



NEWS RELEASE

CAPITAL CAMPAIGN UPDATE: SEPTEMBER 2005

Michigan State University announces several recent gifts to *The Campaign for MSU*. The goal of the campaign is to raise \$1.2 billion by 2007 to grow MSU's endowment and sustain our excellence. These funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, new facilities and infrastructure, and the enhancement of campus beauty and functionality.

Since the start of the campaign in 1999, \$1.047 billion has been raised, which includes \$277.8 million raised toward our endowment goal of \$450 million during 2007. Growing our endowment allows MSU to attract and retain the best faculty, and offer scholarships and fellowships to attract the brightest students, while providing accessibility for deserving students.



Listed below are highlights of a variety of recent campaign fundraising activities:

- Grand Ledge, Michigan, farmer David Morris has pledged an estate gift valued at \$7.5 million to fund four endowments in the College of Agriculture and Natural Resources, MSU Extension and the Michigan Agricultural Experiment Station. These endowments, named for David and his late wife Betty, will impact research, teaching and extension activities.
- Ruth Charles of Glendale, California, has made a \$1 million bequest to the proposed new facility for the School of Music. When completed, this new facility will feature the Dick Charles Jazz Bistro, named for Ruth's late husband.
- A \$1.5 million grant from the Midland, Michigan-based Rollin M. Gerstacker Foundation will support the renovation of science laboratories for the Lyman Briggs School in Holmes Hall. An additional \$500,000 grant to the College of Communication Arts and Sciences will enhance the Ellis N. Brandt Professorship in Public Relations and raise it to the level of endowed chair.
- The Charles J. Strosacker Foundation in Midland, Michigan, made a \$250,000 gift to support the Lyman Briggs science laboratory renovations.
- Susanna and Gilbert Harrell of Okemos, Michigan, have made a bequest that will fund ten endowments, benefiting the College of Arts & Letters, the Eli Broad College of Business, MSU Libraries, Wharton Center for Performing Arts and Athletics. The MSU Libraries endowment will be directed to the Libraries' Faculty Book Collection and was made to show support for President Lou Anna K. Simon's leadership at a critical time in MSU's history.
- The Michigan State University Black Alumni (MSUBA) group began their "Million Dollar Campaign" at Homecoming 2004 in an effort to grow the MSUBA Endowment from \$570,000 to \$1 million by Homecoming 2005. Ron Goldsberry is the chair of the campaign and made a personal commitment of \$200,000 toward this effort designated to the College of Natural Science and The Eli Broad College of Business.
- Longtime donors Dot Selinger and Mike Moskovis of New Castle, Delaware, have made a charitable bequest that will fund endowments in the MSU Museum, the MSU Archives and Historical Collections, the Eli Broad College of Business and the Office of Admissions and Scholarships.
- Merritt and Candy Lutz of New York City have pledged leadership support for The Spartan Championship Drums Endowment Fund and the proposed new facility for the School of Music.

- Grosse Ile, Michigan residents Mark and Barbara Amo have established the Mark R. and Barbara A. Amo University Endowment Fund. The unrestricted endowment will provide support in perpetuity for purposes determined at the discretion of the vice president for finance and operations and treasurer.
- The Larry D. Fowler Endowment in the College of Natural Science was established by an anonymous donor in recognition of Lansing attorney Larry Fowler, a 1957 MSU graduate. The endowment provides scholarships to students from Lansing's Sexton and Eastern high schools.

For more information about *The Campaign for MSU* or any of the gifts listed above, contact University Development at (517) 355-8257.

Upcoming Events

- Matilda Wilson Pegasus Center Dedication – September 30, 2005, 2:30pm
- Marshall-Adams Hall Dedication – October 1, 2005, 8:00am
- Sesquicentennial Water Carnival – October 7, 2005, 5:30pm
- Sesquicentennial Parade – October 8, 2005, noon
- Sparty Statue Dedication – October 8, 2005, 4:00pm
- Sesquicentennial Gala Reception & Dinner – October 21, 2005, 5:30pm
- Center for Comparative Oncology Dedication – October 28, 2005, 2:00pm
- President's Basketball Reception – January 21, 2006, 10:00am