



MICHIGAN STATE
UNIVERSITY

EMPOWER
EXTRAORDINARY

THE CAMPAIGN *for* **MICHIGAN STATE UNIVERSITY**

Supporting the
COLLEGE OF NURSING

Strengthening Leadership *in* **Nursing**

The increasingly complex worlds of health care, higher education, and the profession of nursing all intersect at our College of Nursing. Nurses play a major role in health care delivery and will play even greater roles as American health care changes.

Spartan nurses will make dynamic contributions to twenty-first century health care.

- We will increase our research in the areas where we are strong and where there is a profound need.
- We will expand our academic-practice partnerships to help us translate nursing science into practice.
- We will prepare nurse leaders by strengthening our balanced array of educational programs.
- We will build a vibrant and diverse community of students, faculty, and staff, and expand their global experiences.



THE COLLEGE
OF NURSING
SEEKS TO RAISE
\$14 MILLION IN
THE EMPOWER
EXTRAORDINARY
CAMPAIGN.

A Vibrant **COMMUNITY**

To help economically and educationally disadvantaged students pursue a nursing education, endowed and expendable support is essential to ignite the possibility of higher education in urban communities and build a diverse nursing workforce. As the demographics in America change, it is important to have caregivers who can best communicate with and serve a wide range of patients. Help us to bring bright and dedicated young people into the nursing profession that have a passion for nursing, but may not have the resources or support to achieve their educational aspirations.



Since becoming a nurse practitioner in 2005, Kara Schrader has focused on helping the uninsured and under-insured and adolescent population manage and improve their own health.

#12 IN NIH FUNDING IN 2013.
70% OF NURSING ALUMNI
RESIDE IN MICHIGAN. **TOP 8%**
OF GRADUATE PROGRAMS
IN THE NATION.

Improving **Health**

Our ultimate distinction is our body of 6,000 alumni. Our quality graduates are heavily recruited and are making important contributions to leadership, practice, and research. Throughout the world, Spartan nurses are improving outcomes in chronic illness, healthy lifestyles, and the health and well-being of individuals and their families.

We have a competitive nursing research culture. Across all ranks, our faculty receive support for their research from five different NIH Institutes. Our current scientific and interdisciplinary research strengths are in:

- Cancer
- Gerontology
- Physical activity
- Obesity and associated conditions

Among these research areas are chronic diseases, which cause 81 percent of hospital admissions, 91 percent of all prescriptions, and 76 percent of visits to health care providers.

A Force for

CREATIVITY, DISCOVERY, AND LEARNING

To strengthen the discovery of new knowledge, we need endowed chairs and professorships to recruit and retain faculty who have strong research track records. We are the only College of Nursing in the Big Ten without an endowed chair. This hinders our ability to competitively recruit scientific nursing leaders or to fund innovative research ideas.

To grow researchers of the future we need fellowship funding for PhD students — that often come to us bearing debt from their undergraduate years. Being able to offer them a fellowship increasingly makes the difference in whether that student comes to MSU or goes elsewhere.





Nursing researcher, Amy Hoffman, aims to help lung cancer patients reduce fatigue and get more exercise as they transition from the hospital to the home after surgery.

OUR FUNDING GOAL TO DISCOVER
NEW KNOWLEDGE FOR NURSING
AND HEALTH IS **\$5 MILLION.**

An Engine of **OPPORTUNITY**

To address the health care needs of the aging population, and the influx of patients that have access to care issues, endowed scholarships, fellowships, and program support are essential. The education of nursing students at all levels in evidence-based practice will assure the movement of knowledge and research findings into the care setting. It currently takes up to 15 years to get practice improvements from the original research to the bedside. We will close this gap while championing health care policy and operational changes that achieve sustainable improvements in health care outcomes for patients and families.



OUR FUNDING
GOAL TO
IMPROVE
HEALTHCARE
OUTCOMES FOR
PATIENTS AND
FAMILIES IS
\$1.7 MILLION.



*MSU's pinning ceremony
is a symbolic welcoming
of new graduates into the
nursing profession by faculty.*



A Global **PROBLEM SOLVER**

EDUCATING BSN NURSES

To elevate the number of baccalaureate prepared nurses to 80 percent by 2020 as recommended by the IOM, endowed scholarships are necessary to help support the education of future Spartan nurses. Our students have full-time study with extensive clinical courses. It is difficult for them to work while completing the clinical program and many are in need of financial assistance.

To gain new global perspectives, endowed scholarships will support international service learning and research. MSU ranks in the top 10 for both study abroad participation and international student enrollment, helping the college to expand our international reach through student and faculty exchanges.

To ensure that our faculty continues to implement innovative teaching methods, endowed funds for technology and simulation are needed. Dynamic learning experiences combined with a variety of contemporary technologies, such as virtual and on-site simulation and distance education, increases the value of a Spartan nursing degree.





OUR FUNDING GOAL TO
EDUCATE NURSES TO
BECOME GLOBAL PROBLEM
SOLVERS IS **\$2.1 MILLION.**

OUR FUNDING GOAL TO
OVERCOME BARRIERS
IS **\$5.2 MILLION.**





COLLEGE OF NURSING

DEVELOPMENT AND
ALUMNI RELATIONS

Bott Building for Nursing
Education and Research

1355 Bogue St.,

East Lansing, MI 48824

(517) 432-1187

eric.sturdy@hc.msu.edu

nursing.msu.edu

SPARTANS WILL.

MAKE A DIFFERENCE *and*
EMPOWER EXTRAORDINARY TODAY.

EMPOWER.MSU.EDU

#EmpowerMSU

COVER IMAGE:

*Detail of the wall installation by artist Katy Stone
found in the Janice and Alton Granger Atrium in
the Bott Nursing Building.*