dee accomplished two goals important to them. First, they produced a guaranteed lifetime stream of income for themselves from a charitable gift annuity they funded, of which much of the annual income is received tax free. Second, and of even greater significance to them, their gift annuity proceeds, which become available at the death of the surviving spouse, will fund the Wayne and Dee Williams Extension International Professional Endowment Fund.

This innovative endowed fund, when operational, will open up tremendous opportunities for MSU Extension staff members to travel outside the United States for valuable multi-cultural training, conferences and presentations.

Thomas Coon, director of MSU Extension, noted that the gift from Wayne and Dee Williams will enable Extension educators to have a more global perspective. "I am thrilled, but not surprised, that

Wayne and Dee chose international travel to be their legacy here at MSU," Coon said. "International experiences have always been important to them."

Dee (Education, '63, '76) grew up on a dairy farm in Eaton County, and belonged to two 4-H clubs. After her graduation from MSU, she began teaching in Uskudar, Turkey. Later, she taught in Lansing before joining MSU Extension in Kalkaska County. She finished her career as a 4-H educator, based in Cadillac. During her tenure there, she coordinated the Michigan/Poland 4-H Exchange and was a part of the International Extension Training Program. Wayne (Social Science, '61) retired from Kalkaska Public Schools. In the process of raising their four daughters who were all active in MSU 4-H clubs, he became a seasoned 4-H volunteer who frequently drove 4-H members across Michigan and across the country as well. Wayne and Dee currently reside in San Diego, California and plan to return to Michigan in 2009.

Wayne and Dee's daughters serve as a testament to their parents' love of Michigan State and of international experiences. The four women collectively hold six degrees from MSU and all traveled overseas as part of their MSU education. Three have lived in foreign countries, providing

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## NUCLEAR PHYSICS LEADER ENDOWS PROFESSORSHIP

A prominent figure in the world of nuclear science at MSU and around the world has made a gift to help ensure MSU remains in the forefront of nuclear physics. University Distinguished Professor Emeritus Dr. Henry Blosser, founding director of the National Superconducting Cyclotron Laboratory (NSCL), and world-renowned nuclear physicist, recently established the Henry Blosser Endowed Professorship. His gift will enhance the ability of MSU's Department of Physics and Astronomy and the NSCL to continue to attract prominent



Dr. Henry Blosser

faculty, according to Department Chairperson Wolfgang Bauer. "Henry Blosser, more than any other person on campus, has had the leading role in building MSU's nuclear physics program to the world-class status it enjoys now," Bauer said. "I think it is

tremendous that a person who has been a world leader in nuclear physics is now taking leadership in ensuring a bright future for nuclear physics at MSU."

Dr. Blosser received his B.A., M.S. and Ph.D. from the University of Virginia. He became a physicist at Oak Ridge National Laboratory, where within two years he was promoted to Group Leader of the "Cyclotron Analogue One" project.

Michigan State University successfully recruited Dr. Blosser in 1958. He became a full professor in 1961 and a University Distinguished Professor in 1990. He

was instrumental in making MSU a world center for cyclotrons, having been involved with the construction of all four MSU cyclotrons. He served as the first director of the NSCL at MSU, a position he held for 24 years. His areas of expertise include the design and development of advanced particle accelerator systems, superconducting magnets for cyclotrons, apparatuses for nuclear physics research, and accelerators for cancer therapy.

College of Natural Science Dean R. James Kirkpatrick noted that Dr. Blosser's gift is an opportunity to carry on the legacy he developed at MSU. "Our nuclear physics program is one of the best in the world, in no small part because of Henry Blosser," Dean Kirkpatrick said. "His gift is a tribute to his commitment to nuclear science research and education at MSU."

Dr. Blosser's lifelong commitment to education is evident in the design of his endowed professorship. He has stipulated that the person selected to fill the Henry Blosser Endowed Professorship will have demonstrated a successful career highlighted by productive research, creative teaching and effective community service, as well as being particularly well-known for his or her ability to communicate concepts, theory and practice to students at all levels.

Endowments are particularly meaningful gifts to MSU as they offer a dependable, long-term source of funding. Endowed funds differ from others in that the total amount of the gift is invested. Each year, only a portion of the interest earned is spent while the remainder reverts to principal. In this respect, an endowment is a perpetual gift and is a permanent part of MSU's heritage.

"It falls on us to continue the legacy Henry has built and this endowment will really make a difference in our ability to do this," Bauer said.

*For more information about making a gift to the College of Natural Science, contact Director of Development Suzette Himer at (517) 353-1637.*

## CHARITABLE GIFTS FROM IRAs AVAILABLE AGAIN IN 2008 AND 2009

The Emergency Economic Stabilization Act of 2008, recently signed into law, contained a two-year extension on an important tax benefit for charitable gifts from Individual Retirement Accounts.

The legislation reinstated the IRA Rollover Provision charitable gift opportunity through December 31, 2009. This incentive for charitable giving permits owners of traditional or Roth IRAs who are age 70 ½ or older to make gifts directly to MSU and/or other qualified charitable organizations, with a limit of \$100,000 per year (\$200,000 for a married couple with individual IRA accounts). Although no charitable deduction is available to donors for the amount transferred (gifted) to MSU, neither must the donor claim the gift as ordinary income. Effectively, there is no federal tax consequence to the donor. Distributions directed to MSU can be applied to or satisfy minimum distribution requirements in 2008 and 2009.

Distribution checks should be issued to Michigan State University, not to the account owner, with notification to MSU Development, Attention: Lynn Pfaff.

*For more information about the reinstated IRA Rollover Provision or assistance in implementing your IRA Rollover gift for 2008, contact the development office in your college at MSU, or the MSU Office of Individual Giving at (517) 884-1000.*

## MSUFCU

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Rica. "The MSUFCU Endowment Study Abroad Scholarship is making my dream of studying abroad a reality," she wrote in a recent letter of thanks. "I plan to pursue a career in nursing, so I am very excited to study healthcare-related topics in a developing country. It is also a personal goal of mine to be bilingual. This is an incredible opportunity to practice my Spanish."

MSUFCU has been a long-time supporter of MSU. In 1999, MSUFCU established the Endowed Chair in Financial Institutions/Investments. Currently, the MSUFCU underwrites the annual All-University Campaign and provides ongoing support for a variety of MSU initiatives. Their most recent gift is a new five-year, \$2.5 million pledge to the Wharton Center for Performing Arts which supports prominent areas; a small part of the gift will continue MSUFCU's sponsorship of Broadway at Wharton Center, while the majority of the gift will create an endowment to support the newly formed MSU Federal Credit Union Institute for Arts and Creativity at Wharton Center.

Chartered by a group of MSU professors in 1937, MSUFCU is the largest university-based credit union in the world. Serving approximately 146,000 members worldwide, it has assets of just over \$1.5 billion and offers a full range of financial services for individuals and small businesses.

## MCKINLEY CREATES ENDOWMENT TO SUPPORT MSU ORCHESTRAS

Dr. Camille D. McKinley, retiree of the MSU Counseling Center, enjoyed MSU Symphony Orchestra concerts for decades, relishing the talent of the students as she watched their skills develop even further. When she became aware that the MSU Orchestras Program needed support, she was delighted to help. "I have just loved symphonic music all my life and I so enjoyed my tenure at MSU, that I wondered what I could do to begin to repay all that I have received," she said.

Camille, who resides in East Lansing, recently established an endowment for the benefit of the MSU Orchestras. The Camille D. McKinley Orchestra Endowment Fund will provide support for the MSU Orchestras to acquire equipment and instruments, provide for student travel opportunities, grant student scholarships, commission works, fund guest artists, purchase or rent music and provide for other opportunities that directly benefit the MSU Orchestras Program.

"A long-time supporter of the arts at MSU and a friend of the MSU Symphony, Camille McKinley's gift supports the symphony and the student musicians in many crucial ways," said James Forger, dean of the College of Music. "Her endowment is the first of its kind, established especially for the needs of the orchestras at MSU."

Coming from a musical family who counted John Philip Sousa as a friend, Camille felt destined for a musical career. She was principal pianist at South Park High School in Buffalo, New York, and went on to Syracuse University where she was dually enrolled



Dr. Camille D. McKinley at her piano.

in the Piano Performance and Public School Music Programs. Even as she finished her degree and began a career as a secondary school music educator, and subsequently established a thriving home piano studio while raising her three children, she dreamed that one day she would return to a college campus to work with college students.

She married a minister and was called upon to assist with the music programs of all the churches they served. This also put her in the position of lending her ear to the many personal concerns parishioners wanted to share with her; thus, the seed of a new professional career was born.

She began her employment at Michigan State University as an academic advisor and subsequently began graduate studies to earn first a specialist degree in counseling psychology and then a Ph.D.

in higher education administration. She holds a professional counselor license in the State of Michigan. She also became a member of the MSU Counseling Center where she served for 26 years and established the first full-complement career information center in the U.S. She was the editor and publisher of the *CAM Report* for thirty years, a bi-weekly newsletter serving high school and college career counselors, and business and industry recruiters. Upon her retirement from MSU she was cited for her exemplary contributions to diversity. As several of her colleagues wrote: "We remember your leadership in the Upward Bound Program and thank you for helping minority students develop into well-rounded professionals."

Music has and always will be an integral part of Camille's life. She feels the endowment is given in return for all the musical enrichment that has been bestowed upon her.

"I wanted to play a significant part in enhancing the MSU 'apprentice' period of all the student musicians in the MSU Orchestras, who today are so fortunate to have Maestro Leon Gregorian as their professor, conductor and friend," she said.

*For more information about the Camille D. McKinley Orchestra Endowment Fund or to make a gift to the College of Music, contact Director of Development Rebecca Surian at (517) 353-9872.*

## DEVELOPMENTS

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*To remember MSU as a charitable beneficiary in your will, personal trust or retirement plan, it is important to do so accurately. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number 38-6005984. To explore how you might remember MSU, please contact the Office of Gift Planning at (800) 432-4678 or (517) 884-1000. If your estate/retirement plan includes MSU as a beneficiary, we encourage you to contact us to accurately record your intent and include you in the appropriate donor recognition group.*

## WILLIAMS

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Wayne and Dee with many opportunities for worldwide travel.

In addition to the International Professional Development Fund that will be established in their name, Wayne and Dee's charitable gift annuity will benefit the MSU Extension Professional Development Fund and the Michigan 4-H Foundation for a 4-H Kettunen Center Endowment Fund.

*To learn how you might establish a one- or two-life charitable gift annuity that would provide you with a lifetime guaranteed stream of income and a future gift to the area of your choice at MSU, contact the MSU Office of Gift Planning at (517) 884-1000 or (800) 232-4MSU(4678). For more information on ways to give to MSU Extension, contact College of Agriculture and Natural Resources Senior Director of Development Sue Woodard at (517) 355-0284 or Michigan 4-H Foundation Director of Development Cheryl Howell at (517) 353-6692.*

## CARLSON ENDOWMENT SETS THE STAGE FOR SUCCESS

"We're just the kind of people who like to remain behind the scenes" claimed Richard Carlson during a recent visit to the Resource Center for Persons with Disabilities (RCPD). Yet with their recent generous funding of a new endowment for accessible media, Richard (Business, '73) and Kathleen Carlson play a visible and valued role in RCPD's success. Their endowment funds the Carlson Accessible Media Program. This provides the Carlsons with a unique role to impact not only RCPD students, but the broader MSU community of employees.

The Carlsons' interest in supporting the RCPD stems from prior experiences with the office when their daughter, Margaret, was an MSU student. Initially unsure of identifying herself as a person with a disability, Margaret later discovered RCPD accessible media—in her case audio text—through the encouragement of a friend. She graduated with a business degree from MSU and became a proactive, successful



RCPD Director Michael Hudson (center) presented Richard and Kathleen Carlson with a rock engraved with the motto "Attitude + Ability = Success" that has been placed at the base of the RCPD donor recognition.

adult who asserted herself and encouraged others to accept her as she was. Michael Hudson, RCPD director, highlights the importance of linking people in the MSU community to resources in the center. He noted, "Margaret, through her personal and professional success, exemplifies what is possible when individual talent combines with a strong work ethic and a little help from the RCPD."

Approximately 200 MSU staff and faculty join more than 1,000 students utilizing the RCPD in ways tailored to meet individualized needs. A team of professionals specialized in disability issues guides individuals in the many accessible media resources at the RCPD ranging from voice-operated computer systems, to magnification software, to a host of screen readers.

Tom Hwang, media access specialist for the center, identifies how this ever-changing area of technology serves the MSU community. "I appreciate that the Carlsons recognize the importance of this type of innovation," he said. "Through media and alternative-format production such as e-text, Braille and audio books, staff and faculty are able to access their chosen text material, or ensure that students taking their courses have access to all of the

course materials, such as power point presentations, pdf files and maps."

Hwang, along with Stephen Blosser, assistive technology specialist, provide individual technological guidance. For example, they recently guided a visually impaired instructor to choose the best screen reader and magnification software to improve instruction with power point presentations.

The Carlsons' endowment will also energize future development in Science, Technology, Engineering, and Mathematics (STEM) content. "We are delighted that the Carlsons chose to invest in the MSU learning community by founding this endowment. Their gift promises to keep this university at the forefront of accessibility in a myriad of new educational materials from textbooks to video and emerging online tools," RCPD Director Hudson said.

Kathleen and Richard Carlson, who reside in Harper Woods, Michigan, echo this enthusiasm, and reflect a strong desire to increase awareness of the RCPD as a great resource for all of MSU: "Every individual needs the chance to demonstrate his or her abilities; the RCPD helps to facilitate those abilities."

*For more information about making a gift to Student Affairs and Services, contact Director of Development Ann Marie Lindley at (517) 432-7543.*



Theda Rudd is a member of the 2008 All University Advisory Cabinet.

## YOUR PHILANTHROPY AT WORK

**T**heda Rudd, a member of the 2008 All University Advisory Cabinet, personifies the energy and commitment of MSU's faculty and staff. Just consider the many hats she wears: associate director of MSU's Career Services at the Stadium, honorary faculty in *The School of Hospitality Business*, owner of David Rudd Enterprises, and board member of numerous service

organizations, not to mention active MSU alumna and donor.

In her more than 30 year history of giving to MSU, the areas of the university that have benefitted from Rudd's generosity include Wharton Center for Performing Arts, WKAR, Spartan Fund and numerous student scholarship funds. She is a member of the Hannah Society, one of MSU's distinguished donor societies. "I realize how essential it is to give to support MSU," Rudd said. "Private dollars are vital to help MSU accomplish its valuable mission."

Rudd was a charter donor for membership in the MSU Beaumont Tower Society, recognizing the importance of giving to support students in need even before she joined the MSU Student Services team. Back in 1982 when her husband of ten years, David Rudd, died suddenly of a heart condition, Theda was left with the responsibility for three McDonald's

restaurants in East Lansing and Okemos. Under her watchful eye, David Rudd Enterprises grew to include eight units. Rudd wanted to give back to the MSU community and realized how thinly students were stretched. "Because I got so much from my education and from this community, donating to MSU was a wonderful way for me to give back," she said.

Rudd, who received her B.A. in special education and M.A. in guidance counseling, is no less engaged as an MSU alumna. She has served on advisory groups to the president, WKAR and Wharton Center. She has been on the board of directors of several campus organizations including the MSU Foundation. Among her many honors is the Athena Award presented by the Greater Lansing Regional Chamber of Commerce for contributions to the community.



President Simon stopped to chat with faculty, staff and retirees.



Ralph Bonner and Jim Potchen connected at the event.



Attendees enjoyed a delicious meal and great conversation.



Provost Wilcox shared a laugh with guests.

## THANKS FOR GIVING

**T**he annual "Thanks for Giving" luncheon was held on Nov. 3 to honor those members of the MSU community who have made gifts to MSU of at least \$1,000 in the past year, or who are recognized in one of MSU's donor societies. Nearly 500 faculty, staff and retiree donors packed the Kellogg Center Big Ten Rooms to enjoy a delicious lunch and the company of fellow Spartans.

President Lou Anna K. Simon and Provost Kim Wilcox welcomed the guests, thanking them for their steadfast support of Michigan State.

President Simon addressed the crowd with remarks of appreciation. "All of you here have contributed to MSU not only through your hard work, talent, and professionalism, but also through your commendable financial support," President Simon said. "You help make MSU all that it is today and will become tomorrow."

The luncheon and all other All University Campaign events are made possible, in part, through the sponsorship of the MSU Federal Credit Union.

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