

NEWS OF FACULTY, STAFF & RETIREE GIVING TO MICHIGAN STATE UNIVERSITY

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SPRING 2016



Green is the
Color of **HOPE**

MSU staffer champions Student Emergency Assistance Fund

YOUR GIFTS IN ACTION • CROWDPOWER • TEAM MSU GIVES

GREEN IS THE COLOR OF HOPE

AN EMPTY EMERGENCY ASSISTANCE FUND SPURRED ACTION.

by Devon BARRETT

On Tuesday, December 1, 2015, MSU used CrowdPower—an online giving forum—to participate in Giving Tuesday, a global day of philanthropy that celebrates charitable giving.

The cause? The Student Emergency Assistance Fund, which provides emergency financial support to students if an unforeseen financial hardship threatens their ability to continue their education.

When Lisa Parker ('95, Natural Science), an alumna and MSU Alumni Association employee, heard the fund was running low, she immediately sprang into action, making a \$10,000 challenge gift that matched every dollar raised on Giving Tuesday, up to \$10,000.

She was inspired to act because the fund supports a cause that hits close to home. As a student in the mid-1990s, Lisa worked three jobs to cover her expenses and thought, at times, even that wouldn't be enough. A fund like the Student Emergency Assistance Fund would've been there to help her if she'd needed it.

"It is a lifeline for our most vulnerable students, who find themselves unable to cover tuition costs due to unforeseen circumstances like the death of a parent, loss of a job, illness and loss of a home," she says. "It was critical that the fund be replenished."

And now, it'll be there for other students. In addition to Lisa's challenge gift, more than 250 donors—many of whom are faculty and staff—gave nearly \$13,500 to the fund on Giving Tuesday.

"In addition to being overwhelmed by the response to the challenge, what I gained from the experience was the realization that Spartans will unite to solve a problem when they know one exists and understand how they can help," Lisa says.

To make a gift to the Student Emergency Assistance Fund, visit go.msu.edu/emergency



Thanks for All the Love, Spartans
#GIVINGTUESMSU



More than 250 donors—many of whom are faculty and staff—gave nearly \$13,500 to the fund on Giving Tuesday.

A MATCH *for* TEACHERS

by Devon BARRETT

Using CrowdPower—MSU’s online giving forum—student leaders from the Global Educators Cohort Program (GECPC) are hoping to raise \$3,000 to create study abroad scholarships. Margo Glew, coordinator of the GECPC, has given their efforts a boost with a \$1,000 challenge gift to match contributions to the fund up to \$1,000.

At press time, the effort was 70 percent funded, with \$2,100 in contributions.

Glew is a 2016 recipient of an MSU Alumni Club of Mid-Michigan teaching award, and her gift to support her students’ fundraising efforts comes from a portion of her award money.

“In my role as program coordinator for the GECPC, I have seen first-hand the impact that a global

experience has on a future teacher,” Glew says. “I firmly believe that all future teachers should have access to this opportunity. When GECPC students expressed a desire to raise funds to support future access to a global experience, I was eager to support their efforts and make my own donation. It was a very easy decision!”



Margo Glew matched gifts with \$1,000 she received from a teaching award.

To learn more, or contribute to the GECPC Study Abroad Scholarship Fund, visit go.msu.edu/gecpc

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YOU SUPPORT FACULTY

Since the start of MSU’s *Empower Extraordinary* campaign, donors have established 38 new faculty chair positions toward a goal of 100. **Six** of the new positions are thanks to the generosity of faculty, staff and retiree donors.



HE'S AS IMPORTANT TO MSU AS MSU IS TO HIM

To honor a career devoted to education and healthcare, the Lynn F. Brumm Endowed Scholarship in the MSU College of Osteopathic Medicine will support family medicine students with an interest in osteopathic manipulative medicine (OMM). Brumm, who recently turned 90, is professor and chairperson emeritus of the Department of Community and Family Medicine. His family established the scholarship in his name and it will be presented for the first time in 2016.

"He bleeds green and white," said Nancy Boote, Brumm's daughter. "His mother and father were from Michigan and his father was a 1912 grad of MAC. MSU was in his genes. He's a huge fan, but more importantly, it's about what MSU has done for him and what he's done for MSU."

The college's OMM lab was established in 2002 in Brumm's honor, thanks to a \$115,000 gift from Jason and Danica Woolley. Woolley, a former All-American MSU hockey player, made the gift to help ensure that more skilled OMM professionals will be available to serve the public.

For more information contact Director of Development Chris Surian at surianc@msu.edu or call (517) 355-8355.



Lynn Brumm (left), professor and chairperson emeritus and William Strampel, Osteopathic Medicine dean, celebrate a new scholarship in Brumm's honor.



AN EXTRAORDINARY LEGACY:

Last year, 127 MSU students had the life-changing experience of studying abroad thanks in part to a scholarship endowment established by the MSU Federal Credit Union. In June 2003, the MSUFCU established a \$2.5 million endowment which, to date, has provided more than \$1.3 million to help 1,275 students. Pictured here with a few of the most recent beneficiaries at a celebratory luncheon are MSUFCU Chief Executive Officer April Clobes (center, left) and MSUFCU Board Chairman and MSU Secretary of the Board of Trustees Bill Beekman (center, right).



“The impact of making a gift to Michigan State University, no matter how big or how small, is immense. You affect change that ripples through the community, and the world, allowing you to touch so many lives in so many ways.”

DEBORAH **SUDDUTH**, MSU Retiree

Her deferred gift to MSU through an insurance policy will establish the Deborah J. Sudduth Dean’s Discretionary Fund in the College of Nursing.



“WELCOME to **MSU**,” says Scholarship

by Lois FURRY

Back in the dark economic days of 2009, an unexpected bright spot arrived on campus in the form of a \$10M anonymous gift. The Spartan Scholarship Challenge leveraged a \$7M portion of that gift to provide a 1:2 match to create new scholarships for MSU students in need.

Among the first to step up to the challenge was a group of friends from within the University. MSU executives Bill Latta, Bill Beekman, David Gift, and Jeff Kacos (along with spouses), and fellow executive David Brower created the MSU Leadership Endowment for the Spartan Scholarship Challenge.

Paulina Schmidtke, the first recipient to benefit from their friendly generosity, says nothing could have made her feel more welcomed when she arrived as a freshman.

“I felt so supported,” she says. “MSU is a big place and it was such a great feeling to know that there were people here looking out for me.”

Paulina was sure that she wanted to major in communications—until she discovered dietetics. Unlike many scholarships that are only

awarded to students in a specific major, this one followed her to a new program, where she completed her degree in 2015.

The support helped in an unexpected way as well. She says having that extra bit of financial flexibility allowed her to shift a few expenses so she could take advantage of one of MSU’s Study Abroad programs—an international food law traveling course.

“Otherwise, I probably would not have gone,” Paulina says. “And I would have missed an amazing experience that ended up helping me get where I am now.”

Today, Paulina is employed by a Woman, Infant and Children clinic in Chicago, as a nutritionist and breastfeeding consultant. It’s a career path she clearly loves.

“It is very rewarding work,” she says. “Every day I have the chance to make a difference. It is so great to see when a child’s health gets better because of something I could help the mom to do.”

Paulina plans to stay in the field, and wants to continue her education and add additional certifications. She hopes to create a scholarship of her own one day, too.



“It is a great chance to support somebody who is going through one of the toughest times of life,” she says. “It meant a lot to me and I would love to do that for someone else.”

It meant a lot to the group of friends who created the scholarship as well.

“As graduates of MSU, we strongly believe that our education gave us the opportunity for fulfilling and productive careers,” says Latta. “We wanted to do something that would be lasting and help students who come after us have the same opportunity.”

For more information on supporting student scholarships, contact Senior Director of Development Jennifer Bertram at bertram9@msu.edu or call (517) 432-7330.

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