



## NEWS RELEASE

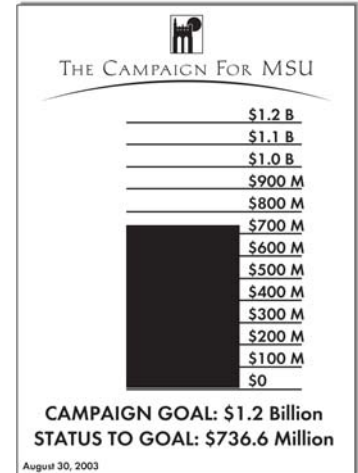
### CAPITAL CAMPAIGN UPDATE: SEPTEMBER 2003

Michigan State University announces several of the most recent gifts to *The Campaign for MSU*. The campaign seeks to raise \$1.2 billion to grow MSU's endowment and sustain our excellence. These funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, new facilities and infrastructure, and the enhancement of campus beauty and functionality. Since the public kickoff of the campaign in September 2002, \$128.7 million has been raised.

Since the start of the campaign in 1999, \$736.6 million has been raised. Included in the \$736.6 million is \$159 million that has been raised for endowment toward a goal of \$450 million. Since the beginning of the campaign, over 340 new endowments have been established, bringing the total number to more than 2,100.

Listed below are highlights of a variety of recent campaign fundraising activities:

- Eli Broad, chairman of AIG SunAmerica Inc. and founder of The Broad Foundation, has made a gift commitment of \$3,475,000 to the Eli Broad College of Business and the Eli Broad Graduate School of Management to support student scholarships in the MBA program.
- The MSU Federal Credit Union has agreed to fund about 130 new scholarships for MSU study abroad programs through a \$2.5 million gift which will offer awards in amounts from \$500 to \$2,000 per scholarship winner.
- To honor the work of its founding chairman, The Guidant Foundation has funded the prestigious new James M. Cornelius/Guidant Foundation Endowed MBA Fellowship through a \$400,000 gift to support an MBA student each year who is interested in a career in the life sciences industry.
- Dr. James B and Harriet Beard have donated their collection of turfgrass research materials, regarded as the finest personal collection of turf-related material in existence, to the Turfgrass Information Center at the MSU Libraries.
- Beth Kuhn has given an \$11,000 gift of stock for the newly created Ron Dorr Award for Excellence in Undergraduate Writing, honoring her father, who loves books and writing and gave her the stock as a child, and her favorite James Madison College professor, Ron Dorr.
- Martin D. and Patricia Jahn have given \$30,000 to endow a scholarship for first-year veterinary medicine students, honoring Dr. Al Conquest, a long-time friend.
- Mickey and Debbie Stern have pledged \$400,000 to create an endowment to support a tutoring and alternative techniques for education program within the Resource Center for Persons with Disabilities.
- The PricewaterhouseCoopers Foundation has committed \$120,000 to support faculty research in accounting, and the MSU graduate partners of the firm have pledged an additional \$180,000 to endow the concept.



- J.C. Haefner has made a planned gift valued at \$300,000 which will fund student scholarships in the College of Veterinary Medicine, research on feline health disorders in the college and scholarships for student-athletes at MSU. Each initiative will be funded at the \$100,000 level.
- MSU continues to have one of the most comprehensive and well-accepted annual campaigns for employees in the Big Ten, as evident in the fact that current and retired faculty and staff committed more than \$5.7 million last fiscal year, bringing their total gifts since the start of *The Campaign for MSU* to an incredible \$27 million.
- The Korean Alumni Association has given MSU a gift of \$30,000 to create the Gill-Chin Lim Award for Outstanding Doctoral Dissertation in Global Studies Endowment, honoring Professor Gill-Chin Lim, a devoted teacher and researcher who served as the third dean of International Studies and Programs at MSU.

For more information about *The Campaign for MSU* or any of the gifts listed above, contact University Development at (517) 355-8257.

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#### *Upcoming Events*

- Ninth Annual MSU Office of Planned Giving Estate Planning Seminar, Lansing, MI, October 3, 2003
- Homecoming parade and pep rally, October 3, 2003
- Homecoming, October 4, 2003
- Spartan Basketball Reception, January 31, 2003