SPARTANS WILL.

MAKE A DIFFERENCE AND EMPOWER EXTRAORDINARY TODAY.

EMPOWER.MSU.EDU | #EmpowerMSU
Empower EXTRAORDINARY

THE CAMPAIGN for MICHIGAN STATE UNIVERSITY
Benefactors Plaza is a tribute to the many whose significant financial gifts touch lives, encourage growth, and stimulate never-ending progress at Michigan State University.
of advancing the common good with uncommon will. But a rich past is worth nothing without an investment in the future. Today, the world requires more from us. The pace is accelerated. The problems are more complex.

We will respond by anticipating change and taking action together. Because Spartans are, by definition, difference makers. We will advance a community in which ordinary people are empowered to accomplish the extraordinary. Where students, scholars, faculty, and researchers—through immeasurable passion and determination—will make seemingly impossible ideas possible and turn dreams into realities.

After all, this is what Spartans do. And with your help, we will lead a new generation of pioneers beyond today’s challenges and charge boldly toward the discoveries of tomorrow.
DEAR FRIENDS, IT’S OUR TIME. Michigan State University is poised for the next milestone in fulfilling its legacy and achieving its destiny—to compete with the best in the world while creating a better tomorrow for all. So it is with great pleasure that I announce Empower Extraordinary: The Campaign for Michigan State University.

What sets MSU apart is not so much what we do, but how and why we do it. We deliver excellence while boldly living our values. We are equally committed to competing at the highest levels of research and scholarship and enrolling and supporting the success of a bright and diverse student population, including those from modest backgrounds. We are built to power and to empower.
Your support of Michigan State has helped to position us not only for success, but to be a game changer. The areas in which we now excel align perfectly with the greatest problems of our time. Our long-established global network enables us to partner in ways that advance the common good—not just today, but for decades to come. And, with you at our side, we can push the boundaries of discovery in areas that need the most urgent attention: food, water, energy, education, and health.

As Spartans, we have the heart, the talent, and the tenacity to make an extraordinary impact. But in a world of increasing complexity, at a time of decreasing funding, your support is critical to providing the margin that will enable us to continue to compete, to innovate, and to empower. It’s the right thing to do—for MSU, for the next generation of Spartans, and for the world we serve. Your generosity inspires our faculty and students. You are the ones who can make an enormous difference. Spartans Will.

Sincerely

[Signature]
THE EFFECTS OF MSU IN MICHIGAN AND AROUND THE WORLD ARE PROFOUND.
THERE IS STILL MUCH MORE TO BE DONE. TO THIS END OUR GOAL IS TO RAISE $1.5 BILLION IN THE CAMPAIGN. WE INVITE YOU TO EMPOWER EXTRAORDINARY BECAUSE THE WORLD NEEDS MICHIGAN STATE— AND MICHIGAN STATE NEEDS YOU.

OUR IMPACT

MSU’s economic impact in the state of Michigan totals more than $5.2 billion annually.

With nearly 40,000 undergraduates, MSU’s role in elevating individuals and their families up the ladder of economic success is incalculable.

The drive to make a difference has led MSU researchers to intently study areas of critical importance to the world such as agriculture, food, water, environment, and energy for more than 150 years.

The world-class education at MSU is matched only by the vast number of opportunities for Spartans to make a lasting difference on society.
An Engine of OPPORTUNITY
Since our foundation in 1855 as the model for land-grant universities, we have led the way in teaching, research, and practical application of knowledge. We have also become an important institution to educate young people on a significant scale. Each year approximately 10,000 Spartans graduate—many are first generation students from modest backgrounds. Our history and capacity to help young people realize their potential is impressive, but there is more to do if we are to remain affordable to all who qualify. We need private support to provide extraordinary learning opportunities and to keep our doors open to the best and brightest regardless of their financial means.
IF SOMEONE WANTS TO INVEST IN YOUR LIFE, YOU SHOULD BE ABLE TO DO THE SAME FOR SOMEONE ELSE. I WANT TO CHANGE SOMEONE ELSE’S LIFE AND MAKE AN IMPACT LIKE STEVE SMITH DID FOR ME.

SHERRONIA DORSEY-WALKER
Steve Smith/Pershing High School Scholarship Recipient, College of Social Science
Demand for a Spartan Education is growing, but state funding is declining.

Adjusting for inflation, the average cost of higher education for a student in Michigan has increased by only $217 (1.8 percent) over the past 12 years. At MSU, that increase was only $65. During this time state funding was cut by 30 percent. The result? Tuition costs paid by students and families have increased dramatically. The cost for public education has shifted to the students and their families.

Increasing reliance on tuition revenue

*Expressed in 2001-02 dollars*
REDUCTIONS IN STATE FUNDING HAVE MADE MICHIGAN STATE MORE DEPENDENT ON TUITION REVENUE THAN MANY OF OUR BIG TEN PEERS, PLACING US AT A COMPETITIVE DISADVANTAGE IN ATTRACTING STUDENTS AND FACULTY AND FOR ADVANCING OUR ACADEMIC PROGRAMS.

MSU works hard to make the cost of education affordable. Currently the university is supporting student gift aid through $140 million annually from its General Fund. This has helped to keep debt load down for our students—we are better than the national average by 17 percentage points; only 45 percent of our students graduate with debt and the average debt level for a member of the Class of 2011 was $23,725. We understand that this is still a lot of money, especially for first-generation students, so we aspire to do more.
For every $100 million we grow our scholarship endowment pool, we will generate an additional $5 million in annual scholarship support. In this campaign we intend to create 3,000 new scholarships in the amount of $5,000 each year. This will create the tipping point for thousands of students as to whether they attend community colleges, head off to competitor schools, or are able to come to MSU.

We also need to provide more graduate fellowships to attract and retain the best graduate students.

Graduate students play an essential role in conducting the research that advances knowledge. They are intimately involved in the education of undergraduates, and are a key ingredient in attracting the most talented and highly sought faculty.

Graduate students at MSU are not just earning their degrees. They also contribute to the economic development of the state and the country by conducting basic research with faculty that drives our fundamental ability to be innovative and translate creative ideas into the marketplace.

We also seek scholarship funds to attract gifted student-athletes to Michigan State University. MSU Intercollegiate Athletics currently provides more than $12 million to the university each year to cover the cost of tuition, room and board, and books for nearly 400 student-athletes. Widening our scholarship base will allow more of our athletic programs to stand among the nation’s best.
JUST KNOW THAT YOU ARE MAKING A HUGE DIFFERENCE IN OUR LIVES AND GIVING US OPPORTUNITIES THAT WE MIGHT NOT OTHERWISE HAVE.

JORDYN CASTOR
Resource Center for Persons with Disabilities Scholarship Recipient, College of Engineering
To be extraordinary, the student educational experience must be experiential—encompassing international and civic engagement, research, and creative activity. Undergraduate education is shifting from lock-step coursework, classrooms, and class periods to learning projects, field experiences, off-site study, and mentorships. An excellent education in the 21st century, moreover, provides students with the global outlook needed to be leaders in a world that transcends national boundaries.

What we need to keep Michigan State at the forefront of an exceptional educational experience is funding that allows for new forums and formats, for redefining curriculum, and for discovering methods that best prepare our students for the world before them.
SEAN FITZPATRICK
MSU Federal Credit Union Study Abroad and Internship Scholarship Recipient, Residential College in the Arts and Humanities.
SHERRONIA DORSEY-WALKER
Steve Smith Scholarship Recipient

PAYING IT FORWARD BY INVESTING IN PEOPLE.
“After graduation I will plan to join the Peace Corps, then I will return to Michigan to pursue my master’s degree in social work. My ultimate goal is to make an investment in other people so they succeed—just like the investment that was made in me.”

JORDYN CASTOR
Resource Center for Persons with Disabilities Scholarship Recipient

PURSUING A DREAM AND BEATING THE ODDS.
“What really empowered me at MSU has been the opportunity to see the impact I can have on someone’s life. By just being myself and sharing my passions for accessibility and assistive technologies, I am able to make a real difference that can potentially shape the lives of others.”
DAVID ZOLTOWSKI
Goldwater Scholar, Big Ten Distinguished Scholar 2013-14
Academic All-Big Ten Honoree
College of Engineering

CHAMPION, SCHOLAR, PIONEER.
“My brother has autism and has inspired me to do research on autism.
At MSU, I am able to work with a professor to study human brain function
connectivity networks. This work has potential application for brain diseases.
Winning the Goldwater scholarship was an honor and it validates all the hard
work I have done. It motivates me to work harder in the future.”

DERRICK STOBAUGH
Krueger Fellow

DIFFERENCE MAKER COMBINES EXPERIENCE
WITH GRAD SCHOOL.
“Leveraging my background in neuroscience and skills in health care data
analytics to help people and to work on very pressing and fascinating problems
is a dream come true.”
MANESHA SAMPATH

Financial Markets Institute and Residential Business Program
Eli Broad College of Business

MAKING IT BIG IN THE BIG APPLE.
“The Financial Markets Institute scholarship has allowed me to go to New York and work for a global bank in their equity capital markets division. This experience will make it possible for me to pursue my career goal—a position with a Wall Street firm.”

NICK KEYWORK

Alumni Distinguished Scholar
Eli Broad College of Business, James Madison College

REAL-WORLD EXPERIENCE WITH REAL DATA.
“My experiences at Michigan State have given me extraordinary opportunities to work on high-level projects and exchange ideas with faculty and professionals already doing my long-term career goal. It’s been amazing, challenging, and rewarding.”
JADE WISELOGLE
Jeanne and Denver Day Spartan Scholarship
College of Arts and Letters

INSPIRING OTHERS THROUGH FASHION AS ART.
“It is so nice knowing that there is someone who is genuinely looking out for my education and my wellbeing. I hope that someday I can follow in the Days’ footsteps and give back to my community.”

MAVIS DOME
MasterCard Foundation Scholar
College of Social Science

DEVELOPING SKILLS IN DEVELOPING COUNTRIES.
“My dream is to go back to Ghana and create an environment where youth can come in and learn employable skills. I would like to thank The Foundation for not only making my dream come true, but also for those who have yet to be sponsored.”
HOPE PLAYS AN IMPORTANT ROLE, AND IT IS ONE THAT CONSUMES ME. I AM A PHYSICIAN AND A SCIENTIST, SO I COMBINE THE TWO. I TEACH MEDICAL STUDENTS, GRADUATE STUDENTS, AND UNDERGRADUATE STUDENTS.

ANDREA AMALFITANO
Osteopathic Heritage Foundation Endowed Chair, College of Osteopathic Medicine
IF YOU ARE GOING TO RUN A SUCCESSFUL RESEARCH PROGRAM, YOU HAVE TO LIVE IT, BREATHE IT. THE VALUE OF A RESEARCH LAB IS IN THE DIVERSITY OF ITS PEOPLE WHO ARE A TEAM DRIVEN

N. EDWARD ROBINSON
Matilda Wilson Chair in Large Animal Clinical Services
College of Veterinary Medicine
A Force for
CREATIVITY, DISCOVERY, AND LEARNING
Michigan State University has a legacy of being a dynamic, collaborative academic environment that prospective students and faculty are eager to join. We know that this distinctive environment is poised to generate a significant number of scientific breakthroughs as well as help students find their life’s work. It’s an environment where students, scholars, faculty, and researchers, through immeasurable passion and determination, will make seemingly impossible ideas possible and turn dreams into realities. With private support Michigan State University seeks to establish 100 new endowed chairs and fund important academic and intercollegiate programs in order to retain and attract great thinkers, coaches, and mentors.
We foster collaboration between disciplines and across colleges so that the most fertile and creative ideas can be brought to bear on the most intricate and challenging problems that we face.

10 faculty members have been elected to the National Academy of Sciences.

27 MSU faculty are on the Institute for Scientific Information Most Cited List, placing them among the top 250 researchers worldwide in their respective fields.

More than 1,400 MSU faculty and staff are engaged in international research, teaching, and service.
MSU faculty members are creative in their approaches not only in creating knowledge through research, but also in conveying knowledge through teaching and applying it through academic and outreach programs. As a land-grant university, we also engage with the community—at home and abroad—to put our expertise to work helping people overcome existing and anticipated challenges. The creativity, discovery, and learning of MSU faculty have propelled Michigan State University to the ranks of the top universities in the world.

While Michigan State is most renowned for our quantitative, scientific, and technical programs, we believe that a broad offering is critical to a world class university. We are equally proud, therefore, of our arts and culture programs across the university—from our College of Arts and Letters to the Broad Art Museum to the College of Music and Wharton Center for Performing Arts. Because arts and culture foster creativity, they are critical for innovation in all of the colleges at Michigan State.

**OUR FACULTY IS the essential resource IN ALL THAT WE DO**

WITH ACADEMIC PROGRAMS AMONG THE MORE DISTINGUISHED IN THE COUNTRY, MSU FACULTY ARE KNOWN AND RESPECTED FOR THEIR LEADERSHIP IN:

- **NUCLEAR PHYSICS**
  - #1 Graduate Program

- **HADRÓN PHYSICS**
  - Top-Cited U.S. University

- **BROAD COLLEGE OF BUSINESS**
  - #1 For Placement Success, Career Services

- **SUPPLY CHAIN MANAGEMENT**
  - #1 Undergraduate Program
  - #2 Graduate Program

- **INDUSTRIAL & ORGANIZATIONAL PSYCHOLOGY**
  - #1 Graduate Program

- **ELEMENTARY & SECONDARY EDUCATION**
  - #1 Programs 20 years in a row
The research that our faculty conducts at Michigan State creates distinction for the university. External research funding for MSU faculty totaled $528 million in 2013-14. The Institute for Scientific Information included 27 MSU faculty members on its most recent list of “Highly Cited” researchers, placing them among the top 250 researchers worldwide in their respective fields.

Increasing the number of Endowed Positions

$150 Million

Academics and Athletics

Endowed chairs and professorships—the gold standard of distinction and recognition—give our deans and leaders a powerful means of attracting the next generation of MSU faculty. An endowed professorship provides top scholars with financial support and security, along with the acknowledgement that they are actively engaged in leading-edge work at the top of the talent pyramid. The hope within this campaign is to double the number of endowed faculty positions to 200.
NUMBER OF endowed FACULTY POSITIONS

- Michigan
- Minnesota
- Illinois
- Indiana
- Penn State
- Wisconsin
- Ohio State
- Iowa
- Nebraska
- Purdue
- Michigan State

1995
2012
THE SKY IS THE LIMIT.

“I was recruited to MSU because of the private investment being made in the Department of Geological Sciences. Funding makes ideas happen and allows a transfer of the science to live in a better world. Our goal is to bring the technology to places it doesn’t yet exist.”
SURESH MUKHERJI
Professor, Walter F. Patenge Chair of Radiology
College of Human Medicine,
College of Osteopathic Medicine

A PRESCRIPTION FOR THE FUTURE.
“There is an incredible opportunity for collaboration at MSU with its statewide presence, so that clinical care, research, and education missions can reach even greater heights.”
SUPPORTING STRONG, *innovative* ACADEMIC PROGRAMS

$200 MILLION

At Michigan State, we have always believed in the importance of not only creating knowledge, but also applying it. Across the university, academic programs are enabling professors and students to take a practical approach to applying knowledge inside and outside the classroom. Important components of this work are outreach programs that connect MSU to the community in East Lansing, throughout the state of Michigan, and to the university community worldwide. Arts and culture constitute another important part of this work. Arts and cultural programs tap into the human spirit and thus have a particularly important place at Michigan State.
We also plan to create endowed positions for our head coaches, who serve the university as leaders, educators, and mentors to thousands of student-athletes. In recent years, a number of Spartan head coaches have earned Big Ten Coach of the Year honors, including Mark Dantonio, Tom Izzo, Suzy Merchant, Stacey Stoll-Slobodnik, Jake Boss, Jr., and Walt Drenth. These remarkable head coaches have been entrusted to lead the future generation of MSU student-athletes to excel. For each MSU athletic program to succeed, it is vital that elite coaches and their staff remain fixtures in the MSU community.
THE MSU COACHES recruit elite prospective student-athletes and CREATE CHAMPIONS AT ALL LEVELS

SPARTAN ATHLETES MAINTAIN A CUMULATIVE GPA OF 3.05.

SINCE OPENING DEMARTIN SOCCER STADIUM: 3 BIG TEN CHAMPIONSHIPS (MEN’S).

SINCE OPENING SKANDALARIS FOOTBALL CENTER: 35 BIG TEN WINS, 6 CONSECUTIVE BOWL APPEARANCES, VICTORY IN THE 100TH ROSE BOWL GAME.

SINCE OPENING McLANE BASEBALL STADIUM: 4 STRAIGHT 30-WIN SEASONS, 2011 BIG TEN CHAMPIONS, 2012 NCAA TOURNAMENT.

NCAA GRADUATION RATE OF 85%.

SINCE RENOVATION OF JENISON FIELDHOUSE: BACK-TO-BACK SWEET 16 (VOLLEYBALL) APPEARANCES.
WE CAN START TO DO SOMETHING ABOUT THE CHALLENGES WE FACE. IF WE DON’T, WE MAY REGRET IT DOWN THE ROAD.

CHERYL KERFELD
Hannah Professor of Structural Bioengineering
College of Natural Science
“MICHIGAN STATE IS EXACTLY THE RIGHT PLACE TO THINK ABOUT HOW WE DEVELOP A SUSTAINABLE GLOBAL FOOD SYSTEM. WE HAVE THE EXPERTISE AND THE INTEREST.”

MICHAEL HAMM
C.S. Mott Chair of Sustainable Agriculture
College of Agriculture and Natural Resources
A Global PROBLEM SOLVER
The practical application of visionary and groundbreaking research to solve the most daunting challenges has been a hallmark of Michigan State University since our land-grant beginnings in 1855. Since that time, we have not only fostered projects, but carved out new fields of study and built partnerships across our state, throughout the nation, and around the world. These efforts can flourish and multiply with private support, and Spartans can advance the common good in ways that save lives, solve global problems, strengthen the economy, and change the world.
We seek to address global challenges not because of a current trend, but simply because we have always embraced the pressing problems of the time. Michigan State quietly and steadily has an important impact in communities across the state and around the world. As the model for the land-grant university, this is our history. As we boldly step forward among the great universities of the world, this is our future.

PRIVATE SUPPORT FOR RESEARCH IS ON THE RISE – LAST YEAR, MORE THAN 19 PERCENT OF MSU’S EXTERNAL RESEARCH FUNDS CAME FROM DONORS.

MSU HAS MORE THAN 280 INTERNATIONAL PARTNERSHIPS IN MORE THAN 60 COUNTRIES.

MSU IS RANKED AMONG THE TOP 100 UNIVERSITIES IN THE WORLD BY THE TIMES HIGHER EDUCATION RANKINGS.
We seek targeted investments in research to dramatically expand our capacity for meaningful transformation. The global challenges we embrace require the best minds, working in collaboration across disciplinary and geographic boundaries, to stimulate deep understanding and develop effective solutions.

The challenges facing the world all relate to solving problems of scarcity—of resources, of ideas, of cooperation, and of effective solutions in:

- Food safety and security
- Alternative energy
- Water and the environment
- Health and behavior
- Fundamental plant sciences
- Education
- Complex materials

These are also the areas in which MSU has capacity and proven leadership.
TERRIE TAYLOR


CEREBRAL MALARIA WARRIOR.
“My ultimate goal is to figure out what is actually killing these kids with cerebral malaria and coming up with an intervention. It takes a long time, though. The support has had three key impacts—it has allowed us to have a sustained presence in Malawi, provide an elective for osteopathic students, and do the clinical assessment of patients that is the backbone of our work.”

CHERYL KERFELD

Hannah Professor of Structural Bioengineering
College of Natural Science

MAKING THE INVISIBLE VISIBLE.
“We are the ones looking at the internal workings of natural phenomenon. With this knowledge, we investigate new ways to coax a molecule into a direction that would create something useful to society—like a precursor for rubber, or a biofuel. It’s really important, exciting work.”
SONYA GUNNINGS-MOTON

Assistant Dean, Student Support Services and Recruiting
Wipro STEM Fellowship Program
College of Education

INDIA-CHICAGO-EAST LANSING,
TAKING THE LONG VIEW.

“Michigan State is not just a place where I work—I have been exposed to my colleagues across the university enough to know that there are people doing some very good work. It is among the most powerful experiences you can have—to see an investment in human capacity come to fruition. I don’t think it gets any better than that.”

DAVID CLOSS

John H. McConnell Chair in Business Administration,
Department of Supply Chain Management
Eli Broad College of Business

BLAZING A TRAIL.

“Whether you’re talking about simply delivering safe water locally or fostering international competitiveness, effective value chain creation is key. As the number one ranked program in the country we are the leaders and experts in this area of critical importance to the world. Private support will help us retain and attract the best faculty and students to the Supply Chain program.”
Our values of quality, inclusiveness, and connectivity have never been more vital to the success of our students, our communities, and our world than they are today. By matching our ideals with those values we can create lasting impact not just in East Lansing, but around the world and for generations to come.

LOU ANNA K. SIMON
President, Michigan State University
A Vibrant COMMUNITY
Our campus is more than just a beautiful place. It’s a set of values—quality, inclusiveness, and connectivity. Since inspiration cannot be invented nor ordered up on schedule, we can draw upon our values and build a community that makes it possible for people to work together, converge disciplines, be creative, use technology, play sports, enjoy the arts, and leverage resources when they are needed. We seek to transform our teaching and enrich the way our students learn. With new investments, we can build an infrastructure for the digital world, enhance the arts, and support leading athletic programs while also providing the resources needed to be nimble and responsive to emerging opportunities.
The Spartan community is built on the idea that each member demonstrates hard work and high performance every day.
COMMUNITY: MORE THAN JUST A PLACE.

The Michigan State community is more than just a place on a map, more than its East Lansing campus and its locations throughout the state of Michigan.

To continue to strengthen our vibrant community, MSU seeks support for athletics, facilities, and promoting our mission through unrestricted giving and capital funding.

We are fortunate to have one of the largest and most beautiful campuses in the world. Our physical space needs to reflect our expectation for high quality as well as the changing space requirements of the 21st century. Strategic modernization of facilities supports the learning and research environment. The educational and investigate activities that reach across disciplines and physical boundaries will require different space configurations and greater flexibility. These new types of physical work spaces must also support global connectivity and reach out via electronic medium.

Facility and technology improvements are essential to creating and maintaining opportunities for collaboration between disciplines, and for creating engagement centers for on-campus student neighborhoods.

Capital funding will enable MSU to lead the way in reducing energy use by constructing and updating buildings to be more energy efficient.

Building a vibrant community also means providing unrestricted funds to the university. Where there is change, there is opportunity. And a truly world-class university must be poised to act when strategic opportunities arise.
SUSTAINING EXCELLENCE and LEVERAGING OPPORTUNITY

$250 MILLION

Unrestricted gifts allow Michigan State University to be more effective, more competitive, and more responsive. These funds allow faculty and staff throughout the university to respond quickly to opportunities that arise outside of tight budgets or targeted campaign initiatives. Every year, the university provost and the deans of the colleges have opportunities to nurture a good idea by starting a project with seed money, or retaining a faculty member whose work advances the standing of the university. Annual gifts provide deans with a unique flexibility to direct funding where it will have the most impact—such as supporting graduate students to present papers at academic conferences, or funding students to speak at national events.
ENHANCING and expanding OUR FACILITIES

$200 MILLION

Michigan State University has provided most of the capital investment in the university over the past decade rather than receiving funding solely from the state of Michigan. MSU has built, renovated, and renewed facilities by relying primarily on research support, student housing funds, and private gifts. Increased private support will allow MSU to meet the needs of faculty and students to modernize buildings, laboratories, classrooms, and athletic facilities. It will enable reconfiguration of spaces for collaborative work amongst faculty, staff, and students. It will allow MSU to continue to build the technology infrastructure that enables connectivity and builds stronger communities across our digitized, media-enabled world.
SPARTAN STADIUM

THE NEW “FRONT PORCH.”
The North End Zone expansion project has provided much-needed upgrades for the football program, including new MSU game day locker rooms, media rooms, and a recruiting lounge to be used by all sports. It also increases customer comfort by expanding concourse areas and renovating concession areas.

PAUL JAQUES
Director of Student Engagement, The Hatch

ASPIRING ENTREPRENEURS: READY, SET, GO.
“Spartans stay solid, like an army—we come together and help one another. That’s one of the greatest things about being a Spartan. It’s in our blood, it’s intrinsic. When I’m connecting alumni with students to be mentored, I trust in the process.”
SANJAY GUPTA

Acting Dean and Russell E. Palmer Endowed Professor in Accounting, Eli Broad College of Business

THE GRADUATE PAVILION.

“Classrooms need to be much more open and collaborative. There need to be spaces for networking and access to technology in ways that we could not have imagined before—we have to start from the ground up. We want to empower our graduate students so they may accomplish and learn what they need to be successful in their careers.”

RODNEY WHITAKER

University Distinguished Professor of Jazz Studies
College of Music

A MUSICIAN NEVER RESTS.

“The very difficult question I’m often asked is, ‘What makes the jazz program at Michigan State so special?’ It’s hard to just articulate one thing, but I would say first, it’s a community. It’s a place where the administration at Michigan State, the administration at the College of Music think jazz is important. And it is important, it’s America’s music.”
THE WORLD NEEDS MICHIGAN STATE,
AND MICHIGAN STATE NEEDS YOU.
MAKE A DIFFERENCE AND EMPOWER EXTRAORDINARY TODAY.

EMPLOYER.MSU.EDU | #EmpowerMSU
CO-CHAIR THE HONORABLE DOLORES (DEE) M. COOK ('54, Communication Arts and Sciences), MSU Trustee Emeritus, and BYRON J. COOK ('54, Natural Science; ’58, JD Law, University of Michigan), co-founder of Cook Brothers Oil and Gas Exploration, now Southwestern Oil Company.

CO-CHAIR BOB SKANDALARIS ('74, Business), founder and CEO of Quantum Ventures of Michigan, LLC, and JULIE SKANDALARIS, RN, community leader and volunteer.
HONORARY MEMBERS
ELI BROAD (’54, Business) and EDYTHE BROAD (’07, Honorary Alumna), co-founders of The Eli and Edythe Broad Foundation.

THE HONORABLE PETER F. SECCHIA (’63, Business), former U.S. Ambassador to Italy, managing partner of SIBSCO, L.L.C., and JOAN P. SECCHIA (’64, Education), community leader and volunteer.

CAMPAIGN CABINET MEMBERS
CRAIG BROWN (’73, Broad College of Business), president and co-owner of The Greenville Drive, chair of Spartan Innovations, and VICKI BROWN (’75, Education), former teacher, community leader; both are very active raising awareness and research monies for the Hydrocephalus Association.

PETER FARICY (’88, Business), vice president and general manager of Amazon Marketplace, and SHARON FARICY (’88, Arts and Letters, Business), former marketing consultant.

VINCENT (VINE) D. FOSTER (’78, Business), chairman of the board, CEO and president of Main Street Capital Corporation, and LOUISE FOSTER, community leader.

BLAKE W. KRUEGER (’75, Business, Honors College; ’78, JD Law, Wayne State University) chairman of the board, CEO and president of Wolverine Worldwide, and MARY Z. KRUEGER (’77, Natural Science; ’79, Engineering), former engineer for the State of Michigan, community leader.

BARBARA MAIBACH (’68, Natural Science), tutor and advocate for math literacy, and BEN MAIBACH, III (’69, Engineering) chairman of the board, CEO and immediate past president of Barton Malow.

PATRICK (PAT) MCPHARLIN (’69, Social Science) president and CEO of MSU Federal Credit Union, 2005 MSUAA Distinguished Alumni Award recipient.


LINDA ORLANS (’87, Law) founder and CEO of The Orleans Group, comprised of eight real property firms with a national footprint, and chair of the MSU College of Law Board of Trustees.

INGRID SAUNDERS JONES (’69, Education) chair of the National Council of Negro Women and former senior vice president of Global Community Connections, Coca-Cola Company, and chairperson of the Coca-Cola Foundation.

KAREN A. KOLSCHOWSKY (’63, Education), former teacher, and GERALD A. KOLSCHOWSKY, retired, former chairman and co-chief executive officer of OSI Industries LLC, co-founders of the Gerald A. & Karen A. Kolschowsky Foundation.

MICHAEL SERLING (’66, History; ’70, Law), president of Michael B. Serling P.C. and 2010 MSUAA Outstanding Philanthropist Award recipient, and ELAINE SERLING, accomplished singer/songwriter and nurse.

STEVE SMITH (’13, Social Science), All-American, Big Ten champion, MSU Sports Hall of Fame inductee, NBA All-Star, NBA Champion, Olympic gold medalist, and current analyst and announcer for NBA TV, and MILLIE SMITH, community activist.
SPARTANS WILL.