REPLAYING THE STORY

At age 8, Paul Rivera was a dyslexic student struggling in school. One day, having never played a trombone, he picked up the instrument and played “The Star-Spangled Banner”—perfectly. Today, supported by a University Enrichment Fellowship, Paul’s unique relationship with music helps him understand life and express how he feels.

Learn more at go.msu.edu/rivera

One Building CAN CHANGE Everything
It was a colorful scene in the MSU Auditorium on October 28, 2016, as 41 faculty—dressed in academic regalia befitting their degrees and disciplines—were celebrated by friends, family, donors, and community members in an investiture ceremony for endowed positions and other distinctions. See page 14.

Philanthropists of the Year
Robert and Georgia Burgess

One Building Can Change Everything

Honoring Faculty, Celebrating Donors
Virtual Investiture ceremony for faculty distinction and donor support

Dogged Devotion
How one man’s love of animals led to a gift

A Year in Philanthropy
GIVE 2016 Highlights

Development Features

Philanthropists of the Year
Robert and Georgia Burgess

Development Features

Empower Extraordinary
Recent Campaign Gifts

Supporting Basketball, Students, and Detroit
$15 million from alumni and Detroiters Dan and Jennifer Gilbert

Gift Will Fuel Genetic Programming Efforts
$10.7 million from John Koza headed to BEACON Center

Former Scholarship Recipient Pays It Forward
$5.3 million from anonymous alumnus supports engineering students

Advancing Mental Health Care
$1.5 million from McLaren establishes first nursing chair

Learn more at givingto.msu.edu

IN THIS ISSUE • WINTER 2017
ONE DAY, ONE HUGELY EXCEEDED GOAL

The goal of attracting the best and brightest medical students and helping them graduate with little or no debt has received a significant boost.

The Spartans Will Empower Day of Giving campaign on Tuesday, November 29, was MSU’s first-ever campus-wide effort to generate support for programs and scholarships that benefit students. The campaign took place on the national day of giving known as Giving Tuesday.

A total of 1098 donors—366 of them new to giving to MSU—helped the campaign hit $100,000 by 1:15 p.m., surpass $200,000 by 8 p.m., and finish with a 24-hour grand total of $241,939, more than double a typical day of giving in November.

Gifts, which came from 43 states and 12 countries and ranged from $1 to $5,000, were funneled directly into the funds of the donor’s choosing.

ONE DAY, ONE GOAL

T he goal of attracting the best and brightest medical students and helping them graduate with little or no debt has received a significant boost.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.

THE GUERNSEY GARDEN

The Guernsey Garden, with its granite patio centerpiece, awaits the first blooms of spring.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.

ONE DAY, ONE HUGELY EXCEEDED GOAL

The goal of attracting the best and brightest medical students and helping them graduate with little or no debt has received a significant boost.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.

THE GUERNSEY GARDEN

The Guernsey Garden, with its granite patio centerpiece, awaits the first blooms of spring.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.

ONE DAY, ONE HUGELY EXCEEDED GOAL

The goal of attracting the best and brightest medical students and helping them graduate with little or no debt has received a significant boost.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.

THE GUERNSEY GARDEN

The Guernsey Garden, with its granite patio centerpiece, awaits the first blooms of spring.

In April, Traverse City philanthropists Daniel and Debra Edson made a $600,000 gift to establish the Daniel and Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

It is intended to support four full years of medical education for in-state students who have been accepted into the Early Assurance Program, with preference given to students from Northwestern Michigan College.

“I grew up in Antrim County, and our family doctor was 25 miles away,” says Dan Edson, who earned a master’s degree from MSU in 1979 and is co-founder of the Traverse City–based American Proficiency Institute, a global laboratory medicine proficiency-testing firm. “Debbie and I have long been passionate about health care in our area, so to provide a medical school education for an aspiring northern Michigan student is an honor and a privilege.”

Debra Edson Endowed Scholarship Fund in the College of Human Medicine.

For more information on making a gift to the College of Human Medicine, contact Associate Director of Development Kate Lax at kate.lax@hc.msu.edu or call (616) 234-2615.
LAUNCHING SPARTANS FROM EAST LANSING TO NEW YORK AND BEYOND

MSU parents’ $1 million gift furthers urban planning education

There is a lot to distinguish Peter G. Riguardi and his wife, Linda.

For one, as the chairman and president for the New York operations of one of the world’s largest commercial real estate brokers, Jones Lang LaSalle, Peter has brokered some of the largest and most complex leasing transactions in the city’s history.

For another, he and Linda have been together since they met in high school and have successfully raised four sons, each of whom followed in his parents’ footsteps to pursue higher education. Their sons’ schools of choice were largely small, New England–located private Christian colleges, much like Marymount College, where Linda, an educator, was the class valedictorian. Dr Iona College, where Peter, a distinguished alumnus, has served on the Board of Trustees.

Surely the couple never foresaw one day holding a new distinction at a large Midwestern–located public university. But that was before their youngest son, Alex, decided to break with family tradition and attend Michigan State.

Alex is now enjoying his junior year. His parents are enjoying a new way to show their commitment to higher education.

Recently, Peter and Linda made a $1 million gift to create the Peter G. and Linda Riguardi Experiential Learning Fund for Domestic and International Site Evaluation Experiences. It is one of the largest gifts ever given to MSU from non-alumnus parents of a current student. The fund will enable students in the School of Planning Design and Construction to gain firsthand knowledge of major urban planning projects through site visits around the world.

“The more you travel, the more you see beautiful architecture. Michigan State is doing great things in sustainability and many other areas. For students to be able to see projects in New York is amazing,” says Linda.

Peter, who is no stranger to being up close to large urban planning projects and also is a converted Spartan sports fan, adds: “Much like the coaches at MSU, the university as a whole has great leadership, and it is clear they are building something that is bigger than just one season. We are glad to be able to help.”

And Alex? He’s busy making the most of his MSU opportunity. First, he’s an urban and regional planning major. But, just as importantly, he started a business with two MSU interns. The business is called Driver on Tap. It’s an app that allows users to hire a driver to take them, and their vehicles, safely home. It has been quickly picking up steam in East Lansing and several other cities.

“I’m really happy about the unexpected opportunities I’ve had throughout my time at MSU,” Alex says. “Someone I met in my first year of college suggested I look into the app world, and I decided to use that as a business plan. It has been quite a few steps further.”

Over time, the sights and sounds of the Spartan Marching Band have become especially personal for them. As students, they well remembered the tuba section booming out “Baby Elephant Walk” to the delight of the crowd. Music became a central theme in their family life. Jim played drums in a band with colleagues. Later, each of their three children learned to play instruments and marched in their high school band. Then their younger daughter, Susan, took it a few steps further.

Susan was diagnosed and aggressively treated for Hodgkin’s lymphoma during her junior year of high school. The experience led her to pursue social work in medicine, and to MSU’s renowned Social Work program. Determined to make the most of her time on campus, she performed in the band’s Color Guard and Winter Guard all four years, becoming the captain of both in her senior year.

Honoring Susan’s strengths against difficult odds was among her parents’ highest wishes for their giving.

“We have seen firsthand that the hours of hard work that go into being a member of the band or serving an athletic team—while excelling academically too—build a Spartan with a heart of gold,” says Sherry.

The band and scholarship portion of their gift is pledged in cash, to be put to work immediately. The endowed position in the Broad College is through a charitable bequest commitment.

Thanks to the Bradows’ generosity, the Spartan Marching Band, Spartan Athletics, and the Eli Broad College of Business will have new resources to do just that.

For more information on making a gift to the College of Agriculture and Natural Resources, contact Senior Development Officer Tami Baumann at bauman13@msu.edu or call (517) 355-0284.

To explore any giving option at MSU, contact the University Development officer in your college or unit, call (517) 884-1000, or visit givingto.msu.edu.
Philanthropists of the Year:

The Philanthropist of the Year award is given every fall at the MSU Alumni Association Grand Awards Gala. The award honors those who have demonstrated outstanding philanthropic responsibility toward MSU and whose generosity inspires others. This year, two couples were the recipients.

ROBERT AND GEORGIA BURGESS

Robert and Georgia Burgess are both graduates of the College of Agriculture and Natural Resources. Bob earned his Bachelor of Science in 1966 majoring in packaging, and his wife, Georgia graduated in 1967 with a Bachelor of Arts degree in interior design. They have found significant success in their respective fields and continue to give back to MSU.

After a successful career in interior design, Georgia worked with fellow alumni and faculty to transition the Interior Design program into the College of Agriculture and Natural Resources’ new School of Planning, Design and Construction. She also created the Georgia Burgess Student Enrichment Fund within the program.

As a former president of Pulte Homes, Bob is an accomplished business leader. He is managing partner with Glengarry Partners and serves on multiple boards of directors, including private equity firms.

The couple’s continued gifts to MSU reflect confidence in the faculty and students. They have each established endowed funds in their names to benefit students in their respective programs.

Earlier this year, Bob announced a $4.5 million gift to the Institute for Entrepreneurship and Innovation in the Eli Broad College of Business. He initially made a $2 million gift to the institute in 2005, which will be renamed the Burgess Institute for Entrepreneurship and Innovation.

Longtime residents of the greater Detroit area, the couple now lives in Scottsdale, Arizona.

CRAIG AND VICKI BROWN

For Craig and Vicki Brown, the seeds of their devotion to MSU blossomed with a proposal on April 19, 1973. That day, Craig got down on his knee on the banks of the Red Cedar and asked Vicki’s hand in marriage. Today, the Craig and Vicki Brown Plazas—part of the North End Zone expansion of Spartan Stadium—overlook that memorable place and represent the Browns’ most recent commitment to MSU.

Craig graduated from the Eli Broad College of Business in 1973, and Vicki earned her degree from the College of Education in 1975. During Craig’s 23-year career in advertising, he helped shape the future of the industry through the leadership role he played in the first (1985), the largest (1999), and one of the final (2002) global advertising agency mega-mergers. Self-avowed “sports nuts,” Craig and Vicki own several sports properties, among them the Greenville Drive, the Class A affiliate of the Boston Red Sox. In addition to serving on the President’s Campaign Cabinet for Empower Extraordinary, the Campaign for MSU, Craig and Vicki have been steadfast in their support for Spartan Athletics and the Eli Broad College of Business. Craig serves on the Athletics Director’s Advisory Council, is the former chairperson of the MSU Foundation, and is the current chair of Spartan Innovations, the entity charged with the commercialization of MSU’s intellectual properties. He was also an early donor and supporter of MSU’s entrepreneurship programs in the Broad College of Business. Craig and Vicki also devote significant time and resources toward raising awareness and research monies for the Hydrocephalus Association.

THE PHILANTHROPIST AWARD RECOGNIZES INDIVIDUALS WHOSE CONTINUOUS FINANCIAL SUPPORT AND LEADERSHIP TO MSU INSPIRE OTHERS.
It’s Tuesday morning, and Kari Jurewicz closes her laptop and heads to her first class. Along the way she notices a few classmates in one of the team rooms. They wave her in. Did she hear that they’d be videoconferencing with alumni in Six Flags’ corporate accounting office in class? They make a plan to catch up later over coffee to share ideas on their upcoming presentations, right after the International Business Organization’s meeting on the second floor.

This isn’t a real day in Kari’s life as a senior accounting student and president of the Student Senate in the Eli Broad College of Business, but she knows it could be if the Business College Pavilion becomes a reality. The College of Business building project, along with plans for the Grand Rapids Research Center and athletic facilities like an addition to the Breslin Center, are major goals of the Empower Extraordinary campaign, ones that will also play major roles in the quality of experiences for MSU students.

“It goes beyond words knowing that a community wants to invest to help you accomplish personal goals.”

— Kari Jurewicz

Recent Facility Investment by Peer and Aspirant Schools

<table>
<thead>
<tr>
<th>Year</th>
<th>Facility</th>
<th>Investment (M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1993</td>
<td>Holland</td>
<td>$20M</td>
</tr>
<tr>
<td>2003</td>
<td>Penn State</td>
<td>$50M</td>
</tr>
<tr>
<td>2005</td>
<td>Wisconsin</td>
<td>$65M</td>
</tr>
<tr>
<td>2008</td>
<td>Michigan</td>
<td>$405M</td>
</tr>
<tr>
<td>2011</td>
<td>Arizona</td>
<td>$57M</td>
</tr>
<tr>
<td>2013</td>
<td>Georgia</td>
<td>$285M</td>
</tr>
<tr>
<td>2014</td>
<td>Northwestern</td>
<td>$50M</td>
</tr>
<tr>
<td>2015</td>
<td>Michigan</td>
<td>$350M</td>
</tr>
<tr>
<td>2016</td>
<td>Michigan</td>
<td>$172M</td>
</tr>
<tr>
<td>2017</td>
<td>University of Texas</td>
<td>$84M</td>
</tr>
</tbody>
</table>

The right spaces change lives, and, with you, MSU will build them.
Learning doesn’t stop when class time ends. MSU has long been a leader in promoting extracurricular learning opportunities by involving students in research, study abroad, and service learning, and, most recently, by building strong neighborhoods through the residence hall system. New academic, research, and athletic facilities will foster the social side of learning in places where students spend just as much time.

“Right now, students sit on the floors in hallways, or have to leave the complex altogether to accomplish personal goals,” she says. “It sets the precedent that Broad is a community where people help others and challenge them to test new ideas, and to know that others help others and challenge them to test new ideas.”

Executive Associate Athletics Director Jim Pignataro, who oversees student athlete support services, also sees how facilities build community. “The quality and value of the experience for the size and scale of our operations clearly distinguish the Broad College from other schools,” says Gupta. “We are extremely committed to making every student’s experience match up with our aspirations.”

“This kind of active learning is a priority not only for the Broad College of Business, but also for MSU to provide the best learning environments for students and faculty. The quality and value of the experience for the size and scale of our operations clearly distinguishes the Broad College from other schools,” says Gupta. “We are extremely committed to making every student’s experience match up with our aspirations.”

“IT IS EXTREMELY IMPORTANT TO CREATE THE RIGHT KIND OF SPACES TO ATTRACT TOP TALENT IN TERMS OF STUDENTS, FACULTY, AND CORPORATE AND EMPLOYER PARTNERS.”

— SANJAY GUPTA

Creating a learning community

Learning doesn’t stop when class time ends. MSU has long been a leader in promoting extracurricular learning opportunities by involving students in research, study abroad, and service learning, and, most recently, by building strong neighborhoods through the residence hall system. New academic, research, and athletic facilities will foster the social side of learning in places where students spend just as much time.

“You can provide scaffolding, but the students need to help each other learn how to climb, and catch each other when they fall,” he says. “That kind of active learning requires class discussion and group work.”

Engaging students

Michigan State took the top spot for student engagement among public research universities in the recent inaugural Wall Street Journal/Times Higher Education College Ranking. It’s a measure of how connected students are with their school, each other, and the outside world, as well as how challenging their courses are and whether critical thinking has been fostered.

“Physical environments have a big influence on an active learning experience. Critical thinking is not just handed from the faculty to the students, explains Brian Pentland, a faculty leader in the Broad College and the Main Street Capital Partners Intellectual Capital endowed professor. “We can provide scaffolding, but the students need to help each other learn how to climb, and catch each other when they fall,” he says. “That kind of active learning requires class discussion and group work.”

For Pentland, the ideal classroom would place students so they can see and interact with one another, not sitting in neat rows facing a lecturer. And the room would have the flexibility to quickly reconfigure the space to break students into groups to collaborate on solving problems. “This kind of arrangement is called a ‘flipped classroom.’ The flip occurs as students listen to lectures online on their own time and come to class ready to do the ‘homework’ together. If you put me in a lecture hall, I am going to lecture,” Pentland says. “That would be a shame, because lecturing is one of the worst ways to facilitate learning. Everyone just sits and listens. Nobody is doing any climbing.”

“This kind of active learning is a priority not only for the Broad College of Business. The Grand Rapids Research Center will similarly expand the hands-on research experience of medical students with some of the world’s foremost researchers. More than 90 percent of students in the College of Human Medicine participate in research with faculty, compared to the national average of about 68 percent. “This facility connects our students to scientists who question everything,” explains Norm Beauchamp, Jr., dean of the college. “Being exposed to some of the best researchers in the world will allow our students to one day stand out as physicians who look for ways to make the world better.”

MSU student-athletes will also find increasing opportunities for meaningful engagement. “We are preparing them for what are they are going to do after sports almost immediately,” Pignataro explains. “The right spaces keep them connected, which allows more opportunities for leadership development and community service so they can graduate with a competitive edge for their careers.”

Momentum in Fundraising

Over the past decade, MSU has built, renovated, and renewed facilities by relying primarily on research support, student housing funds, and private gifts. Increasingly, private support is necessary for MSU to provide the best learning environments for students and faculty. “The quality and value of the experience for the size and scale of our operations clearly distinguishes the Broad College from other schools,” says Gupta. “We are extremely committed to making every student’s experience match up with our aspirations.”

“IT IS EXTREMELY IMPORTANT TO CREATE THE RIGHT KIND OF SPACES TO ATTRACT TOP TALENT IN TERMS OF STUDENTS, FACULTY, AND CORPORATE AND EMPLOYER PARTNERS.”

— SANJAY GUPTA

Creating a learning community

Learning doesn’t stop when class time ends. MSU has long been a leader in promoting extracurricular learning opportunities by involving students in research, study abroad, and service learning, and, most recently, by building strong neighborhoods through the residence hall system. New academic, research, and athletic facilities will foster the social side of learning in places where students spend just as much time.

“You can provide scaffolding, but the students need to help each other learn how to climb, and catch each other when they fall,” he says. “That kind of active learning requires class discussion and group work.”

Engaging students

Michigan State took the top spot for student engagement among public research universities in the recent inaugural Wall Street Journal/Times Higher Education College Ranking. It’s a measure of how connected students are with their school, each other, and the outside world, as well as how challenging their courses are and whether critical thinking has been fostered.

“Physical environments have a big influence on an active learning experience. Critical thinking is not just handed from the faculty to the students, explains Brian Pentland, a faculty leader in the Broad College and the Main Street Capital Partners Intellectual Capital endowed professor. “We can provide scaffolding, but the students need to help each other learn how to climb, and catch each other when they fall,” he says. “That kind of active learning requires class discussion and group work.”

For Pentland, the ideal classroom would place students so they can see and interact with one another, not sitting in neat rows facing a lecturer. And the room would have the flexibility to quickly reconfigure the space to break students into groups to collaborate on solving problems. “This kind of arrangement is called a ‘flipped classroom.’ The flip occurs as students listen to lectures online on their own time and come to class ready to do the ‘homework’ together. If you put me in a lecture hall, I am going to lecture,” Pentland says. “That would be a shame, because lecturing is one of the worst ways to facilitate learning. Everyone just sits and listens. Nobody is doing any climbing.”

“This kind of active learning is a priority not only for the Broad College of Business. The Grand Rapids Research Center will similarly expand the hands-on research experience of medical students with some of the world’s foremost researchers. More than 90 percent of students in the College of Human Medicine participate in research with faculty, compared to the national average of about 68 percent. “This facility connects our students to scientists who question everything,” explains Norm Beauchamp, Jr., dean of the college. “Being exposed to some of the best researchers in the world will allow our students to one day stand out as physicians who look for ways to make the world better.”

MSU student-athletes will also find increasing opportunities for meaningful engagement. “We are preparing them for what are they are going to do after sports almost immediately,” Pignataro explains. “The right spaces keep them connected, which allows more opportunities for leadership development and community service so they can graduate with a competitive edge for their careers.”

Momentum in Fundraising

Over the past decade, MSU has built, renovated, and renewed facilities by relying primarily on research support, student housing funds, and private gifts. Increasingly, private support is necessary for MSU to provide the best learning environments for students and faculty. “The quality and value of the experience for the size and scale of our operations clearly distinguishes the Broad College from other schools,” says Gupta. “We are extremely committed to making every student’s experience match up with our aspirations.”

“IT IS EXTREMELY IMPORTANT TO CREATE THE RIGHT KIND OF SPACES TO ATTRACT TOP TALENT IN TERMS OF STUDENTS, FACULTY, AND CORPORATE AND EMPLOYER PARTNERS.”

— SANJAY GUPTA
**MSU Grand Rapids Research Center**

**A Vision for the Future**

Bringing together MSU College of Human Medicine scientists and researchers from MSU’s colleges and partnering institutions, this facility will create an epicenter for academic research and a magnet to attract business in the life sciences and biotechnology sector to Grand Rapids. Set to open in late 2017, the center will house 44 research teams ready to seek answers through scientific study. The teams will address pressing medical problems, including Parkinson’s and Alzheimer’s diseases, pediatric neurology, cancer, autism, transplantation, and women’s health, to name a few.

Learn more about making a gift to the Business College Pavilion by contacting Senior Director of Development Vivian Leung at loungr@msu.edu; (517) 355-8504.

Learn more about making a gift to construct the center by contacting Executive Director of Development Suzette Hittner at hittner@msu.edu; (517) 884-7430.

**MSU Athletic Facilities**

**Empowering Excellence**

MSU Athletics’ mission statement, “We teach, support, and celebrate our student-athletes in their quest for excellence,” sets the tone for the facility vision of the athletics program. Enhanced facilities enable MSU to recruit top student-athletes and support their academic achievement, while enabling the Spartan community to watch MSU athletes compete for championships. The Lasch Family Golf Center, the North End Zone expansion at Spartan Stadium, and the renovation to the Borkowski Complex for men’s basketball are among the projects already completed. A recent gift from Dan and Jennifer Gilbert (see page 24) will support a new addition and renovation of the Breslin Center (pictured at left), and Bob and Julie Skandalaris ensured that the new Tom Izzo Hall of History will have the Hall of Fame coach’s name attached.

Alumni and corporate donors are also responding. Lear Corporation, previously the lead donor for the career management space in the basement of the Eppley Center, is a leader in the new effort. The company CEO, Matthew Simoncini, saw the value in the connection Lear had with MSU, and made a call for a five-to-one match for every dollar a Lear employee gave to the project. Alumni Jason Cardew (’92, ’00), a Lear vice president, and Ray Scott (’02), executive vice president and president for seating, invited Dean Gupta to speak to employees, expecting 30 to 40 people. More than 200 packed the event. To-date, through the Lear Corporation Charitable Foundation, Lear and its employees have given $1.5 million for the pavilion.

To help construct the Grand Rapids Research Center, MSU announced in May 2016 gifts of $15 million: $10 million from Richard and Helen DeVos and $5 million from Peter and Joan Secchia. And in October, Dan and Jennifer Gilbert (see page 24) announced a $25 million gift to support the Breslin Center as well as other MSU programs.

But more remains to be done. Attractive naming opportunities remain for donors to have an impact.

In the end, the impact of a building can never be measured by its cost or the number of square feet. The true measure is in the upward mobility of students who will come and fill those places and use them to achieve their dreams.

To learn more about making a gift to support MSU facilities, call (517) 884-1000 or visit go.msu.edu/community.

Learn more about making a gift to support MSU facilities, call (517) 884-1000 or visit go.msu.edu/community.

---

**“THIS FACILITY CONNECTS OUR STUDENTS TO SCIENTISTS WHO QUESTION EVERYTHING. BEING EXPOSED TO SOME OF THE BEST RESEARCHERS IN THE WORLD WILL ALLOW OUR STUDENTS TO ONE DAY STAND OUT AS PHYSICIANS WHO LOOK FOR WAYS TO MAKE THE WORLD BETTER.”**

— NORMAN BEAUCHAMP, JR.
HONORING FACULTY, CELEBRATING DONORS

An Empower Extraordinary campaign goal was to create 100 new endowed faculty positions to support the best teachers, researchers, and problem-solvers with the resources they need to take their life’s work to the next level.

On October 28, 2016, MSU held its first university-wide investiture ceremony to honor 41 distinguished faculty members who hold MSU Foundation Professorships, Hannah Distinguished Professorships, and endowed chair and professor positions funded since the start of Empower Extraordinary. To date, 62 new endowed chair and professor positions have been established.

For more, visit go.msu.edu/investiture-2016

A. Michael Holsapple, Food and Consumer Product Ingredient Safety Endowed Chair
B. Rachel Crown, dean of the College of Social Science and MSU Foundation Professor in Economics
C. Cynthia Starnes, John F. Schuster Chair in Matrimonial Law
D. Wolfgang Banzhaf, John R. Koza Endowed Chair in Genetic Programming
E. Debbie Furr-Holden, C.S. Mott Endowed Professor of Public Health
F. Donald Conlon, Gambrel Family Endowed Professor of Management
G. Dr. James Billman and Professor Amy Ralston, the James K. Billman, Jr., M.D. Endowed Professor, share in an animated conversation with friends and colleagues at the reception.
H. These donors capture the faculty processional.
I. Al Gambrel, ’76, talks about endowed faculty from a donor’s perspective.
J. President Lou Anna K. Simon says that supporting faculty requires a community, and today we celebrate as one.
K. MSU Foundation Professor Christopher Klausmeier takes a selfie with Provost June Pierce Youatt.
L. MSU Foundation Professor Marcos Dantus adds sunglasses to his official academic regalia at the post-investiture reception.
M. Provost June Pierce Youatt shakes hands with Angela Wilson, John A. Hannah Distinguished Professor in Chemistry, after presenting her medallion.
N. Amy Simon (center left), the William and Audrey Farber Family Chair in Holocaust Studies and European Jewish History, and Yael Aronoff (center right), the Michael and Elaine Serling and Friends Endowed Chair in Israel Studies, catch up with Elaine and Michael Serling after both professors participated in the investiture ceremony.
O. Donor Henry Timnick and Professor Kyle Whylle, who holds the Timnick Chair in the Humanities, after the ceremony.

P. Dr. Harold “Woody” Neighbors, C.S. Mott Endowed Professor of Public Health, catches up with Neal Hegarty, vice president of programs for the Charles Stewart Mott Foundation.
A t a glance, you might think there is nothing unusual about Charles Fricke’s life story. He grew up near Chicago. He studied electrical engineering and engineering administration at Michigan Technological University, and earned an MBA from Bradley University. He went to work in the electric utility industry. He climbed the ladder all the way to CEO for a few different utilities, then retired from Traverse City Light and Power.

He stumbled across the field of forensic electrical engineering soon after, and the intrigue was enough to pull him out of retirement. He started his own firm, and spent a few years investigating fire scenes to determine whether the fire was caused by electrical failure.

Now retired again, Charles and his wife Gloria divide their time between Traverse City and Florida, while here in East Lansing, Charles’ legacy goes to the dogs.

What? That’s the unusual part: that a retired electrical engineer from Traverse City—with no previous connection to Michigan State—would make a charitable bequest of over $10 million to the College of Veterinary Medicine, to help young people pursue their dreams of caring for animals.

But it seems less unusual once you’ve heard the story of Charles’ life outside of the world of utility companies and fire investigations. That story is about his devotion to dogs.

“I’ve always felt a little bit guilty about the fact that I might love dogs more than I love people,” Fricke admits. It shows. He speaks about his career with enthusiasm, but he speaks about his own pet dogs, and his volunteer work with various branches of the Humane Society, with what can only be described as true passion.

So when Charles dove into the process of planning his estate in 2010, it made perfect sense that his lifetime of hard work should culminate in an endowment that would, literally, go to the dogs.

And he found the ideal place for that endowment in the College of Veterinary Medicine. “That certainly makes Charles and Gloria proud,” says Laken Harper, a senior who is one semester away from graduation and a career as a veterinary technician.

Charles used trusts, MSU charitable gift annuities, and an irrevocable life insurance trust to create his planned gift. He hopes that sharing the specifics of his gift will inspire others who wish to remember MSU to consult their tax and legal advisors and the MSU Office of Gift Planning to learn more.

For more information about making a gift to the College of Veterinary Medicine, contact Senior Director of Development Tim Stedman at stedman@msu.edu or call (517) 353-8722.

“I don’t think I would have done as well in school if it weren’t for the support I received from my scholarship,” Laken adds. “I was probably three years old when I knew that working with animals was what I wanted to do,” Laken says. “I knew I wanted to come to Michigan State, because they were always the best known for veterinary medicine.”

“I didn’t think I would have done as well in school if it weren’t for the support I received from my scholarship,” Laken adds. “That certainly makes Charles and Gloria proud. Laken is a representative of the qualities of all of the people in the veterinary field, where people are the ‘boots on the ground,’ on the front line of animal care.”

Charles says. “The faculty, the staff, the students—they’re out there working so hard to help animals and help each other. They have earned our support, and our hearts burst with joy to watch them fulfill their dreams, and know that they’re going to care for the animals that we all love.”

DOGGED DEVOTION

How one man’s love of animals led to a gift that ensures a brighter future for animals and people.

By Devon Barrett

A FAMILY TRUST

•  An MSU FOUNDATION CHARITABLE GIFT ANNUITY (CGA) is a life income gift in which one or two individuals receive a useful income tax deduction in the year the gift annuity is funded, and an annual fixed and guaranteed lifetime income thereafter, a portion of which is received tax-free for a defined period of time.

•  A FAMILY TRUST maximizes the estate tax exemption ($5 million) and contains assets up to the exemption amount to benefit heirs other than your spouse. This trust provides the earnings to the heirs during their lifetimes, keeping the principal intact, and then transfers the principal to the charity of your choice.

•  A MARITAL TRUST contains assets above the estate tax exemption to benefit your spouse. This trust can provide the earnings to your spouse, keeping the principal intact until their death. The principal is then transferred to the charity of your choice.

•  AN IRREVOCABLE LIFE INSURANCE TRUST can be established by an individual to purchase life insurance. Currently, the tax laws allow a maximum purchase price over five years of $1 million. Depending on your age, the payout on this insurance can be significant, in the millions of dollars. This trust can be set up to benefit heirs during their lifetimes, and then benefit the charity of your choice, free from estate taxes.

Learn more by calling the Office of Gift Planning at 800-232-4678 or visit giftplanning.msu.edu

Gloria and Charles Fricke give a patient some well-deserved attention on a recent visit to the College of Veterinary Medicine.

A CLOSER LOOK

"I WANT OTHERS TO KNOW THAT THEY CAN TAKE CARE OF THE PEOPLE AND CAUSES THEY CARE ABOUT, BUT ALSO MEET THEIR LONG-TERM GOALS, THROUGH ESTATE PLANNING," CHARLES FRICKE SAYS.

For more information about making a gift to the College of Veterinary Medicine, contact Senior Director of Development Tim Stedman at stedman@msu.edu or call (517) 353-8722.

Laken Harper puts her skills to the test with a grateful—and adorable—patient. Hear her story and see her in action at go.msu.edu/harper

16 | Winter 2017 | givingto.msu.edu
THE YEAR IN PHILANTHROPY

**MSU INCOME**

- Net Tuition & Fees: $830 million
- Grants and Contracts: $421 million
- State Appropriations: $374 million
- Net Auxiliary Enterprises: $340 million
- Net Dept. Activities: $263 million
- Philanthropy: $171 million
- Dividends & Interest Income: $163 million
- Capital Grants: $109 million

**TOTAL**: $2,671 million

**MSU EXPENSES**

- Instruction and Dept. Research: $706 million
- Research: $350 million
- Auxiliary Enterprises: $318 million
- Investment Loss: $266 million
- Public Service: $244 million
- Depreciation: $191 million
- Other Operating Expenses: $151 million
- Institutional Support: $140 million
- Operations/Maintenance: $134 million
- Student Aid: $101 million
- Income to Reserves: $70 million

**TOTAL**: $2,671 million

**WHERE the GIFTS WENT**

- Alumni: $58 million
- Foundations: $40 million
- Corporations: $34 million
- Non Alumni Individuals: $27 million
- Other Organizations: $12 million

**TOTAL**: $171 million

**WHERE the GIFTS CAME FROM**

- Alumni: 28.9%
- Foundations: 22%
- Corporations: 16%
- Non Alumni Individuals: 11%
- Other Organizations: 10%

**TOTAL**: 100%

*Unaudited financials
Source: MSU Statements of Revenues, Expenses, and Changes in Net Position

**OVERALL CAMPAIGN PROGRESS**

From July 1, 2011, to December 31, 2016: $1,357,938,588 (91%)

From July 1, 2015, to June 30, 2016: $1,356,000,000 (91%)

**THE YEAR IN PHILANTHROPY**

- Alumni
- Foundations
- Corporations
- Non Alumni Individuals
- Other Organizations

**THE YEAR IN PHILANTHROPY**

- Additions to Endowment
- Research
- Property, Buildings & Equipment
- Academic Division
- Athletics
- Library
- Physical Plant
- Student Financial Aid
- Other Restricted
- Public Service & Extension
- Unrestricted
- Faculty & Staff

**TOTAL**: $171 million

Source: Voluntary Support of Education survey by the Council for Aid to Education
Developments  
Winter 2017  
givingto.msu.edu

Michigan 4-H Foundation $764,604
Broad Art Museum $3,438,137
Broadcasting Services $4,783,664
Campus Planning and Administration $390,248
College of Agriculture & Natural Resources $16,608,399
College of Arts & Letters $9,525,136
College of Communication Arts & Sciences $4,155,639
College of Education $8,690,064
College of Engineering $19,259,434
College of Human Medicine $18,148,175
College of Music $3,157,464
College of Natural Science $16,535,117
College of Nursing $2,206,323
College of Osteopathic Medicine $2,170,857
College of Social Science $10,649,066
College of Veterinary Medicine $14,951,150
Eli Broad College of Business $21,551,938
Graduate School $5,058,436
Honors College $1,173,664
Intercollegiate Athletics $50,831,068
International Studies and Programs $3,263,519
James Madison College $6,626,628
Libraries and Information Technology Services $19,295,434
Lyman Briggs College $580,071
MSU College of Law $4,946,857
MSU Museum $2,533,388
MSU Press $29,216
Residential College in the Arts and Humanities $1,606,670
Student Affairs and Services $1,067,175
University Scholarships $15,925,136
Wharton Center $3,552,059
General University $9,993,956
TOTAL $271,954,177

STATE’S SHARE OF MSU’S BUDGET
STATE FINANCIAL SUPPORT HAS ACCOUNTED FOR LESS THAN ONE-QUARTER OF MSU’S TOTAL OPERATING REVENUE FOR MORE THAN A DECADE.

FISCAL YEAR | MSU’S TOTAL REVENUE | STATE OF MICHIGAN APPROPRIATIONS | PERCENT
--- | --- | --- | ---
2006 | $1,733 | $403 | 23.3%
2016 | $2,592 | $373 | 14.4%

TOTAL COMMITMENTS TO SPECIFIC UNITS FY16

“EVERYONE IN THE GOLDEN STATE WARRIORS’ LOCKER ROOM IS PROBABLY TIRED OF HEARING ME TALK ABOUT MICHIGAN STATE... SOME LOVE IT AND SOME HATE IT, BUT I PROMISE YOU I AM NOT GOING TO STOP. I AM PROUD TO BE A SPARTAN AND I WILL ALWAYS DO WHAT I CAN TO SUPPORT MSU.”

DRAYMOND GREEN, ’12
Berkeley, California

110,873 SPARTANS GAVE IN FY 2016

CASH RECEIPTS

TOTAL COMMITMENTS, INCLUDING PLEDGES AND PLANNED GIFTS

DONORS
Over the past 10 years, with support from so many generous donors, the MSU Endowment has more than doubled in size and was valued at $2.3 billion as of June 30, the end of the 2015/16 fiscal year. Over that time, the endowment has given more than $750 million back to the university in the form of student scholarships, endowed professor support, program support, and funds to the general budget.

MSU’s Common Investment Fund (CIF) earned an investment return of -4.3 percent in the 2016 fiscal year, excluding the impact of new gifts and spending. While the stock market returns often fluctuate from year to year, the endowment’s well diversified portfolio can weather short-term fluctuations and generate positive returns over long periods of time. The CIF’s long term performance of 5.5 percent over the past 10 years remains above the median of 5.2 percent for our peers, and has continued to meet the funding obligations to the university.

THE INVESTMENT OBJECTIVES OF THE CIF:

• To achieve a total rate of return sufficient to generate the amount annually made available for spending by the MSU programs supported by endowment funds,
• To simultaneously provide a modest increase in the inflation-adjusted value, and
• To achieve the desired return while assuming only moderate risk.

ENDOWMENT SPENDING POLICY:

• The programmatic spending rate currently stands at 4.8 percent of a 20-quarter average of the market value of those funds invested in the CIF. The spending rate is reviewed annually against the projected long-term CIF returns and the impact of inflation and was reduced from 5.0 percent in 2016.
• On December 10, 2010, the MSU Board of Trustees amended the endowment spending policy to authorize annual assessments of up to 1 percent of the market value of those endowments in the CIF. The stewardship charge was reduced from .59 percent to .55 percent for the 2016/17 year.

AN EXAMPLE OF THE GROWTH OF AN ENDOVED GIFT OVER 10 YEARS

AN ENDOWMENT GIFT OF $100,000 IN 2007 PROVIDES $52,000 OVER A 10-YEAR PERIOD FUNDING

AND CONTINUES TO GROW...

THE INITIAL INVESTMENT GROWS TO $103,000 BY 2016

TOTAL ENDOWMENT MARKET VALUE (MSU & MSU Foundation)

As of June 30, 2016

ENDOWMENT MARKET VALUE COMPARED TO BIG TEN PEERS

As of June 30, 2015

ASSET ALLOCATION

As of June 30, 2016

MSU seeks to achieve its investment objectives by diversifying across major asset classes as well as within each asset class. The investment policy, approved by MSU’s Board of Trustees, outlines the asset allocation. Approximately 240 different investment vehicles are now used to invest the funds. Cambridge Associates serves as MSU’s investment consultant.
GILBERTS’ $15 MILLION GIFT SUPPORTS BASKETBALL, STUDENTS AND DETROIT

In October, alumni Dan and Jennifer Gilbert announced a $15 million donation from their family foundation to impact and elevate student success and one of the nation’s elite basketball programs.

The Gilberts’ gift will support a new addition and renovation of the Breslin Center at MSU that will enhance the fan experience for more than 500,000 people who attend basketball games and other events there each year.

The gift will also support two MSU programs: the Detroit Scholars Program (DSP) and the Resource Center for Persons with Disabilities (RCPD).

The DSP provides academic support and scholarships for Detroit-based students attending MSU, including those who are the first in their families to attend college or who have come from academically disadvantaged backgrounds. Michigan State enrolled 109 Detroit Promise Scholars in the 2016–17 academic year, the inaugural year for the program. The Gilberts’ gift will provide funding to enhance counseling and support services to ensure a high level of retention and improve the chances of success for these students from Detroit.

The RCPD works with nearly 2,000 students each year at MSU to find solutions to the challenges that people with disabilities face in higher education, making the campus accessible to those who are visually impaired or deaf; have mobility challenges, learning disabilities, or chronic health or mental health conditions; or are on the autism spectrum.

“Michigan State has played a large role in both of our lives and we are honored to support the university,” says Dan Gilbert. “Additionally, it is important that students of all backgrounds, including young Detroiters, realize their maximum potential and are exposed to the opportunities that higher education provides.”

The donation is one of the largest in MSU’s Empower Extraordinary campaign, which has raised more than $3.1 billion since 2011 to support global problem-solving research, endowed faculty positions, enhanced facilities, and student opportunities.

“The Gilberts’ gift reflects their understanding of MSU’s deep commitment to being accessible to all deserving students. Their generosity will help us continue to build and maintain a vibrant campus community and also allow our athletic programs to train and compete at the highest level,” says MSU President Lou Anna K. Simon.

The Breslin Center addition—in all a $20 million project—will involve construction of a new box office, the Tom Izzo Hall of History, and, for the student-athletes and coaches of the men’s and women’s basketball teams, the addition of the Draymond Green Strength and Conditioning Center, a hydration station, lounges for players and recruits, and an alumni locker room.

“Dan and Jennifer are great Spartans and their gift is a perfect example of leaders making an investment that will transform MSU,” says MSU Director of Athletics Mark Hollis. “Decades down the road, we’ll all look back at this campaign, at this time in our history, and be so grateful to people like the Gilberts for helping us create a vision for what MSU can be. It doesn’t happen without significant private support, and we are so grateful.”

Hollis adds that upon completion, the upgrades to the Breslin Center will make it one of the nation’s finest basketball complexes, and will play a key role in recruiting future student-athletes.

Dan Gilbert, a graduate of the College of Communication Arts and Sciences, is founder and chairman of Quicken Loans Inc., the nation’s second-largest mortgage lender. He is also founder and chairman of Rock Ventures LLC and majority owner of the 2016 NBA Champion Cleveland Cavaliers. Gilbert moved his family of companies to downtown Detroit in 2010, creating thousands of new jobs, and has invested more than $2.2 billion to purchase and renovate more than 95 properties in the city. His companies employ nearly 30,000 team members, 17,000 of them located in downtown Detroit.

Jennifer Gilbert graduated from the former MSU College of Human Ecology in 1990 with a bachelor’s degree in interior design. She has built multiple successful companies in the area of home and interior design, the most recent of which is Amber Engine, where Jennifer is founder and CEO. The Detroit-based B2B technology start-up focuses on transforming the inefficiencies for manufacturers and designers in the home furnishings and interior decor industry.


—DAN GILBERT
GIFT WILL FUEL GENETIC PROGRAMMING EFFORTS
$10.7 million from computer scientist John Koza headed to BEACON Center

The College of Engineering has received the largest individual gift in its history: $10.7 million. A charitable bequest commitment from the estate of John R. Koza, a California entrepreneur, will support the BEACON Center for the Study of Evolution in Action, a National Science Foundation Science and Technology Center on MSU's campus.

Koza, who is considered the “father of genetic programming,” created BEACON Center’s first endowed chair with a previous cash gift of $2 million.

Koza’s recent charitable bequest commitment will fund two additional endowed faculty positions to attract eminent scholars for the development of computational tools inspired by nature. New endowments will also advance genetic programming and evolutionary computation through prizes, fellowships, and programs to attract top graduate students and an increasingly strong pool of faculty members.

Koza’s investment, along with previous investment by the NSF, will make MSU the leading institution for transformational research and education in this important field of scholarship, says Engineering Dean Leo Kempel.

“The creation of two new faculty endowments joining a third endowed chair, as well as endowed prizes and graduate student support, is unprecedented in the College of Engineering,” Kempel says. “We are very grateful to Dr. Koza.”

Koza says he is delighted to make the investment in the BEACON Center and the MSU College of Engineering, and believes they are the best place to carry forward his life’s work.

“Without private support, NSF support, and backing from MSU, the guiding force of the College of Engineering, and its groundbreaking work will continue for many years to come,” Koza says. “My personal connections to BEACON, MSU, and the partner institutions have been very gratifying, and I look forward to what we can do together.”

MSU President Lou Anna K. Simon says the gift will create a hub of expertise and excellence in a demanding and promising field.

In August 2010, MSU welcomed renowned specialist in genetic programming and evolutionary computation Wolfgang Banzhaf as the John R. Koza Endowed Chair in Genetic Programming. Prior to joining MSU, Banzhaf was the chair of the department of computer science at Memorial University in Newfoundland. At MSU he is exclusively pursuing research goals.

“When you’re in an administrative job, there’s only so much time you have to do your own research. Definitely not enough to make the kind of splash that I’d like to make here,” Banzhaf says during a recent interview with WKAR’s Career State. “Banzhaf’s professional distinctions include having written the first textbooks on genetic programming and on linear genetic programming. Both build on John Koza’s work. Koza is a pioneer in the use of genetic programming. For much of his career, he was a consulting professor at Stanford University, teaching classes about evolutionary computation and genetic programming while conducting his research in that field.

Erik Goodman, director of BEACON Center and a friend of Koza’s since they were graduate students together, calls Koza a brilliant computer scientist.

“John Koza is frequently called the father of genetic programming. His publication of four gigantic books introducing genetic programming to the world, beginning in 1992, helped to earn him this accolade,” Goodman explains. “In his books, he introduces the concepts of automated programming of computers by evolutionary processes.”

Goodman says Koza’s early work also included organizing a series of international conferences on genetic programming, which he and Goodman helped later to merge into a broader conference series on evolutionary computation, the Genetic and Evolutionary Computation Conference (GECCO) Conferences.

“All of us owe some of our inspiration to the successes achieved by Koza,” Goodman adds. “In the end, there may be few of us whose lives are not touched in some way by John Koza’s work.”

For more information on making a gift to the College of Engineering, contact Senior Director of Development Stephen Bates at BatesSt@msu.edu or by calling (517) 355-8359.

ENDOWED FUND Serves students today and ensures future generations of scholars.

For more information about making a gift to the College of Engineering, contact Senior Director of Development Stephen Bates at BatesSt@msu.edu or call (517) 355-8359.

FORMER SCHOLARSHIP RECIPIENT PAYS IT FORWARD

MSU alumnus gives $5.3 million to support engineering students

A graduate of Michigan State University who relied on scholarship support in the 1960s to complete his college education is giving $5.3 million to the College of Engineering to fund scholarships.

The donor, who wishes to remain anonymous, will use cash and a charitable bequest in his estate plans to make his gift to an endowed College of Engineering scholarship fund. The endowment will ensure that his generosity serves engineering students in perpetuity at Michigan State.

The alumnus grew up on a farm in Michigan. His excellent grades in math and science caught the attention of his high school math teacher, who encouraged him to advance his education at Michigan State.

So the young man took his savings, found part-time jobs in college, and worked for General Motors during the summers. By his junior year, however, he was running out of money. He had a tuition bill he couldn’t pay and needed to find a way to complete his education.

An endowed scholarship saved his dream to graduate as an engineer. The scholarship paid his tuition, which made all the difference in allowing him to complete his degree.

He moved to California and became a successful entrepreneur, where he still owns and operates a business today.

“I want kids from disadvantaged situations to get an education and improve themselves the way I was able to,” he says. “I want them to get that piece of paper that says you have a degree, and then take it as far as it will go.

“The world needs a lot of help these days,” he adds. “Maybe I can provide a little of it.”

College of Engineering Dean Leo Kempel said that endowed scholarships help the college attract bright, talented students, regardless of their ability to pay.

“Few endowed scholarships that originally helped launch this donor’s successful career,” Kempel says. “That makes this commitment particularly inspiring to those who dream of becoming engineers.”

“We are grateful for his philanthropic leadership at MSU at a critical time when greater investment is needed to build endowed scholarships,” says MSU President Lou Anna K. Simon. “Endowed funds are never depleted, so gifts like this help ensure future generations of Spartans will be as strong and prepared as the last.”

For more information about making a gift to the College of Engineering, contact Senior Director of Development Stephen Bates at BatesSt@msu.edu or call (517) 355-8359.
ADVANCING MENTAL HEALTH CARE

$1.5M gift from McLaren establishes first endowed chair of nursing at MSU

McLaren Greater Lansing has made a $1.5 million gift to establish the College of Nursing’s first endowed chair position.

The donation is the second largest gift ever given to the nursing college. “McLaren and MSU have a legacy of partnering to improve health care services, advance research, and train future caregivers, and this endowment brings us closer together to address the mental health care needs of Michigan and beyond,” says Tom Mee, president and CEO of McLaren Greater Lansing. “This commitment is much more than an investment in an endowment; this is a commitment to collectively work together to break down the single greatest barrier to mental health care services—access to providers.”

Endowed chair and professorship positions provide top scholars with stable support to actively engage in leading-edge work. The support from an endowment provides a dependable, perpetual source of funding to sustain the position, as well as the ability to conduct research and scholarship as new opportunities arise.

“We are grateful to McLaren Greater Lansing for their vision and for their investment in Michigan State University,” says MSU President Lou Anna K. Simon. “This commitment will give the university the capacity to attract a faculty leader in behavioral health nursing and contribute to discovery and learning in this critical health area.”

McLaren has been an active participant in the Healthly Capital Counties collaborative to conduct a community health needs assessment, which measures and prioritizes the health care needs of the region. Mental health care was identified as one of the community’s top priorities.

The Endowed Chair for Behavioral Mental Health Nursing Education will support the development of nursing competencies in this priority area related to evidence-based care and improved patient outcomes among undergraduate and graduate students, as well as McLaren nursing staff.

“The individual that fills this position will bridge MSU faculty and students with the McLaren Greater Lansing nursing team by improving mental health in the community,” says Randolph Rasch, dean of the College of Nursing. “Together we will work on the frontlines with patients, addressing the ongoing education needs of nurses, developing their behavioral health nursing skills, and building a healthier community.”

Learn more about making a gift to the College of Nursing by contacting Director of Development Eric Sturdy at sturdyjr@msu.edu or by calling (517) 432-1187.

YOUR IMPACT
GREATER NEW YORK CITY

Spartan New Yorkers gathered in November to celebrate and learn more about the impact of MSU’s Empower Extraordinary Campaign.

OVERHEARD AT THE EVENT:
“If I had to do it all over again, I can’t think of a better place to be educated than at Michigan State. And this campaign helps remind all of us how important this great university has been in our lives—and how its future is built on the support of each successive generation.”

EDWARD MINSKOFF, Founder and President, Edward J. Minskoff Equities
New York, New York

Now you know

Your voice on behalf of Michigan State is critical for recruiting and retaining outstanding students and building our network of Spartans across the country and around the world. All alumni, donors, and friends of MSU can point with pride to the many strengths of our university.

Debate domination
Since the 1996–97 season, MSU Debate has received 20 first-round bids to the National Debate Tournament, the most of any public university in the nation.

MSU continues investment in Detroit
MSU will take its Eli Broad College of Business Executive MBA program to Detroit, becoming the first MBA program of its kind in Detroit. The program will begin in the fall of 2017. Classes will be held at the Hutzel Professional Building at the Detroit Medical Center in Midtown.

Amy Ralston named James K. Billman Jr., M.D. Endowed Professor
Stem cell researcher Amy Ralston was named the inaugural James K. Billman Jr., M.D. Endowed Professor by MSU’s College of Natural Science. Ralston focuses her research on how embryos make and use stem cells in order to create new ways to study and treat human health problems, including infertility and birth defects.

Upcoming Events

Watch your mail and email for more information on upcoming events. For more details, call (517) 884-4000 or visit givingto.msu.edu/events

For more information on upcoming events, call (517) 884-4000 or visit givingto.msu.edu/events

Winter University
February 25, 2017
Naples, Florida

Grandparents University
June 27–29, 2017
MSU Campus
REPLAYING THE STORY

At age 8, Paul Rivera was a dyslexic student struggling in school. One day, having never played a trombone, he picked up the instrument and played “The Star-Spangled Banner”—perfectly. Today, supported by a University Enrichment Fellowship, Paul’s unique relationship with music helps him to understand life and to express how he feels.

Learn more at go.msu.edu/rivera

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

One Building
CAN CHANGE
Everything

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

One Building
CAN CHANGE
Everything

WINTER 2017

Kari Jurewicz, president of the Broad College Student Senate, and Brian Pentland, Main Street Capital Professor, say the Business College Pavilion will help create a strong learning community to make students successful. See page 8.