

Summer 2001

DEVELOPMENTS

MICHIGAN STATE
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DEVELOPMENT
Enriching MSU's Future

Anonymous Donor Honors Former Dean With \$8 Million Gift To EDC

The MSU Board of Trustees accepted an anonymous gift of \$8 million to Michigan State University's Executive Development Center (EDC) and approved the naming of the facility after James B. Henry. Henry, who guided Michigan State University's business college through a period of intense growth and change since 1994, stepped down as dean of The Eli Broad College of Business and The Eli Broad Graduate School of Management at MSU in November 2000.

"This gift appropriately recognizes the many ways Jim Henry has led the enhancement of quality at the Broad College," said MSU President Peter McPherson. "It is so fitting that Jim's name be associated with a center where all colleges at MSU will provide programs to educate and serve. As dean, Jim was always looking to the future; now a center bearing his name will meet the executive

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The James B. Henry Center for Executive Development will open in the fall of 2001 and provide multidisciplinary professional educational opportunities.

Steve Smith Continues Giving With Gift Of Opportunity

In January 2001, NBA All-Star and former Michigan State University All-American Steve Smith announced a "gift of opportunity" for students from Detroit Pershing High School: \$600,000 to endow a four-year scholarship that will bring one student each year to MSU on what is typically called a "full ride." The Smith Scholarship, though, is not for athletes. It pays tuition, fees, books, and room and board for

high-achieving students who might otherwise be unable to come to MSU – offering them, he says, the same opportunity given scholarship athletes to excel at a university.

Smith, a guard with the Portland Trail Blazers, 2000 Olympian and 1987 Pershing High graduate, joined his wife, Millie, in establishing the endowment.

The Smiths now have donated more than \$3.1 million to MSU, a record among professional athletes contributing to their alma mater. They previously donated

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Left to right: In Portland, Millie and Steve Smith pose with Smith Scholarship recipient LaTonja Johnson.

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EDC Gift

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development needs of constituents far into the 21st century.”

The James B. Henry Center for Executive Development, slated to open in the fall of 2001, will house university-wide executive-style training and development programs, the Weekend MBA Program and several new master's of science programs including one in accounting and business processes and one in



Left to right: James Henry and President McPherson unveil a sign at the EDC naming ceremony while Trustee David Porteous looks on.

logistics. Adjacent to the center is a 128-room hotel operated by Candlewood Suites. The complex is located on Forest Road across from the University Research Park and adjacent to the existing University Club facility.

“Among the key objectives of this center is the opportunity to provide multidisciplinary professional educational opportunities for business executives and to partner with other colleges at MSU to provide executive-style educational programs tailored to each college's unique professional constituents,” Henry said. “This center has been designed specifically for this purpose, but will also utilize the latest educational technologies to facilitate distance learning for students in programs using a mix of on- and off-site instruction.”

The Henry Center will contain two 100-seat high-technology amphitheaters, two 48-seat tiered-seating classrooms, 23 configurable break-out rooms seating between 8 and 48 people, a commons area for dining with

seating capacity up to 320, and a boardroom-style formal meeting room.

“Through his leadership, Jim has been a steward for the future of The Eli Broad College of Business,” said MSU Provost Lou Anna K. Simon. “There is no more fitting symbol of this stewardship than the naming of the Executive Development Center for James Henry.” By the end of 2000, Henry had traveled more than 350,000 miles and raised more than \$75 million to support the growth of the Broad College.

“As the pioneer land-grant institution, Michigan State University has an important responsibility to develop new and innovative approaches for supporting the on-going education of individuals, organizations and corporations in matters of practical significance,” said Donald Bowersox, current dean of the Broad School. “The new Executive Development Center provides an unparalleled opportunity to support such efforts on a university-wide basis.”

For more information about the Henry Center and other naming opportunities, contact Mike Rishell in The Eli Broad College of Business Development Office at 517-432-7446.

Smith

continued from front page

\$2.5 million to establish the Clara Bell Smith Student-Athlete Academic Center and the scholarship for Pershing students.

“MSU and the scholarship both are about great opportunity: the opportunity to succeed,”

said Smith, who specifically designated the gift for non-athletes. “It has been said that sometimes MSU recruits champions, and sometimes it creates them. That's as true in the classroom as it is on the court. It's one of the things that makes MSU a university of opportunity for so many people.”

The gift announcement was made at a press conference in Portland, Oregon, where the 2000-2001 Smith Scholarship recipient, LaTonja Johnson, joined MSU officials in thanking the Smiths. “It's an honor to be attending MSU in the name of Steve Smith,” said Johnson. “I'm very appreciative of this scholarship, which is so beneficial to me. Without it, I would not have been able to attend MSU.”

The additional \$600,000 to fully endow the Steve Smith Endowed Scholarship for Detroit Pershing High School at MSU provides in perpetuity full scholarships for at least one Pershing High graduate each year. Once the program is fully in place, four Smith scholars will always be on the MSU campus.

“Steve obviously has such deep appreciation for those who helped him succeed as a young person,” MSU President Peter McPherson said. “He and Millie show time and again that helping those in need is important to them, and MSU truly appreciates it

as I'm sure the students, teachers and administrators at Pershing do.”

A simultaneous announcement in East Lansing at the Clara Bell Smith Student-Athlete Academic Center, linked to Portland via satellite, included Detroit Mayor Dennis Archer, MSU Provost Lou Anna K. Simon and MSU head Basketball Coach Tom Izzo. Also in East Lansing was Pershing High School Principal Emeral A. Crosby, who brought 100 students to hear the announcement.

“The students of Pershing High School have in Steve and Millie Smith benefactors who have created, for those who represent today's land-grant scholars, an opportunity for a high-quality college education,” MSU Provost Lou Anna K. Simon said. “Not only will they and their school benefit directly from the generosity of Steve and Millie, but MSU benefits as well because our academic community is enriched by these students with talent and a dedication to learning.”

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action, equal-opportunity institution.



Above—Left to right: In Portland, Millie and Steve Smith, President McPherson, and LaTonja Johnson watch the monitor to view events taking place in East Lansing.

Left—In East Lansing at the Clara Bell Smith Student-Athlete Academic Center, students from Detroit's Pershing High School watched as President McPherson spoke in Portland.



The SOAR (Southern Astrophysical Research) consortium – in which Michigan State University is a key partner – will play a major role in the next generation of astronomy research in large part due to the development of a state-of-the-art telescope to be located in the mountains of Chile. Few people understand the benefits the telescope will provide quite like Dr. Milton Muelder, a professor and vice president emeritus who has enriched the MSU community for over sixty-five years as a teacher, administrator and benefactor. He believes in the value of SOAR so much that he recently finalized an irrevocable \$305,000 estate gift in support of the telescope. University Development asked Dr. Muelder to express in words the importance of support for the project, and he graciously supplied the following at right:

For more information on supporting the SOAR telescope, contact Suzette Hittner, Director of Development for the College of Natural Science, at (517) 353-9855.

Windows And More Windows Of Opportunity: The SOAR Telescope

“Supremely and ideally perched high in the Chilean Andes and blessed with an atmospheric ambience of dry and infrared air – so coveted by astronomers – the SOAR telescope offers a superb window not only to explore the mysteries of our own galaxy but that of galaxies beyond. We are invited to become interested spectators of scientific probes seeking to unravel the mysteries of the universe, some would say to carry us back virtually to the creation of the cosmos. These are endeavors of majestic proportions.



Dr. Milton Muelder

Repercussions have not ceased from that gigantic bang 13 billion years ago which set the cosmos and all its constituent parts in motion, including the earth and its solar system. Some galaxies have already died, some new galaxies have been formed, and others are being formed. Nature's store of secrets invites continuous explorations and challenges to the human mind. We have been informed that 90% of matter of the universe is missing in the sense that we as yet have no way to detect it. We have gone far in our search for the component parts of the atom, but what of the component parts of the universe? And will the universe continue to expand indefinitely, remain about the same, or slow down and ultimately collapse back upon itself?

In an especially created viewing room on campus, we can have a front row seat to the spectacular scientific probes of our truly eminent MSU scientists – thanks to the magic of spontaneous digital transmissions from Chile. Few research endeavors can match that of the SOAR telescope in the breadth of its audience appeal and participation, not only for scientists in physics and astronomy and their graduate students but the wider academic audience and even the general public.

I harbor the ardent belief that endeavors emanating from this telescope will contribute significantly to making life for us earthlings more meaningful, more exciting, more interesting and even more highly valued by raising our individual awareness as well as that of the general public of our status in a fascinating, moving and ever-changing universe. SOAR is a multi-institutional enterprise (Chile, Brazil, University of North Carolina and Michigan State University) requiring joint financial funding. It is imperative that MSU not miss this opportunity to make a quantum advance in its astronomy studies.”

Dr. Milton Muelder
East Lansing, Michigan

Roger Smith (AURA/NOAO/NSF)

Former Trustee Turns Love Of Woodwinds Into Lasting Legacy

Pat Carrigan, long time music lover, cat lover, budding author and MSU donor, has found yet another way to support Michigan State University. Motivated by her affection for woodwind music, the former MSU Trustee, retired manager of the General Motors Powertrain plant in Bay City, and former high school clarinet player has created the Pat Carrigan Endowed Woodwind Scholarship. “The Woodwind Scholarship was created to attract and retain top-notch musical talent on an ongoing basis,” Carrigan said. This scholarship is the first of its kind at MSU to benefit only woodwind performance majors.

What Carrigan didn't realize was how much enjoyment she would receive as a direct result of the scholarship. Pat explained that donors could learn many things from scholarship recipients and from the entire experience as they get involved. She also mentioned that creating this kind of scholarship is an opportunity to help a person attain

their goals or achieve a dream that otherwise might be out of reach. The scholarship has afforded her the opportunity to become friends with a special person that she might not otherwise have known: the first recipient of her scholarship, Jonathan Biccum, a bassoon player. “Jonathan is a delight – a very special, talented, young man. We enjoy each other's company and will be friends always!” she said.

The special relationship between Carrigan and Biccum has also motivated Pat to delve into the world of writing children's books. She has created a feline hero, J-Cat, inspired by Jonathan.

Biccum, a senior from New Glarus, Wisconsin, started playing the bassoon in 7th grade. “I've always been involved in music and my mom has been encouraging and very supportive of me,” he said. Biccum hopes to play in an orchestra some day or teach at a university. “The award goes way beyond the monetary value involved. Pat is an

amazing person, and I'm just so thankful that I got to meet her,” said Biccum.

Endowed scholarships are perpetual gifts, which require an initial commitment of \$30,000, payable over five years. If you are interested in creating an endowed scholarship or would like additional information about other giving opportunities, please call Cheryl Armstrong, Director of Special and Annual Giving at University Development, 517-355-8257 or 800-232-4678, ext. 285.



Left to right: Bassoonist Jonathan Biccum and Pat Carrigan pose together after his recital.

GE Fund Supports Engineering

Phase two of the College of Engineering's Reforming the Early Undergraduate Engineering Learning Experience program has been funded with a grant of \$300,000 from the GE Fund, the philanthropic foundation of the General Electric Company. The grant, payable over two years, is part of the GE Fund's Learning Excellence initiative which invests in the development of innovative, interdisciplinary curricula and teaching methods in engineering and business disciplines.

"We are thrilled that the GE Fund has once again selected Michigan State University to participate in this exciting program," noted MSU's Dean of the College of Engineering Janie Fouke. "The grant will allow us to continue to focus on enhancing our core courses with innovative techniques which will benefit student outcomes as well as faculty development."

The purpose of MSU's program is to revise the instructional approaches in core engineering science courses, the foundation for degree requirements in each engineering major. In

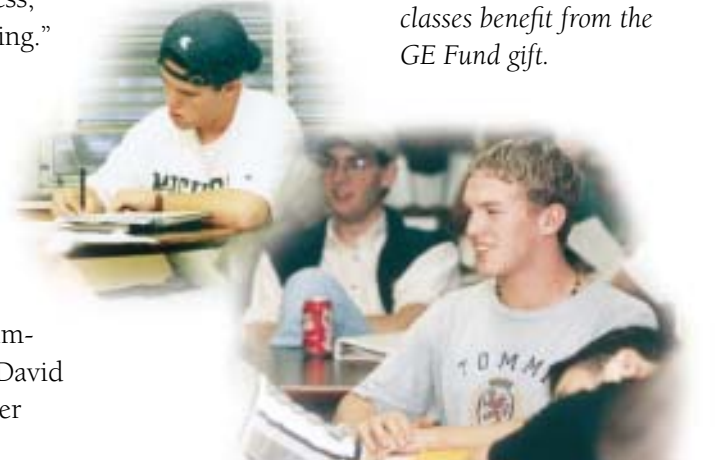
turn, the college will disseminate to others the lessons learned.

"Every day we see the tremendous changes and opportunities brought about by technology, globalization, and other forces that require creativity and the ability to think without boundaries," said Joyce Hergenhan, president of the GE Fund. "Learning Excellence grants like the one we have now given to Michigan State University support the same kind of transformation of the teaching and learning process, with clear results in terms of student learning."

Phase one of the program, which ran from 1998 to 2000, focused on the augmentation of two key introductory core courses with innovative instructional approaches, including cross-disciplinary experiences in teamwork, design, and the use of advanced teaching technologies. "We demonstrated that we improved student learning outcomes," said David Fisher, professor of electrical and computer engineering and the project co-director.

The GE Fund is recognized in MSU's Frank S. Kedzie Society, one of the highest honors awarded to donors to the university. "The GE Fund grant will allow us to take the lessons learned in our earlier work," added Fisher, "and disseminate it broadly through the college's programs and to other institutions, thus extending and sharing a successful program beyond MSU."

Students in core engineering classes benefit from the GE Fund gift.



Connecting To The West Of Us...

West Coast Alumni Support Scholarship Programs

The trek back to campus is over 2,500 miles, but many Spartan families living in California make that trip often to stay connected to life at the university. Three such families recently made gifts that will provide scholarship support for students at MSU.



Top—Left to right: College of Natural Science Development Director Suzette Hittner, Richard and Joyce Benefiel, and Dean George Leroi pose together.

Middle—College of Human Ecology Dean Julia Miller stands between Roger and Priscilla Schultz.

Bottom—Donna and Dan McCombs, with daughter Taylor, hold their Beaumont Tower Society plaque.

Benefiels Increase Scholarship

Richard and Joyce Benefiel created a scholarship fund ten years ago to benefit students from Benton Harbor High School attending MSU's College of Natural Science. They have now increased their commitment, raising the total fund to \$250,000. The scholarship will provide full tuition for two or more students each year.

Dick (Geology, '52) is a graduate of Benton Harbor High School, and wants to support students from the school, many of whom cannot afford the cost of a college education. Benefiel stated, "The scholarship is rooted in my desire to give that opportunity to talented, deserving students to expand their horizons to help make that next step come true at my alma mater."

Dick, a retired General Electric executive, and Joyce, a retired nurse and current volunteer teacher of English to immigrants, reside in Anaheim, California. In retirement, they manage their real estate, including an 80-acre pistachio farm.

Schultzes Create Scholarships in Engineering and Human Ecology

"Charity is the rent you pay for your time on earth" is a quote that Priscilla Schultz (Human Ecology, '56) said she and her husband Roger (Engineering, '56) heard at a charity function. "It has stayed with us and truly been an inspiration," she said. As evidence, the Schultzes have committed \$50,000 each to the Colleges of Human Ecology and Engineering.

Like so many couples, Roger and Priscilla met and graduated from MSU. In semi-retirement, Priscilla is the owner of Schultz Interiors, and Roger, who describes meeting Priscilla as his most memorable MSU experience, is a charter member of the West Coast Regional Council.

"Michigan State University has been, and is, so very much a part of both of us," Priscilla said. "The friendships formed and lessons learned have been the backbone of our lives ever since. We feel strongly that it is important to share our love for MSU and our chosen schools with others."

McCombs Initiate L.A. County Alumni Scholarship Fund

It has been exactly ten years since Dan McCombs (Business, '91) graduated from MSU and headed for the west coast to seek his fortune. Dan, a native of Michigan, became involved with the Los Angeles Alumni Club, serving as its president for two years.

When he and his wife Donna made their \$25,000 Beaumont Tower Society commitment, they decided to use a portion of their gift to initiate a scholarship fund for the L.A. Alumni Club to encourage students from the Los Angeles area to enroll at MSU. Dan, a vice president for Morgan Stanley, Dean Witter and a charter member of the West Coast Regional Council stated, "The bottom line is that I felt that I got so much out of Michigan State University, that I have to give back."

The importance of a supportive spouse is not lost on Dan either. Donna is a CPA and tax manager with Arthur Andersen and a graduate of California State University, Long Beach. "I am extremely fortunate that she understands my passion for MSU," Dan said. "Donna and I both feel very strongly about the difference a quality education can make for a person and feel fortunate that we had the ability to make a financial commitment to MSU."

For more information about West Coast Regional activities, contact Venice Peek at the West Coast Regional Development Office, 858-385-0472 or peekv@msu.edu.

President and Provost Gain Valuable Insight During 2001 Florida Swing

Building on what has become a successful annual trek to the Sunshine State, this year's Florida Swing also played a critical role in the planning phase of MSU's upcoming capital campaign. With roots in the five year old Naples Alumni Reception, the annual Florida Swing has grown into a week-long opportunity for President McPherson and Provost Simon to meet with MSU Alumni Association members at evening receptions, and also to meet in more intimate settings with long-time major financial supporters of MSU.

This year's visits were actually split into two separate trips. Provost Simon first spent three days in late January meeting with small groups of donors and attending receptions for the Miami and Ft. Lauderdale Alumni Groups. President McPherson followed in early March, also spending three days meeting with small groups of long-time donors and friends of MSU, as well as attending the fifth annual Naples reception.

The one-on-one meetings with friends and donors took on added significance this year, as the President and Provost used the meetings as an opportunity to gain valuable insight regarding the university's upcoming capital campaign. After reviewing



President McPherson had the opportunity to talk with Max Goodwin (left) and other alumni and donors during his trip to Florida in March.

a working draft of the president's vision for the future of MSU, the guests were asked to comment on the priorities set forth in the document. "We had a lovely lunch and a good discussion with Peter," said Dottie Withrow, a part-time Naples resident and member of the class of '55. "We really appreciated his vast knowledge of the subject matter and his willingness to listen to our ideas."

The information gathered during these trips is being used to refine the goals and objectives of the campaign, which will publicly launch in September 2002.

Endowments Enhance MSU Libraries

The Michigan State University Libraries consist of a Main Library, located on West Circle Drive, and 14 branch libraries at various campus locations. The Libraries' collections include more than: 4,000,000 volumes, 28,000 serial subscriptions (in print and electronic form), 5,000,000 items in microfilm and microfiche, 200,000 maps and 40,000 sound recordings. The Libraries' collections support teaching and graduate-level research in the sciences, social sciences, humanities, fine arts, and applied and interdisciplinary fields.

Paulins Endowment

Gerald Paulins, library assistant in the MSU Libraries Special Collections for seven years, has established an endowed fund through current gifts and accumulated TIAA-CREF assets totaling approximately \$250,000 to benefit the Michigan State University Libraries.

Income generated from the Gerald Paulins Endowment for the MSU Libraries Special Collections Reading Room will help support ongoing maintenance and needed purchases for the Reading Room. A possible first use of this money will be for improved reading lamps.

"I created the endowment because I wanted the environment there to be a pleasant and welcoming place for students, faculty and others to study. When all is said and done, I want to know that, upon my retirement, I will have contributed something to the MSU Libraries that will be everlasting," remarked Paulins.

Prior to working in Special Collections, Paulins worked in the MSU Main Library Technical Services Department for fifteen years. During his 22 years, Paulins has always been happy to help community members use and locate materials. He recalls that he was a member of the MSU Libraries Diversity Team that produced the *Diversity Cookbook*, a copy of which is located in Special Collections.



Gerald Paulins poses with his Abbot memento in the Special Collections Reading Room.

Squires Endowment

Thanks to Mary Lou Rooney, alumna and long time supporter of MSU, a six-figure endowment through a charitable bequest was created to benefit the MSU Libraries. The Margaret R. Squires Endowment for Professional Opportunities was created in honor of and in memory of Rooney's loving mother, who was a dedicated teacher and committed librarian. The endowment will benefit the professional and support staff of the MSU Libraries.

"Creating this endowment is important to me and to my entire family. We wanted a way to remember a wonderful person," remarked Rooney. "Other factors went into my decision to create this endowment," added Rooney. "My classmate and good friend from MSU, Buff Glover Hirko, is a librarian in Washington; and my good friend from high school is married to a librarian who took over my mother's job in the Milan school system when she retired. So supporting professional development for library professionals made perfect sense."

Family and friends of Rooney also plan to contribute to the Squires Endowment. Sara Siebert, team manager of Database Management and Cataloging at the MSU Libraries, and Rooney's sister, remarked that, "Furthering the education of others was important to our mother, and Mary Lou and I share that belief. When Mary Lou decided to make a bequest to MSU," Siebert continued, "we agreed that assisting library staff with their professional development would be a unique use of an endowment."

This will grow with additional family contributions and with the support of individuals interested in helping the staff's educational process."

Rooney received her B.S. in General Clothing and Textiles from the College of Human Ecology. She recently retired from 3M Product Materials Division in St. Paul, Minnesota. Rooney has been an active board member for such organizations as the Minnesota Republicans and the International Furnishings & Design Association. She also served as president to the Minnesota MSU Alumni Association in the early 1980s.



Left to right: Mary Lou Rooney, Audra Siebert (MSU class of 2000), and friend Jan Greasharber celebrate Audra's graduation.

If you are interested in learning more about either of these endowments or would like to make a gift to one of them, please contact Elizabeth Fields in the MSU Libraries Development Office at (517) 432-2076 or efields@msu.edu. Information about other endowment opportunities for MSU Libraries is also available.

Keeping Score And More At Munn

A love affair with Michigan State University hockey that has spanned more than 40 years has prompted a \$100,000 gift from Don and Phoebe Griffin that every fan at Munn Arena will enjoy for years to come. Their gift will help enhance the hockey entertainment package even more.

Starting next season, Munn Arena will be sporting a new look with two giant video boards. The opportunity to add this new dynamic to Munn presented itself, and the project really came to life when the Griffins heard about the proposal and got the ball rolling with their generosity.



Don and Phoebe Griffin with granddaughter, Libby Block (Business '97).

The Griffins, who live in Okemos, have been faithful followers of the Spartan's hockey fortunes since they first wed in 1957. Don was a minor ice official for 38 years, working under coaches Amo Bessone and Ron Mason.

"We have been supporting the hockey program, its players, scholarships and banquet," Don said. "Now, we just felt we would like to do something for the fans. The new video boards, complete with instant replays and highlights, should make the game that much more interesting and exciting."

Two boards, with dimensions of approximately 10 x 16 feet each, will be installed at both ends of the arena. The overhead scoreboard will be removed, and two new scoreboards will be installed in the corners.

"With these new video boards coming on the heels of our new suites and club seats at Munn," Director of Intercollegiate Athletics Clarence Underwood said, "it makes our arena once again the premier college facility in the country, to go along with our stellar hockey program."

Elliott Establishes Education Scholarship

Gerri Elliott (Education, '66) has established the Geraldine T. Elliott Endowed Scholarship in Elementary Education with a generous gift of \$100,000. The scholarship is designed to support students, especially those from underrepresented groups, who plan an elementary education teaching career.

"From my own teaching experiences, I value the richness that diversity brings to the classroom learning environment," Elliott said, explaining why she chose to establish this scholarship. "I hope this scholarship encourages students from underrepresented groups to enter teaching by creating opportunities that might not otherwise be available."

A native of New Jersey, Elliott was the first in her family to attend college. While pursuing a degree in elementary education, she embraced the opportunities for involvement that abounded on campus. She has fond memories of campus, appreciating MSU's size while still being able to enjoy a feeling of community with her fellow students.

Elliott began her teaching career in an inner-city school. She attributes her success as a teacher to the quality education she received at the College of Education. Now retired, she is actively involved in initiatives designed for improving education. These activities include serving on the college's National Advisory Board



Gerri Elliott gets to know scholarship recipient Tory Hoard.

as well as its Capital Campaign Development Board.

The first recipient of the Geraldine T. Elliott Endowed Scholarship in Elementary Education is Tory Hoard. Tory is a senior majoring in elementary education with minors in English and communication.

For more information about establishing an endowed scholarship in the College of Education, contact Sheila Steger at 517-432-1983 or steger@msu.edu.

MSU Black Alumni, Inc. Assists Students

In 1981, MSU Black Alumni, Inc. (MSUBA) was formed for the primary purpose of promoting the welfare and interests of African-American alumni, students, faculty and staff at MSU. The group was developed in response to a growing need expressed by black alumni to improve communications between themselves and the university.

A primary goal of the group revolves around creating financial solutions to assist in the recruitment and retention of African-American students at MSU. This is accomplished by offering scholarships to African-American students who demonstrate financial need through the MSU Black Alumni Endowed Scholarship Fund.

Currently there are 17 students receiving scholarships, which have been awarded for tuition, books and overseas study.

MSUBA President Merritta Proctor stated, "We should not fear the cost of education; we should fear the cost of ignorance. We are a major part of the solution, providing the financial resources our students require and deserve."

The 2000 Homecoming Celebration, chaired by Rosheeda Whitthorne, afforded 350 individuals the opportunity to provide funding to assist in meeting the financial needs of deserving students. While Homecoming offers the opportunity to raise funds for the scholarship program, the need for membership in MSUBA and contributions to the endowed scholarship fund is ongoing.

MSUBA's philosophy is to work together to provide assistance on a cooperative basis and to continue to add value and commitment to MSUBA goals and objectives. There are many ways to contribute to the endowment fund.

For more information about how you can support this endowed scholarship opportunity, contact University Development at 517-355-8257 or 800-232-4MSU.

MSUBA 2000-2001 scholarship recipients and friends pose together on campus.



MSUCOM Programs & Scholarships Create Opportunities

The MSU College of Osteopathic Medicine (MSUCOM) has a long history of providing programs to encourage students who are from underrepresented or disadvantaged groups to become osteopathic physicians. These efforts are important not only because diversity helps students and the profession, but because patients benefit by having osteopathic physicians return to communities where they are most needed, providing care in a cultural context that's familiar and comfortable.

A new outreach program this year, "OsteoCHAMPS" (Osteopathic Careers in Health and Medical Professions), forges partnerships with Michigan high schools to encourage capable young students who might not initially know about osteopathic medicine to consider it as a career. In addition, these students are taught ways to enhance their study skills, motivation, leadership and basic science knowledge.

OsteoCHAMPS' first iteration was a long-term partnership with Ethelene Jones Crockett Technical High School in Detroit, known for its solid academic and technical training for more than 1,500 students. Its Allied Health Academy of Science and Technology, a "medical prep school," offers a wide variety of vocational training in a variety of health care professions to 500 students from 27 area high schools.

Under the leadership of Margaret Aguwa, D.O., chairperson of the MSU Department of Family and Community Medicine, and Norma Baptista, Ph.D., director of Minority Student Services, the Crockett program expanded from initial presentations about the profession to a ten-day mini-medical school. Ten students from Crockett and Martin Luther King High School were exposed to anatomy, sports

medicine, gerontology, osteopathic physical examinations and doctor-patient relationships. They toured two Detroit area hospitals, were paired with "big sib" student mentors, and visited the college.

This program will soon be expanded to Muskegon schools and then to other sites around the state. The program will allow eligible students to attend a summer academic enrichment program on the MSU campus. The Muskegon Osteopathic Foundation will be contributing \$20,000 in support of ten Muskegon area youths to participate in the program this year.

The OsteoCHAMPS program brings high school students to campus and informs them about careers in medicine. In order to recruit these students, MSUCOM must be able to offer them financial aid. To that end, two endowed scholarships have been established.

The Margaret Aguwa, D.O., M.P.H., Endowed Scholarship was created to honor the founder of OsteoCHAMPS. Students, particularly those in the Student National Medical Association (SNMA) and the Association of Minority Osteopathic Medical Students (AMOMS), joined forces with MSUCOM's Office of Minority Student Services and alumni in this initiative.

The Edward N. Hodges III, J.D., Endowed Scholarship was established by Botsford General Hospital and its medical staff to honor the chairperson of its board, who is also an ex officio member of the governor-appointed Michigan Osteopathic Medicine Advisory Board. Each of these organizations has pledged \$2,000 a year for the next five years. In

addition, members of the Botsford administration are challenging other Statewide Campus System hospitals to match their contribution.

Both scholarships will be given each year to one or more MSUCOM students, with preference given to minority students. For more information about contributing to one of these scholarships, supporting the OsteoCHAMPS program, or establishing a scholarship, contact Barbara Ball-McClure, MSUCOM Director of Development at 517-355-8355 or ballmcl@msu.edu, or write to A310 E. Fee Hall, East Lansing, MI 48824-1316.



Dr. Margaret Aguwa works with OsteoCHAMPS high school students.



Janet Soderstrom Endows Three Funds To Advance Animal Health

Janet Soderstrom (Arts and Letters, '68) has made an estate commitment of approximately \$115,000 to form three endowed funds within the College of Veterinary Medicine. Soderstrom always knew she wanted to do something for MSU, and after talking with University Development staff she learned she could combine her love for animals with her love for her alma mater. "It all just fell into place," she said.

"In deciding what kind of endowments to set up, I asked myself what makes a vet school great and have a superior reputation," Soderstrom stated. "I want MSU to be the best vet school in the U.S.!" She identified three

priority areas and established corresponding funds to support them: attracting and keeping top students, having the most modern and sophisticated equipment, and developing a reputation for outstanding training, research and innovation that improve animal health and well being.

- The Janet Soderstrom Endowed Veterinary Scholarship Fund will be available to either a veterinary medical or veterinary technology student in good standing with demonstrated ability and interest.
- The Janet Soderstrom Veterinary Equipment Endowment Fund will be applied toward the purchase, upgrading, or maintenance of veterinary equipment, with preference for equipment intended for medical service delivery to benefit dogs, cats, or other small animals.

- The Janet Soderstrom Purebred Dog Endowment Fund will be used to support scientific discovery to better diagnose and treat the health problems of purebred dogs. The mission for this fund was reinforced by an experience she had with her first dog when she was a senior in high school.

Soderstrom is sure she made the right choice by including the College of Veterinary Medicine in her estate plans. "Words just cannot describe the happiness I feel with my choice of charities and the endowments I've created," she said. "I know the money will be well managed and allow goals that are dear to my heart to go on in perpetuity."

For more information about estate planning or making a planned gift, contact Sue Woodard at University Development, 517-355-8257 or 800-232-4MSU, extension 206.

Developments

4700 S. Hagadorn Road, Ste. 220
East Lansing, MI 48823-5399

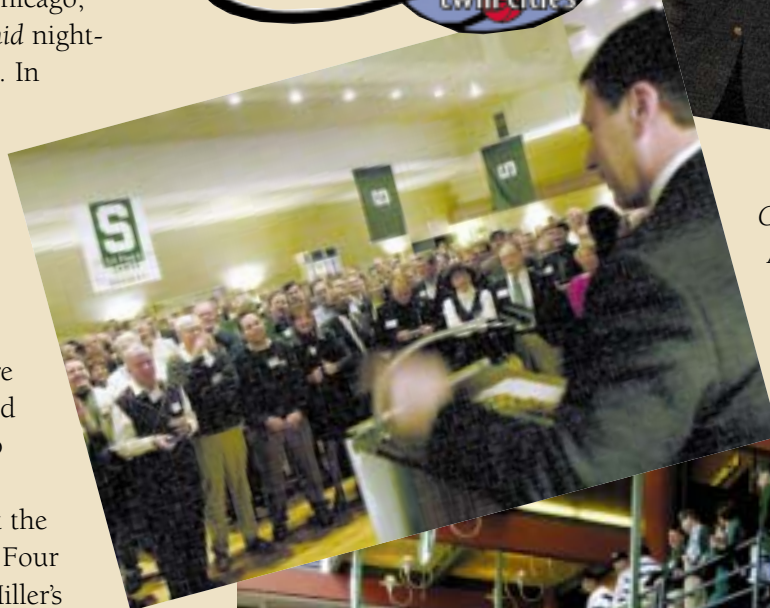
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Spartans Gather At NCAA Celebrations

Spartans gathered in March and April at several NCAA events to show support for their teams. At the Big Ten Tournament in Chicago, Spartans were invited to *The Black Orchid* nightclub for a performance by Rita Moreno. In Minneapolis, Spartans gathered at a reception at Blaisdell Manor to show their support for the Men's Basketball Team as they made their third consecutive trip to the Final Four. Donors were also invited to attend the National Association of Basketball Coaches Awards Show, where former MSU Men's Basketball Coach Jud Heathcote and current Coach Tom Izzo were honored. The following week, Spartans gathered in Albany to support the MSU Hockey Team's trip to the Frozen Four and celebrate sophomore goalie Ryan Miller's Hobey Baker Award announcement.



Coach Tom Izzo (left) and MSU Athletic Director Clarence Underwood (above) got fired up with Spartan supporters at the Blaisdell Manor reception.



The pep rally in Minneapolis was host to Spartans of all ages.



Lupe Izzo poses with Rita Moreno at the *Black Orchid* nightclub in Chicago during the Big Ten Tournament.



Goalie Ryan Miller with Coach Ron Mason in Albany, where Miller accepted the Hobey Baker Award.

Coach Tom Izzo received the Verizon/NABC Division I Coach of the Year Award.

