A Gift for Africa’s Hope

Educating and Empowering the Next Generation of Leaders

Broad Art Museum has Arrived!

Your Gifts in Action

A Fight to Understand Autism
Cover story: A Gift for Africa’s Hope

Bold newcomers:
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Bott Nursing Building
Cook Recital Hall

The Stoddards: A family’s love for MSU

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Development Features

DEVELOPMENTS
For Donors and Friends of Michigan State University
MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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Reflectology Relief!

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You may make a gift securely online using your credit card. Visit givingto.msu.edu.
Cash, Stock, Real Estate and other gifts
To explore how you might provide financial support to MSU, contact the University Development office in your college or unit, or call (517) 884-1000.
Estate Planning
To remember MSU in your will or personal trust, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landow Legacy Society. For more information, go to givingyourway.org/MSU.

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Your Gifts In Action

Was that neo-classical or collegiate gothic?

Thanks to an MSU learning application and a devoted alumnus, Spartans near and far are participating in the 50th anniversary celebration of the College of Arts and Letters with an interactive virtual tour of campus buildings significant to the CAL.

CAL faculty and students developed an application, dubbed TourGuide, to facilitate the creation of multi-media enhanced “tours” that users experience on their desktops or out in the field with location-aware mobile platforms.

TourGuide allowed the creation of the CAL building tour with support from Henry Timnick (’37, B.A., ’88, M.A., College of Arts and Letters) who made a $13,000 gift in honor of his mother, Ottilie Scherrer Timnick. The tour includes stops at Wells Hall (recently significantly expanded), Kresge Art Center (where you can learn when and how MSU’s art collection was inaugurated) and the new Eli and Edythe Broad Art Museum. The gift also will support a special 50th anniversary tour computer station for campus visitors, an interactive virtual tour of campus buildings, and an expanded partnership with the MSU Museum and Interdisciplinary Studies in General Sciences, other featured tours now available include an exploration of MSU’s Roosevelt-era “New Deal” art and architecture; a campus tour of scientific discoveries correlated to pesticides and the publication of Silent Spring; and Red Cedar Timelines, exploring flood risks related to natural vegetation.

Learn more at tourguide.cal.msu.edu.

For more information on supporting the College of Arts and Letters, contact Director of Development Ann Marie Lindley at alindley@msu.edu; (517) 432-7543.

MSU Counseling Center:
A GPS for college

Alumnus James M. Larson (’79, Ph.D., College of Natural Science) feels strongly that the kind and expert counseling he received from Albert S. Aniskiewicz, who served as his counselor while he earned his Ph.D. in chemistry, helped him excel in his studies.

“I am grateful for the difference Dr. Aniskiewicz made in my education and life,” Larson says. “I believe student counseling is essential to help talented and motivated students succeed.”

James committed $200,000 of his estate to establish an endowment to honor Aniskiewicz that will support student counseling in the MSU Counseling Center.

Each year, more than 3,000 students, who are often at risk for poor academic performance or possible withdrawal, receive direct counseling services at the center.

For more information on how you can help support MSU Counseling Center, contact Director of Development Ann Marie Lindley at alindley@msu.edu; (517) 432-7543.

Kellogg heritage forever preserved

The W.K. Kellogg Foundation is upholding the Kellogg heritage and supporting Michigan State University through a $1 million endowment gift to maintain the W.K. Kellogg Manor House and Estate in Hickory Corners. The endowment also supports internships for MSU students to participate in property enhancements and programs that showcase the story of W.K. Kellogg, founder of the Kellogg Company and the foundation.

“We are glad to provide a way to enhance the educational experiences for students of MSU and Kellogg Biological Station, while at the same time preserving the legacy of the W.K. Kellogg family,” says James McHale, W.K. Kellogg Foundation vice president of program strategy.

The Kellogg Foundation deeded the property to MSU in 1932 for use in conjunction with the Kellogg Biological Station (KBS). KBS is MSU’s largest research center and includes an academic center and the Kellogg Bird Sanctuary and Experimental Farm. KBS faculty develop programs in research and education to understand the ecological and evolutionary processes in natural and managed ecosystems and how this can be applied to the conservation of natural resources and sustainable agricultural practices.

In 1999 a $3.5 million grant from the Kellogg Foundation set the W.K. Kellogg Foundation Center on Michigan State University's campus. The gift also supported an additional $500,000, bringing the total for the Kellogg Manor House and Estate in Hickory Corners. The endowment also supports internships for MSU students to participate in property enhancements.

The Kellogg Manor House and Estate will be maintained in perpetuity.

New Research VP

Physics scholar and Silicon Valley entrepreneur named new research VP

One of the new faces on campus this fall is that of Dr. Stephen Hsu, formerly the director of the Institute for Theoretical Science and professor of physics at the University of Oregon, who became MSU’s vice president for Research and Graduate Studies. He succeeds Ian Gray who served in the position since 2004.

Hsu’s research has been in applications of quantum field theory, particularly to problems related to dark energy, black holes and particle physics.

He is also the founder of SafeWeb, a pioneer in computer network safety, and of Robot Genius, an information security company. Additionally he serves as scientific advisor to BGI, formerly Beijing Genomics Institute, and as a member of the Global Genomics Labs.

Hsu says: “The breadth of Stephen Hsu’s experience as a scientist and scholar, as well as a Silicon Valley entrepreneur and founder of two companies, give him the background needed for success in this critical role.”

After earning his bachelor of science degree from the California Institute of Technology and master’s and doctoral degrees from the University of California, Berkeley, all in physics, Hsu was named a junior fellow of the Harvard Society of Fellows.
Ford CEO Alan Mulally addresses MSU students

Celebrating longstanding partnerships with Ford Motor Company, MSU hosted Ford recruiters and President and Chief Executive Officer Alan Mulally for a “Ford Day” this fall.

“Ford has long supported Michigan State, particularly tapping MSU’s expertise by awarding research contracts and grants to our faculty,” says MSU President Lou Anna K. Simon. “This in turn provides opportunity for our students to experience the problem-solving and innovation present in the automotive industry, first-hand.”

Ford has partnered with MSU on such projects as a green roof research program that transformed the River Rouge F-150 truck assembly plant in Dearborn. The Ford Powertrain Laboratory at MSU is helping to optimize powertrain performance in a variety of areas.

Students had the opportunity to meet with Ford recruiting team members throughout the day. An estimated 1,600 Spartans are currently employed by Ford and dozens of students complete internships with the company each year.

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Dr. Matthew Comstock was installed as the second Jerry Cowen Chair of Experimental Physics.

Comstock earned his undergraduate degree in physics from the University of California, Berkeley, and focused on optically controlled molecular machines. At the University of Illinois, Urbana-Champaign, he jumped from condensed matter to biological physics during a postdoctoral fellowship, where he constructed a novel microscope capable of observing in real-time both the structure and the function of individual biological molecular motors at the angstrom scale. “As an assistant professor and the Jerry Cowen Chair of Physics, he will continue to advance the frontiers of single molecule biology measurement capability,” says College of Natural Science Dean James Kirkpatrick.

The Jerry Cowen Chair of Physics was created by Randolph (Randy) Cowen (’74, Arts and Letters/Honors College), former CEO at Goldman Sachs, and his wife, Phyllis Green, in memory of his father’s life and physics career at MSU.

Jerry Cowen received his Ph.D. in physics from MSU in 1954. He excelled in both materials science research and teaching, particularly at the undergraduate level. His research spanned five decades and included many international collaborations.

In an investiture ceremony at MSU this fall, Dr. Matthew Comstock was installed as the Department of Physics and Astronomy’s second Jerry Cowen Chair of Experimental Physics.

Pentecost Plaza: Making an Entrance

Pentecost Plaza, dedicated in September, provides a grand entry for visitors to McClane Baseball Stadium, Secchia Softball Stadium and DeMartin Soccer Complex. The plaza was made possible by a $2 million gift from the Joe D. Pentecost Foundation.

Your Gifts In Action

The fastest club scholarship fund in the West

he entry of the University of Nebraska-Lincoln into the Big Ten served as a lightning rod for Spartan spirit among Nebraska Spartans. Nowhere was that more apparent than in Omaha, where area Spartans formed a new club by the fall of 2011 and set an impressive goal. They aimed to raise the highest amount of money faster than any previous MSU alumni club for the purpose of endowing a scholarship fund to entice area high school students to attend MSU. Eight months and more than $400,000 in pledges later, they had done it.

“We are grateful for the efforts of this group and tremendously proud,” says Scott Westerman, MSU’s associate vice president for alumni relations and executive director of the MSU Alumni Association, who hosted an appreciation dinner for lead donors to the club’s new scholarship fund. Eight months and more than $400,000 in pledges later, they had done it.

“We needed people to be engaged across the career spectrum. And we needed to engage back to the university. We knew a scholarship fund would bring everyone together with a common goal of making MSU a destination for local high school students.”

GENEROUS DONORS

Starting with several generous donors on the club’s advisory board, commitments to the scholarship fund grew quickly. One member offered to match gifts up to $25,000 and a second member decided to match a second $25,000. In all, nine advisory board members and an additional three club leaders, committed more than $110,000 to the fund. For several of them, it was their first gift to MSU.

The scholarships will be available to students in Eastern Nebraska and Western Iowa. Not only will the scholarship fund provide financial support but it also will raise awareness of MSU throughout the region. It’s very exciting to be able to play a part in building a new club and establishing connections with other local Spartans,” says Gail Tavill (’90, School of Packaging), club president and vice president of sustainable development at ConAgra Foods. “It’s nice to finally have a strong and enthusiastic pocket of green in the sea of red here in Omaha. We continue to develop and engage with our membership and network of alumni and friends, striving to reinforce the value of long term affiliation with MSU. And, of course, we look forward to sending some Nebraska Spartans helping Spartans.”

TO CONTRIBUTE

To learn more or to contribute to the MSU Alumni Club of Nebraska Endowed Scholarship Fund, or to establish a scholarship endorsement of your own, contact Jennifer Bertram, senior director of development for University Scholarships and Fellowships, at bertram99@msu.edu, (517) 432-7330.
Mark and Nancy Hollis say Michigan State has always been near, dear and good to them. They hope their recent $1 million gift commitment to MSU will inspire others. Both are MSU graduates and work on campus: Mark Hollis (’85, Communication Arts and Sciences) serves as the director of Intercollegiate Athletics, and Nancy Hollis (’86, Business) works in the Office of Study Abroad.

MSU announced the gift at the annual President’s Brunch event in September. Nearly half of the Hollises’ gift will go toward scholarships, providing $460,000 to establish the Hollis Family Endowed Scholarship, which will award financial support for Michigan resident undergraduate students with strong academic credentials. An additional $40,000 supports arts enrichment activities at the Broad Art Museum and the Wharton Center for Performing Arts.

“I believe in the theory that the whole is greater than the sum of its parts,” says MSU President Lou Anna K. Simon. “Their gift will create new opportunities for current and future generations of Spartans across the university.”

Gift will create new opportunities

“This gift promises the Hollises’ leadership legacy will be felt in a new, very tangible way, and we are grateful for their generosity,” says MSU President Lou Anna K. Simon. “Their gift will create new opportunities for current and future generations of Spartans across the university.”

The Hollises met as students at MSU. “We believe that all we have accomplished in our lives was positively affected by those who have walked with us on the MSU campus,” says Mark Hollis. “We have amazing things happening across our campus, and everyone should be supportive of the collective accomplishments. Providing half of our gift to academic areas is our way of saying thank you to those that work at our university.”

“We believe that all we have accomplished in our lives was positively affected by those who have walked with us on the MSU campus.”

—Mark Hollis

“Our goals in developing a scholarship fund is our way of trying to create a positive future for the state, as well as MSU,” she says. “Along with our three children, Thomas, Kathryn and Michael, we look forward to creating opportunities for future Spartans with our gift.”

MSU recently announced plans to significantly renovate the North End Zone of Spartan Stadium to address maintenance needs and update the facility’s home and away locker rooms, media center, concessions areas and restrooms. The new facility will serve many functions related to the recruitment of Spartan student-athletes for all sports.

Endowed funds such as the newly established Hollis Family Endowed Scholarship differ from other funds in that the total amount of the gift is invested. Each year, only a portion of the invested income earned is spent while the remainder adds to principal growth, creating a perpetual gift. Endowed scholarship funds are critical to ensure MSU maintains a commitment to keeping its doors open to the best and the brightest regardless of their financial means.

Scan this code with your smart phone or go to http:/ /givingto.msu.edu/hollisfamilygift to hear Mark Hollis and his wife Nancy, MSU President Lou Anna K. Simon, and MSU Basketball Coach Tom Izzo talk about the Hollis Family gift to Michigan State University.
Rightfully, the largest cash gift to date made to MSU will support student scholarships and fellowships for undergraduate and graduate students. After all, for more than 150 years, Michigan State University has been a leading voice in higher education, seeking quality education for the greatest number. This idea of access is simple and immediately accepted as a path for serving the common good—it’s also found in just about everything we know and love about MSU.

In 1949, MSU heard the call to expand access to education as President Truman said “Our aim should be to help the free people of the world, through their own efforts.” Since then, and under the leadership of our presidents, MSU has embraced the ideals of a global university. We have brought students from the far reaches of the world to our Michigan campus and sent more of our students to study abroad than any other public university.

Designed as a holistic program, The MasterCard Foundation Scholars Program at MSU will provide an outstanding array of support services beyond international tuition, including housing, books and living expenses, a leadership training component and the opportunity for scholars to return to their home countries in Africa to engage in a study abroad program or an internship.

The MasterCard Foundation investment in MSU was inspired by the belief that education is a catalyst for social and economic betterment. The program aims to educate young Africans and develop a cohort empowered to lead, fueling economic growth and social transformation.

Foremost, The MasterCard Foundation’s choice of Michigan State University as a lead partner in the Scholars Program was determined by the longstanding history and current engagement of the university in global programs and a special connection with Africa which is now home to seven of the 10 fastest growing economies in the world.

The Scholar Program is a signature program for The MasterCard Foundation, the largest private philanthropic foundation in Canada. While the foundation has been established through a generous gift by MasterCard Worldwide, at the time of the company’s initial public offering, the foundation is not related or linked to MasterCard’s financial services.

Foundation programs advance microfinance and youth learning to promote financial inclusion and prosperity. Its youth program seeks to address barriers to university enrollment and completion.

Foremost, The MasterCard Foundation’s choice of Michigan State University as a lead partner in the Scholars Program is a testament to the university’s commitment to global education and social impact.
A World Bank estimate shows that each year of completed schooling and university education would correlate to a 12 percent increase in average income, and a one year increase in average tertiary education levels would impact annual GDP growth in regions of Africa by 0.19 percentage points. The provision of scholarships is a recognized strategy for increasing educational opportunities for disadvantaged youth.

It is with such hope that The MasterCard Foundation is embarking on a program to help provide African youth with the opportunity to lead and shape their own destiny as well as the destiny of their continent. MSU’s participation in The Scholars Program is part of the foundation’s greater effort to invest a total of $500 million in youth programs. In Africa the foundation will advance capacity building and education for about 15,000 youth.

In America, the foundation formed a network of six universities including Arizona State, Berkeley, Wellesley, Stanford, Duke and MSU to provide educational opportunities. Partners were chosen based on their shared values, academic excellence, nurturing environment for international student communities, and programs relevant to economic growth in Africa. MSU is the only participating university in the Midwest and will lead the partnership in number of scholars it will host on its campus.

“We know that collaboration is the key to solving the world’s most challenging problems, so we look forward to working with an exceptional network of high-quality schools and universities with which we share a set of core values,” says Lou Anna K. Simon, MSU president. “We and our partners will collaborate in new ways to help ensure African youth have the competencies to contribute to economic growth and social development in their countries.”

As the youngest continent featuring the fastest growing labor force in the world, the African youth seem to be the torch bearers of social and economic betterment. Indeed MSU’s educational programs are well positioned and ready to serve to benefit the world.

“The MasterCard Foundation Scholars Program complements MSU’s commitment to serve as an engine of prosperity for the common good at home and around the world. We are confident the program will also demonstrate that Africa is a place where big problems can be solved and big dreams can be made real,” Simon adds.

“Michigan State University is fortunate to have cultivated the types of partnerships over the last 50 years that now allow us to observe, participate, analyze and contribute to this unique historical moment in Africa”

- James Pritchett, director of MSU’s African Studies Center.

Freshman Barbara Kotei, a MasterCard Foundation Scholar from Ghana majoring in computer engineering.

MSU hosted the first cohort of The MasterCard Foundation scholars, including those from other partner institutions, and their university leaders to network and learn at a campus conference.
Eli and Edythe Broad Art Museum has arrived!

Michigan State University is now the home of a bold new art museum dedicated to contemporary art, and more than 6,000 flooded the East Lansing area on November 10 to be among the first sets of eyes to take it in. The new Eli and Edythe Broad Art Museum was designed by world-renowned architect Dame Zaha Hadid. It is named for Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for the museum. The Broads’ gift of $28 million, with $21 million designated for construction of the building and $7 million to be used for acquisitions, exhibitions and operations, was the catalyst for the project. With the help of Edward (’62, Business) and Julie Minskoff and Bill (’70, Engineering) and Linda Demmer, MSU was able to announce it had exceeded the $40 million fundraising goal.

“The new Broad Art Museum is a powerful architectural statement, symbolizing the 21st-century dynamic global position of Michigan State University,” says MSU President Lou Anna K. Simon. “The museum will provide opportunities for students and faculty across disciplines to explore contemporary issues through art and for the university to engage with local, regional, national and international communities.”

The Art of Architecture

A world-class architectural jewel is redefining Michigan State University’s landscape
Front and center in the cultural life of MSU

Echoing and extending the many circulatory and visual connections that define its surrounding topography, the museum forms itself by extending and folding these connections through a series of pleats, producing a structure that changes as visitors move past and through it—creating great curiosity yet never fully revealing its content.

The design of the museum was chosen via a world-wide competition, with 10 semi-finalists. From the 10, five architectural firms were selected to be in the final competition, presenting their proposals to a jury including Eli Broad, himself. Dame Zaha Hadid designed the building based on the romantic, 19th century Beaux Arts ideal of sky-lighted galleries.

The east facade of extended windows creates a continuous skylight to shine into the galleries, exposing their natural character. The building was designed with sustainability in mind, and the massive windows act as solar control as well as natural light.

Collection growth and new acquisitions will focus on modern and contemporary works, post 1945. The more than 18,000 square feet of gallery space includes areas of: special exhibitions, modern and contemporary art, new media, photography and works on paper.

The new museum also includes an expansive outdoor sculpture garden to its east. The inaugural sculpture, a 12-foot stainless steel tree created by acclaimed artist Roxy Paine, is a gift from Eli and Edythe Broad. The Broads recently announced the gift of 18 additional works by artists including Jonathan Borofsky, Terry Winter and Sue Williams.

“Edye and I are delighted to share works from our foundation and personal collections with this stunning new museum that serves the students and community of East Lansing and beyond,” says Broad. “Through our arts philanthropy, we have always been driven to make great works of art accessible to a broad public.”

The Broad Art Museum is unique among contemporary art institutions, as it has the great fortune of assuming the collection of the former Kresge Art Museum. Integral to the mission of the Broad Museum is the ability to contextualize current art practices within the visual language of the history of art.

Highlights of the museum’s collection include: Greek and Roman antiquities; medieval and Renaissance illuminations; Old Master paintings; 19th century American paintings; 20th century sculpture by artists such as Alexander Calder and Jenny Holzer; and works by contemporary artists such as Chuck Close and Ann Hamilton.

For information on making a gift to the Broad Art Museum, contact Director of Development Marcia Crawley at crawley7@msu.edu; (517) 884-5905. There is still time to add your name to the Founding Donor Wall in the museum.

Learn more about the museum, including current and upcoming exhibitions and activities, at broadmuseum.msu.edu.
The fundraising campaign for the building was ignited in 2006 when Elaine and Dale LaLonde made the first major commitment to the project. The bridge connecting the new building to the pre-existing Life Sciences Building is named in their honor. In 2007, Janice and Alton Granger gave the next leadership gift and the atrium bears their names.

The culmination of these gifts, backed by the fervor of Spartan nurses and friends, favorably positioned MSU to be awarded a $7.45 million construction grant for the building from the National Institutes of Health’s National Center for Research Resources through the American Recovery and Reinvestment Act of 2009.

The first floor houses classrooms, the student commons and lounge, student services, external relations, conference rooms, an atrium and reception lounge. The second and third floors provide space for Ph.D. students and College of Nursing researchers to conduct bio-behavioral research and community outreach and also houses seminar rooms.

In addition, the new building houses 60 modular pods that serve as workstations for students and staff working on funded nursing research projects.

The project is anticipated to receive LEED (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council and is the first building on campus to use ground-source geothermal energy for heating and cooling.

College of Nursing researchers conduct research in critical areas such as obesity prevention, symptom management, cancer, gerontology and health promotion. Researchers are actively advancing science with the aim to translate research findings into practice.

MSU has been responding to the national nursing and nursing faculty shortage by strategically increasing enrollments, and creating new programs such as the accelerated second degree BSN, the MSN in nurse anesthesia and a doctoral program.

The new building brings the college’s education, research, faculty and students together in one central location for the first time in 20 years.

Photos:
(Main and top right, middle): The Bott Building for Nursing Education and Research
(Top left): “We are honored to be a part of marking a new era of excellence in nursing education at Michigan State University.” — Bernadette Bott and Timothy Marquez
Formerly called the Music Building Auditorium, extensive renovations brought the space in line with the professional performance standards of the twenty-first century. Plans developed by a national team of architects and acousticians were put into place over the past six months to create an environment that significantly enhances the quality of the listening experience and delivers greater comfort to patrons.

Cook Recital Hall will be at the heart of performance life in the College of Music, used for student rehearsals and recitals, faculty concerts and master classes by visiting guest artists.

The extensive renovation includes new seating, acoustical treatments, the installation of air conditioning and improved heating and ventilation systems, state-of-the-art audio/visual capabilities, new lighting and warm wood finishes throughout.

“It’s an enormous step for the college,” says Dee Cook, “and Byron and I are just thrilled to be a part of that step. I just invite everybody to come and share the joy of the performances and share the beauty of this brand new facility. Through their extraordinary performances, the students and faculty of the College of Music provide a window to the quality of the whole university.”

Music at MSU has grown dramatically in quality and reputation over the past 20 years. Today, the College of Music, comprised of 75 faculty, serves 650 music majors from 35 states and 25 countries, 2,000 non-majors and 2,500 learners of all ages in Community Music Schools in East Lansing and Detroit. The college offers more than 300 performances annually.

The Joanne and Bill Church West Circle Series will highlight the newly transformed performance venue, the Cook Recital Hall. The Happy Birthday Mozart concert on January 27, 2013 is an annual tradition to celebrate the birthday of one of the world’s most beloved composers, sponsored by Beth and the late Milton Muelder. All About Brahms, will take place on February 24. Much more than a lullaby, this concert features the Liebeslieder Walzer and the powerful Piano Quintet. It is sponsored by Hari Kern and the late Ralph R. Edminster, M.D.

A Cello Plus Chamber Music Festival, also sponsored by Joanne and Bill Church, will take place in March.

For more information and tickets for these and other concerts, go to music.msu.edu; call (517) 353-5340 or visit 102 Music Building.
Most of the early memories of Charles Stoddard ('67, Arts and Letters/Honors College) occurred in and around the MSU campus. As a child he played in the basement of Cowles House alongside the children of legendary MSU President John Hannah.

His father, Howard Stoddard, founded Michigan National Bank—the corporate sponsor of the radio broadcasts of MSU athletic events, among other initiatives. Living just blocks from campus, the family were active Spartan sports fans and took part in the rich cultural life as MSU grew into being a university. Both his father and his mother, Jennie, received honorary alumni awards.

Loyal friends of MSU

They also became loyal and steadfast friends of MSU, helping to secure corporate gifts and financing support for MSU’s growth but also contributing their own time and talents, as well as financial gifts. This is a legacy being actively carried on by the family today.

Oddly, Charles was the only one of their four children to become an official Spartan. As a boarding student at Cranbrook School in Bloomfield Hills, he learned that (67, Arts and Letters), the girl who was destined to be the love of his life, was going to Michigan State. It helped motivate him to secure admission on a probationary basis, before he had fully graduated from Cranbrook.

“Going to MSU was a big risk, but I felt I was ready,” Charles says.

Indeed. Charles graduated with high honors and also proved himself as a leader, serving as a board member of the Associated Students of MSU and as a member of Escalibur Honorary Society. As senior class president, it was his decision to ask John Hannah to speak at commencement. He counts the experience of introducing Hannah to 25,000 people in Spartan Stadium as one of the greatest honors of his life.

Married in ’67

Charles and Jan married two weeks after graduation in June 1967, and headed to Boston where Charles earned an MBA from Harvard. He would go on to serve for 33 years in the banking industry. He and Jan, who majored and worked in art, also raised four children.

The Stoddards, who currently reside in Hickory Corners, Michigan, say they think of themselves as conservative, yet they started three business enterprises, including founding the Grand Rapids-based Grand Bank and Grand Angels, a venture capital organization devoted to helping entrepreneurs in West Michigan. Additionally, after recognizing one of their children had the learning disorder dyslexia, Charles and Jan helped found Lake Michigan Academy, a school for students with learning disabilities in Grand Rapids.

“All the experiences we gained at MSU gave us the comfort level to take those risks,” Jan says. “There was a clear need,” explains Charles of each of their enterprises. “Sometimes even though you don’t feel that you are a risk taker, when you see a need you respond to it.”

Charitable members of the Church of Jesus Christ of Latter-day Saints, Charles and Jan also have been active in the church, including as mission president for three years in retirement. They are particularly proud that the Stoddard name is present in the LDS Student Living Center, across from Hubbard Hall on Hagadorn Road. It is a gathering place founded and funded by Howard Stoddard for students of MSU, Lansing Community College and Cooley Law School.

Following in his parents’ footsteps, Charles and Jan as well as Charles’s siblings have remembered MSU in many ways, including a recent gift to name a sculpture terrace at the Eli and Edythe Broad Art Museum. Charles and Jan are members of the Jonathan Snyder Society at MSU.

“My family has a great love for Michigan State University. I am pleased to continue that legacy,” says Charles.
A fight to understand autism

It was the love for a grandchild that put the Mall family on a journey that recently led them to make a $1 million gift commitment to help create a new program for autism research in MSU’s College of Human Medicine (CHM). Seven years ago, Tom Mall (’63, Economics) wanted to help his grandson Drew learn how to speak. So when Drew wanted to be picked up one day, Tom insisted that Drew say ‘grandpa’ first. When he hears Drew say ‘grandpa’ again until a few weeks ago, it’s the strongest signal that comes with a gift of this nature, a gift that is so generous and comes from a family, is that this is important. This is something that means something to the individuals who made the contribution,” says Dean Marsha Rappley, adding: “That’s a very strong signal to the people who do this research. The very best in the world want to be associated with the people who really care about their work, who care about making a difference in the lives of families with children.”

The Malls extend their appreciation to Steve Mulder of Mika, Meyers, Becket, and Jones PL and Brian Moore of Legacy Trust for their trusted professional advice which helped make this extraordinary gift possible.

For more information on making a gift to the College of Human Medicine, contact Senior Director of Development Susan Lane at lanes@msu.edu; (616)234-2614.

To learn more about the autism research campaign, go to www.MSUautism.org.

The Mall family includes daughter Jodi Mitchell (’94, B.A., Communication Arts and Sciences, ’98, MSNE, Arts and Letters), daughter Angela Adams (’90, Business) who is vice president of Trendwell, and sons Scott Mall and Todd Mall who is president of Trendwell. The Mall Family Foundation was formed in 2007 to support a wide variety of education, community and health-related nonprofits.

The Malls previously gave to support the construction of the Secchia Center, the headquarters for the college in downtown Grand Rapids. Their current gift is a new starting point that will build an autism research program in the college. Both the Malls and the college hope to raise additional funds to meet a $10 million goal for the initiative.

“We are certainly deeply grateful for their generosity and the magnitude of that generosity,” says Dean Marsha Rappley. “But, also we are very grateful for their leadership, for their willingness to talk to others about the importance of this work and helping others to see how they might participate as well.”

Tom Mall founded Trendwell Energy Corporation, where he serves as CEO.

Developments | 25
On music, marching bands, friendship and a Versace tie

As a high school student, Howard Gourwitz was so impressed by performances of the University of Michigan’s marching band, he resolved to do whatever it took to get into the U of M, if only to play tenor saxophone in the band. He couldn’t have imagined that this decision would also put him on a path toward a significant leadership role for music at Michigan State University.

Gourwitz did attend U of M and played in the marching band. Through an accelerated graduation program, his band career was cut short by one year; a detail he never forgot. As he approached age 50 and was serving as the band’s alumni president, he went to Kevin Sedatole, then director of the U of M marching band, to ask for an audition in order to complete his fourth year in the band.

“He was the only person to ever audition wearing a three-piece suit and a Versace tie,” recalls Sedatole, who was named director of the band, as well as a friend to me, “He’s one of the most generous and gracious people I know,” says Sedatole of Gourwitz. “He is an absolute friend to me and the college. We are grateful to have him in the family.”

And the Versace tie? It hangs in Sedatole’s office.

College of Music and Saxophone Studio, as well as the John T. Madden Leadership Scholarship in the Spartan Marching Band.

“He’s one of the most generous and gracious people I know,” says Sedatole of Gourwitz. “He is an absolute friend to me and the college. We are grateful to have him in the family.”

For more information on making a gift to the College of Music, contact Director of Development Rebecca Surian at surian@msu.edu, (517) 353-9872.

TROUT LEGACY IN FOOD SCIENCE LIVES ON WITH SCHOLARSHIP

“The greatest thing a scholarship gives you is the ability to get involved in helping your department,” says MSU senior Julia Brantsen about receiving a scholarship from the G. Malcolm Trout Fund and her involvement in the Department of Food Science and Human Nutrition.

Brantsen served as president of the Food Science Student Club in 2011, a demanding job since the 50-member group meets weekly, typically with invited industry representatives. Brantsen, who works in the lab of Associate Professor John Partridge, also completed two internships and took advantage of an intensive Study Abroad experience in international food law in Europe. She plans to pursue graduate school and hopes to land a position in product development or quality control.

“My experience in the department has been invaluable. I can’t imagine being better prepared than I am,” she says. “But I wouldn’t have been able to do what I have without scholarship support.”

The scholarship fund honors G. Malcolm Trout, a giant in Michigan State’s history, known for his pioneering research on the homogenization of milk conducted during his nearly 50 years on the MSU faculty. MSU’s Food Science Building was renamed the G. Malcolm Trout Food Science and Human Nutrition Building following Trout’s death in 1990.

“Professor Trout is a legend,” Brantsen says. “I was very excited to have him in the family.”

For information on making a gift to the G. Malcolm Trout Fund, contact Associate Director of Development Kate Powers at powers@msu.edu; (517) 355-9547.
GRADUATE STUDENTS AT MSU ARE TACKLING THE WORLD’S MOST PRESSING ISSUES

Graduate students at MSU are not just earning their degrees, they are contributing mightily to the economic development of the state and the country. We must continue to invest in supporting the best and brightest.

Funding for graduate fellowships, a cornerstone of strong research programs, allows MSU to recruit the most capable students.

Did you know?

- Michigan State’s nearly 10,000 graduate students come from all 50 states and 130 countries to study in 248 master’s and doctoral programs, and three medical programs.

- Roughly half of all MSU’s master’s students borrow money to complete their education—the average amount borrowed is $28,540 per student. About 90 percent of MSU’s doctoral candidates have full fellowships or half-time graduate assistantships, yet one quarter also borrow money in order to complete their degrees, on average graduating with $50,777 borrowed.

To learn more about making a gift for graduate fellowships, contact Jennifer Bertram, senior director of development for University Scholarships and Fellowships, at (517) 432-7330.

GLOBAL GOODS

Michigan State University’s increasingly good value is reflected in Kiplinger’s 2011 edition of Best Values in Public Colleges, which ranks MSU 39th among public universities for in-state students—a ranking that has improved steadily from 85th in 2007. Kiplinger bases its rankings entirely on measureable criteria such as student–faculty ratio, admission rate, graduation rate, cost and financial aid.

ACCESSIBLE

The Federal Pell Grant Program offers assistance to students with high financial need working toward their first bachelor’s degree. About 23 percent of MSU students are Pell-eligible. MSU is one of only two Big Ten institutions to maintain its population of Pell-eligible students over the last decade, with an average of 7,300 Pell-eligible students, a higher total than the entire Ivy League combined. MSU’s peer institutions average only 4,700 such students.

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STUDENT SUPPORT

The financial aid MSU provided during the last four years amounted to $122 million total, increasing by 30 percent in that period. The general fund accounted for $93 million of that, and donor-funded endowments accounted for $29 million. In all, nearly 40,000 MSU students receive financial aid.

Now You Know!

The work you do to advocate on behalf of Michigan State is critical for recruiting and retaining outstanding students and to continue to build our network of Spartans across the country and around the world. All alumni, donors and friends of MSU can point with pride to the many strengths of our university.

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Global Goods

MSU has led the nation in study abroad participation among public universities for seven years in a row. MSU is one of four public universities in the nation that rank in the top 10 for both study abroad and international student enrollment. Go to www.msu.edu/stories/study-abroad-2012/ to learn more.

Upcoming Events

Watch your mail and email for more information on upcoming events. Unless otherwise noted, events listed will take place in East Lansing.
MSU pianist plays Carnegie Hall

MSU faculty pianist Minsoo Sohn performed at New York’s Carnegie Hall in October, presenting a concert of Bach’s Goldberg Variations as well as music by Webern and Brahms to rave reviews by The New York Times. Sohn was the winner of the prestigious 2006 Honens International Piano Competition in Calgary, Alberta. His work recently appeared on the Honens label with a Goldberg Variations The New York Times called a “poetic and radiant interpretation.”

More than 150 MSU alumni and friends gathered for an afterglow reception following the Carnegie Hall concert.