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SCHOLARSHIPS GIVE STUDENTS A MASTER KEY

Jade Wiselogle, professional writing student
DooRS opEN  
WHEN IT CAn CHAnGE

By LOIS fuRRy

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he can still feel the door handle in her hand. Her early weeks at Michigan State University had not been easy. In a reading assignment for one of her first courses, she learned that the place she and her family called home and the ways of that place were actually a source of “cultural study.”

While most other freshmen knew someone or came with a roommate, she was alone. She watched others for clues to fit in. She bought her first pair of blue jeans so she might at least look like she belonged. Just a few weeks after her arrival in this strange new world, she pulled open a heavy door.

It was one of the old buildings on Circle Drive, one that echoed MSU’s history and spoke to its future. She remembers opening that door and wondering what it would be like ‘not just to feel like you belonged in this place, but to feel like it belonged to you.’ For someone who felt so alienated, it was startling to suddenly want to be where she was and want to become a part of it.

She still keeps a key to that old door she opened so many years ago. It was given to her on the day she became dean of the program behind it.

“This isn’t the best story of what happens at Michigan State,” says MSU Provost June Pierce Younts, who previously served as dean of Undergraduate Programs. “But it is one story—mine—and there are half a million more.”

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Jade Wiselogle, a first-generation college student with big dreams who doesn’t need to be convinced of the role a college education will play in achieving them.

Jade Wiselogle, professional writing student and recipient of the Jeanne and Denver Day Spartan Scholarship, is getting a head start this summer on the future career she hopes to have in the fashion industry. She’s in New York City interning at Seventeen magazine.

Jade says she chose MSU because it was the best option for her financials and she wanted to do everything in her power to go to a Big Ten school. She’s one of two daughters of a single father and she says, “I think that some of them may want to stay in farming and MSU would be a great place for them while also exposing them to many other options.”

Whatever direction they go in, I know that having a college education will open many doors. I can attest that it really does make a tremendous difference.

WIDE OPEN

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For Donors and Friends of Michigan State University

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If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to giftplanning.msu.edu.

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Detroit Resurgent

Detroit is frequently viewed as a city where hope has been lost and infrastructure is beyond repair. Seeing Detroit instead through its resilient, engaged and bold people, Detroit Resurgent is a collection of photographic portraits, interviews, essays and poetry edited by Howard Bossen and John P. Beck and published by the Michigan State University Press. The photographs by French photographer Gilles Perrin and interviews by Nicole Ewenczyk include Wico Metal Products’ CEO Richard Brodie (‘64, Business). Recently Brodie and President Lou Anna K. Simon hosted a group of Spartans at the Detroit Athletic Club to celebrate the opening of an MSU Museum-curated exhibit of photographs from the book.

MSU selected for Beckman Scholars Program

MSU is one of twelve 2014 host institutions for the prestigious Beckman Scholars Program, which will support six of MSU’s top students in chemistry, biochemistry, and the biological and medical sciences. MSU will receive $115,800 in funding over three years from the Arnold and Mabel Beckman Foundation.

The Beckman Scholars will work in the lab of their choice alongside a faculty mentor, gaining practice in conducting and presenting research that will propel them into graduate and professional programs, says Laura McCabe, director of the MSU Beckman Scholars Program and professor of physiology and radiology.

More than 11 faculty members will involve the scholars in research studying molecular metabolism and disease, neuroscience, evolution and big data sets, or the intestinal microbiome and its role in health and diseases.

Keeping endowments relevant

For universities nationwide, the burden on families for the cost of education has risen over the last 14 years. When coupled with reductions in state support, it is important that the support from endowments remains sufficient to provide support for MSU’s academic mission.

To meet these demands, beginning July 1, 2014, MSU will recognize $50,000 as the minimum amount required to fund a new, named endowment fund. This will not affect previously agreed to amounts or pledges.

For more information, contact the development officer in your college or unit, or call (517) 884-1000.
Two years ago, The MasterCard Foundation partnered with Michigan State University to provide talented, yet financially disadvantaged youth from Sub-Saharan Africa with access to high-quality education. This spring marked the graduation of the first five MasterCard Foundation Scholars.

The graduates are from Uganda, Mozambique, Zambia, Ghana and Nigeria. All of them are completing master’s degrees and plan to return home this year to pursue careers in sectors ranging from plant biotechnology and food safety to public policy and economics. They are remarkable young leaders with giant ambitions for change in Africa.

MSU received $45 million to become a lead partner in The MasterCard Foundation Scholars Program. Throughout the nine-year program, MSU will welcome 100 four-year undergraduates and 85 master’s degree students from Africa. The first undergraduate students are expected to graduate in May 2016.

Click! Watch a heartfelt video the graduates made for the Foundation at go.msu.edu/MCFgrads
From its steely, futuristic tilts to its global and always unconventional exhibits, the magnetism of the Eli and Edythe Broad Art Museum at Michigan State University, now in its second year, is undeniable.

The Broad MSU recently received a $5 million gift from The Eli and Edythe Broad Foundation to increase the museum’s exhibition endowment and to help fund art installations for the next five years. The gift honors the founding director, Michael Rush, for his leadership in creating the exploitative exhibitions and programming that already have made the museum a center for questioning and understanding the modern world.

“Michael Rush is realizing the vision for Broad MSU, bringing contemporary artists from around the globe to East Lansing and drawing audiences from around the state, across the country and from all corners of the world,” says Eli Broad. “The exhibitions presented at the museum provide opportunities for students and the community to experience art that they might otherwise never see, while simultaneously drawing new visitors to East Lansing. Edythe and I are pleased to recognize Michael Rush’s leadership in creating this unique institution and we wanted to ensure that the museum continues to push boundaries in the types of exhibitions it presents.”

With this new gift, alumnus Eli Broad and his wife Edythe have invested a total of $33 million in Broad MSU, in addition to significant gifts of art. The Broads were the catalyst for the museum, providing a $28 million lead gift for the design and construction of Broad MSU’s Zaha Hadid-designed building and establishing exhibition and operations endowments and a fund for acquisitions.

“Since its opening in November 2012, the Broad Museum at MSU already has had a transformational impact on Michigan State University, the East Lansing community and the region. This new endowment gift will ensure the museum can continue to advance its mission through engaging exhibitions,” says Lou Anna K. Simon, president of MSU. “We are grateful to Eli and Edythe Broad for their continued generosity and support of programs throughout our campus, and particularly for the museum.”

With a collection containing 7,500 objects from the Greek and Roman periods through the Renaissance and on to the Modern, Broad MSU is uniquely able to contextualize the wide range of contemporary art practices within a firm historical context. Many of the international artists featured are presenting their work for the first time at an American museum or creating new site-responsive commissions for their exhibitions. Of the 32 exhibitions presented thus far at the museum, works by artists from more than 50 countries have been featured.

“The exhibitions we develop at Broad MSU complement and add to Michigan State University’s globally focused mission, and we often work with artists in countries where MSU has already developed programs,” says Rush. “This new endowment gift will allow us to continue this type of programming well into the future and I am deeply honored that the Broads have given this gift in my name.”

For more information on making a gift to the museum, contact Assistant Director of Development Shalynn Sapotichne at sapotic1@msu.edu or call (517) 884-3914.
five decades ago, Clif Haley juggled four years of evening classes at Detroit College of Law with his day job as a labor relations manager at Chrysler Corporation. It was the start of a long and rewarding relationship with DCL and its later incarnation as MSU Law – and one that resulted in Clif becoming a true Spartan in every sense of the word. He holds a doctoral degree from MSU Law, led its Board of Trustees, taught as an adjunct faculty member, sent his three daughters to MSU, completed a second undergraduate degree on campus himself, and became a significant donor.

He put his juggling skills to the test at MSU. In addition to the honorary Doctor of Laws degree he received from the MSU College of Law in 1993, he became an MSU undergraduate student in 2003, earning a Bachelor of Arts degree in interdisciplinary humanities from the MSU College of Arts and Letters. He attended classes in the morning and taught Mergers & Acquisitions at the Law College in the afternoon. Clif and his wife Carolyn live on Drummond Island in northern Lake Huron, where he is co-owner of the Drummond Island Resort and Conference Center. An avid pilot since 1965, he would fly his plane – aka “the school bus” – two or three times a week to Lansing for board, teaching and undergraduate obligations.

Clif was an early advocate of the 1995 affiliation of DCL and Michigan State. “I thought it was a chance of a lifetime to combine the law school with a Big Ten university, a win-win for both institutions,” he says. “Although I didn’t realize it at the time, I already had a strong emotional connection to MSU through my daughters.”

Clif’s professional life included 17 years in domestic and international management at Ford Motor Company followed by an opportunity to create a new leasing and rental venture – which several years later launched a long and rewarding career at Budget Rent a Car where he became chairman and CEO.

When DCL started its new life in East Lansing in 1997, so did Clif – becoming a member of the MSU-DCL Board of Trustees. He was elected President in 2001, serving in this role until becoming Founding Board Chairman, a position he stepped down from last year. He also continued his adjunct teaching responsibilities for 13 years.

As president of the board, Clif worked closely with former MSU President Peter McPherson and then-Provost Lou Anna K. Simon to make DCL a constituent college of the university and to change the college’s name to MSU College of Law. His dream was realized when he led the initiative that aligned the leadership structure of the Law College with MSU in 2011, the final steps of the model of a private Law College within a public university.

Clif understood the opportunities the affiliation would offer. Chairman of the first MSU-DCL fundraising campaign, he flew himself around the country to speak to DCL grads. “My message reflected past, present and future – the affiliation would give this historic, practice-ready, in-city law school a unique opportunity to raise its reputation and its regional, national and international image; and we could build a strong capital foundation, which as a businessman I knew was essential to having the resources to achieve Big Ten law school status.”

During the campaign, Clif and Carolyn donated $1 million to the college. “Carolyn is a former assistant principal in Chicago, and passionate about education,” he says. The couple modified their trusts in 2005 to provide charitable bequests for the first endowed chair at the law college. He and Carolyn recently added $1 million to their original charitable bequest commitment for the chair, scholarships and the proposed DCL Commemorative Plaza.

“Opportunity to give back has been emotionally rewarding for us, and honors the proud DCL heritage that prepared me to make a change in my life and with my life,” he says. “We know our endowment will help MSU Law to continue to provide outstanding education to many students for many years to come.”

Haley’s three daughters graduated from MSU before him, as did his younger brother; two grandchildren after him; and one grandson graduated last year from MSU Law. “We have a lot of Spartan fans in the family, we wear green whenever MSU has a football or basketball game – and text messages hum,” he says.

Regarding his deep connections with MSU, Clif sums it up this way: “I embraced MSU Law as the alma mater I never knew I had.”

Clif Haley has lived nearly every possible MSU affiliation from law school alumnus to professor back to undergraduate student, from parent to advocate to leader, and MSU is a better place because of it.
C.S. Mott Foundation grant fuels Flint public health program expansion

**A NEW MODEL FOR PUBLIC HEALTH**

Efforts by the MSU College of Human Medicine to expand its public health program in downtown Flint got a boost with a $9 million grant from the Charles Stewart Mott Foundation. The program represents an important new model in public health research and education, with the potential to bring national distinction to Flint as a place looked to for solutions to some of the most challenging behavioral health issues in the United States.

The grant will create an endowment to expand the number of MSU third and fourth-year medical students in Flint and to provide stable funding that will enable the college to recruit top-caliber public health researchers. These researchers and their students will work to create solutions for health priorities identified by the community related to chronic disease and healthy behaviors.

“We want to help build a reputation for Flint as a wellspring of medical research that improves lives in mid-Michigan and beyond,” says Marsha D. Rappley, M.D., dean of the college. “This research component will build on the superb medical education and outstanding health care provided by Genesys, Hurley and McLaren. Our growing relationships with all of our partners will make Flint a healthier and more vibrant place.”

The College of Human Medicine launched its public health program and master’s in public health degree in 2008 on MSU’s main campus in East Lansing. MSU has had a longstanding relationship with the Flint area health care system, which has provided nearly 750 medical students from the college with clinical education and internships since the 1970s.

“Our growing partnership with the Mott Foundation is helping MSU do more of what we do best: bringing world-class research to bear on real-world problems,” says MSU President Lou Anna K. Simon. “We are committed to providing much-needed health services for the Flint region, and we’re excited about the new opportunities this expansion creates for our students.”

A number of community partners – including Hurley Medical Centre, McLaren-Flint, Genesys Health System, Genesee County Health Department and the Greater Flint Health Coalition – have worked together in the last several years to help guide the development of the Flint program. The Charles Stewart Mott Foundation funded those efforts with a $2.81 million grant to MSU in 2011.

“MSU medical students have trained in Flint for many years, and the college has developed a strong working relationship with our local health care institutions,” says William S. White, president and CEO of the foundation. “This public health project adds an exciting new dimension to that work.”

Medical student Sarah Muszynski says she “can’t think of a better place for clinical training,” noting the integration of MSU’s School of Social Work and public health will offer a unique perspective that will ultimately provide a more comprehensive model of care for the residents.

“From the preventative aspects of public health to delivering compassionate medical care and assuring appropriate follow up and accessibility to resources will ensure medical residents are advocates for patients at every level of the health care system,” she says.

The MSU College of Human Medicine Flint campus, which includes the public health program and space for researchers, will occupy about 40,000 square feet in the former Flint Journal building, owned by Uptown Reinvestment Corporation.

For more information on making a gift to the MSU College of Human Medicine, contact Senior Director of Development Susan Lane at lanes@msu.edu or call (616) 234-2614.
A gift with CHEMISTRY

by Patricia Moczek

MSU's College of Engineering will use a $2.5 million gift from Dave and Denise Lamp of Dallas to support scholarships and research in its Department of Chemical Engineering and Materials Science.

“Dave and Denise Lamp of Dallas to support scholarships and research in our college in such significant ways. This generous gift arrives during a time of strong momentum for us,” said Lamp.

“However, the Lamp Endowed Chair will expand scientific initiatives in the department,” says David Lamp.

The college will use $2 million to establish the David L. and Denise M. Lamp Endowed Chair in Chemical Engineering and direct the remaining $500,000 to enhance a scholarship fund previously created by the Lamp family.

I'd like to thank the Lamps for these examples, especially as we strive as a department and a college,” Lamp.

For more information on making a gift to the College of Engineering, contact Senior Director of Development Stephen Bates at batesst@msu.edu or call (517) 355-8339.

FLOZELL ADAMS PROVIDES LEADERSHIP GIFT FOR SPARTAN STADIUM PROJECT

$1.5 million gift honors his late mother

A leadership gift from former Michigan State All-America offensive tackle Flozell Adams brings the fundraising efforts for Spartan Stadium's North End Zone Expansion Project to over $20 million.

Adams earned a bachelor's degree in chemical engineering from MSU in 1980. He previously served as senior vice president and chief operating officer for HollyFrontier Corporation, and held a variety of senior management positions with HollyFrontier since 2004.

The performance of endowments

The Lamp endowments will be managed by MSU's Office of Investments and Financial Management. Different from other gifts, the total amount of the endowment is invested and a portion of the income will be available for spending each year while the remainder will be reinvested to grow the fund and safeguard against inflation.

MSU's College of Engineering and Materials Science, says the addition of the Lamp Endowed Chair will expand scientific initiatives in the department, noting that three faculty in the department received Faculty Early Career Development Awards in 2013 from the National Science Foundation (NSF).

"This important gift arrives during a time of strong momentum for us," Hawley explained. "I'd like to thank the Lamps for these examples, especially as we strive as a department and a college."

Dave Lamp has 34 years of experience in the petroleum-refining industry, including technical, operations, commercial and senior management endeavors. He recently was appointed CEO and president of Northern Tier Energy. He previously served as senior vice president and chief operating officer for HollyFrontier Corporation, and held a variety of senior management positions with HollyFrontier since 2004.

The college will use $2 million to establish the David L. and Denise M. Lamp Engineers of Tomorrow Endowed Scholarship Fund for undergraduates, and add support for graduate fellowships in 2012. Student Andrew Wisniowiecki, a senior in chemical engineering from Grosse Pointe, and a student leader in the department, says the Lamps' gift will help bring in students of high potential, along with faculty members who can also attract students of high potential.

"Now that we've seen the Lamp family so successful, we want to be successful too," he adds. "I'd like to thank the Lamps for these examples, especially as we strive as a department and a college."

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"We believe we can accelerate our impact at MSU and beyond by establishing additional endowed chairs and scholarships," says Simon.

"Endowed chairs enable us to build a base of highly regarded faculty who are considered leaders in research and teaching. There is a ripple effect as these stellar faculty members help us to attract the brightest students.

"We are profoundly thankful to Dave and Denise for investing in our students and for advancing our college in such significant ways," says Martin Hawley, chairperson of the Department of Chemical Engineering and Materials Science, says the addition of the Lamp Endowed Chair will expand scientific initiatives in the department, noting that three faculty in the department received Faculty Early Career Development Awards in 2013 from the National Science Foundation (NSF).

"This important gift arrives during a time of strong momentum for us," Hawley explained. "I'd like to thank the Lamps for these examples, especially as we strive as a department and a college."

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TRUMPETING DREAMS

“What’s next?”

Ed Eichler’s question was like music to the ears of John T. Madden, director of the Spartan Marching Band (SMB). He had a bold answer: a turf practice field funded entirely with private support.

Helping realize the dreams of the SMB was nothing new to Ed and his wife Wanda, the parents of three band alumni. Back in 2010, Ed asked John about instrument needs for the band. At that time there was a pressing need for new trumpets. Though Ed played tuba (and still does at least once a year), he and Wanda agreed to purchase 62 silver, custom-designed trumpets. Madden says this purchase helped the band achieve a purity of sound the likes of which had never been heard in Spartan Stadium.

Ed’s new question sparked an 18-month effort to develop a plan and secure $1.3 million in private support to transform the practice space the Forest Akers Trust Practice Complex and the Ed & Wanda Eichler Family Teaching Tower and Gallery.

The enhancements, expected to be done by fall of 2014, will also benefit many other students. “We are grateful for the Eichlers’ gift because this project will benefit thousands of students who participate in intramural sports activities and kinesthetics courses each year,” says Denise B. Maybank, vice president for Student Affairs and Services.

The MSU Board of Trustees voted to name the practice space the Forest Akers Trust Practice Complex and the Ed & Wanda Eichler Family Teaching Tower and Gallery. “This new field is a game-changer for us,” says Madden. “It continues to be grateful to the Eichlers for their love of the Spartan Marching Band and for all they do to enhance the student-athlete experience.”

Jim Forger, dean of the College of Music, adds: “We are so grateful to Ed and Wanda’s passion for the SMB and their desire to transform the practice field that will benefit the band and thousands of other MSU students.”

Now you know

The work you do to advocate on behalf of Michigan State is critical for recruiting and retaining outstanding students and building our network of Spartans. All alumni, donors and friends can point with pride to many strengths of our university.

The Spartan Marching Band spelled out “Eichler” to honor a longtime band family, who helped secure trumpets for the band and recently led the way for a much-needed practice field that will benefit the band and thousands of other MSU students.

TOP RATED:

U.S. News & World Report ranks MSU:
• First in the nation for 20 straight years for graduate programs in elementary and secondary education
• First in the nation for graduate programs in nuclear physics and industrial and organizational psychology
• First in the nation for graduate programs in supply chain management

RECOGNIZED:

MSU continues its outstanding record of students earning prestigious national and international scholarships. The total scholarship count at MSU now stands at: Goldwater, 6; Rhodes, 17; Churchill, 16; Truman, 16; Marshall, 18; Udall, nine; Hollings, 4; Gates, four; and Mitchell, one.

INSIDE OUT 2014 President’s Report

Nine Spartan undergraduates opened their lives to an MSU film crew throughout their fall semester to create this year’s President’s Report. The resulting 30-minute video, as well as a website, additional footage, photos and blogs capture the essence of the MSU experience, says President Lou Anna K. Simon.

Click! msu.edu/insideout

Upcoming Events

Watch your mail and email for more information on upcoming events. Unless otherwise noted, events listed take place in East Lansing.

Northern Michigan Reception
Harbor Springs, Michigan
July 10, 2014

Grand Awards Gala
September 25, 2014

Homecoming
September 26–27, 2014

Green and White Brunch
September 27, 2014

THE SPARTAN ADVOCATE:

MSU’s Spartan Advocate website provides facts, resources and opportunities to help communicate the importance of supporting Michigan State University.

Click! spartanadvocate.msu.edu

Rebecca Surian at surian@msu.edu or call (517) 353-9872.
No fly
on the wall

College of Natural Science
Dean’s Research Scholar
Irina Pushel is working with
fruit flies to study a protein
responsible for several kinds of
cancer in humans. Cincinnati
and Columbus area Spartans
gathered for “Green and White
Evenings” to hear Irina and
other top MSU undergraduates
share stories about student life
today and how their cutting-
edge research is preparing
them to solve some of the
world’s most challenging
problems.