

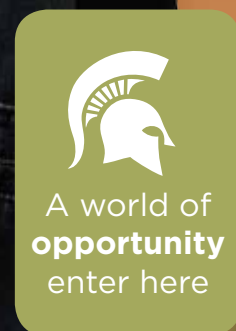
# DEVELOPMENTS

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

SUMMER 2014



# OPENING DOORS

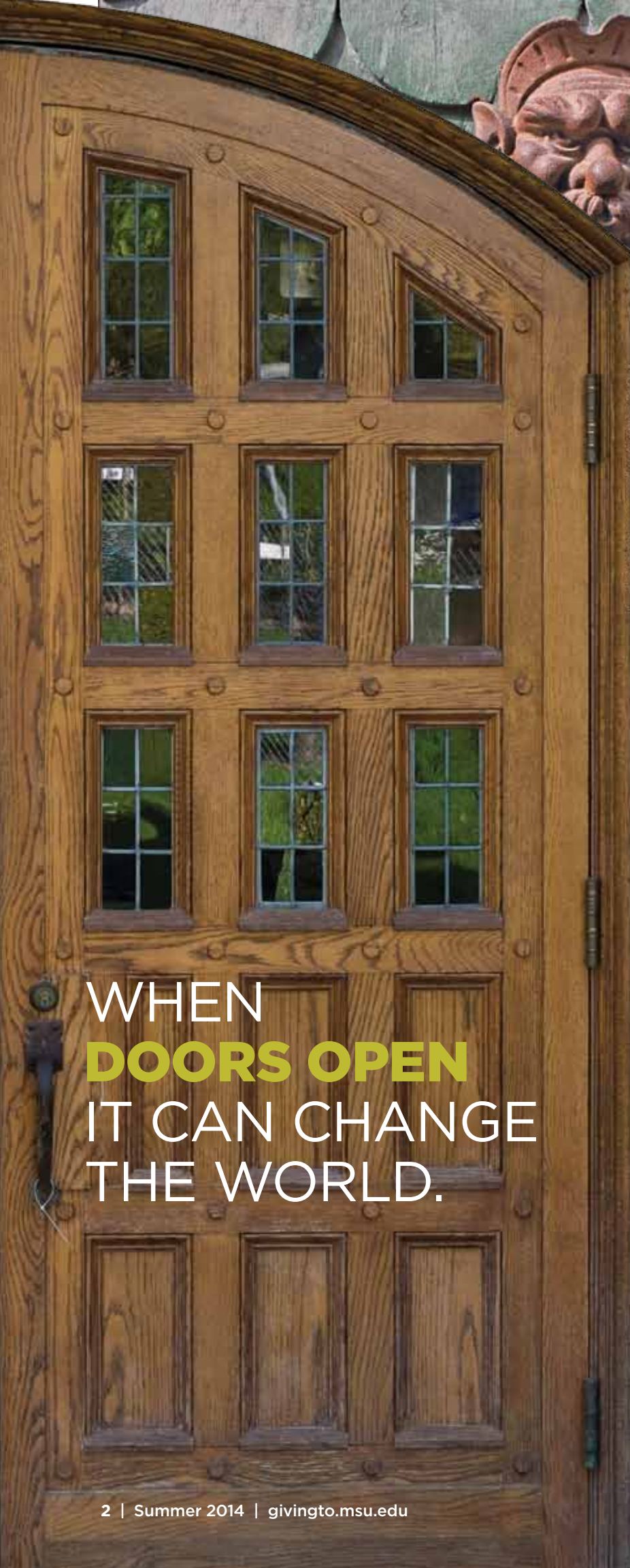


# OPENING DOORS



*Jade Wiselogle,  
professional writing  
student*

SCHOLARSHIPS GIVE  
STUDENTS A MASTER KEY



Sharon O'Connell never got to attend MSU, but her estate plans will open that door for others from her home county.

# WHEN DOORS OPEN IT CAN CHANGE THE WORLD.

**S** BY LOIS FURRY

He can still feel the door handle in her hand. Her early weeks at Michigan State University had not been easy. In a reading assignment for one of her first courses, she learned that the place she and her family called home and the ways of that place were actually a source of “cultural study.”

While most other freshmen knew someone or came with a roommate, she was alone. She watched others for clues to fit in. She bought her first pair of blue jeans so she might at least look like she belonged.

Just a few weeks after her arrival in this strange new world, she pulled open a heavy door.

It was one of the old buildings on Circle Drive, one that echoed MSU’s history and spoke to its future. She remembers opening that door and wondering what it would be like ‘not just to feel like you belonged in this place, but to feel like it belonged to you.’ For someone who felt so alienated, it was startling to suddenly want to be where she was and want to become a part of it.

She still keeps a key to that old door she opened so many years ago. It was given to her on the day she became dean of the program behind it.

“This isn’t the best story of what happens at Michigan State,” says MSU Provost June Pierce Youatt, who previously served as dean of Undergraduate Programs. “But it is one story—mine—and there are half a million more.”

MSU was founded on having open doors. President Lou Anna K. Simon has quipped that if students in 1855 had worn graphic T-shirts, MSU’s would have read ‘good enough for the proudest, yet open to the poorest.’ That legacy is reflected today in the ways that MSU works hard to remain open and affordable to all who are qualified.

On any given day, if you walked into a classroom of MSU freshmen, you can expect to find a student like Joel Arnold, 30, who just a few years ago found himself homeless and not sure how he would ever achieve the dream of a college education. You would likely find a student like Raquel Shellman, who is the first in her family to attend college, as was President Simon and as are nearly 25 percent of all MSU

Alumnus Steve Smith with the three current recipients of the Steve Smith Scholarship (l to r): Sherronia Dorsey-Walker, Raquel Shellman and Kyle Barden.

students. That room surely would reflect one of MSU’s cornerstone strengths: diversity. Nearly 23 percent of last year’s freshman class was made up of people of color and more than 14 percent were international students.

You would also find that the majority of students there were once unsure of how they would be able to afford college and that a can-do response from MSU’s Financial Aid Office made their dreams begin to feel like reality. The opening of doors doesn’t end with just being admitted to MSU. Private support has become an increasingly important component of sustaining MSU’s commitment to financial aid.

“Students line up to get into Michigan State, not because they think it will be easy or even inexpensive anymore, but because they really believe that something will be provided here that will make a significant difference in their lives,” says Provost Youatt. “Through the support of donors, alumni and friends, together we can give them that opportunity.”

### THE DOMINO EFFECT

Open doors tend to multiply. A student receives support and gains an education, which then opens more doors for her or him. Reaching back to open doors for the next generation of Spartans brings the effect full circle. Just look at Steve Smith.

Steve attended Pershing High School in Detroit and then Michigan State University from 1987-91, where he became a First Team All-American basketball player and went on to a 14-year career in the NBA.

He says he has never forgotten the sacrifices made by people around him that helped open the doors that made his success possible. One of those people was his father, a hardworking Detroit city bus driver for 37 years. Another was his late mother, Clara Bell Smith.

In 1997, Steve donated \$2.5 million in her honor toward construction of The Clara Bell Smith Student-Athlete Academic Center, a comprehensive study center for student-athletes. At Steve’s insistence, a portion of this generous donation also funds the Steve Smith/Pershing High/MSU Scholarship for Academic Achievement. In 2001, Steve donated an additional \$600,000 to fully endow the scholarship. The endowment provides significant scholarships for high-achieving students from Pershing and other Detroit high schools to attend Michigan State.

### SHERRONIA DORSEY-WALKER IS ONE OF THE RECIPIENTS

She remembers the day her name came over the speaker in her classroom at Pershing. She was worried. As a top student, it was rare for her to be called to the office. As soon as she walked in, the school counselor began yelling: ‘You got it! You got it! You got the STEVE SMITH scholarship!’

Sherronia wanted to cry. “It was for MSU, my dream college,” she says. “I was ecstatic and I began to think of all the great things I would do at MSU.”

Already one of her proudest accomplishments is being a first-generation student who is setting the bar high for the rest of her siblings. She is double majoring in criminal justice and social work. When she graduates, she hopes to volunteer in the Peace Corps and AmeriCorps. She wants to be a family advocate, representing families in the legal system and providing counseling. Right now, she is the coordinator of two teen leadership programs, the founder of Successful Sister’s Mentoring Program and the Teen Room supervisor at the Boys and Girls Club of Lansing. Her ultimate goal is to become the CEO of a program similar to the Boys and Girls Club.

“The biggest thing about being who I am is being able to introduce college to my siblings at an early age,” she says. “I am doing what I love which is helping others, taking advantage of education, and giving back what was given to me. I am so blessed that I received Steve Smith’s scholarship, because it helped me financially, professionally and academically.”

### KNOWING THE ROPES

Going to MSU wasn’t possible for Sharon O’Connell. As a young person, she was accepted to MSU. But just prior to the first day of classes, her parents, who were farmers, confided that they couldn’t afford to send her to Michigan State. Instead she stayed home to attend Bay City Junior College and later became a clerk in a large advertising agency in the Detroit area. At the age of 39, she completed a B.S. in Education by attending night school at Wayne State University and took a teaching position with the Detroit Public Schools.

Her early experiences taught her the importance of flexibility, persistence and education—lessons that would serve her well. A failed millage vote ended her teaching career in Detroit, so she moved to Colorado. She



Jeanne Day, pictured here with her late husband Denver Day, says getting into MSU in 1947 with the small, but wonderful gift of a \$100 scholarship, opened up the world for her.



Jade Wiselogle, professional writing student and recipient of the Jeanne and Denver Day Spartan Scholarship, is getting a head start this summer on the future career she hopes to have in the fashion industry. She's in New York City interning at Seventeen magazine.



tried to find a suitable teaching position in Denver, but went into sales for a better living; navigating her way through three industries. She then became a stockbroker, until an economic downturn forced lay offs. She found a new career as a collections agent with the U.S. Treasury where she continues to work at the age of 74, still in Denver.

"I'm in a better place today than I could have ever imagined," she says. "And this is all due to the fact that I had a college degree and the willingness to alter my goals when necessary."

Sharon recently established a \$1.26 million bequest that will fund scholarships for students from Huron County to attend MSU.

"When I hear about the amount of debt people are incurring to go to college, I knew that any kind of financial assistance would help somebody and I particularly wanted to help students from the rural thumb area where I came from," she says. "I thought that some of them may want to stay in farming and MSU would be a great place for them while also exposing them to many other options."

"Whatever direction they go in, I know that having a college education will open many doors. I can attest that it really does make a tremendous difference."

#### WIDE OPEN

Jade Wiselogle is a first-generation college student with big dreams who doesn't need to be convinced of the role a college education will play in achieving them.

She says she chose MSU because it was the best option for her financially and she wanted to do everything in her power to go to a Big Ten school. She's one of two daughters of a single father and she says receiving the Jeanne and Denver Day Spartan Scholarship had a major impact on her ability to attend MSU.

She's making the most of her MSU experience; pursuing a major in professional writing with a public relations specialization and dual minors in German and Italian. She also serves as a resident advisor, which helps with living costs and gives her the opportunity to make an impact on more than 50 other students.

"MSU was just the perfect fit for me," she says. "It wasn't long before I found it was quite easy to meet so many new, interesting people, and to make friends from all over the world."

Her end goal is to write for a fashion publication or to work in public relations within the fashion design industry. At MSU she is already gaining professional experience and building a network. She

serves as the editorial beauty writer for MSU's fashion and lifestyle magazine *VIM*, and is active in MSU's Fashion and Design Student Association.

This summer Jade took a big step toward achieving her dreams, landing an internship in the fashion department of *Seventeen* magazine in New York City.

She says the Days' generosity means a lot to her.

"It is so nice knowing that there is someone who is genuinely looking out for my education and my wellbeing at MSU, even though we haven't directly met," she says. "I hope that someday I can follow in their footsteps and give back to my community."

#### LETTING THEM IN

MSU was the start of it all for Jeanne Day ('51, Social Science), and she is delighted to know she is now helping Jade with her Spartan experience.

Jeanne recalls coming from a wretched position as a high school student. MSU, with the gift of a \$100 scholarship and a job cooking in a kitchen on campus, opened up the world for her. Among other things, she met her companion of 65 years, her late husband Denver ('51, '55, Business).

They had an exciting life together, or as Jeanne likes to say, "we beat the hell out of life!" Besides rewarding careers in California—hers in education and his in accounting—they both piloted small planes, rode motorcycles cross country and retired to boating throughout the Eastern U.S.

"As we went along and looked at the world, we came to the conclusion that the most important thing was education," she says. "And we wanted to help more people get one."

She says funding a scholarship is like throwing a pebble in a pond.

"You have the initial splash but then the ripples go on and on," she says. "Think of all the influences we have had, of what we were because of our education that gave us the ability to do the things we did."

It is another apt metaphor that points to the long-reaching effects that opening the first door to education can have.

She and Denver established two scholarships to help MSU students and ensure their support for education will continue beyond both their lives.

In 2002, Denver and Jeanne made a significant gift to fund the Day Charitable Remainder Trust (CRT) which provided them, and now Jeanne, with a lifetime stream of income. At Jeanne's death, their CRT concludes and over \$1 million in trust assets will be directed to MSU to fund the Denver and Jeanne Day Scholarship. This scholarship is designed to support students who have accumulated lifetime experiences, aiming to support non-traditional students who are eager to embrace a new path in their lives.

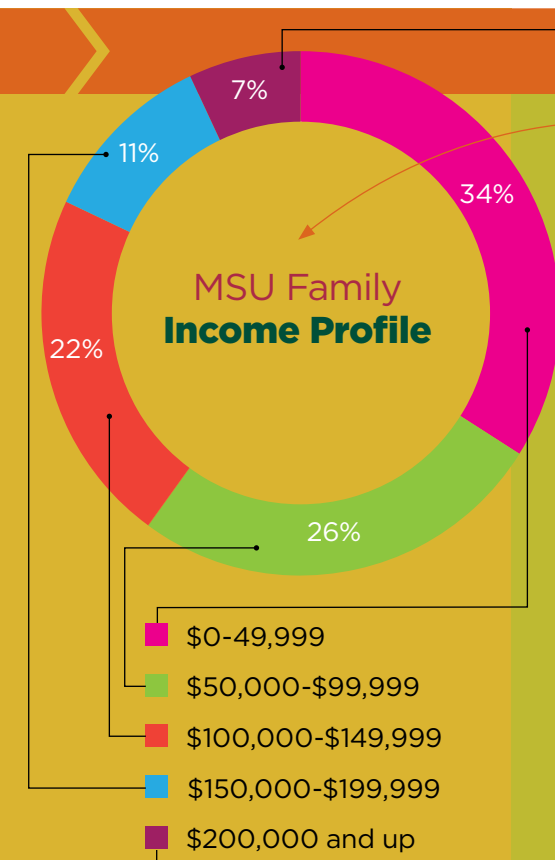
A few years ago when the Spartan Scholarship Challenge matching pool became available through an anonymous gift, Jeanne and Denver fully funded another scholarship, meant for any worthy student with financial need. Today, that fund is supporting Jade.

"An MSU education gives you a base so that you have all the options of the world to go from there," Jeanne says. "This was the right place to help people make better lives for themselves."

Donors like Jeanne and Denver Day, Steve Smith and Sharon O'Connell are giving master keys to students. And it will help hardworking students like Jade Wiselogle and Sherronia Dorsey-Walker open a lot of doors.

*To learn more about creating a Charitable Remainder Trust that will provide you with a lifetime stream of income and a future gift to MSU to the area of your choice, contact the MSU Office of Gift Planning at (517) 884-1000.*

*To learn more about creating scholarships for students at MSU, contact Senior Director of Development Jennifer Bertram at bertram9@msu.edu or call (517) 432-7330.*



#### OPENING DOORS BY THE NUMBERS

- Of those admitted from the 31,000 applications received for fall 2013, 7,800 enrolled as Spartans
- The middle 50th percentile attained:
  - 3.4 to 3.8 high school grade point
  - 23-28 composite score on the ACT
  - 1,040 to 1,210 combined SAT score
- The cost of attending MSU (tuition, fees, room, board, books and personal expenses) was expected to average more than \$25,000 for the 2013/14 school year

- MSU students tend to come from middle-class families:
  - 82 percent come from families with annual incomes of less than \$150,000
  - 25 percent receive federal needs-based Pell grants (which mostly go to students with family incomes of less than \$30,000)

- Nearly 70 percent of MSU students receive financial aid, 7 percent from privately supported scholarships

- Just 46 percent of Spartans graduate with debt, compared to the national average of 62 percent

# DEVELOPMENTS



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### Online Extras

- [go.msu.edu/scholarships](http://go.msu.edu/scholarships)  
Scholarships open doors of opportunity for students. Learn more about how scholarships make a difference.
- [go.msu.edu/MCFgrads](http://go.msu.edu/MCFgrads)  
Watch a heartfelt thank you from the first class of MasterCard Foundation Scholars.



## DEVELOPMENTS

For Donors and Friends of Michigan State University

MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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The generosity of thousands of alumni and friends empowers MSU to advance knowledge and transform lives every day.

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To explore how you might provide financial support to MSU, contact the University Development office in your college or unit, or call (517) 884-1000.

Estate Planning  
To remember MSU in your will, personal trust, qualified retirement plan or IRA, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to [giftplanning.msu.edu](http://giftplanning.msu.edu).



# Detroit Resurgent

Detroit is frequently viewed as a city where hope has been lost and infrastructure is beyond repair. Seeing Detroit instead through its resilient, engaged and bold people, *Detroit Resurgent* is a collection of photographic portraits, interviews, essays and poetry edited by Howard Bossen and John P. Beck and published by the Michigan State University Press. The photographs by French photographer Gilles Perrin and interviews by Nicole Eweczyk include Wico Metal Products CEO Richard Brodie ('64, Business).

Recently Brodie and President Lou Anna K. Simon hosted a group of Spartans at the Detroit Athletic Club to celebrate the opening of an MSU Museum-curated exhibit of photographs from the book.



*Richard Brodie ('64, Business), CEO of Wico Metal Products, in Detroit Resurgent.*

Click! To learn more about the book, visit [go.msu.edu/DetroitResurgent](http://go.msu.edu/DetroitResurgent)

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*The inaugural class of Beckman Scholars (L to R) with Laura McCabe, director; Sarah MacLachlan, zoology major; Jacob Gibson, biochemistry and molecular biology major; Rebecca Benjamin, neuroscience major; and R. James Kirkpatrick, College of Natural Science dean.*

## MSU selected for Beckman Scholars Program

MSU is one of twelve 2014 host institutions for the prestigious Beckman Scholars Program, which will support six of MSU's top students in chemistry, biochemistry, and the biological and medical sciences. MSU will receive \$115,800 in funding over three years from the Arnold and Mabel Beckman Foundation.

The Beckman Scholars will work in the lab of their choice alongside a faculty mentor, gaining practice in conducting and

presenting research that will propel them into graduate and professional programs, says Laura McCabe, director of the MSU Beckman Scholars Program and professor of physiology and radiology.

More than 11 faculty members will involve the scholars in research studying molecular metabolism and disease, neuroscience, evolution and big data sets, or the intestinal microbiome and its role in health and diseases.



## Keeping endowments relevant

For universities nationwide, the burden on families for the cost of education has risen over the last 14 years. When coupled with reductions in state support, it is important that the support from endowments remains sufficient to provide support for MSU's academic mission.

To meet these demands, beginning July 1, 2014, MSU will recognize \$50,000 as the minimum amount required to fund a new, named endowment fund. This will not affect previously agreed to amounts or pledges.

**For more information, contact the development officer in your college or unit, or call (517) 884-1000.**

# CELEBRATING

## THE FIRST CLASS

MSU graduates five MasterCard Foundation Scholars

Two years ago, The MasterCard Foundation partnered with Michigan State University to provide talented, yet financially disadvantaged youth from Sub-Saharan Africa with access to high-quality education. This spring marked the graduation of the first five MasterCard Foundation Scholars.

The graduates are from Uganda, Mozambique, Zambia, Ghana and Nigeria. All of them are completing master's degrees and plan to return home this year to pursue careers in sectors ranging from plant biotechnology and food safety to public policy and economics. They are remarkable young leaders with giant ambitions for change in Africa.

MSU received \$45 million to become a lead partner in The MasterCard Foundation Scholars Program. Throughout the nine-year program, MSU will welcome 100 four-year undergraduates and 85 master's degree students from Africa. The first undergraduate students are expected to graduate in May 2016.

Click! Watch a heartfelt video the graduates made for the Foundation at [go.msu.edu/MCFgrads](http://go.msu.edu/MCFgrads)



**Rebecca Nassimbwa** (MA '14, College of Education) is from Uganda. Last summer she worked with the United Nations Development Program to help combat HIV/AIDS in Africa. She hopes her MSU degree in rehabilitation counseling will launch a career dedicated to empowering people, especially those with disabilities.



**Mavis Dome** (MA '14, College of Social Science) of Ghana, studied public policy and political science at MSU. She had worked in the area of community development, environmental governance, and ecotourism in Ghana. She returns with her eye on policy formulation, implementation and research.



**Stella Nhanala** (MS '14, CANR) majored in plant breeding, genetics & biotechnology which she knows is important to reduce hunger in her native country of Mozambique. "I want to go home and help contribute to the transformation of Mozambican agriculture," she says. "I also want young women to see that they can help stimulate Africa's development and be the bridge that brings new science and technology to society."



**Thelma Namonje** (MS '14, College of Agriculture and Natural Resources (CANR)) is from Zambia. She will use her MSU degree in agriculture, food and resource economics to join the Indaba Agricultural Policy Research Institute and continue the field work and data analysis she began with an internship there last summer. She hopes to obtain a doctoral degree and ultimately have an impact on food security in Zambia.



**Victor Jayeola** (MA '14 CANR) of Nigeria majored in food science and human nutrition at MSU in order to help ensure the safety of food in Nigeria. He will complete his MSU graduate work in December and plans to complete a doctorate in the future.

# PUSHING boundaries

**New \$5M  
Broad  
Foundation  
gift for  
exhibitions  
honors  
bold vision  
of founding  
director**

**Click!**  
To learn more about  
upcoming events at the  
Broad Art Museum go to  
[go.msu.edu/BroadArt](http://go.msu.edu/BroadArt)



*Eli and Edythe Broad with Founding Broad MSU Director Michael Rush (left)*

**F**rom its steely, futuristic tilts to its global and always unconventional exhibits, the magnetism of the Eli and Edythe Broad Art Museum at Michigan State University, now in its second year, is undeniable.

The Broad MSU recently received a \$5 million gift from The Eli and Edythe Broad Foundation to increase the museum's exhibition endowment and to help fund art installations for the next five years. The gift honors the founding director, Michael Rush, for his leadership in creating the explorative exhibitions and programming that already have made the museum a center for questioning and understanding the modern world.

"Michael Rush is realizing the vision for Broad MSU, bringing contemporary artists from around the globe to East Lansing and drawing audiences from around the state, across the country and from all corners of the world," says Eli Broad. "The exhibitions presented at the museum provide opportunities for students and the community to experience art that they might otherwise never see, while simultaneously drawing new visitors to East Lansing. Edythe and I are pleased to recognize Michael Rush's leadership in creating this unique institution and we wanted to ensure that the museum continues to push boundaries in the types of exhibitions it presents."

With this new gift, alumnus Eli Broad and his wife Edythe have invested a total of \$33 million in Broad MSU, in addition to significant gifts of art. The Broads were the catalyst for the museum, providing a \$28 million lead gift for the design and construction of Broad MSU's Zaha Hadid-designed building and establishing exhibition and operations endowments and a fund for acquisitions.

"Since its opening in November 2012, the Broad Museum at MSU already has had a transformational impact on Michigan State University, the East Lansing community and the region. This new endowment gift will ensure the museum can continue to advance its mission through engaging exhibitions," says Lou Anna K. Simon, president of MSU. "We are grateful to Eli and Edythe Broad for their continued generosity and support of programs throughout our campus, and particularly for the museum."

With a collection containing 7,500 objects from the Greek and Roman periods through the Renaissance and on to the Modern, Broad MSU is uniquely able to contextualize the wide range of contemporary art practices within a firm historical context. Many of the international artists featured are presenting their work for the first time at an American museum or creating new site-responsive commissions for their exhibitions. Of the 32 exhibitions presented thus far at the museum, works by artists from more than 30 countries have been featured.

"The exhibitions we develop at Broad MSU complement and add to Michigan State University's globally focused mission, and we often work with artists in countries where MSU has already developed programs," says Rush. "This new endowment gift will allow us to continue this type of programming well into the future and I am deeply honored that the Broads have given this gift in my name."

*For more information on making a gift to the museum, contact Assistant Director of Development Shalynn Sapotichne at [sapotic1@msu.edu](mailto:sapotic1@msu.edu) or call (517) 884-3914.*

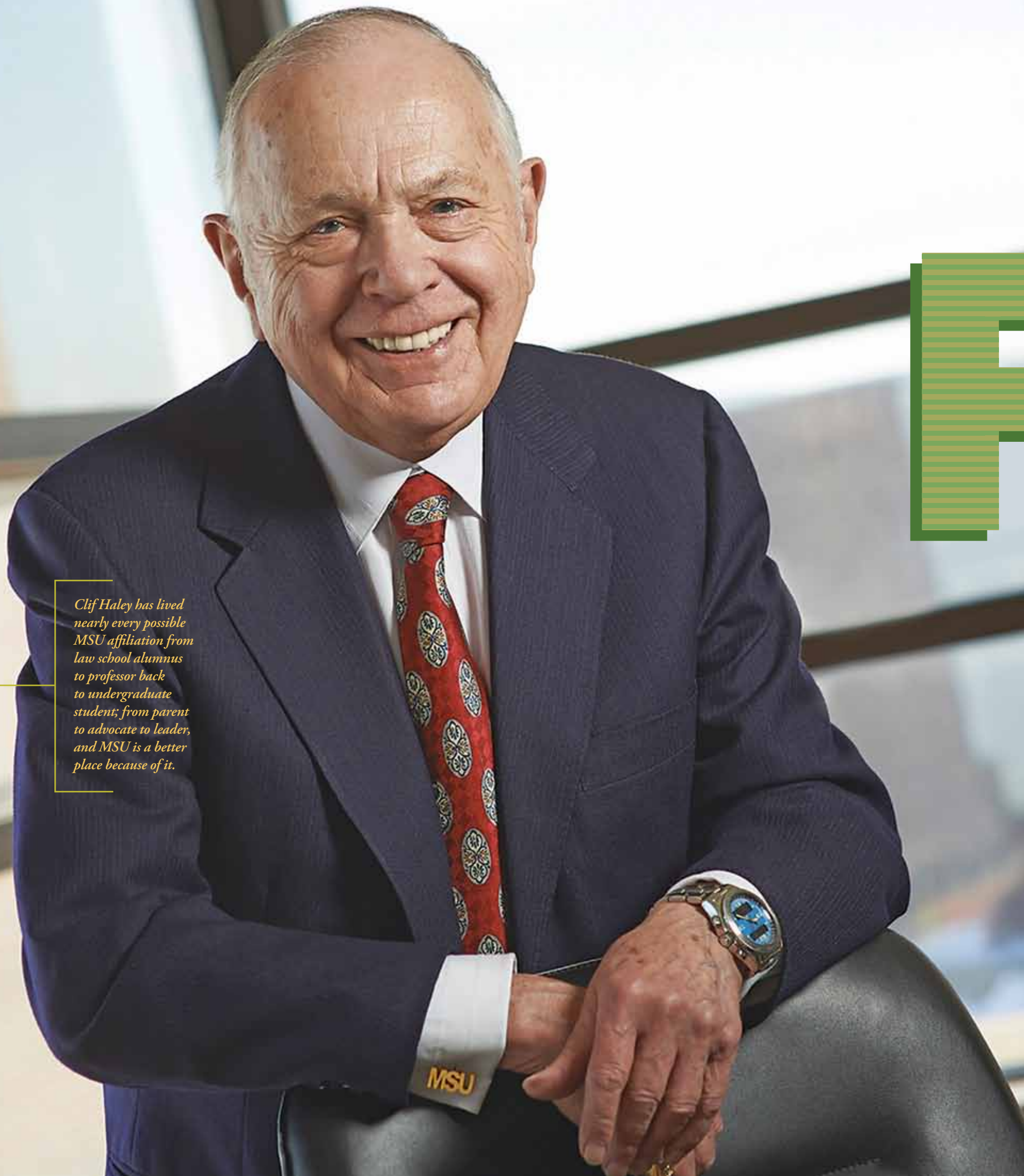
## LOCAL IMPACT, INTERNATIONAL DRAW

To date, more than 139,000 people have visited the Eli and Edythe Broad Art Museum, far exceeding pre-opening projections. Visitors have traveled from all 50 states and more than 80 countries.

Students from every MSU academic area have been engaged in a diversity of programming at the museum, which also employs 70-plus students. Broad MSU has repeatedly appeared in the *New York Times* and numerous other prominent national and international publications.

The museum is expected to infuse an estimated \$5 million annually in new spending into the local economy.





*Clif Haley has lived nearly every possible MSU affiliation from law school alumnus to professor back to undergraduate student; from parent to advocate to leader, and MSU is a better place because of it.*

# AN ALMA MATER 50 YEARS IN THE MAKING

Five decades ago, Clif Haley juggled four years of evening classes at Detroit College of Law with his day job as a labor relations manager at Chrysler Corporation.

It was the start of a long and rewarding relationship with DCL and its later incarnation as MSU Law – and one that resulted in Clif becoming a true Spartan in every sense of the word. He holds a doctoral degree from MSU Law, led its Board of Trustees, taught as an adjunct faculty member, sent his three daughters to MSU, completed a second undergraduate degree on campus himself, and became a significant donor.

He put his juggling skills to the test at MSU. In addition to the honorary Doctor of Laws degree he received from the MSU College of Law in 1993, he became an MSU undergraduate student in 2003, earning a Bachelor of Arts degree in interdisciplinary humanities from the MSU College of Arts and Letters. He attended classes in the morning and taught Mergers & Acquisitions at the Law College in the afternoon.

Clif and his wife Carolyn live on Drummond Island in northern Lake Huron, where he is co-owner of the Drummond Island Resort and Conference Center. An avid pilot since 1965, he would fly his plane – aka “the school bus” – two or three times a week to Lansing for board, teaching and undergraduate obligations.

Clif was an early advocate of the 1995 affiliation of DCL and Michigan State. “I thought it was a chance of a lifetime to combine the law school with a Big Ten university, a win-win for both institutions,” he says. “Although I didn’t realize it at the time, I already had a strong emotional connection to MSU through my daughters.”

Clif’s professional life included 17 years in domestic and international management at Ford Motor Company followed by an opportunity to create a new leasing and rental venture – which several years later launched a long and rewarding career at Budget Rent a Car where he became chairman and CEO.

When DCL started its new life in East Lansing in 1997, so did Clif – becoming a member of the MSU-DCL Board of Trustees. He was elected President in 2001, serving in this role until becoming Founding Board Chairman, a position he stepped down from last year. He also continued his adjunct

teaching responsibilities for 13 years.

As president of the board, Clif worked closely with former MSU President Peter McPherson and then-Provost Lou Anna K. Simon to make DCL a constituent college of the university and to change the college’s name to MSU College of Law. His dream was realized when he led the initiative that aligned the leadership structure of the Law College with MSU in 2011, the final steps of the model of a private Law College within a public university.

Clif understood the opportunities the affiliation would offer. Chairman of the first MSU-DCL fundraising campaign, he flew himself around the country to speak to DCL grads. “My message reflected past, present and future – the affiliation would give this historic, practice-ready, in-city law school a unique opportunity to raise its reputation and its regional, national and international image; and we could build a strong capital foundation, which as a businessman I knew was essential to having the resources to achieve Big Ten law school status.”

During the campaign, Clif and Carolyn donated \$1 million to the college. “Carolyn is a former assistant principal in Chicago, and passionate about education,” he says. The couple modified their trusts in 2005 to provide charitable bequests for the first endowed chair at the law college. He and Carolyn recently added \$1 million to their original charitable bequest commitment for the chair, scholarships and the proposed DCL Commemorative Plaza.

“The opportunity to give back has been emotionally rewarding for us, and honors the proud DCL heritage that prepared me to make a change in my life and with my life,” he says. “We know our endowment will help MSU Law to continue to provide outstanding education to many students for many years to come.”

Haley’s three daughters graduated from MSU before him, as did his younger brother; two grandchildren after him; and one grandson graduated last year from MSU Law. “We have a lot of Spartan fans in the family, we wear green whenever MSU has a football or basketball game – and text messages hum,” he says.

Regarding his deep connections with MSU, Clif sums it up this way: “I embraced MSU Law as the alma mater I never knew I had.”

# A NEW MODEL FOR PUBLIC HEALTH

*C.S. Mott Foundation grant fuels Flint public health program expansion*



*MSU medical students surround (center from l to r) President Lou Anna K. Simon, Dean Marsha Rappley and C.S. Mott Foundation Vice President and Associate Director of Programs Neil Hegarty.*

**E**fforts by the MSU College of Human Medicine to expand its public health program in downtown Flint got a boost with a \$9 million grant from the Charles Stewart Mott Foundation. The program represents an important new model in public health research and education, with the potential to bring national distinction to Flint as a place looked to for solutions to some of the most challenging behavioral health issues in the United States.

The grant will create an endowment to expand the number of MSU third and fourth-year medical students in Flint and to provide stable funding that will enable the college to recruit top-caliber public health researchers. These researchers and their students will work to create solutions for health priorities identified by the community related to chronic disease and healthy behaviors.

“We want to help build a reputation for Flint as a wellspring of medical research that improves lives in mid-Michigan and beyond,” says Marsha D. Rappley, M.D., dean of the college. “That research component will build on the superb medical education and outstanding health care provided by Genesys, Hurley and McLaren. Our growing relationships with all of our partners will make Flint a healthier and more vibrant place.”

The College of Human Medicine launched its public health program and master’s in public health degree in 2008 on MSU’s main campus in East Lansing. MSU has had a longstanding relationship with the Flint area health care system, which has provided nearly 750 medical students from the college with clinical education and internships since the 1970s.

“Our growing partnership with the Mott Foundation is helping MSU do more of what we do best: bringing world-class research to bear on real-world problems,” says MSU President Lou Anna K. Simon. “We are committed to providing much-needed health services for the Flint region, and we’re excited about the new opportunities this expansion creates for our students.”

A number of community partners – including Hurley Medical Center, McLaren-Flint, Genesys Health System, Genesee County Health Department and the Greater Flint Health Coalition – have worked together in the last several years to help guide the development of the Flint program. The Charles Stewart Mott Foundation funded those efforts with a \$2.81 million grant to MSU in 2011.

“MSU medical students have trained in Flint for many years, and the college has developed a strong working relationship with our local health care institutions,” says William S. White, president and CEO of the foundation. “This public health project adds an exciting new dimension to that work.”

Medical student Sarah Muszynski says she “can’t think of a better place for clinical training,” noting the integration of MSU’s School of Social Work and now public health will offer a unique perspective that will ultimately provide a more comprehensive model of care for the residents.

“From the preventative aspects of public health to delivering compassionate medical care and assuring appropriate follow up and accessibility to resources will ensure medical residents are advocates for patients at every level of the health care system,” she says.

The MSU College of Human Medicine Flint campus, which includes the public health program and space for researchers, will occupy about 40,000 square feet in the former Flint Journal building, owned by Uptown Reinvestment Corporation.

*For more information on making a gift to the MSU College of Human Medicine, contact Senior Director of Development Susan Lane at [lanes@msu.edu](mailto:lanes@msu.edu) or call (616) 234-2614.*



*▶ C.S. Mott Foundation President and CEO William White with MSU medical student Sarah Muszynski.*

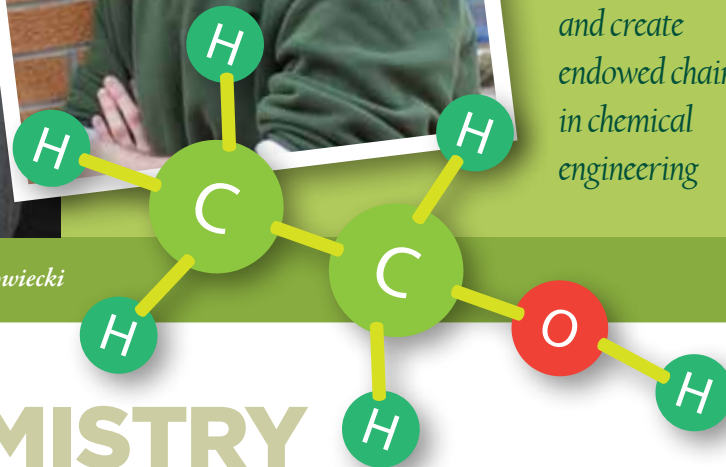


Dave and Denise Lamp



Student Andrew Wisniowiecki

Gift of \$2.5 million to support STEM scholarships and create endowed chair in chemical engineering



Pictured (from l to r): President Lou Anna K. Simon, Coach Mark Dantonio, Flozell Adams and Athletics Director Mark Hollis



## A gift with CHEMISTRY

by Patricia Mroczek

MSU's College of Engineering will use a \$2.5 million gift from Dave and Denise Lamp of Dallas to support scholarships and research in its Department of Chemical Engineering and Materials Science.

The college will use \$2 million to establish the David L. and Denise M. Lamp Endowed Chair in Chemical Engineering and direct the remaining \$500,000 to enhance a scholarship fund previously created by the Lamp family.

"I credit a good deal of my professional and business success to my academic experience at Michigan State University," says David Lamp, who earned a bachelor's degree in chemical engineering from MSU in 1980.

MSU President Lou Anna K. Simon says she is grateful to the Lamps for their extraordinary leadership and generosity.

"We believe we can accelerate our impact at MSU and beyond by establishing additional endowed chairs and scholarships," says Simon. "Endowed chairs enable us to build a base of highly regarded faculty who are considered leaders in research and teaching. There is a ripple effect as these stellar faculty members help us to attract the brightest students.

"We are profoundly thankful to Dave and Denise for investing in our students and for advancing our college in such significant ways."

Martin Hawley, chairperson of the Department of Chemical Engineering and Materials Science, says the addition of the Lamp Endowed Chair will expand scientific initiatives in the department, noting that three faculty in the department received Faculty Early Career Development awards in 2013 from the National Science Foundation (NSF).

"This important gift arrives during a time of strong momentum for us," Hawley explained. "We are enthused that in 2013 the NSF granted three prestigious awards to help young faculty members branch out into new research areas. This new endowed chair adds to our ability to contribute to the advancement of chemical engineering at the national level."

The Lamps also have provided financial aid for chemical engineering students. In 2007, they established the David L. and Denise

M. Lamp Engineers of Tomorrow Endowed Scholarship Fund for undergraduates, and added support for graduate fellowships in 2012.

Student Andrew Wisniowiecki, a senior in chemical engineering from Grosse Pointe, and a student leader in the department, says the Lamps' gift will help bring in students of high potential, along with faculty members who can also attract students of high potential.

"Now that we've seen this family as so successful, we want to be successful too," he adds. "I'd like to thank the Lamps for those examples, especially as we thrive as a department and a college."

Dave Lamp has 34 years of experience in the petroleum-refining industry, including technical, operations, commercial and senior management endeavors. He recently was appointed CEO and president of Northern Tier Energy. He previously served as senior vice president and chief operating officer for HollyFrontier Corporation, and held a variety of senior management positions with HollyFrontier since 2004.

For more information on making a gift to the College of Engineering, contact Senior Director of Development Stephen Bates at [batesst@msu.edu](mailto:batesst@msu.edu) or call (517) 355-8339.

### The performance of endowments

The Lamp endowments will be managed by MSU's Office of Investments and Financial Management. Different from other gifts, the total amount of the endowment is invested and a portion of the income will be available for spending each year while the remainder will be reinvested to grow the fund and safeguard against inflation. MSU's long-term investment returns have performed ahead of peer institutions for the one-, five- and 10-year periods that ended June 30, 2013. The median college and university investment was 8.0 percent at 10 years, while MSU's was 8.6 percent.

## FLOZELL ADAMS PROVIDES LEADERSHIP GIFT FOR SPARTAN STADIUM PROJECT

*\$1.5 million gift honors his late mother*

A leadership gift from former Michigan State All-America offensive tackle Flozell Adams brings the fundraising efforts for Spartan Stadium's North End Zone Expansion Project to over \$20 million. The two-story, 50,000-square-foot structure will feature new locker rooms, a training room, media center and a recruiting lounge. The \$24 million addition is scheduled for completion in July 2014.

Adams' \$1.5 million gift will enhance the home locker room area. Pending Board of Trustee final approval, the locker room will be named for Flozell's late mother, Rachel Adams.

"The primary reason I made the financial commitment is because there's a real need for the new facility," Adams says. "The reality is that the locker room has changed very little over the last 30 years, so it's time for a major makeover."

Before she passed away in 1996, Rachel Adams would wait for her son in the tunnel outside the Spartan locker room to greet him after home games. She was proud of Flozell's athletic accomplishments as well as his academic success. Adams recently launched The Fairman-Adams Project, a not-for-profit organization whose mission is to

**"My mother was my rock."**

aid those diagnosed with breast cancer. Adams lost his mother to breast cancer.

"My mother was my rock. I could talk to her about anything and everything. We spoke on Fridays before every game, and I looked forward to her hugs after every home game. This donation and naming opportunity is the appropriate way to thank her and pay tribute to her. She was

certainly a difference-maker in my life, and she loved Spartan football Saturdays."

A four-year letterman and three-year starter while at Michigan State, Adams earned Walter Camp First-Team All-America and Big Ten Offensive Lineman of the Year honors as a senior in 1997.

"Flozell Adams is a big man with a big heart, and this

generous gift shows how his leadership continues to make itself felt even after he's left the playing field," MSU President Lou Anna K. Simon says. "Private support is critical to maintaining Michigan State's excellence across the campus, and this is a great example of

how Spartans make a difference in everything they do."

Adams spent 13 years in the NFL, 12 seasons in Dallas. In 2009, he was ranked among the Cowboys' top 50 all-time players (No. 43). He played for the Pittsburgh Steelers in 2010 and started in Super Bowl XLV against Green Bay.

"His achievements at the NFL level and in business have made him one of the most successful student-athletes in the history of Michigan State. His gift will have a tremendous and lasting impact on our football program," MSU Athletics Director Mark Hollis says.

Fundraising for the North End Zone Expansion Project continues and naming opportunities still exist in this important next step for Spartan Stadium.

For more information on making a gift to the project, contact the Spartan Fund at (517) 432-4610.



The Spartan Marching Band spelled out "Eichler" to honor a longtime band family, who helped secure trumpets for the band and recently led the way for a much-needed practice field that will benefit the band and thousands of other MSU students.

## TRUMPETING DREAMS

"What's next?"

Ed Eichler's question was like music to the ears of John T. Madden, director of the Spartan Marching Band (SMB). He had a bold answer: a turf practice field funded entirely with private support.

Helping realize the dreams of the SMB was nothing new to Ed and his wife Wanda, the parents of three band alumni. Back in 2010, Ed asked John about instrument needs for the band. At that time there was a pressing need for new trumpets. Though Ed played tuba (and still does at least once a year), he and Wanda agreed to purchase 62 silver, custom-designed trumpets. Madden says this purchase helped the band achieve a purity of sound the likes of which had never been heard in Spartan Stadium.

Ed's new question sparked an 18-month effort to develop a plan and secure \$1.3 million in private support to transform the band's practice facilities.

The current grass practice field, located near Demonstration Hall, often turned to mud or frozen ruts that impaired students' ability to move with precision while reading music and increased the risk of serious injury.

The upgraded facilities, to be located at the southeast corner of Munn Field, will include a regulation-sized, artificial turf football field – impervious to weather – as well as a two-level teaching tower and accessible bleacher seating for 500.

The enhancements, expected to be done by fall of 2014, will also benefit many other students.

"We are grateful for the Eichler's gift because this project will benefit thousands of students who participate in intramural sports activities and kinesiology courses each year. The collaboration of the College of Music, Student Affairs, and Athletics to make this project a reality will long impact the quality of the Spartan student experience," says Denise B. Maybank, vice president for Student Affairs and Services.

The Forest H. Akers Trust Fund provided the lead gift of \$1 million and Ed and Wanda's \$300,000 commitment provided the second and final gift to fully fund the project. The MSU Board of Trustees voted to name the practice space the Forest Akers Trust Practice Complex and the Ed & Wanda Eichler Family Teaching Tower and Gallery.

"This new field is a game-changer for us," says Madden. "We continue to be grateful to the Eichlers for their love of the Spartan Marching Band and for all they do to enhance the student learning experience."

Jim Forger, dean of the College of Music, adds: "We are so grateful for Ed and Wanda's passion for the SMB and their challenge to think about the next big project. Thanks to their query, we will soon have a practice field that is commensurate with the talent of our beloved SMB."

### Click!

Learn how you might see your name spelled out at [go.msu.edu/SMBspellout](http://go.msu.edu/SMBspellout)

To learn more about supporting the Spartan Marching Band, contact Director of Development Rebecca Surian at [surian@msu.edu](mailto:surian@msu.edu) or call (517) 353-9872.



## INSIDE OUT 2014 President's Report

Nine Spartan undergraduates opened their lives to an MSU film crew throughout their fall semester to create this year's President's Report. The resulting 30-minute video, as well as a website, additional footage, photos and blogs capture the essence of the MSU experience, says President Lou Anna K. Simon.

Click! [msu.edu/insideout](http://msu.edu/insideout)

## Now you know

The work you do to advocate on behalf of Michigan State is critical for recruiting and retaining outstanding students and building our network of Spartans. All alumni, donors and friends can point with pride to many strengths of our university.

### TOP RATED:

U.S. News & World Report ranks MSU:

- First in the nation for 20 straight years for graduate programs in elementary and secondary education
- First in the nation for graduate programs in nuclear physics and industrial and organizational psychology
- First in the nation for undergraduate program in supply chain

### RECOGNIZED:

MSU continues its outstanding record of students earning prestigious national and international scholarships. The total scholarship count at MSU now stands at: Goldwater, 40; Rhodes, 17; Churchill, 16; Truman, 16; Marshall, 18; Udall, nine; Hollings, six; Gates, four; and Mitchell, one.

### THE SPARTAN ADVOCATE:

MSU's Spartan Advocate website provides facts, resources and opportunities to help communicate the importance of supporting Michigan State University.

Click! [spartanadvocate.msu.edu](http://spartanadvocate.msu.edu)



## Upcoming Events

Watch your mail and email for more information on upcoming events. Unless otherwise noted, events listed take place in East Lansing.

Northern Michigan Reception  
Harbor Springs, Michigan  
July 10, 2014

Grand Awards Gala  
September 25, 2014

Homecoming  
September 26-27, 2014

Green and White Brunch  
September 27, 2014

Green and White Evening  
in Orange County  
Los Angeles, California  
September 27, 2014

Capital Campaign Kickoff  
October 24, 2014

President's Brunch  
October 25, 2014

**MICHIGAN STATE**  
UNIVERSITY

## Developments

University Advancement  
University Development  
Spartan Way  
535 Chestnut Road, Room 300  
East Lansing, MI 48824

Non-Profit Org.  
U.S. Postage  
PAID  
E. Lansing, MI  
Permit #21



## No fly on the wall

College of Natural Science  
Dean's Research Scholar  
Irina Pushel is working with fruit flies to study a protein responsible for several kinds of cancer in humans. Cincinnati and Columbus area Spartans gathered for "Green and White Evenings" to hear Irina and other top MSU undergraduates share stories about student life today and how their cutting-edge research is preparing them to solve some of the world's most challenging problems.