



NEWS RELEASE

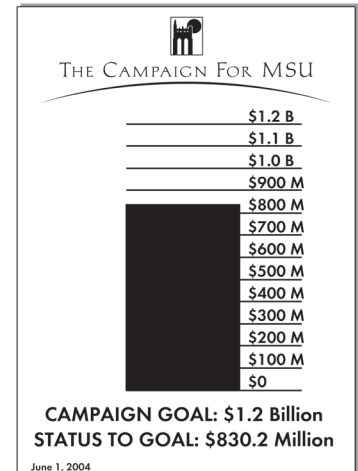
CAPITAL CAMPAIGN UPDATE: JUNE 2004

Michigan State University announces several of the most recent gifts to *The Campaign for MSU*. The campaign seeks to raise \$1.2 billion to grow MSU's endowment and sustain our excellence. These funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, new facilities and infrastructure, and the enhancement of campus beauty and functionality. Since the public kickoff of the campaign in September 2002, over \$244 million has been raised.

Since the start of the campaign in 1999, \$830.2 million has been raised. Included in the \$830.2 million is \$200.5 million that has been raised for endowment toward a goal of \$450 million. Since the beginning of the campaign, over 370 new endowments have been established, bringing the total number to nearly 2,200.

Listed below are highlights of a variety of recent campaign fundraising activities:

- The Sun Wah Education Foundation of Hong Kong has donated \$5 million to MSU to fund a U.S.–China Center for Research on Educational Excellence. Through the new center, Chinese and American scholars will research and develop effective models of K-12 education that integrate the strengths of practices in U.S. and Chinese education systems.
- Dr. W. Bruce Erickson of Minneapolis has pledged \$6.6 million to MSU to establish three new endowed chairs and two scholarships in the College of Education and the Department of Economics.
- Through a generous personal gift and efforts to garner support from several companies, associations, and former students and colleagues of Dr. John H. Hoagland, Richard J. Metzler of Winnetka, IL, helped create the new \$2 million Hoagland-Metzler Endowed Chair in Purchasing Supply Management in the Eli Broad College of Business.
- George A. Brown of Dallas, Texas, has created two endowed professorships, one each in the Department of Chemistry and the Department of Physics and Astronomy.
- Dr. Milton Muelder of East Lansing has created four new charitable gift annuities valued at \$100,000 each, adding several areas to the already long list of programs on campus he generously supports.
- Dr. Ronald Goldsberry of Bloomfield Hills, MI, through personal contributions and matching funds, has given MSU \$200,000 to establish and enhance a lectureship and a scholarship in each of the colleges of Natural Science and Business.
- Through a future gift from a charitable remainder trust, Mrs. Evelyne Beninson of Bloomfield Hills, MI, established the Beninson Family CVM Endowed Scholarship Fund and an endowment for the MSU Libraries.
- Con Demos of Montgomery, TX, through the creative use of a donor-advised charitable fund and a commitment of \$5,000 per year, has established the Constantine S. Demos Endowed Fund for Student Football Managers.
- Recent contributions from Craig and Lisa Murray of Burbank, CA, have significantly enhanced the George A. and Dorothy H. Murray Scholarship in Communication Arts & Sciences which they established in honor of Craig's parents.



- Lynn Myers of Franklin, MI, the recently retired general manager of the Pontiac-GMC brands at General Motors and one of eight co-chairs of *The Campaign for MSU*, has pledged \$50,000 as an unrestricted gift for the Eli Broad College of Business.
- Ed and Carol Schoener of St. Clair Shores, MI, have provided contributions in support of a caregiver nursing research web site pioneered by the College of Nursing as well as a gift to create the Eastern Wayne County Alumni Club Endowed Scholarship.
- NBA all-star and former MSU all-American Steve Smith and his wife Millie, honorary chairpersons of MSU's Sparty Project, along with their children Brayden and Davis, have made a gift of \$25,000 to help save Sparty. Others, including the Secchia family and student groups, have provided significant support for the project which is within \$15,000 of its \$500,000 fundraising goal.

For more information about *The Campaign for MSU* or any of the gifts listed above, contact University Development at (517) 355-8257.