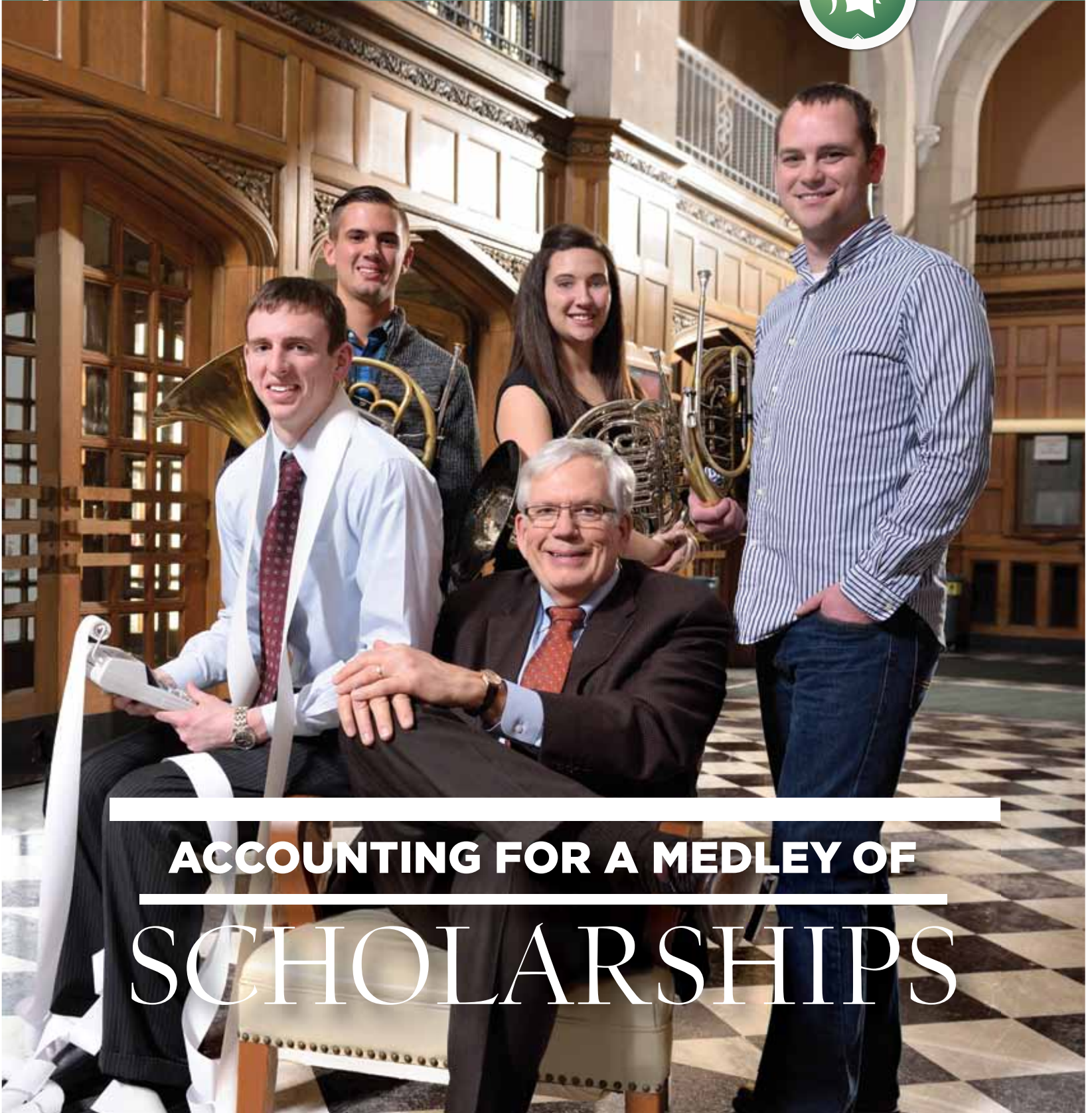


NEWS OF FACULTY, STAFF & RETIREE GIVING TO MICHIGAN STATE UNIVERSITY

OUR IMPACT

SPRING 2014



ACCOUNTING FOR A MEDLEY OF SCHOLARSHIPS

ACCOUNTING FOR A MEDLEY OF SCHOLARSHIPS

When Tom Luccock arrived at MSU more than 14 years ago, all the possessions he brought fit in his car.

He had just completed 23 years leading the Tulsa, Oklahoma Office of Internal Audit at Occidental Petroleum Corporation and had accepted an offer to become the director of MSU's Office of Internal Audit.

But he and his wife Cathy, who was chair of the English Department at Cascia Hall Preparatory School in Tulsa, decided for her to continue with her career there. Consequently, Tom moved into an apartment in a residence hall and began a long-distance commute.

Early on, Tom saw the value in hiring student interns to assist in Internal Audit. Tom also interacted with students daily at the residence hall. He has enjoyed sharing life experiences with these students and as a result has learned from them. "There is not as much distance between generations anymore," Tom says. "And we can learn so much from one another."

His connection with outstanding student interns led to becoming a donor and a member of the Advisory Cabinet for the Annual Fund.

"As I worked with these students, I realized what a resource of talent and knowledge there is on this campus," Tom says.

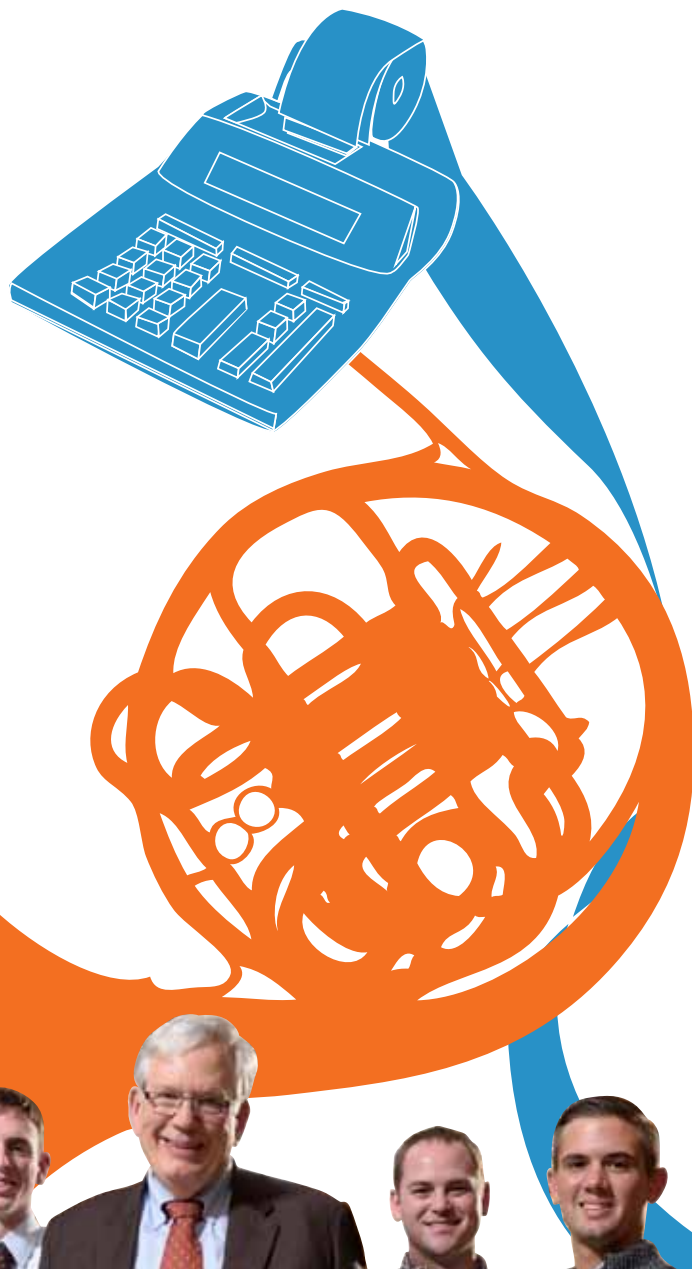
Tom and Cathy support accounting students with the Thomas N. Luccock Audit Scholarship Endowment. And in honor of their

abiding appreciation for music, they have recently established the Thomas and Catherine Luccock Endowed Scholarship in French Horn to help young musicians.

"Music is a vital part of all our lives," says Tom, who played French horn as a student in high school. Tom and Cathy recognize that the fine arts have a real need for funding. Most importantly, Tom believes giving back to MSU is one way to stay connected to the people and experiences that matter, but also to help the next generation to do the same.

As one of his scholarship recipients recently wrote to him, "This drive to leave some positive impact on humanity is the same guiding force that compels me to do everything positive in my life, and your assistance has helped reassure me that I am not alone in this pursuit."

For more information on making an endowment gift to MSU, contact the Office of Development in your college or unit, or call 517-884-1000.



Music and business students are pursuing their passions thanks to support from Tom Luccock, MSU's Internal Audit director.

GIVE ONLINE

You may make a gift securely online using your credit card. Visit givingto.msu.edu.

TALK TO US

To explore how you might provide support to MSU through cash, stock, real estate and other gifts, contact the University Development office in your college or unit, or call (517) 884-1000.

IT'S POSSIBLE

With estate planning, you can remember MSU in your will or personal trust. Contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000.

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SCHOLARSHIPS

MEAN THE WORLD

Jazz Studies senior Kylie Doeblor learned firsthand about the rich cultural and historical heritage of Cuba, with music as one of its most significant manifestations of national identity. His experience—which he counts as life-changing—was thanks to an endowed scholarship from Carol Welch, who was a longtime volunteer coordinator for MSU WKAR and is an avid world traveler.

Human Development and Family Studies doctoral student Neda Senehi took part in community-based field research for public health in Ghana. She also developed a passion for building playgrounds for children in urban communities. She couldn't have done it without endowed scholarship support from the former director of MSU Study Abroad, Dr. Charles Gliozzo.



From left: Kylie Doeblor, Carol Welch, Neda Senehi and Charles Gliozzo.

Your estate can support MSU

Many have provided future support by including MSU in their estate plans, and so can you.

Along with current gifts made during your lifetime, the two easiest and most efficient methods for faculty, staff and retirees to remember MSU are through their retirement plan, or a charitable bequest in a will or personal trust. Either future gift strategy may be designated for student or faculty support in the college, academic department or degree program of your choice.

To explore how you might provide financial support to MSU through your estate plans, contact the development office in your college or unit, visit giftplanning.msu.edu or call the Office of Gift Planning at (517) 884-1000.

250

MSU faculty, staff
and retirees have included
MSU in their estate
planning

15M

During the past five years,
more than \$15 million has been
documented through
the estate plans of current
faculty and staff

STORIED CAREERS HONORED

Excellence in Sports Broadcasting

"This might be a gift certificate for golf," thought Terry Braverman ('60, Communication Arts and Sciences) as he unrolled the scroll of paper his wife and family presented on his 75th birthday. But, it was something a lot bigger and longer lasting.

Terry's family had created the Terry Braverman Excellence in Sports Broadcasting Scholarship to honor his distinguished career.

"This was a wonderful opportunity to perpetuate his legacy," says Gail Braverman ('83, Social Science), Terry's wife, who created the scholarship endowment with an IRA rollover gift to MSU.

Terry's professional life included public and commercial radio and television sports broadcasting nationwide, with stops in Traverse City, Nebraska, Indiana and Hawaii, and 38 years at MSU. He hosted countless radio and television coaches' shows, co-hosting a weekly live sports news and interview show on WKAR-TV, as well as daily radio newscasts of varsity athletic news. He was often the voice of MSU as he served as the play-by-play announcer for men's basketball, hockey and football, including several NCAA national championship games.

His diverse accomplishments also included serving as MSU's Director of Athletic Fundraising (1974-2002), creating and hosting children's television shows and taking the stage with local community theater groups.

He still serves as the public address voice for the Detroit Lions as well as Spartan football and men's basketball.

The new scholarship will support meritorious sports broadcasting students in the College of Communication Arts and Sciences. The assistance will enable the recipients to gain on-air experience through internships or other career-related activities, as Terry did during his MSU student days as a Radio-TV major from 1956-60.

Terry says the scholarship is the best gift he could have received.

"It will be enabling students who are the brightest and the best and who are going to have an impact in an exciting profession. It will bring my life almost full circle."

To make a gift to the Terry Braverman scholarship, contact Director of Development for the College of Communication Arts and Sciences Meredith Jagutis at (517) 432-5672; jagutism@msu.edu.



Terry Braverman (center) in the Spartan Stadium public address booth with his assistants for the day, daughter Lindsey and son Christopher.

Great teaching leaves a mark

Being a student in Dr. Shirley Siew's class was never a spectator sport.

Legions of osteopathic medical students have gathered around the pathology specimens she has meticulously collected at MSU for more than 36 years. She knows the name of every student. And she knows the questions to ask that lead each one to make critical connections between classroom learning and the diagnosis and treatment of patients.

"From the beginning she treated us with the seriousness that would be required of us in our future professions," says Youssef Kousa, a D.O./Ph.D. student in the MSU College of Osteopathic Medicine (MSUCOM). "What she taught is invaluable for me—and to all of her past students—to be able to help people."

Recently, Youssef joined with fellow osteopathic medical resident Breanna O'Keefe to spearhead the creation of a student scholarship endowment in Dr. Siew's honor.

"She taught me very early in my career that I should work my hardest and only accept the

best I have to give," says Breanna. "Dr. Siew's willingness to help students—to provide not just answers, but an education—is something generations of physicians have been privy to."

When MSUCOM graduates run into one another, a key question is always whether Dr. Siew is still there, according to Youssef.

"Everyone remembers being in that room and feeling the passion and energy she brought to her teaching," says Youssef.

"We wanted to start the scholarship because—just like her contributions to medicine—it is something that will endure."

Numerous medical students contributed to create the scholarship, and Dr. Siew herself generously added to the fund. The award will support deserving students pursuing clinical or doctoral degrees from MSUCOM, starting in the fall of 2014.

To learn more about contributing to the Dr. Shirley Siew Student Award, contact Suzette Hittner, Executive Director of Constituent Programs at (517) 884-7430; hittner@msu.edu.



Dr. Shirley Siew and Breanna O'Keefe.

SPARTAN SENTINELS

You lead the way for others to invest in MSU.  Click! givingto.msu.edu



Matthew Anderson

(MBA '78, Ph.D '82, Business) Associate Dean, Diversity and Inclusion

Matthew J. Anderson, a self-proclaimed “dyed-in-the-wool unabashed Spartan,” has never missed making annual gifts to MSU for 25 years running. He is passionate about MSU Athletics as a member of the Sparty Club and President’s Club, yet manages also to support WKAR, Wharton Center and the Broad College of Business.

“Michigan State has been, and remains, very important to me and my family. My three kids, along with several nieces and nephews, are all MSU grads. Michigan State University is a life-changing institution.”



Robert Ellerhorst

(BS '74, MS '76 Engineering), Director of Utilities, T.B. Simon Power Plant

Robert Ellerhorst’s annual giving to MSU began in 1981 with a gift to the College of Engineering. Today, he uses the convenience of automatic payroll deduction to make monthly gifts to a wide variety of funds including WKAR, MSU Promise Scholarship and Spartan Fund. With 33 years of consecutive giving, Robert is a member of the Beaumont Tower Donor Society.

“My wife Karen and I have been proud and happy to contribute to this great institution. MSU provided me core engineering skills, a unique place for Karen and myself to work, and an environment for continuing education for our children. And it provides our community academic and athletic excellence.”



Linda Halsey

Retired Editor, Communications and Brand Strategy

Linda Halsey has supported MSU with gifts for more than 37 years. Some of her first gifts were to WKAR radio and TV. She also is a steadfast donor to MSU Women’s Basketball and to the Feline Health Endowment in the College of Veterinary Medicine. Together with her husband John, she is a member of MSU’s Beaumont Tower Donor Society.

“I give to MSU, not only because MSU gave me a great career, but also because I believe in MSU!”

These three Spartans have never missed making an annual gift to MSU for 25, 33 and 37 years running!

10 Ways to Make a Gift

Whatever ways you give, your generosity is changing the face of MSU.

