



N E W S R E L E A S E

CAPITAL CAMPAIGN UPDATE: FEBRUARY 2004

Michigan State University announces several of the most recent gifts to *The Campaign for MSU*. The campaign seeks to raise \$1.2 billion to grow MSU's endowment and sustain our excellence. These funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, new facilities and infrastructure, and the enhancement of campus beauty and functionality. Since the public kickoff of the campaign in September 2002, \$181.3 million has been raised.

Since the start of the campaign in 1999, \$789.2 million has been raised. Included in the \$789.2 million is \$189.4 million that has been raised for endowment toward a goal of \$450 million. Since the beginning of the campaign, over 370 new endowments have been established, bringing the total number to nearly 2,200.



Listed below are highlights of a variety of recent campaign fundraising activities:

- Philanthropist Eli Broad announced a \$6 million pledge from The Broad Foundation to fund a partnership between Michigan State University and the Detroit Public Schools to recruit and train a new generation of urban teachers.
- The Matilda R. Wilson Fund has pledged \$5 million to create The Matilda R. Wilson “Pegasus” Critical Care Center, a new addition to the MSU Veterinary Clinical Center that will provide critical care for horses and is named in honor of Wilson, a former MSU trustee who once owned a harness pony named Pegasus.
- Greg Bradbury made a \$1 million charitable bequest, with half allocated to the Business Library and the other half for unrestricted funding in the Eli Broad College of Business.
- Kris Steensma made a \$1 million charitable bequest to the College of Human Medicine, half of which will support the College of Human Medicine Endowed Fund for Innovation with the remainder funding the Steensma Family Endowed Scholarship.
- Fred and Katherine Arnold, who in 1998 pledged \$1 million to establish the Frederick M. Arnold Wood Products Manufacturing and Marketing Program at MSU, recently added to their original pledge another generous gift via their estate plan.
- Drs. Mark and Toulia Guilfoyle have pledged \$100,000 to the College of Osteopathic Medicine to refurbish the student lounge in Fee Hall and also made a \$40,000 leadership pledge for a campaign to improve laboratory conditions in the Lyman Briggs School, part of the College of Natural Science, located in Holmes Hall.
- Kathy and Troy Carlson, a nurse-physician couple who have built a successful medical practice in Hastings, Michigan, recently pledged \$100,000 to the College of Nursing and the College of Human Medicine to help future nurses and physicians learn the value of working together.

- Dr. Eugene Parker, an MSU physics alumnus and Professor Emeritus at the University of Chicago, was named the 2003 recipient of the Kyoto Prize for Lifetime Achievements in Basic Sciences and donated \$100,000 of his cash award to the College of Natural Science's SOAR Telescope Project.
- Tony Hopp, the chairman and chief executive officer of the Campbell-Ewald advertising agency, recently made a gift to MSU of \$100,000 to establish an endowed scholarship program in advertising in the College of Communication Arts and Sciences to be known as the William J. Hopp Endowed Scholarship in Advertising, named in honor of his father.
- The DENSO North America Foundation, funded by DENSO International America, Inc., awarded a \$75,000 grant to the College of Engineering to fund and name the DENSO Industrial Projects Laboratory, a key component of the College's Design/Manufacturing Learning Center in which students assemble and test their design products.
- Eric and Janice Bauman established a \$700,000 charitable bequest from their estate and distributions of remaining assets from retirement plans and IRAs to fund an endowed scholarship program at MSU in their names.
- Theodore and Jean Kennedy remembered and honored their daughter, Kathleen, by endowing a fund, known as The Kathleen D. Kennedy Memorial Library Endowment, through a planned gift of \$60,000.
- Bruce and Marjorie Morrice have used retirement plan assets to fund a future gift of \$175,000 from their estate to endow a scholarship in their names to benefit students from the high schools they attended in Michigan.
- Paul and Margaret Mistele have made estate plans to bequest \$350,000 to MSU, providing \$200,000 for the School of Music and \$150,000 for the Department of Accounting and Information Systems.
- Recent MSU graduate Deborah J. White, a former MSU telemarketer now working in Chicago, made a \$10,000 commitment to MSU during a telemarketing call from a current MSU student.
- DeDe and Rick Coy and Betty and Joe Gadaletto were among the first donors to provide lead gifts to establish the William Wright Endowment Fund for New Works and Initiatives, recognizing the legacy of former Wharton Center director Bill Wright. The fund has over \$200,000 in contributions to date.

For more information about *The Campaign for MSU* or any of the gifts listed above, contact University Development at (517) 355-8257.

Upcoming Events

- All University Campaign Kickoff Breakfast, February 17, 2004
- Naples Golf Scramble & 8th Annual Naples Reception & Dinner, February 23, 2004
- Las Vegas Golf Outing, April 25-27, 2004
- 5th Annual Chicago Jazz Train, April 30 – May 2, 2004
- Landon Society Luncheon, May 19, 2004
- Detroit Area Golf Outing, May 24, 2004