



## NEWS RELEASE

### CAPITAL CAMPAIGN UPDATE

Michigan State University announces the most recent major gifts to *The Campaign for MSU*. The campaign seeks to raise \$1.2 billion to grow MSU's endowment and sustain our excellence. These funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, new facilities and infrastructure, and the enhancement of campus beauty and functionality.

At the beginning of June 2003, gifts to the campaign total \$696.8 million. This total includes \$151.8 million raised for endowment toward a goal of \$450 million. Since the beginning of the campaign, 340 new endowments have been established, bringing the total number to more than 2,100.



Listed below are some highlights of recent fundraising activity:

- Jon (Business, '66) and Monica (Human Ecology, '67) Wylie made a deferred gift of \$200,000 to create two scholarships for both their colleges. The Monica & Jon Wylie Scholarship in Human Ecology and The Jon & Monica Wylie Scholarship in Marketing will help students attain the education they were able to provide their own children. In doing so, they hope that those receiving these scholarships will someday want to reach out and help others.
- Ed James (Business, '56) and Jeannine Warrington James (Human Ecology, '57) have created the Sylvan T. Warrington Visiting Lectureship in Ethics and Leadership in The Eli Broad College of Business with a gift of \$150,000. Named for Jeannine's father, the lectureship is designed to bring high profile persons with real life experiences with ethics and leadership to the students at MSU.
- PeopleSoft USA, Inc. of Pleasanton, California, awarded MSU a software and faculty training grant valued at \$1.3 million. MSU's School of Labor and Industrial Relations will offer several graduate human resource information systems courses based on the software.
- The Detroit Area Development Council, a 30-plus member group with the goals of raising MSU's visibility in the Metropolitan Detroit Area, promoting a positive image for MSU, providing assistance with special events, and raising funds in support of the university's goals, has funded an endowed scholarship of more than \$125,000.
- A new \$30,000 endowed scholarship fund established by F. Brooks (Business, '47) and Jan (Journalism, '46) Thomas will benefit worthy and capable students enrolled in The School of Hospitality Business. The F. Brooks and Jan Thomas Endowed Hospitality Business Student Scholarship is intended to encourage and assist qualified needy and deserving hospitality business students at MSU to be more competitive in business by providing an opportunity for them to broaden their educational and cultural experiences.

- Louis Ryason of Battle Creek has designated a vast majority of his estate go to Michigan State University for student scholarships. With an initial planned gift of approximately \$750,000 made through a charitable bequest from his estate, he has established the Louis H. Ryason Endowed Scholarship/Fellowship Fund. In addition to his initial bequest, he recently added to the fund by creating a charitable gift annuity with a \$50,000 gift.
- Riverside Hospital in Trenton, Michigan, closed its doors on December 31, 2002, and the Riverside Osteopathic Hospital Guild and staff found they had some funds remaining. Dr. Margaret McQuiston, a graduate of the MSU College of Osteopathic Medicine, along with women from the guild, created the Riverside Osteopathic Hospital Guild Endowed Scholarship for \$79,000. Hospital staff created another endowed scholarship for \$45,000.
- President Peter McPherson and Interim President and Provost Lou Anna K. Simon have had much contact with donors in key areas around the country by leading discussions about the Michigan State University Vision Paper, a document that outlines the university's future challenges and opportunities. Donors and the university leaders have enjoyed these important interactions with one another throughout Michigan and in Texas, Florida, Chicago, California, Arizona and other areas.
- *MSU and the Automotive Industry: A New Century of Partnership* was an historic event held in metro Detroit that featured alumni and friends from Daimler Chrysler, Ford Motor Company and General Motors and included presentations from several industry and university dignitaries. Leaders from all three corporations and the university provided comments on the importance of a strong relationship between the automotive industry and the institution. Guests mingled, enjoyed great music and Spartan camaraderie and learned a great deal about the importance of *The Campaign for MSU*.

For more information about The Campaign for MSU or any of the gifts listed above, contact University Development at (517)355-8257.

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### *Upcoming Events*

- Donor gathering in Southeast Michigan at the home of Jeffrey and Simona Cole in June.
- Annual Northern Michigan event in early August.
- Crab and Shrimp Boil at Cowles House on August 28.
- Presidents Brunch on Saturday, September 13 before the MSU/Louisiana Tech football game.
- The President's Campaign Cabinet and college/program volunteers meetings on Friday, September 19 on campus.