The Osteopathic Heritage Foundation of Columbus, Ohio, has awarded a $1.5 million grant to fund an endowed chair at the Michigan State University College of Osteopathic Medicine (MSUCOM). This grant creates, in perpetuity, a professorship dedicated to furthering biomedical research that will advance the osteopathic profession, and it will be used to attract and support nationally recognized leaders in research with outstanding records of publication in peer-reviewed journals.

"This major gift from the Osteopathic Heritage Foundation will have a significant positive impact on our college, on the osteopathic profession, and on the health of literally millions of people," noted MSUCOM Dean William D. Strampel, D.O. "Because this research will help us to better understand the ways in which nerves, muscles and bones function and relate, it will be applicable to a wide variety of health conditions, ranging from osteoarthritis to sports injuries."

The first Osteopathic Heritage Professor will be recruited for his or her expertise in the auto-nomic nervous system, a vital part of the neuromusculoskeletal system. The neuromusculoskeletal system is not well understood, even though more than 80 percent of Americans will suffer pain of musculoskeletal origin at some point in their lives.

continued on page 2
Burchfields Honor Roots By Sustaining the Future

C.D. Burchfield was well known for his commitment to progressive land management and stewardship—experimenting with cutting edge cultivation techniques and soil conservation practices long before “sustainability” became a watchword for agriculture. His Holland, Ohio farm, deeded to the family by Andrew Jackson in 1834, continues in the family today. When it was time for his son John to consider colleges, it was natural that Ms. Burchfield guided him toward Michigan State. C.D. Burchfield’s visionary approach to farming aligned well with MSU’s land-grant mission to apply research to issues affecting the quality of citizens’ lives.

John Burchfield (Agriculture, Poultry, and Vegetable Production, ’37) fell in love with Michigan State—a love that has been sustained throughout his life. A hands-on farmer as well as a successful anesthesiologist, John continues to appreciate his MSU education and cherishes the values instilled by his father to love both the land and learning.

To honor his father’s memory, John and his wife of 46 years, Janice, have established an endowment supporting the dean’s enhancement fund within the College of Agriculture and Natural Resources (CANR). The C.D. Burchfield Endowment for Agriculture and Natural Resources will provide sustained support for the CANR, offering the dean financial flexibility to seize opportunities and address critical issues facing agriculture and natural resources.

“The Burchfields’ generous gift is especially important to the college because it will establish a perpetual source of funds with which we can take advantage of opportunities and address needs that arise suddenly,” said Jeffrey Armstrong, dean of the CANR. The Burchfield Endowment can also be leveraged to pursue grants and other sources of co-funding.

For more information about supporting the CANR, contact Cara Biaff at (517) 355-0284.

Rutherford continued from cover

Both of these gifts are established as endowed funds. “I think endowed funds are important because they will continue in perpetuity,” Jack said. “It’s important that we build a base at our university so that a gift is not for four, three or two years but rather is something that can grow and take care of people for a much longer time. That is what an endowment can do.”

The Rutherfords’ contribution for the scholar- ship in Criminal Justice is in memory of their son, Michael. The Rutherfords established the scholarship long ago, but this latest contribution will bolster its effectiveness significantly.

Jack’s appreciation for the leadership of former Broad Dean James B. Henry was the impetus for the Henry Center gift. The terrace of the center will be named in their honor.

Jack and Marilyn are both loyal to MSU and have been recognized as such. Jack received a Distinguished Alumni Award in 1997 and Marilyn received an Honorary Alumni Award in 2001, both from the MSU Alumni Association. In addition to Jack’s role on the MSU Foundation Board, he is also a member of the President’s Campaign Cabinet and knows why The Campaign for MSU has been successful so far.

“We’ve got a very dedicated group of people coming out of MSU,” Jack explained. “Marilyn and I wanted to try to lead the way and do our part. We could have waited another couple years, but we didn’t want to do that. What has been best so far,” he added, “has been the determination of our friends and graduates to give something for the greater success of the university.”

If you would like more information on making a gift to any of the same areas supported by the Rutherfords or an area of the university that holds personal importance to you, contact Sue Woodard at (517) 353-3121, extension 206.

MSUCOM students practice what they have learned.

incorporation of the Doctors Hospital Foundation in Columbus, Ohio. Today, two private, non- profit foundations comprise the Osteopathic Heritage Foundations, including the Osteopathic Heritage Foundation. They share a common mission and vision, while maintaining separate boards and funding concentration, primarily in central and southeastern Ohio. The Columbus based foundation supports community health and quality of life issues as well as osteopathic medical education and research throughout the nation.

For more information about supporting the College of Osteopathic Medicine, contact Chris Sarian at (517) 355-8355.

OHF continued from cover

“This endowed professorship offers MSUCOM the opportunity to hire a world-class researcher who will serve as one of the foci for biomedical research within the college, thereby furthering our mission of bringing scientific findings from bench to bedside,” said Dr. Justin McCormick, associate dean for research. This faculty member, working in a new Center for Neuromusculoskeletal Research at MSUCOM, will provide the leadership necessary to coordinate the efforts of scientists in many disciplines, such as biochemistry, neurology, physiology and radiology. The center will be co-directed by the faculty member holding the Walter F. Patenge Endowed Chair in Osteopathic Medicine.

“The foundation is proud to be associated with Michigan State,” said Rick Vincent, Osteopathic Heritage Foundation president. “The university and College of Osteopathic Medicine have solid reputations. We look forward to the research that is expected to advance the science of osteopathic medicine and healthcare as well as advancing the science of medicine in general.”

The Osteopathic Heritage Foundations’ roots were first established in the 1960s with the
Herb Garfinkel led a small group of senior faculty, recruited from around the university, to found James Madison College (JMC) in 1967. They set out to establish a setting where students benefit from the unique combination of a small college environment and the rich diversity of a major research university. He had a profound impact on the college, its students and faculty. Many people are grateful for their experiences at JMC and fondly remember Dean Garfinkel’s role in shaping the college and their lives.

R. William (Bill) (Political Science, ’65; M.A. ’68; Ph.D. ’71) and Claudia Holland have never forgotten the lessons and opportunities Professor Garfinkel provided. Bill remembers how Herb’s class on American government and the Madisonian design helped shape his own intellectual development and provided the initial impetus to pursue graduate studies in political science. Herb was his mentor and upon graduation hired Bill to become a faculty member at the new “residential college.”

Now the Hollands are in a position to give back and advance Dean Garfinkel’s legacy. They are establishing the Herbert Garfinkel Memorial Endowment for Citizenship and Democracy at James Madison College through a $30,000 challenge gift. The endowment will recognize citizenship and democratic values through scholarships and support for visiting lecturers.

According to Bill, “Herb was a disciplined and principled scholar who understood the promise of American style democracy. He insisted his own students use the same level of discipline and integrity when analyzing the issues of the day. The reputation for excellence enjoyed by James Madison College is an extension of Herb’s legacy. We are all deeply indebted.”

Bill Holland is executive vice president at Right Management Consultants in Oak Brook, Illinois. He and Claudia reside in Darien, Illinois, and have two grown sons, Todd in Brooklyn, New York, and Jaime in Los Angeles, California.

Garfinkel was a graduate of the University of Chicago, including a doctoral degree awarded in 1956. He also received an honorary alumni award from MSU in recognition of his role as founding dean of JMC. He was a professor emeritus and former vice president for academic affairs at the University of Louisville. He died in Illinois at the age of 83 in September 2003.

“Dr. Garfinkel created the college and sustained it through difficult times,” said Sherman Garnett, current dean of JMC. “He will be warmly remembered and missed, not only by his friends and colleagues, but by generations of Madison students who owe him an enormous debt of gratitude for his founding and sustaining of the college.”

Dean Garfinkel’s daughter, Laura, teaches in the Communications Department at Bradley University in Peoria, Illinois. “My father influenced hundreds of students in his career. He was brilliant, scholarly and extremely modest. He set high standards for his students, and children, and was always there for those who needed him,” she said. “My dad left an amazing legacy in James Madison College. The Hollands’ gift is a lasting memorial to him and I am overwhelmed by their generosity.”

“Dean Garfinkel really set the tone for high expectations and the pursuit of excellence in the early years of the college. Courses in The Federalist Papers and quality writing are two cornerstones he laid,” said Rocky Beckett, JMC Development Director. “It is exciting to hear student and faculty stories from the beginning in 1967 and see how they shaped the college’s mission. We look forward to raising the $30,000 of matching gifts from alumni and friends to keep the tradition growing.”

If you are interested in answering the Hollands’ challenge and making a gift to the Garfinkel Memorial Endowment, please contact Rocky Beckett at beckettr@msu.edu or (517) 432-2117.

Hollands Create Challenge In Memory Of Dean Garfinkel

Donors Bill (above) and Claudia (right) Holland have created a challenge endowment for JMC.

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DaimlerChrysler Fund’s annual Aid to Higher Education contribution to MSU supports programs in the colleges of Business, Engineering, and Social Science. They recently presented MSU with a check for $185,000.

Pictured are (left to right): MSU President Peter McPherson; Frank Fountain, president of the DaimlerChrysler Fund; Sue Unger, Chief Information Officer, DaimlerChrysler; and DaimlerChrysler President and CEO Dieter Zetsche.

www.givingto.msu.edu
Peter McPherson’s career as MSU’s 19th president has had a vast impact on the institution and community. Since his arrival as president in October 1993, the university has seen many changes. He has been instrumental in furthering MSU’s mission of teaching and research, as is evidenced by the new facilities on campus, global initiatives, and increased opportunities for faculty and students. The Campaign for MSU, our $1.2 billion capital campaign, was initiated during his tenure, and with its success, we will be well on our way to ensuring that MSU continues as a leader in education and community outreach.

Every leader needs a vision to further the institution’s purpose and growth. A top university for top-notch students: that was President McPherson’s vision for Michigan State University. He has worked with the Board of Trustees, faculty, staff, and students of the university to ensure that MSU remains affordable and accessible to students from all walks of life. In doing so, he has worked to ensure that students can achieve their academic and career goals through contact with faculty and fellow students who have worldwide experience.

Built on MSU’s land-grant tradition and philosophy, a focus on excellence and opportunity in tomorrow’s world are hallmarks of McPherson’s presidency. The overall priority: making sure that the university prepares today’s students for tomorrow’s world.

The MSU Promise and the Guiding Principles
One of Peter McPherson’s first initiatives was to develop a set of guiding principles to enable MSU to succeed in the 21st century. The Guiding Principles
• Improve ACCESS TO QUALITY education and expert knowledge
• Achieve more ACTIVE LEARNING
• Generate new KNOWLEDGE AND SCHOLARSHIP across the mission
• Promote PROBLEM SOLVING to address society’s needs
• Advance DIVERSITY WITHIN COMMUNITY
• Make PEOPLE MATTER

In 1999, McPherson brought new energy to the guiding principles with The Promise. The Promise urges the MSU community to recall and renew its commitments with respect to undergraduate education, research and graduate/graduate professional education, globalization, outreach, and diversity and community. The Promise set five goals to achieve by MSU’s 150th anniversary celebration in 2005.

Fundraising Highlights
Private giving at MSU saw a substantial increase during McPherson’s presidency. Current and planned gifts to the university rose from $53 million in 1993-94 to $147 million in 2003-04. Several episodic gifts in 2000-01 and 2001-02 put those yearly totals over the $200 million mark, for the first time in MSU’s history. Under McPherson’s leadership, The Campaign for MSU was launched with a goal to raise $1.2 billion, and $450 million for endowments. Endowments are critical to the future of MSU because they are the key to building long-term strength and innovative leadership. During the 2003-04 year, MSU’s total endowment topped $1 billion for the first time ever. We are well on our way to ensuring MSU’s continued strength in advancing knowledge and transforming lives for future generations.
McPherson guided the development of the innovative Tuition Guarantee, initiated in late 1994. The guarantee promised incoming students that their cost of attending MSU would rise no greater than the projected rate of inflation during the four years it should take them to attain their degrees, providing the state provided inflation-adjusted funding to MSU each year.

During McPherson’s tenure, MSU expanded an already excellent program in international study. Through a revamping of the study abroad program to expand opportunities, the university’s goal is for as many as 40 percent of its students to study abroad before graduation—at about the same cost as studying on campus. In addition to sending more students abroad, the campus itself became more diverse, and advances in Internet technology have made it easier than ever to tap into resources and discussions worldwide.

MSU has been awarded continued funding of its world-renowned cyclotron through the National Science Foundation. Additional NSF funding will allow MSU to upgrade and reconfigure its National Superconducting Cyclotron Laboratory, creating a facility in which scientists can complete in half a day the kind of groundbreaking nuclear physics research that previously took as long as a year. McPherson himself joined faculty in teaching one of the innovative freshman seminar series, as MSU continued its emphasis on excellence in undergraduate education. The university also expanded its living-and-learning programs which group students with the same academic interests together in residence halls so that they can learn from each other as well as from their faculty.

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Growing and Enhancing Our Campus

Great facilities help make a great university, especially when carried out under the thoughtful guidance of the university’s master plan, most recently updated as the 2020 Vision. The McPherson years represent the second largest construction boom in MSU’s history, and these new and renovated facilities ensure that our students and faculty will enjoy the best in technology and innovative instruction while preserving our heritage.

• Beaumont Tower Renovation - 1996
• MSU Detroit College of Law Building - 1997
• Clara Bell Smith Student-Athlete Academic Support Center - 1998
• Eastgate–Cole Hall Renovation - 1998
• Agriculture Hall Annex - 1999
• The Mary Anne McPhail Equine Performance Center - 2000

The ribbon-cutting ceremony for the Mary Anne McPhail Equine Performance Center.

• Parking Ramp at Communication Arts & Sciences - 2000
• James B. Henry Center for Executive Development - 2001
• Trowbridge Road Extension - 2001
• Alfred Berkowitz Basketball Complex - 2002
• Biomedical and Physical Sciences Building - 2002
• Jenison Fieldhouse Renovation - 2002
• Shaw Lane Parking Ramp - 2002
• Spartan Child Development Center - 2002
• Spartan Stadium Field Replacement - 2002
• Animal Health Diagnostic Laboratory - 2002
• Delia Koo International Academic Center - 2002

A Personal Note

Peter McPherson’s family ties to Michigan State go back two generations. McPherson’s parents are MSU graduates, as are all seven of his brothers and sisters and numerous nieces and nephews. His grandfather was a member of the MSU board that nominated John Hannah to the presidency of MSU in 1941. And his daughter, Susan, graduated with honors from the School of Packaging in the College of Agriculture and Natural Resources.

President McPherson is married to Joanne McPherson who has taken a lead role in establishing Safe Place, a program to protect and to assist in meeting the needs of victims of domestic violence. The shelter—the first of its kind in the nation to be located on a university campus—has received national accolades, and other universities have since launched programs to deal with the problems of domestic violence on their campuses.

In addition, Joanne McPherson has hosted thousands of donors at Cowles House events. She is also a driving force behind MSU’s renewed effort to expand and improve on its traditional Homecoming activities.

Peter and Joanne McPherson pose with the Sparty Statue which Ron Mason presented to them for their support of MSU athletics and all their endeavors at the university.

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Peter and Joanne McPherson pose with the Sparty Statue which Ron Mason presented to them for their support of MSU athletics and all their endeavors at the university.
The Campaign for MSU continues its forward momentum, with $901.6 million raised as of October 3, 2004. Included in this total is $213.6 million raised for endowment toward a goal of $450 million. During the 2003-04 fiscal year, gifts to MSU totaled $147 million, which included $104.9 million in current gifts and $42.1 million in newly documented planned gifts. Several events are held each month to recognize and thank donors and friends for their contributions to The Campaign for MSU, and we highlight several here.

In June, the Grosse Pointe Yacht Club was the site of the President’s Sixth Annual Southeast Michigan donor dinner. Commodore Ted Huebner (Social Science, ’69, Finance, ’70) greeted guests as they were treated to hors d’oeuvres and the music of an MSU student string trio. President and Mrs. McPherson and MSU Board of Trustees member Dorothy Gonzales talked with guests before dinner. After dinner, President McPherson shared some of his experiences from his days working in Iraq and answered questions about the future direction of MSU.

In August, the President’s Seventh Annual Northern Michigan donor event was held at the Country Club of Boyne. A beautiful sunny evening allowed guests to mingle on the patio before dinner. After dinner, MSU President Peter McPherson reflected on his tenure as president of Michigan State University. The President’s Campaign Cabinet, a group of dedicated individuals focused on ensuring the success of The Campaign for MSU, met on September 17 to discuss the capital campaign challenges and opportunities.

On May 23, MSU Trustee Randall Pittman and Mary Pittman hosted a three-hour, afternoon cruise for MSU alumni and friends on their newly built yacht, Whitehaven, where guests embarked from the Navy Pier in San Diego, California. Representatives from the MSU campus included MSU President Peter McPherson and MSU Vice President for University Development Chuck Webb. Professional basketball player Steve Smith and his wife Millie attended, along with many guests from the West Coast. The Pittmans were superb hosts, and everyone enjoyed the opportunity to experience this one-of-a-kind sailing vessel.

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In Memory Of David Force

David Force was a charismatic and outgoing young man who had a great love for family and friends, unique books, and helping others. His special love of books led him to spend countless hours in bookstores and libraries. He held a strong devotion to helping others and enjoyed tutoring children in the Ann Arbor schools. A witty and engaging individual, David was at the center of any number of social gatherings that he organized for family and for his friends whom he called the “Flintstones” after the popular television cartoons.

When David passed away in 2000, his parents, Richard and Janet Force, knew they wanted to honor David’s memory with a gift to MSU that would reflect their son’s interests. Recently, Richard (Engineering, ’62) and Janet (Education, ’64) chose to establish the Force Family Special Collections Endowment for the Popular Culture Collection.

Dr. Peter Berg, Head of Special Collections, upon receipt of the gift, noted that “the Popular Culture Collection is a wonderful treasure with comics, Hardy Boys mysteries, skateboard magazines, 1930s science fiction pulps, almanacs, and so much more. It is our most used collection and I am delighted with this endowment which will help us acquire additional popular works, as well as allow us to care for and preserve materials already here.” MSU Libraries’ Director Clifford H. Haka remarked that “the study of popular culture is establishing itself in academia and MSU is recognized as the international leader in the field.

The endowment is a lasting legacy.”

The endowment was established in memory of David Force, shown with his cats, Slayer and J.B.

The endowment was established in memory of David Force, shown with his cats, Slayer and J.B.
T
o say that Herb and Joan Kirby
live their lives to the fullest is an
understatement. In addition to staying
busy with their four children, sixteen
foster children and seven grandchildren, the
Kibrys enjoy world travel and are active in their
local community of Mountain Lakes, N.J., where Herb
has even served as mayor.
Among Herb’s many hobbies are golf, gardening,
and auto restoration. Joan is a skilled quilter, writer
and graphic designer. Yet in the midst of the many
directions their lives take, they manage to find
time to show their love of their alma mater by supporting
several areas of Michigan State University. Herb
sums up his rationale for staying connected to his
alma mater with three simple words: Learn, Earn, Return.

Learn – Initially, Herb (Engineering, ’56)
attended the University of Detroit with the intent
of becoming an optometrist. After two
years, he transferred to
MSU to pursue a
degree in chemi-
cal engineering,
a task that
took him
only three
years. As

Joan and Herb
Kirby have
created three
endowments
benefiting the
College of
Engineering
and the W.J.
Beal Botanical
Garden.

NYQUIST GIFT STRENGTHENS ENDOWMENT

F
aculty Emeritus Dennis Nyquist
(Electrical, ’66) recently
documented a $1,500,000 charitable
bequest to support the Dennis P.
Nyquist Electromagnetic Research Discretionary
Endowment in the College of Engineering’s
Department of Electrical and Computer
Engineering. This endowment was originally created
in 2001 by one of Dennis’ former students, John R.
Gulick (Engineering, ’99 & ’01; Natural Science,
’01), in honor of his professor. Dennis was able to
add his bequest to the endowment, which in turn
will generate more support for electromagnetic
research at MSU.

“I believe supporting endowments is critical
to the future success and growth of the College of
Engineering, especially endowments that support
research and graduate studies,” Dennis said.

“I directed this gift to The Dennis P. Nyquist
Electromagnetic Research Discretionary Endowment
to give the Department of Electrical and Computer
Engineering much needed research and graduate
fellowship support.” This generous gift qualified
Dennis for the Frank S. Kedzie Donor Society.
Sarath Udpa, chairperson of the Department of
Electrical and Computer Engineering, stated,

“Professor Nyquist has always been a trailblazer. As a
scholar, his studies on electromagnetic radiation were
truly seminal. As a teacher, he nurtured and guided a
whole generation of students who have gone on to
become leaders in their own right. His generous
bequest continues that tradition, and exemplifies his
commitment to fostering and supporting the reputation
and standing of a research group that he helped establish.”

Dean Janie Fouke is pleased that the bequest was
given as much needed endowed funds. “We are
grateful to Dr. Nyquist for his gift and especially for
his thoughtful decision of using his gift to support an
endowment,” she said. “Endowments assure that the
superb educational experience that Dr. Nyquist pro-
vided for generations of past students will be available
for generations of future students. It is a visionary
form of giving by a professor whose vision con-
tributed to the careers of thousands of students.”

Nyquist Gift Strengthens Endowment

For information on how to contribute to the Kirby
endowment or to explore the possibility of
creating an endowment of your own with a cash or
planned gift, please contact the engineering development
office at (517) 355-8339, or egrdev@egr.msu.edu.

Dennis Nyquist poses with his Kedzie Society memento
in front of the Microwave Automatic Network Analyzer,
located in the ECE Electromagnetic Radiation and
Scattering Laboratory.
On September 17, 2004, MSU dedicated a bronze sculpture of Dr. John A. Hannah, MSU’s twelfth president, in front of the Administration Building that bears his name. Over 500 people attended the dedication, which was designated as the inaugural event of MSU’s Sesquicentennial celebration. The statue, funded by private dollars and sculpted by Bruce Wolfe, is part of the “Public Art on Campus Initiative,” which has a mission of acquiring artwork that represents major, enduring themes and events that identify Michigan State University and underscore its historical values, mission, and the lives of people significant in MSU’s past. Dr. Hannah presided over the greatest period of growth and expansion in the history of Michigan State University and his accomplishments over seven decades merit this tribute to the consummate MSU Spartan.

Michigan State University’s Sesquicentennial is a time for reflection, celebration, and renewal. The 150th anniversary of our founding prompts us to face the future with confidence. We are mindful of our history, values, and pioneer land-grant heritage that allow Michigan State to be an engaged research institution serving the people of Michigan and the world. We invite members of our international, national, state, and local communities to join us in the next year in honoring a century and a half of achievements and recommitting to a future dedicated to advancing knowledge and transforming lives. Visit www.S150.msu.edu for details on upcoming S-150 events.