

Communications and Marketing
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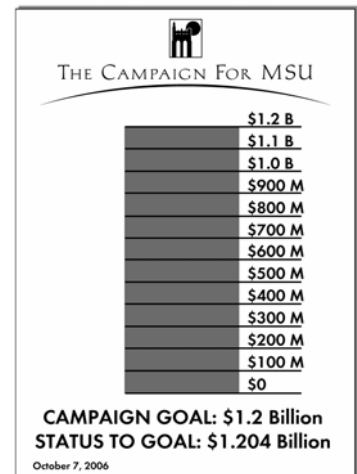
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NEWS RELEASE

CAPITAL CAMPAIGN UPDATE: OCTOBER 2006 \$1.2 BILLION AND COUNTING

Michigan State University announces recent gifts to *The Campaign for MSU*. The goal of the campaign to raise \$1.2 billion has been met, but our sub goal to grow MSU's endowment by 2007 remains a challenge. Endowed funds will ensure our long-term strength and raise support for students, faculty and staff, new research and teaching, and the enhancement of campus beauty and functionality.

Since the start of the campaign in 1999, \$1.204 billion has been raised, which includes \$361.5 million raised toward meeting our endowment goal of \$450 million during 2007. Growing our endowment allows MSU to attract and retain the best faculty, and offer scholarships and fellowships to attract the brightest students, while providing accessibility for deserving students.



Listed below are highlights of a variety of recent campaign fundraising activities:

The Carnegie Foundation announced a \$375,000 grant to the College of Education to fund a three-year study of factors that influence teacher retention in urban schools. The research project will look at new teachers in five urban Michigan school districts.

The dedication of the Nicholas V. Perricone, MD Division of Dermatology & Cutaneous Sciences took place on July 12, 2006. The newly created division was made possible by a \$5 million gift from Dr. Perricone, who now resides in Connecticut.

DaimlerChrysler contributed \$59,000 to a study to look at turning old "brownfields" green. The study will examine the possibility that some oilseed crops like soybeans, sunflower and canola, and other crops such as corn and switchgrass, can be grown on abandoned industrial sites for use in ethanol or biodiesel fuel production.

Terry and Cindy Lanzen of Troy, Michigan, have created the Terry K. and Cynthia A. Lanzen University Endowment Fund for Michigan State University. The unrestricted endowment will be used at the discretion of MSU's provost to support university activities that will strengthen its growth and development.

James R. Von Ehr, II of Richardson, Texas, has established the James Von Ehr Scholars Program, a \$1 million endowed scholarship fund to benefit College of Engineering undergraduates.

Bob Jones of Dexter, Michigan, created an endowed scholarship in the College of Veterinary Medicine for students pursuing an interest in avian medicine, in memory of his late wife, Sally Kostusak.

Rudolph Hugh has created the Professor Rudolph Hugh Endowed Chair to support future leaders in science through the Department of Microbiology and Molecular Genetics in the College of Natural Science.

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THE CAMPAIGN FOR MSU

ADVANCING KNOWLEDGE **S** TRANSFORMING LIVES

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N E W S R E L E A S E

LaSalle Bank has made a gift of \$250,000 to name the LaSalle Bank Photography Gallery in the planned expansion of MSU's Kresge Art Museum.

President Lou Anna K. Simon and Dr. Roy J. Simon have made a planned estate gift to Michigan State University that will, with their prior gifts, elevate them to the newly formed Clifton R. Wharton Society, which recognizes donors who have contributed cash gifts of \$2.5 to \$5 million or planned gifts of at least \$3.75 million. The Simons' latest gift will establish a new endowment within the School of Music named the Drs. Lou A. and Roy J. Simon Endowed Marching Band Scholarship, and will fund two existing scholarships: the Drs. Lou Anna K. and Roy J. Simon Scholarship Fund benefiting the School of Music, and the Mary Jane and Theodore B. Simon Endowed Scholarship Fund benefiting business or engineering majors who work at the Physical Plant.

Phil and Karen Gillette of Cutchogue, New York, have created two endowments funded by an estate gift that will be administered through the Office of Financial Aid and the College of Veterinary Medicine. The Land-Grant Endowments of Michigan State University will aid students by supporting the land-grant philosophy of "access."

John and Dorina Weigelt of Elm Grove, Wisconsin, made a \$50,000 gift to name and help remodel the Student Alumni Foundation (SAF) office space. The Sparty Mascot Program is run through the SAF, a program of the MSU Alumni Association.

The Doris Duke Foundation has funded a \$200,000 two-year grant to improve the care and treatment of AIDS patients in resource-limited settings, inform antiretroviral therapy (ART) policy and practice, and improve outcomes of the roll-out and scale-up of ART in Africa. Dr. Gretchen Birbeck, associate professor of epidemiology and neurology and ophthalmology in MSU's College of Osteopathic Medicine, and her team have begun data collection for a study in Zambia.

For more information about *The Campaign for MSU* or any of the gifts listed above, contact University Development at (517) 884-1000.

Upcoming Events

President's Basketball Reception – February 17, 2007

Eleventh Annual Southwest Florida Event – February 19, 2007