

THE CAMPAIGN FOR MSU DEVELOPMENTS

SPRING 2006

MCDONALD SHARES SUCCESS WITH \$8.4 MILLION GIFT TO BROAD SCHOOL

Bruce E. McDonald (Business, '62) recently documented one of the largest gifts made to The Eli Broad College of Business. His \$8.4 million planned gift will benefit the college in stages through a series of charitable trusts. The gift will support three endowed funds for student scholarships, the Study Abroad Program and a Dean's Discretionary Fund. "I've always believed in the importance of helping students obtain a quality college education," Bruce said. "The education I received at MSU has impacted my success in life and I wanted to give back."

Bruce, president of McDonald Modular Solutions, has been involved in a family owned business for more than 44 years. His father, Franklyn E. McDonald, was the founder of McDonald Trailer Sales. He delivered his first travel trailer in 1932 called a "Covered Wagon." Recognizing the product's use for domestic living as well as recreation, Mr. McDonald opened his first mobile home/travel trailer dealership in metro Detroit. Within several years the company became McDonald Mobile Homes, Inc. with six dealerships throughout



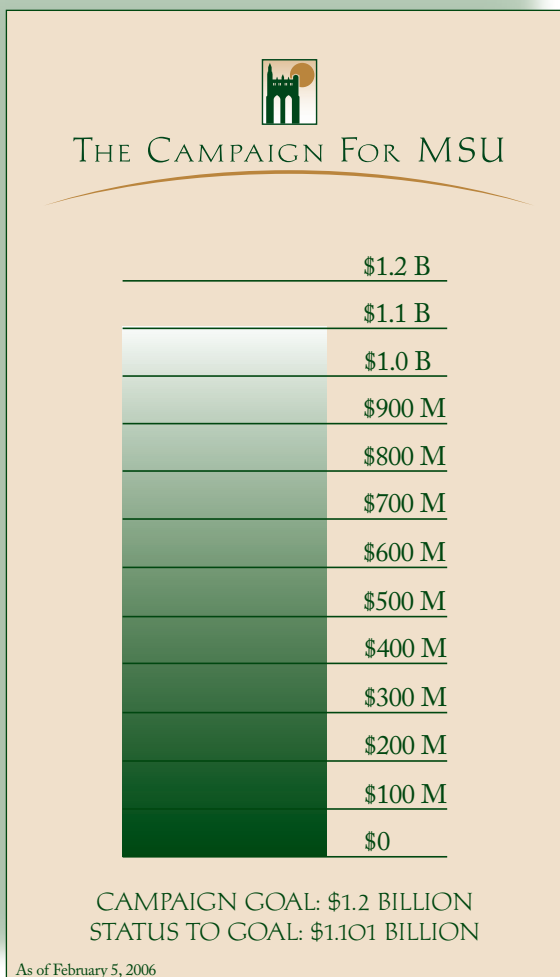
Bruce McDonald, pictured on his yacht.

Michigan. Mr. McDonald's leadership set standards for development of dealerships and mobile home parks.

In 1962, Bruce entered the family business. By 1968, he started a division called McDonald Mobile Offices, Inc. converting used mobile homes into office trailers. Bruce is credited with pioneering modular buildings for the banking industry. Over time, the company and its product line has steadily grown. In 1993, the Modular Building Institute, a national organization, recognized Bruce McDonald with its Outstanding Achievement Award for his contributions to the modular building industry. The company has evolved around a primary goal said Bruce, "to provide our customers with the best quality product and the best service that we can give at a competitive price."

Bruce was impressed with the university's commitment to providing students with a study abroad experience. "To be able to provide students with the opportunity to study abroad and learn about our global economy is a tremendous bonus to their educational experience and something I'm particularly excited about," he said.

continued on page 2



MSU College Of Law President Endows Professorships With \$4 Million Gift

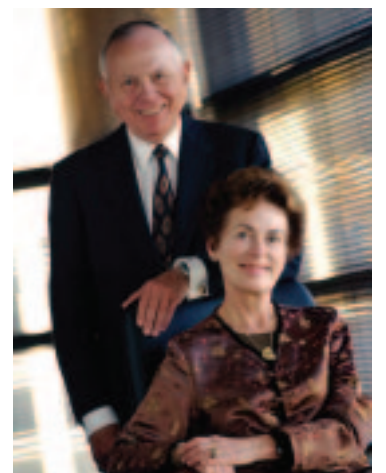
Clifton E. and Carolyn Haley of Drummond Island, Michigan, have made a planned gift commitment of \$4 million to the Michigan State University College of Law to establish the college's first endowed chairs. The Clifton E. Haley Chair in Business Law and the Carolyn Haley Chair in Law will provide a stipend and additional program funds for the professors chosen for the distinction, with recipients selected based on demonstrated excellence in research and teaching. In addition, the gift will establish two endowed scholarships for entering students with exceptional academic credentials.

"Carolyn and I have been pleased to be a part of the growth of MSU College of Law," said Haley, the law college's current president and a 1961 graduate. "The affiliation with MSU has expanded opportunities for my alma mater and its current students. We hope our gift will help to advance the college's bright future and that it will

encourage other contributions."

The gift was announced at a gala celebration of MSU's sesquicentennial on October 21. Clifton Haley serves on the President's Campaign Cabinet for *The Campaign for MSU*.

"The university appreciates the generous contribution of Clif and Carolyn Haley," noted President Lou Anna K. Simon. "Not only have they been instrumental in the growth of the MSU College of Law, they have made significant contributions to the university.



Clifton and Carolyn Haley

continued on page 2

SIMON ENCOURAGES SUPPORT TO MEET FIRST NEH CHALLENGE GRANT FOR SYMPOSIUM

The National Endowment for the Humanities (NEH) awarded Michigan State University a challenge grant in 2004—a first for MSU—to create an endowment for the Symposium on Science, Reason and Modern Democracy. MSU was one of only 17 institutions, and one of only two universities, to receive such a grant that year. Additionally, MSU was one of only four to earn the We the People award, a unique recognition for model programs that advance the study and teaching of American history and culture.

The symposium—also known as the LeFrak Forum—was established in 1989 in the College of Social Science's Department of Political Science. As a center for research, debate, and education on the theory and practice of modern democracy, the symposium has sponsored more than 200 campus lectures, hosted more than a dozen international conferences, funded fellowships, and overseen many publications.

“The NEH award is a challenge, however,” remarked Political Science Professor Arthur Melzer, who founded the symposium along with Richard Zinman,

University Distinguished Professor of political theory in James Madison College, and Jerry Weinberger, professor and former chair of political science. Emphasized Marietta Baba, dean of the college, “we

have only until January of 2008 to raise the \$1.5 million to match 3:1 the \$500,000 offered by the NEH.”

Initial goals have been met. Michael Stein (Political Science, '72; Honors, '72), CEO of Peach Corporation in Bingham Farms and a member of the symposium's board of advisors, made the \$100,000 gift that, alone, fulfilled the first year's goal. During the second year, the Pittsburgh-based Sarah Scaife Foundation provided \$100,000. With its mission to support policy programs addressing major domestic and international issues, the foundation had assisted the symposium before. An additional \$25,000 came from Alan Ackerman (Political Science, '68; MLIR, '71), partner of the Detroit-area law firm of Ackerman & Ackerman. Donald Bowersox (Political Science, '54; M.B.A., '58; Ph.D. Business, '60), The John H. McConnell University Professor of Business Administration in The Eli Broad College of Business, and his wife, Terry Bowersox (Education, '69; M.A., Education, '74), gave \$15,000. Hundreds of alumni and friends who are making gifts, in part through the college's annual fund campaign, are helping complete the second year's \$350,000 goal.

President Lou Anna K. Simon invites others to join in. “The NEH award is the most prestigious given nationally for programs of this kind. It is path-breaking for MSU and exemplifies the academic strength of Team MSU,” she said. “We will meet the challenge set for us – with your help.”

To learn more about the Symposium on Science, Reason and Modern Democracy, the challenge grant from the National Endowment for the Humanities, or how to make a gift that helps meet the Challenge, please contact Sarah Blom, director of development for the College of Social Science, at (517) 432-1802 or blom@msu.edu

Haley *continued from cover*

I am pleased that the Haleys' gift will enable the law college to extend the opportunities it provides for talented faculty and students.”

“The Haleys' contribution will enable the law college to build its academic program in new dimensions. That the Haleys established the first endowed chairs at MSU Law College is indicative of Clif Haley's dynamic leadership over the years,” said Terence L. Blackburn, dean and professor of law. “Clif's vision has enabled the college to boldly move into its second century of service and education. These gifts will enable us to retain, attract, and support some of the very best law professors and students in the nation.”

Clif Haley, former chairperson of the board and chief executive officer of Budget Rent-a-Car Corp., is now owner and president of the Drummond Island Resort and Conference Center on Drummond Island where he and his wife, a former Michigan teacher and assistant principal of a Chicago inner-city school, reside.

Clif Haley became a member of the college's Board of Trustees in 1997, served as vice president from 1998 to 2002, and assumed the presidency of the college in 2001. He has served on the board's executive, development, marketing and recruitment, and finance committees in addition to serving as a director of the law college's foundation board.

“Clifton Haley has been an extraordinary leader at the school for many years,” emphasized David Porteous, chairperson of the MSU Board of Trustees. “He brings a strong commitment and enthusiasm to the law school together with a keen financial mind. This gift provides a lasting legacy of his dedication.”

As an MSU Law adjunct faculty member, Haley teaches mergers and acquisitions. He has been an adjunct professor in the master of business administration programs at Lake Superior State University in Sault Ste. Marie and the University of South Carolina, lecturing on strategy, corporate finance and the role of a CEO.

In addition to his law degree, Haley received an honorary doctor of laws degree from MSU College of Law in 1993. In 2003, Haley received a bachelor of arts degree in interdisciplinary humanities from the MSU College of Arts and Letters, where he maintained a perfect 4.0 grade point average.

MSU College of Law was founded as the Detroit College of Law in 1891. To extend its commitment to educational excellence, the college affiliated with MSU in 1995 and moved to campus in 1997. The move enabled the law college to build state-of-the-art facilities and to provide the benefits of a Big Ten campus to its students, faculty and alumni.

The law college strengthened its affiliation with MSU in 2004, becoming more closely aligned academically. The association between the two schools has led to a comprehensive interdisciplinary legal education program. Today, the college is one of only two private law schools to be affiliated with a major international research university.

For more information about making a gift to the MSU College of Law, contact Janet Kreger at (517) 355-8257, ext. 283. For more information about making a planned gift, contact Dan Chegwidan at (517) 355-8257, ext. 212.



Donald and Terry Bowersox, whose gift has helped meet MSU's NEH challenge.

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McDonald *continued from cover*

Eli Broad College of Business Dean Bob Duncan is pleased that Bruce's gift will benefit several areas of the college. “Having the ability to use discretionary funds can boost our ability to attract the best and brightest faculty to our campus,” he said. “Attracting the brightest students and providing opportunities for studying abroad also contributes to making the college one of the best in the nation.”

For over 70 years, McDonald Modular Solutions has been an innovator in the modular space industry. With Bruce at the helm, the company continues to grow and prosper. Bruce's gift to MSU will ensure that the Broad School continues to grow and prosper to benefit future students, the state of Michigan and beyond.

For more information about making a gift to the Broad School, contact Cathy Hicks at (517) 432-7440. For more information about making a planned gift, contact the Office of Planned Giving at (517) 353-9268.

DeLapa Samaritan Foundation Funds Endowment For RCPD

RESOURCE CENTER FOR PERSONS WITH DISABILITIES: MAXIMIZING POTENTIAL—ADVANCING EXCELLENCE

Michigan State University's Resource Center for Persons with Disabilities (RCPD) is pleased to announce the establishment of the Samaritan Scholar Awards provided through a generous gift from the Samaritan Foundation. The foundation, established by alumni Judy and Jim DeLapa, has aided in funding various programs at RCPD. The Samaritan Scholar Awards will provide much needed annual scholarships to MSU students with disabilities.

RCPD Director Michael Hudson recognizes the importance of endowing scholarships for students with disabilities and expressed his gratitude for the DeLapas' most recent contribution. He explained, "Judy and Jim value the vast potential of our students with disabilities and for this confidence and generous gift, we will maintain a permanent focus on these attributes through the Samaritan Scholar Fund and the generations of leaders who will grow out of this investment."

Since 2002, through the Samaritan Foundation, the DeLapas have provided five annual scholarships to students with disabilities and financial need. The endowed nature of the Samaritan Scholar Awards will ensure these important scholarships continue in perpetuity for future Spartan generations.

"Over the years, we have given to many different causes and we shall continue to do so. Increasingly, we make a point of investing our charitable dollars as strategically as we invest our other resources" said Judy.

Judy and Jim have a long and distinguished history of supporting a diverse array of programs at MSU. Some of their efforts have included a generous gift to establish the Judith A. DeLapa Perennial Gardens and another gift to RCPD to fund the Samaritan Technological Advancements in Reading (STAR) program. The STAR program strengthens the effectiveness of electronic text materials for students with print-related disabilities. Judy and Jim's commitment to MSU has also come in the form of service with Jim serving for many years on the MSU Foundation's Board of Directors.

Judy and Jim, who met while attending MSU, were both aided in their education by scholarships. This made it especially meaningful to the DeLapas to be able to financially support students through endowed scholarships.

Of their ability to now contribute to the education of others, Judy had this to say: "How is an investment different than a handout? An investment is something that pays dividends. Each year when I speak at the Awards Ceremony for the Resource Center for Persons with Disabilities, I emphasize the expectation that someday, when the recipients are in a position to do so, it will be their turn to give back and help pave the way for those who follow. As for ourselves, we have found no better investment than to provide scholarships and opportunities for persons with disabilities to maximize their potential."

Of their incredible kindness, Hudson said, "The DeLapas remind us all that many of life's greatest

accomplishments begin with a helping hand somewhere along the way. The generosity shown here is incredibly significant to all of us."

Judy and Jim hope that their initial gift to the new scholarship endowment will inspire other members of the Spartan

community to give back. Working with RCPD Director Michael Hudson, the DeLapas will embark on an initiative to encourage others to give to the Samaritan Scholar Awards. "The DeLapas challenge each of us to fully invest in helping others reach their educational goals and this endowment evidences their work toward that outcome," said Hudson.

For more information about making a gift to the Resource Center for Persons with Disabilities, contact Erin Slayter at (517) 355-7535.



Judy and Jim DeLapa

MSU Trustees Give President Raise; Simons Donate Back

The Board of Trustees of Michigan State University established the annual salary of President Lou Anna K. Simon at \$425,000 in recognition of what board chairperson David Porteous called "exemplary performance and appropriate market positioning."

Simon immediately announced that she and her husband, Dr. Roy J. Simon, director of Telecommunication and Transportation Systems at MSU, will donate their salary adjustments for this year to the university's capital campaign. Simon, who on January 1 began her second year as MSU's 20th president, received an annual salary of \$340,000 in her first year in that role.

"The Simons have been leaders in philanthropy at MSU for more than 30 years," said Chuck Webb, vice president for University Development. "They have donated to numerous areas across campus, and their generosity has had broad and deep impact." Marti K.S. Heil, associate vice president for University Development, added, "Through 2005, the Simons' generosity to MSU has included more than \$500,000 in cash gifts, and they are recognized as members of the university's prestigious Shaw Society for top-level donors."

"The board is extremely pleased with and proud of the progress and promise of the Simon presidency," Porteous noted. "Consideration of an appropriate market adjustment and a merit increase reflected and responded to the nationally recognized momentum—from taking MSU 'from land-grant to world-grant' to her 'Boldness by Design' initiatives—that's been achieved during her tenure."

A resolution framing the action noted that a recent board review found that Simon's compensa-



President Lou Anna K. Simon and Dr. Roy J. Simon, director of Telecommunication and Transportation Systems.

tion in the past year "slipped to the bottom range" for presidents of public universities in the Big Ten and other peer universities, "particularly when the deferred compensation of other presidents is considered," Porteous said. He added that Simon's compensation package is "salary-centered and unusually transparent."

"In making our gift to the university, Roy and I directly and appreciatively relate the board's action to the contributions of all members of 'Team MSU' in achieving the progress and the potential they cited. Our gift honors them and thanks them for these contributions," Simon said. "There is an exciting momentum at MSU, as our university confronts dramatic problems and opportunities in our state, nation and beyond—problems and opportunities, frankly, which we at MSU are specially and sometimes even uniquely positioned to address."

The board resolution specifically cited some of Simon's presidential accomplishments:

- Capital campaign success in passing the \$1 billion mark;
- Reduction of net tuition costs for the neediest students;
- Momentum in building the College of Human Medicine campus in West Michigan;
- Establishment of the "Boldness by Design" framework;
- Increase in federal grants and contracts; and
- Leadership and support of state and regional economic and community development efforts.

ENDOWMENT GIFTS: *Leaving A Legacy*

The gifts highlighted on these pages have contributed to the total of \$309.3 million raised for endowment through *The Campaign for MSU* as of February 6, 2006.

HILL PLANNED GIFT ENDOWS GOLF SCHOLARSHIPS

In December 1989, Douglas W. Hill, Jr. of Elyria, Ohio, created the Douglas W. Hill Golf Scholarship Endowment to benefit members of the MSU men's and women's golf teams. The scholarship was initially created by a transfer of IBM stock, which totaled just over \$25,000. Over the years, this endowment grew and funded scholarships for members of these teams.

Through the significant generosity of the late Mr. Hill and the realization of a gift made possible through his charitable bequest, the Douglas W. Hill, Jr. Scholarship Endowment recently grew by an additional \$1 million. Another \$1.5 million from Mr. Hill's estate is expected to be distributed to MSU and received by the fund over the course of the next year, bringing the total value of the endowed scholarship fund to more than \$2.5 million.

Over the years, Doug and the MSU Office of Planned Giving stayed in touch with each other. His plans for the golf program gave him great satisfaction, knowing that future student-athlete golfers would benefit from his gift. By making his gift in the form of a charitable bequest, Doug knew he would be significantly reducing, if not eliminating completely, estate taxes applicable to his estate. Doug was pleased with his charitable estate plans as they allowed him the choice to determine how his estate would be used.

The projected \$2.5 million allocated for this scholarship will ensure that all 10.5 scholarships for the men's and women's golf teams are endowed. Any remainder proceeds will go to

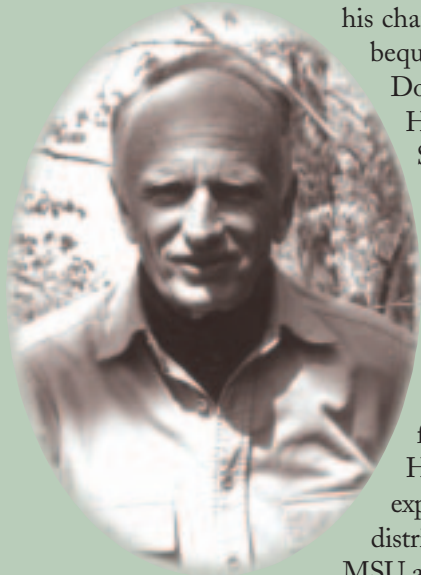
help support the annual operating budgets for both programs. Stacy Slobodnik, head coach of the women's golf team, said, "Doug Hill's donation to our programs means so much to us as he is an alumnus of the men's team, and we can be assured that the golf teams will be in existence in perpetuity. This is a really wonderful gift."

This type of financial support will do more than alleviate some of the budget constraints for the Department of Intercollegiate Athletics, it will also ensure the future success and national prominence of MSU's golf programs. Director of Intercollegiate Athletics Ron Mason stated, "this gift will ensure that both golf programs will continue to provide a quality experience for our student-athletes and help them maintain winning teams."

Mark Hankins, head coach of the men's golf team, reflected on the gift. "Mr. Hill has had a long-standing positive impact on Spartan golf and scholarship. This recent gift will immediately enhance the present, and more importantly, secure the future for men's and women's golf here at Michigan State. Mr. Hill's amazing generosity toward our university and specifically our student-athletes makes me proud to be a Spartan. I can assure you that our student-athletes will continue to strive to uphold the highest standards in golf and academics that Mr. Hill would expect from them."

This significant and generous contribution to the men's and women's golf programs displays the importance of intercollegiate athletics within a university and the value of participation in sport. "Doug Hill obviously wanted to ensure that student-athletes were able to continue participation in a sport, specifically golf, at the intercollegiate level in perpetuity," noted Mason.

Douglas W. Hill was a member and letter winner of the MSU golf team. He graduated in 1953 with a B.S. in Economics from The Eli Broad College of Business. After graduation he successfully pursued various independent business ventures. Throughout his business career, Hill always maintained a significant interest in golf, both as a participant and spectator.



The late Doug Hill.

PATRICK & SOWARDS GIFT TO CAMP

For two years on the first and third Wednesdays of every month, friends and coworkers of Steven Sowards, head of Collections at the MSU Libraries, have gathered during lunch to knit scarves in memory of his wife Patricia Patrick. Patricia worked in the Office of Supportive Services at MSU. She was committed to working with students from migrant family backgrounds enrolled through the College Assistance Migrant Program (CAMP). She nurtured, befriended and mentored those students as they overcame barriers to completing their degrees at MSU.

Patricia had a tradition of personally knitting scarves for all CAMP students. Since her death, librarians including Leslie Behm, Faye Backie, Janet Bordner, Wen-ying Lu, Stephanie Perentesis, Agnes Widder, Terrie Wilson, Jane Arnold, Kathy Ayers and Carolin Sage have knitted one hundred scarves. The scarves have been distributed by Rudy Ramos in the CAMP office.

Sadly, Patricia passed away before she could realize her dream of creating a scholarship endowment in memory of her brother Miles Patrick. Miles was a man of great talent as an artist and a master cook. He followed his lifelong dream of becoming a head chef in his own restaurant by moving to Belize. It was the wish of family members Jack Patrick, his wife Jill Olson Patrick and Steven Sowards to honor the memories of both Patricia and Miles with the creation of a scholarship endowment for migrant students enrolled in CAMP or students whose personal or family income falls below the national poverty level.

Patricia and Miles were caring individuals who



Steven Sowards poses with some of the librarians who continue

SCHLICHER-BEUTNER ESTABLISHES SPANISH HUMANITIES COLLECTIONS ENDOWMENT

MSU Libraries announces the creation of a new endowment by former employee Dr. Allaire Schlicher-Beutner, who worked in the Library Reference and Inter-Library Loan Department during 1966-71. She is an alumna of MSU, with multiple degrees including: Women's Physical Education, '58; Teaching Guidance and Counseling, M.A., '59; Spanish, M.A., '63; and Spanish, Ph.D., '74.

Through a charitable bequest, Schlicher-Beutner created an endowment to support the Spanish

Humanities Collections within the MSU Libraries. Her gift will benefit the branches of learning concerned with human thought and relations that apply to Hispanic culture, especially literature, philosophy, fine arts, language, and history throughout the Americas, Spain, and the former colonies of New Spain.

Allaire's interest in the Spanish language and culture developed while serving in the Peace Corps in Uruguay and traveling throughout South America. She credits her dedication to libraries to

the advantages she received by becoming an educated individual with the resources that were made available by public libraries. Although retired from university teaching, she is actively involved with the Hispanic community and teaches English as a Second Language at her church.

MSU Libraries Director Cliff Haka expressed his appreciation for the endowment. "We are thoroughly grateful to be the recipients of Allaire's thoughtful bequest, which will augment our ability to provide critical resources for scholars," he said.

P REALIZES SCHOLARSHIP DREAM



Sister and brother Patricia and Miles Patrick.

willingly faced and overcame obstacles to pursue their personal dreams and make better lives for themselves and their families. The Patricia Patrick and Miles Patrick Memorial Scholarship Endowment, created in their honor, will be awarded as scholarships during the junior year because it is a critical time for students when study in their academic majors places increased demands on their personal resources. It is the hope of Steven, Jack and Jill that this endowment will help MSU students realize their dreams and establish a lasting legacy in memory of Patricia and Miles for a purpose that is dear to the hearts of both families.



Patricia's tradition of knitting scarves for CAMP students.



Allaire Schlicher-Beutner and her husband, the late Harvey F. Beutner.

FOSTER MAKES GIFT OF "MAIN STREET" LIMITED PARTNERSHIP INTEREST

"I had a dilemma," Vince Foster said. "I certainly had the assets to make a very significant gift to MSU, but a number of them were restricted in various ways either due to corporate structure or issues I have as a director of several publicly-held companies. After several months of brainstorming, MSU and I were able to come up with a way for me to make a significant gift."

That was the story recently shared by Vince Foster (Accounting, '78), who has had considerable success as a private equity investor in the years since he left his role as director of mergers and acquisitions at Arthur Andersen. His Houston-based firm, Main Street Capital Partners, manages private investment funds that have invested in over 30 middle market companies using funds committed by institutions and high net worth individuals in a limited partnership format. He certainly knows his way around a balance sheet and with MSU's help was able to come up with a way to make a significant asset-based gift.



Vince Foster

Vince contributed a portion of his ownership position in the Main Street Mezzanine Fund, an SBIC partnership that makes investments in the form of mezzanine financing with equity participation. This gift has an initial value of \$163,000, and by the time the fund closes in eight to ten years the value is anticipated to be in excess of \$750,000.

Vince's gift will create the Main Street Capital Partners Intellectual Capital Endowment for the Department of Accounting and Information Systems in The Eli Broad College of Business and The Eli Broad Graduate School of Management. This fund will support recruitment and retention of accounting faculty, and provide for support of faculty research activities.

"What excites me most about this gift," said Vince, "is the possibility that other private equity investors and fund managers will take advantage of the work we have done and make gifts they had not thought of, with the help of the structure we developed with MSU."

SCHABERG \$1.5 MILLION GIFT CREATES ACCOUNTING CHAIR

Alumnus Robert W. Schaberg has created the first endowed chair in the Department of Accounting and Information Systems in The Eli Broad College of Business through a commitment from the Virginia Nonprofit Housing Coalition (VNHC). The nonprofit organization has agreed to make gifts to Michigan State University in the amount of \$1,500,000 to support the Ernest W. and Robert W. Schaberg Endowed Chair in Accounting.



Robert Schaberg

After graduating with an accounting degree from MSU in 1964, Bob worked for Lybrand, Ross Bros. & Montgomery (LRB&M) in Detroit. After a few years of experience, he earned an M.B.A. from Wayne State University and then resumed working for LRB&M. In 1972, he began working for Amurcon Corporation in Michigan. After five years, Amurcon supported him in a move to Virginia where he established Amurcon Corporation of Virginia (ACOV). Bob has served as president of this company since its inception and is now its sole stockholder.

In the early 1990s, Bob created VNHC to support a philanthropic focus. He and his wife, Anna Lou, recruited a board that shared

a common interest in providing affordable housing and utilizing earnings from VNHC to support community projects. Anna Lou is responsible for the company's grants and gifting programs. Bob and Anna Lou serve on a number of community boards and they, as well as all other board members, serve VNHC voluntarily. Bob has spent the majority of the last 10 years building VNHC, an accomplishment for which he is extremely and justifiably proud.

As a nonprofit, VNHC has been able to purchase housing properties from ACOV at affordable prices, renovate them and rent them to low and moderate income families. To date, the organization has supported numerous philanthropic projects, including a scholarship program for children living in its housing communities.

Bob was raised in Lansing and graduated from Sexton High School before attending MSU. He is highly complimentary of the education he received at MSU. He speaks fondly of his parents, Ernest and Vernita, and credits them for raising him right and providing him the values he has today. Bob provides evidence of this appreciation by including his father's name in the endowment title. Ernest was raised on a farm near Vassar, Michigan, but in the mid-1930s moved to Lansing. With his brother Arthur and six Dietrich brothers, they owned Schaberg-Dietrich Hardware Company. Over time they bought other companies, including Vandervoorts, a former supplier of sports equipment to MSU.

RENOVATIONS, GROUNDBREAKINGS & DEDICATIONS

Michigan State University was the recipient of several generous gifts during *The Campaign for MSU*. These gifts have enabled new research and teaching opportunities, which have necessitated new buildings and renovations.

Marshall-Adams Hall, home of the Department of Economics, was dedicated on October 1, 2005, after several years of renovations to the building. These renovations were made possible by a \$6 million gift from former MSU Trustee Randall Pittman and his wife



The newly renovated Marshall-Adams Hall was dedicated on October 1, 2005.

Mary, in honor of the late Walter Adams, MSU president emeritus.

The College of Veterinary Medicine had three dedications in 2005. In July, a dedication ceremony officially opened the MSU Training Center for Dairy Professionals, located at the



The dedication and ribbon cutting ceremony for the MSU Training Center for Dairy Professionals at Green Meadow Farms took place on July 12, 2005 in Elsie, Michigan. Among those participating in the ribbon cutting ceremony were President Lou Anna K. Simon, Trustee David Porteous, Veterinary Medicine Acting Dean J.D. Krehbiel, CANR Dean Jeff Armstrong, and representatives from Land O'Lakes Purina Feeds, LLC, GreenStone Farm Credit Services and Green Meadow Farms.

Green Meadow Farm near Elsie, Michigan. The center addresses a growing shortage of large-animal veterinarians and the need to prepare such veterinarians with knowledge of the management, business and personnel aspects of large dairy farms, as well as medical and biological aspects of cow health.

The Matilda R. Wilson Pegasus Critical Care Center dedication took place on September 30.



(l to r) Joel Ferguson, vice chairman, MSU Board of Trustees; MSU Provost Kim Wilcox; David Stephens, treasurer of the Matilda R. Wilson Fund; Dean Lonnie King, College of Veterinary Medicine; David M. Hempstead, president of the Matilda R. Wilson Fund; MSU President Lou Anna K. Simon; MSU Trustee Dolores Cook; and David Porteous, chairman, MSU Board of Trustees.

This specialized new facility enables the college to provide intensive care to critically ill horses and farm animals, teach veterinary students about the proper diagnosis and treatment of stricken animals, and conduct research that will lead to future improvements in the treatment of animals.

On October 28, the Center for Comparative Oncology was



Main entrance of the College of Veterinary Medicine's new Animal Cancer Care Clinic, Phase I of the Center for Comparative Oncology.

dedicated. This facility includes a state-of-the-art Animal Cancer Care Clinic where students and faculty will participate in clinical trials and conduct basic research on naturally occurring cancers in animals.

On November 18, a groundbreaking ceremony was held for the Energy & Automotive Research Laboratories (EARL). Once constructed, the facility will include two large test cells, control

rooms, fuel rooms, prep rooms and a cold room. A conference center will provide a first-class environment for conducting short courses, holding lectures, and offering seminars of interest to academia, industry and government. There also will be energy labs, and a Powertrain lab. Once EARL is complete, MSU will have one of only a few such labs in the country.



EARL Groundbreaking: (left to right) Roy H. Link; Dawn I. Link; Richard Brown; Vance Zanardelli, Ford Motor Company; Eann Patterson, chairperson; and Satish Udpa, acting dean, College of Engineering; Lou Anna K. Simon, MSU president; Dolores Cook, MSU Board of Trustees; Jeri Ojeda, General Motors Corporation; Kim Wilcox, MSU provost.

Simon At Rockefeller Center

Bill (Business & Honors, '68) and Joanne (Education, '70) Church, and Gary (CANR, '59, '60) and Eiko (not pictured) Seevers co-hosted a reception honoring MSU President Lou Anna K. Simon at the Rockefeller Center in New York City on November 29, 2005. Eighty-eight Spartans welcomed President Simon to the Rainbow Room, where she spoke to NYC area alumni and friends about the latest happenings at MSU.



PRESIDENT'S BASKETBALL RECEPTION HONORS STEVE SMITH

On January 11, 2006, President Lou Anna K. Simon and Dr. Roy J. Simon, director of Telecommunication and Transportation Systems, hosted the annual President's Basketball Reception at the Berkowitz Basketball Complex Auxiliary Gymnasium in the Breslin Center. Over 600 donors attended the event honoring MSU All-American and recently retired NBA All-Star Steve Smith, who is also national co-chair of *The Campaign for MSU*. Several members of Steve's family were present, including his wife Millie and their two children.

Master of Ceremonies Terry Braverman introduced President Simon, MSU Board of Trustees Chairperson David Porteous, Athletic

Director Ron Mason, Head Women's Basketball Coach Joanne P. McCallie and Head Men's Basketball Coach Tom Izzo as they spoke to the crowd.

Sparty poses with Millie and Steve Smith, and their children.



(left to right) Joel Ferguson, Gregory Eaton and Steve Smith enjoy a laugh at the reception.

Pershing High School Principal Lisa Phillips was presented with a portrait of Steve to hang in the high school, and she talked about Steve's commitment to giving back to his high school community. Steve shared memories of his time spent at MSU, and emphasized to those gathered that being a Spartan remains with you always. He also commented that his love and respect for his mother was the impetus to donate to and name the Clara Bell Smith Student-Athlete Academic Center.

The festivities continued as the Spartans went on to an inspiring 85-55 win over Iowa.



Steve Smith poses with Jack Davis.



Steve Smith poses with Pershing High School Principal Lisa Phillips as she accepts a portrait of Steve from President Lou Anna K. Simon.



LALONDE GIFT KICKS OFF NURSING BUILDING CAMPAIGN

Providing greater access to new modes of teaching and learning, bringing the latest research into patient care, and expanding opportunities for professional continuing education are the basis for the two-year building campaign that the College of Nursing is embarking on in 2006. There is a national shortage of qualified nurses and nursing faculty—a shortage expected to drastically increase over the next decade. In response, MSU's College of Nursing has significantly increased enrollment at both the undergraduate and graduate levels. "We have reached the capacity of our current facilities and the success of this campaign will be essential to our continued growth," explained Dean Marilyn Rothert.

Elaine and Dale LaLonde are delighted to make the first major gift in support of this worthy

campaign. Michigan State and the College of Nursing have long held a place in their hearts. "From our MSU days we have great memories and long lasting friendships that have enriched our lives," said Elaine. "This project gives Elaine and me a unique opportunity to blend our interests in architectural design as well as nursing for the continued growth of MSU College of Nursing," Dale added.

The addition to the Life Sciences Building has been designed to address the future needs of nursing education and practice with advanced technological solutions while maintaining the college's focus on care. Internet, satellite and superior multimedia enhancements will bring world-wide accessibility to MSU College of Nursing courses and continuing education programs. In the new facility and along side expert faculty, students will learn about providing care such as case management or home monitoring to patients in their homes. Because a 15 year gap exists between outcomes of research and impact on care at the bedside, another essential component of the building will be devoted to the implementation of faculty research with proven patient benefits directly to practicing nurses, including new knowledge and tools for use in patient care.



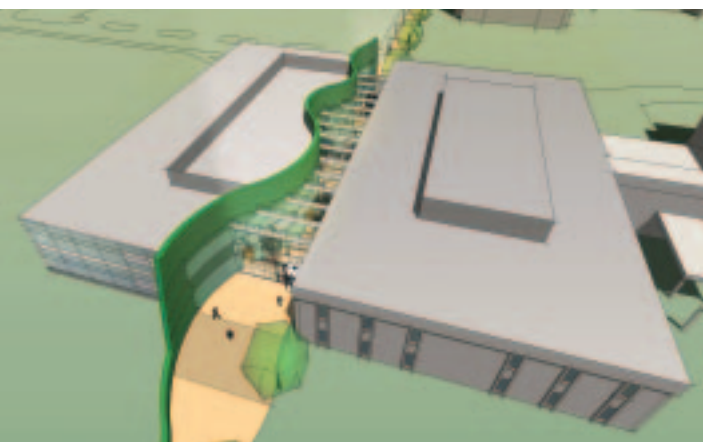
Dale and Elaine LaLonde

Elaine LaLonde, a 1959 graduate of the College of Nursing, enjoyed many years in a variety of hospital and public health patient care positions including administration. Dale LaLonde, a 1958 graduate of The Eli Broad College of Business, spent many years as president of Kawneer Company Inc., a leading manufacturer of architectural aluminum building products, and retired as executive vice president of Alumax, Inc., its parent company.

In addition to the inaugural gift to the building, the LaLondes are finalizing estate plans that will benefit nursing students at MSU. "I am very proud of the education that I received and am happy to provide resources that ensure that this education will be available to generations of MSU nursing students," Elaine explained.

"We are most grateful for the legacy that the LaLondes are leaving at the College of Nursing," said Dean Rothert. "Their legacy will have a lasting impact on nurses at MSU and influence the future of patient care education."

For more information about supporting the College of Nursing at Michigan State University, please contact Monique M. Dozier, director of development and external relations at (888) 771-3637 or monique.dozier@bc.msu.edu.



Architectural rendering of the College of Nursing addition to the Life Sciences Building.



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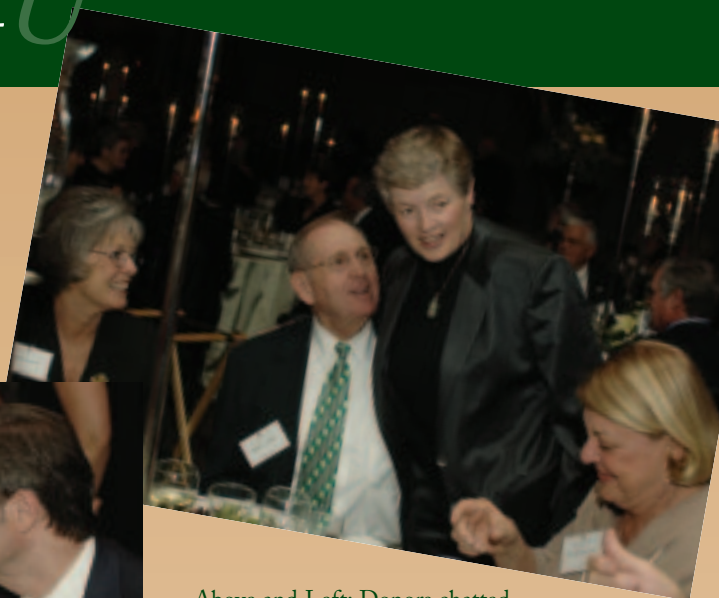
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\$150 Gala Celebrates MSU

On October 21, 2005, University Development hosted the Sesquicentennial Gala to acknowledge MSU's 150 year history. Nearly 600 guests joined President Lou Anna K. Simon and Dr. Roy J. Simon, director of Telecommunication and Transportation Systems, for an evening celebrating MSU's past and future. Former MSU presidents and their wives Peter and Joanne McPherson, Gordon and Mary Guyer, John and Nancy DiBiaggio, Cecil and Clare Mackey, Pauline Adams, and Clifton and Dolores Wharton returned to campus for a memorable night of fine dining and conversation.

The evening's entertainment included the Women's Chamber Ensemble of MSU and faculty members Melanie Helton, Molly Fillmore, Richard Fracker, and Marie-France LeFebvre on their return from performances in China.

After dinner and dessert, President Simon spoke about the success of *The Campaign for MSU* and its importance in ensuring MSU's future. Each former president or first lady then shared some of their experiences and feelings about the uniqueness of MSU.



Above and Left: Donors chatted together and with President Simon during dinner.



Sylvia King, Veterinary Medicine Dean Lonnie King and Pat Lowrie enjoy a moment before the gala dinner.



Marion Mason, former MSU trustee Randall Pittman, and Director of Athletics Ron Mason share conversation before the dinner.



Donor Jack Withrow, MSUAA President Keith Williams and MSU President Emeritus John DiBiaggio.



The Viridian Saxophone Quartet entertained gala guests during the reception and dinner.

Clifton and Dolores Wharton, Peter and Joanne McPherson, Roy J. and Lou Anna K. Simon, Gordon and Mary Guyer, Nancy and John DiBiaggio, and Clare and Cecil Mackey posed together to celebrate their part in MSU's history.

