President Lou Anna K. Simon and Dr. Roy J. Simon, Director of Telecommunication and Transportation Systems, have made a significant addition to their philanthropic gifts to MSU as part of The Campaign for MSU. The Simons’ most recent cash gift is designated to several areas in the School of Music. They both believe that MSU is a very special place and are happy to lend their support. They are now our newest members of MSU’s Shaw Society, which recognizes donors of $500,000 to $999,999.

A portion of their gift will benefit a new School of Music facility that will anchor the campus “arts district.” Dr. Roy J. Simon stated, “The current facility for the School of Music is outdated and inadequate to support the academic program, which includes a substantial outreach component for the citizens in the state of Michigan.” The new facility will have a great impact on the experience that music majors and non-majors alike will have at MSU in the future. The Director of Jazz Studies Office/Studio and the Director of Spartan Marching Band Office/Studio are two areas being funded by this gift.

Michael and Elaine Serling have pledged more than $1.6 million through cash and deferred gifts to endow the Michael and Elaine Serling and Friends Endowed Chair for Israel Studies. The endowment will reside in Jewish Studies and the position will be housed in James Madison College.

This gift makes MSU only the fifth university in the country with an endowed Israel Studies position, joining Brandeis, Emory, Indiana University and New York University. Details to define a search and have someone in the position by Fall 2006 are being arranged. Ilan Troen, editor of Israel Studies and Stoll Family Chair in Israel Studies at Brandeis University, will serve as a consultant to MSU Jewish Studies and will aid in the search.

Dr. Ken Waltzer, chairperson of the Jewish Studies Program remarked, “We appreciate greatly the way Michael and Elaine Serling’s generosity and thoughtfulness have placed us on the national map of Jewish Studies. We are an up-and-coming program with a distinctive orientation. We have a core faculty and the first of what we hope and plan to be at least two endowed positions. We focus on undergraduates, on the study of Jewish history, society, and culture in the modern age in Europe, North America, and Israel, on the study of the Hebrew language, and on study abroad. We are now strengthened in the study of Israel by the Serlings’ gift.”

The remaining portion of their cash gift will be added to the Drs. Lou Anna K. and Roy J. Simon Scholarship Fund. This endowed fund was established by the MSU Board of Trustees in November 2003 (in lieu of any salary adjustment at the request of President Simon) to recognize her exemplary work, and the support of Dr. Roy Simon, while she served as both MSU provost and interim president. The Simons chose to continue to increase the scholarship fund to provide financial aid to students in the School of Music, especially those in the Jazz Studies Program. Now, more students will benefit from these important scholarships, making music education more accessible to a broader group of students. “The graduates of the School of Music provide a significant contribution to society,” noted the Simons.

Gifts like these are essential to the success of The Campaign for MSU, as we raise funds to grow MSU’s endowment and sustain our excellence. New facilities and endowed scholarships ensure the recruitment and retention of outstanding students and faculty.

The Simons’ giving history goes back to 1970, and their ongoing commitment to MSU is felt in many areas. Their major giving areas over the years include Wharton Center for Performing Arts, WKAR-Radio, various athletic areas, and the School of Music.

The Simons Endow Chair In Israel Studies

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Simon Gifts Impact School Of Music

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The Jazz Studies Program within the School of Music is a special interest for Dr. Roy J. Simon. Early in his career at MSU, he began his undergraduate studies as a music theory, composition and conducting major. His love of music extends well beyond simple enjoyment and appreciation. He serves on the School of Music’s advisory board and attends many concerts.

Director of the School of Music James Forger said, “The exceptionally generous gift of Drs. Lou Anna and Roy Simon to the School of Music is a testament to their desire to ensure access and excellence. Their significant continuing support of the Simon Scholarship Fund will support talented and worthy students who might not otherwise be able to enroll at MSU.”

“In addition,” continued Director Forger, “we are grateful for their gift naming the offices of the Directors of the Spartan Marching Band and Jazz Studies in a new music facility. These two programs serve a very diverse student population that is drawn from all core colleges of the university as well as from MSU’s professional schools, and their quality represents the university far and wide. The impact of their leadership is immense!”

The Jazz Studies Program at the Michigan State University School of Music is committed to the highest level performance, mentoring, education and community outreach. This unique program is comprised of nationally and internationally renowned faculty members, drawn directly from the highest ranks of the international jazz community. All faculty members have the experience of performing with top-notch recording and performing artists in jazz and the music industry. The program creates an environment conductive to the development of the next generation of jazz musicians through blue–based improvisation, bebop, swing, blues and soul music.

For more information about making a gift to the School of Music, contact Director of Development Rebecca Surian at (517) 353-4725.

Michael remembered, “I came to Michigan State as a 17 year old in the early 1960s from an ethnically sheltered Detroit neighborhood and matured and developed in the diverse land-grant atmosphere of MSU. I owe so much of my success and development to Michigan State.”

Michael is an attorney whose practice concentrates on environmental and product liability cases in Michigan and 15 other states, as well as internationally. He was the first attorney in Michigan to win a jury verdict in an asbestos-related disease case, and his firm now handles mesotheliaoma cases throughout the world. He is a member of the President’s Campaign Cabinet for The Campaign for MSU. The Serlings are members of the Shaw Society, which recognizes donors who have made cash gifts of at least $500,000 or planned gifts of at least $1,000,000.

“We feel proud that our gift will have an impact on future generations of students at MSU,” the Serlings stated. “It will give both Jewish and non-Jewish students opportunities to learn about the rich culture and heritage of the Jewish people and about the State of Israel. It is with great pride that we now give back to MSU by offering educational opportunities to young people for generations to come.”

Michael has consistently demonstrated his deep loyalty and love for Michigan State University. He was awarded the MSU Distinguished Alumni Award in 2004. He serves as chair of MSU’s Jewish Studies Advisory Board, is on the Michigan Region Anti-Defamation League Board of Directors, and is a member of the Anti-Defamation League’s National Commission. He serves on the Board of Directors of the Jewish Community Council for Metropolitan Detroit and on the Board of Advisors for MSU Hillel in East Lansing.

Dr. Waltzer added, “Working with Michael Serling as chair of the Jewish Studies Advisory Board has also been a special pleasure. Michael is a smart and committed leader who greatly cares about our academic program, the university, and the renaissance of Jewish society and culture on campus. He is also a great Spartan fan!”

The Jewish Studies Program focuses on modern Jewish history, culture, and experience, with special attention to the United States and Israel, and on the history, culture and experience of Jews in modern Europe. The program offers an undergraduate specialization, study abroad opportunities in Israel and Poland, and graduate study and career information. It also sponsors lectures, films, seminars, discussions, and performances.

For more information about making a gift to the Jewish Studies Program, contact Director of Development Rebecca Surian at (517) 353-4725.
Faculty emeritus Raleigh Barlowe has established an endowed fellowship in the College of Agriculture and Natural Resources (CANR). A cash gift of $50,000 will provide initial funding for the Jean and Raleigh Barlowe Endowed Graduate Fellowship in Natural Resource and Environmental Resource Economics and Policy. The endowment is named for Dr. Barlowe and his late wife, Jean. The remainder of the gift will be funded through a charitable remainder trust that was established with an initial gift of $200,000. Dr. Barlowe plans to continue annual gifts to the trust until it reaches $950,000. MSU is serving as trustee of this trust, which provides income to Dr. Barlowe’s son for his lifetime. Each time Dr. Barlowe transfers money to the charitable trust, he receives a charitable income tax deduction for a portion of the transferred amount. Upon his son’s death, the remainder of the trust will greatly enhance the Barlowe Endowed Fellowship.

Dr. Barlowe’s career at MSU began in 1948 in the College of Agriculture and Natural Resources, and continued until his retirement from MSU in the early 1980s. Dr. Barlowe’s teaching, research and service to the university and public focused on natural resource, environmental and land use policy issues central to the current and future well-being of people and communities, in Michigan especially, but also nationally and internationally.

His work has impacted many people and communities in positive and substantive ways over the years and has helped build and sustain the reputation of Michigan State University as an outstanding, world class land-grant university.

The newly established fellowship will be awarded to candidates who are interested in pursuing careers as economists specializing in natural resource and environmental resource economics and policy. “It was important for me to contribute to the future training of worthy graduate students who are interested in resource economics and policy,” Dr. Barlowe stated. The recipients will have a broad interest in interrelating knowledge of history, law, political science, and population dynamics with land resource and environmental policy, in order to provide impact upon public and private decisions about the use of natural and environmental resources.

The fellowship will be administered by the Department of Community, Agriculture, Recreation, and Resource Studies (CARRS), which became a part of CANR in January 2004. CARRS is a multidisciplinary department that focuses on combining the natural and social sciences to address contemporary issues in agriculture, natural resources and the environment. The mission of CARRS is to assist development of sustainable communities by conducting excellent, scholarly research, teaching and outreach in (1) leadership, education, and communication, (2) community, food, and agriculture, (3) natural resources, land use, and the environment, and (4) recreation and tourism that assist the development of sustainable communities.

For more information about making an endowed gift to the College of Agriculture and Natural Resources, contact the CANR External Relations Office at (517) 353-6284.
On February 11, 2005 Michigan State University celebrated Founders’ Day and the installation of its 20th president, Dr. Lou Anna K. Simon. The day began with campus tours of the Biomedical and Physical Sciences Building, Clara Bell Smith Student-Athlete Academic Center, Kresge Art Museum, MSU Museum, and National Superconducting Cyclotron Laboratory. The “Community of Scholars” symposium also took place in the morning, featuring Barbara Given of the College of Nursing, Bradley Sherrill of the National Superconducting Cyclotron Laboratory, and Mohammed Ayoob of James Madison College.

The Founders’ Day Luncheon took place at Kellogg Center, where student research was highlighted. Guests were treated to the sounds of an MSU student saxophone quartet. Board of Trustees Chairperson David Porteous talked about the special significance of the day and introduced some of the distinguished guests present. A representative from the Governor’s office also offered congratulations to President Simon.

The Wharton Center was the site of the afternoon ceremonies, accommodating the crowd of over 1400, which included MSU past presidents, trustee emerita, more than 60 delegates from sister institutions, faculty, staff and students. The MSU Symphony Orchestra, Symphony Brass and Percussion, and MSU Jazz Band I were featured musicians and created an atmosphere of celebration. The awards presentation showcased 28 individuals who received recognition for their contributions to MSU, including nine Distinguished Faculty Awards.

Greetings to the president were given by Professor Jon Sticklen, chairperson of the Executive Committee of Academic Council. Dr. Darlene Clark Hine gave the inaugural address, stating that Lou Anna K. Simon passionately embraces the land-grant tradition. Hine said, “If there is a Simon credo, it is ‘Imagine that thing you think is impossible to achieve, and go do it.’” After her installation, President Simon stated that we must find ways to keep the true spirit of land-grant alive. “Today,” she said, “we gather to reaffirm the values—the ideals—behind that vision and to recommit ourselves to continuing our pioneering work of advancing knowledge and transforming lives in the years ahead.”

President Simon concluded with the following thoughts. “Michigan State University is a special place. We all know that. That’s why we are here today to celebrate its glorious 150-year pioneering heritage. The world will see that Michigan State University—the pioneer land-grant university, the leader of the new land-grant revolution—may march to a different step, but we are never out of step. And it is our different step that often makes the critical and creative difference in meeting society’s needs.”

President Simon carries the MSU mace, designed to become part of the traditional ceremonies at academic events.
Board of Trustees Chairperson David Porteous presents the Shaw Society memento to Drs. Roy J. and Lou Anna K. Simon in recognition of their recent gift.

Trustees Donald Nugent and Colleen McNamara and members of the platform party applauded the award winners before the installation ceremony.

Audience members were pleased to hear President Simon's first official address.

Representing the Governor's office, Educational Policy Coordinator Sue Carnell recognized President Simon at the luncheon.

(l to r) Michael MacIvor, Jon Sticklen, Trustee Dorothy Gonzales, and Michael Atayan posed together at the luncheon.

Board of Trustees Chairperson David Porteous presents the Shaw Society memento to Drs. Roy J. and Lou Anna K. Simon in recognition of their recent gift.

(l to r) Dr. Roy J. Simon, and Cecil and Claire Mackey talk with John and Sally Kinnary (seated), President Simon's brother and mother.

(l to r) Michael MacIvor, Trustee Dorothy Gonzales, and Michael Atayan posed together at the luncheon.

MSU Board of Trustees member Melanie Foster at the Founders' Day luncheon.

The Simons share a brief moment on stage.

Luncheon guests listen to Board of Trustees Chairperson David Porteous.

MSU Board of Trustees member Dee Cook (center) poses with Terese and Gary Grondin after the ceremony.
THE CAMPAIGN FOR MSU

ENDOWMENT GIFTS: LEAVING A LEGACY

Growing our endowment is critical to ensure our long-term strength. Endowed gifts can impact students and faculty for years to come, leaving a legacy that far outlasts a gift that is not endowed. Endowed funds differ from others in that the total amount of the gift is invested. Each year, only a portion of the interest earned is spent while the remainder reverts to principal. In this respect, an endowed gift is a perpetual gift. Always equated with excellence and long-term strength, endowments are absolutely essential if MSU is to remain a leader in education, research and service. Considered the most advantageous source of funding, endowments enable the university to support excellent students, faculty and programs by providing a steady, consistent and permanent source of income. This steady stream of funding provides the assurance the university needs to attract and retain the best and brightest students and faculty, provide access to the most contemporary education possible, and grow and nurture those areas of research and scholarship to which it has committed.

Endowments are an excellent way to acknowledge the outstanding education offered at MSU, honor someone special to you or permanently memorialize a loved one. After creating an endowment, your gift becomes part of MSU’s heritage and tradition. In fact, loved ones may also choose to support your fund because they know how special it is to you. Your family and MSU have the opportunity to enjoy a long relationship built around something that you value.

The Campaign for MSU is in its sixth year of raising funds to grow Michigan State University’s endowment and sustain our excellence. Growing our endowment is critical to ensure our long-term strength. Endowed gifts can impact students and faculty for years to come, leaving a legacy that far outlasts a gift that is not endowed.

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The following gifts to The Campaign for MSU exemplify many ways and reasons Spartans have found to create endowments.

Turks Create Endowed Fellowship

Terry (Business, ’62) and JoAnn Turk found a meaningful way to honor the memory of his parents. Through the Terry Turk and JoAnn Turk Charitable Remainder Flip Trust they are creating a future gift to fund an endowed fellowship program at MSU. The endowed fund will be known as The Terry N. and JoAnn L. Turk Endowed Fellowship Fund in Crop and Soil Sciences in Memory of Lloyd M. and Margaret A. Turk. In addition to this planned gift, the Turks are also making cash gifts to benefit current students.

The Turks’ memorial gift honors Terry’s parents, who were strong supporters of MSU. Dr. Lloyd Turk came to Michigan State College in 1932, first as an assistant professor in the Soils Department, and later as the director of the Michigan Agriculture Experiment Station MAES). He remained at MSU for 32 years. Dr. Turk believed in the importance of the good management of soils as essential to helping feed the growing population of the world. He was very interested in graduate and foreign students. The memorial was crafted with his life's work in mind.

The fellowship will be awarded to students who have successfully completed their first year of graduate study majoring in Crop and Soil Sciences and who have demonstrated financial need. Students who intend to teach or conduct research at an institution of higher education, and students who have a strong interest in teaching or research activities that will improve the lives of people in developing countries will be prime candidates for the fellowship.

Terry and JoAnn hope that these fellowships will help worthy foreign students to complete their graduate studies, then become teachers and researchers who take their knowledge home to improve the quality of life in their native lands.

JANCA GIFT REMEMBERS COMPASSION AND DETERMINATION

Dr. Anne Murphy Janca (CHM, ’91) was a successful family practitioner in Flint for only one and a half years after she completed her residency at CHM’s Flint campus. Before suffering a catastrophic complication during her second pregnancy that left her with a profound physical handicap, she lived for eight more years before passing away at age 39 in 2003.

To honor Dr. Janca’s memory, her classmate, Dr. Martha Nelson, a 1990 CHM alumna, and Joe Janca, Anne’s husband, established the Anne Murphy Janca Endowed Scholarship fund. The purpose of the scholarship is to provide aid to any financially disadvantaged student attending the College of Human Medicine. It is the wish of Dr. Janca’s family and friends to provide financial assistance to CHM students in her memory, so they may also overcome financial obstacles and achieve their educational goals. Dr. Janca would be extremely pleased to know she was helping other disadvantaged students get through medical school. Even after her death, Dr. Janca will continue to enhance the lives of many, and contribute to the greater good of the medical profession.

Both donors see the endowed scholarship fund as a way of preserving Dr. Janca’s memory, and of helping others to succeed as she did. "I’m proud of the fact we’re doing this," Joe Janca said. "I’m proud that there will be something at the college that leaves her mark, something that will be there forever."
Margaret Wallace Moon has established the Margaret Wallace Moon Endowment Fund for the Florence G. Wallace Conservation Laboratory, in honor of her late mother. Through her donation to the MSU Libraries, Mrs. Moon acknowledges her mother’s unwavering support for her success. “My father died when I was very young, resulting in a very difficult time for my mother,” said Mrs. Moon. “I wish to honor her for her sacrifices and encouragement in making it possible for me to attend Michigan State.”

This gift will provide the MSU Libraries with the means to care for and repair the circulating collection of over 4 million volumes as well as provide state-of-the-art conservation treatment for any of the 450,000 pieces in Special Collections. Because this gift is endowed, the conservation lab will be funded in perpetuity. “Conservation of rare materials is art and science combined. With this conservation laboratory, future generations as well as our current patrons will be assured access to both our research collection and our rare materials,” said Clifford H. Haka, director of the MSU Libraries. “Having a conservation lab has been a goal for the MSU Libraries for a number of years and this generous gift has enabled us to move forward much more quickly in expanding the highest level of conservation for all our many valuable collections.”

Margaret Wallace Moon attended Michigan State College from 1943-47 and earned a Bachelor of Science degree in Home Economics - Food & Nutrition. After completing a fellowship in food research at the University of Wisconsin-Madison and earning a Master of Science degree in 1950, Mrs. Moon returned to her alma mater to serve as an instructor in Food Preparation, Nutrition, and Experimental Cooking from 1950-53. During 1954-55, Mrs. Moon taught Home Economics, Food Preparation and Nurses Training-Nutrition at Wayne State University. Leaving academia behind, Mrs. Moon later served as the Director of the Test Kitchen and Product Use Coordinator at the Kellogg Company in Battle Creek from 1961-64.

Max Goodwin recently contributed over $100,000 of stock to fund an endowed graduate fellowship program in honor of his late wife, LeAnn. The LeAnn Goodwin Endowed Graduate Research Fellowship Fund resides in the Department of Food Science and Human Nutrition in the College of Agriculture and Natural Resources (CANR). The fellowships will be awarded to graduate students who are conducting or investigating newly emerging research in the area of nutrition.

Max, a 1929 Business graduate of Michigan State College, is creating this endowed graduate fellowship in memory of his wife, LeAnn, who died in November, 2004. LeAnn received her Ph.D. in nutrition from Iowa State University. She later went to the University of Illinois where she was on the faculty for research. Later in LeAnn’s career with the Kellogg Company, she was involved with nutrition and new products research. The Kellogg PopTart product is one of the best known products which LeAnn developed while at the Kellogg Company. She retired in 1977. LeAnn was made an honorary alumna of MSU in 1992 and she served on the Development board for a term.

The Goodwins have given generously to MSU through their financial commitments as well as their leadership volunteer efforts. About ten years ago, the Goodwins established the Maxwell Asa and LeAnn B. Goodwin Fund in the CANR through a charitable remainder unitrust to enhance the college’s programs. Max Goodwin received the MSU Alumni Association Distinguished Service Award in 1986 and is a life member. He is a member of the Kedzie Society and the Landon Society.
On January 29, President Lou Anna K. Simon and Dr. Roy J. Simon, Director of Telecommunication and Transportation Systems, hosted the annual President’s Basketball Reception at the Breslin Basketball Complex Auxiliary Gymnasium. Over 400 donors attended the event. President Simon, Trustee David Porteous and Athletic Director Ron Mason spoke to the crowd. The group was also treated to a few words from Head Men’s Basketball Coach Tom Izzo, who joined the festivities prior to the Spartans’ 92-75 win over Oakland.

Over 400 donors enjoyed the reception.

Guests enjoyed some Spartan camaraderie before the game.

Special guest Sparty added some excitement as he posed with guests.

(l to r) President Lou Anna K. Simon, Dr. Roy J. Simon, and Jack Shingleton pose together at the reception.

President Lou Anna K. Simon (1), Athletic Director Ron Mason (2), Head Men’s Basketball Coach Tom Izzo (3), and Trustee David Porteous (4) spoke to the crowd.