

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

WINTER 2019

# DEVELOPMENTS



EMPOWERED

Celebrating  
an Extraordinary  
Campaign



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# DEVELOPMENTS

*For Donors and Friends of Michigan State University*

MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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The generosity of thousands of alumni and friends empowers MSU's students, faculty and leaders to accomplish the extraordinary every day.

**Ways to Support Michigan State**

**Online Giving**

You may make a gift securely online using your credit card. Visit [givingto.msu.edu](http://givingto.msu.edu).

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To explore how you might provide financial support to MSU, contact the University Development office in your college or unit or call (517) 884-1000.

**Estate Planning**

To remember MSU in your will, personal trust, qualified retirement plan or IRA, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000.

The correct reference is: Michigan State University, East Lansing, Michigan, and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to [giftplanning.msu.edu](http://giftplanning.msu.edu).

**Learn more at [givingto.msu.edu](http://givingto.msu.edu)**

**ON THE COVER: The future is in focus**

What can \$1.8 billion do? This issue of MSU Developments is provided as a snapshot of the ways the *Empower Extraordinary* capital campaign, now completed, is making a difference for the people, places and programs that enrich and expand the MSU experience.

It's making a difference for students like Tim Herd, a proud Spartan, elementary education senior and nominee for the prestigious national Harry S. Truman Scholarship. He is the founder and president of the student mentorship group Rising Black Men. After graduation, he plans to pursue a career in research. It is a passion, Tim says, that he developed thanks to the opportunities he had to participate in research as an undergraduate.



# EMPOWERING *the* FUTURE

THANK YOU!

**\$25 Million**  
Grant  
*Eli and Edythe Broad*

**\$781 Million**  
Added to the  
University  
Endowment

More than  
**\$1.8 Billion**  
Raised

Annual  
University-wide  
**Investiture**  
Ceremonies  
for Honored Faculty

**\$30 Million**  
Largest Single Gift  
by an Individual in  
MSU's History  
*Edward J. Minskoff*

Private Funds  
for Research  
Increased  
**35%**

**22**  
Significant  
Capital Projects  
Funded

**112**  
New Endowed  
Faculty  
Positions

**300+**  
New  
Endowments  
to Support  
Student-Athletes

Grand Rapids  
**Research  
Center**  
Opens

EMPOWER  
**EXTRAORDINARY**

THE CAMPAIGN for MICHIGAN STATE UNIVERSITY

Because of you, Michigan State has been set on a path to greatness. In 2011, *Empower Extraordinary: the Campaign for Michigan State University* launched with an ambitious goal: to raise \$1.5 billion for students, faculty, research and facilities. The goal was exceeded—well ahead of schedule—and proved that when Spartans join together for a common purpose, amazing things happen.

GIVE  
GREEN  
DAY

Raises  
**\$789K**  
for Students on  
Nov. 27, 2018

**3,500** Additional  
Scholarships

See results, hear real people and learn about Spartans' collective impact at [empower.msu.edu](http://empower.msu.edu)



# WHO *Made it* HAPPEN?

More than a quarter-million donors—**255,284** to be exact—made a gift to MSU in the *Empower Extraordinary Campaign*.

*Each donor has a unique tie to Michigan State. Whether alumni, parents, students, faculty, staff, retirees, patrons, fans, community members, volunteers, corporate partners, foundation partners or just individuals with a passion for the work of MSU, they all contributed to the success of the campaign and the future of Michigan State.*

*The great legacy of MSU's benefactors will inspire Spartans for generations.*

EMPOWER  
**EXTRAORDINARY**  
THE CAMPAIGN for MICHIGAN STATE UNIVERSITY

**255,284**  
GENEROUS DONORS:

Alumni: **\$711 million**

Other Individuals: **\$401 million**

Corporations, Foundations and Other Organizations: **\$720 million**

LEAVING A  
**Legacy:**

**\$781 million** in endowments

**\$521 million** in planned bequests

**\$293 million** for facilities





**WHO:** JIAHAO SHE, '19, SENIOR CLASS COUNCIL PRESIDENT

**WHERE:** Jiulongpo District, Chongqing, China via East Lansing

**WHAT:** A gift of \$51 to the Department of Finance

Jiahao She will proudly wear a special green and white philanthropy cord at graduation this spring. Since 2016, the honor is bestowed on graduating seniors who give at least \$50 to MSU during their senior year.

Last November, Jiahao made his first gift to support MSU: \$51 to the Department of Finance. He says it was a great way to participate in senior class giving, support the academic program that means the most to him and take part in the fun of Give Green Day on the Tuesday after Thanksgiving.

The busy graduating senior works as a student manager in the Snyder Phillips Cafeteria while juggling his finance major in the Eli Broad College of Business, his theater minor in the College of Arts and Letters and his leadership role on the Senior Class Council.



**WHO:** MSU FEDERAL CREDIT UNION, CORPORATE PARTNER (Members of the Board of Directors pictured)

**WHERE:** East Lansing

**WHAT:** Campaign gifts totaling \$8.5 million support community outreach across campus

Serving side by side with Michigan State has been part of the MSUFCU's legacy since its inception by a handful of faculty members more than 80 years ago. Today, the MSUFCU stands as the world's largest university-based credit union—consistently recognized as among the best—and an indelible partner in MSU's service to the community.

In the fall of 2017, the MSUFCU presented MSU with a \$5.5 million gift, helping the university reach an important milestone in the campaign: surpassing the goal of \$1.5 billion 15 months ahead of schedule. The areas supported are some of the most public-friendly at the university: the Eli and Edythe Broad Art Museum, Wharton Center for Performing Arts, WKAR, the first Science Gallery Lab program in the U.S., and the Colleges of Music; Arts and Letters; Social Science; Communication Arts and Sciences; the Eli Broad College of Business and the Residential College in the Arts and Humanities.

This wasn't the credit union's first significant gift in the campaign. A previous \$3 million gift made in 2013 endowed three new programs at MSU, the MSUFCU Broadway Series at Wharton Center, the MSUFCU Jazz Studies Visiting Artist program and the MSUFCU Artist Studio Series at the Broad MSU.

Their cumulative philanthropic support to MSU totals nearly \$20 million, making them the largest donor to MSU in mid-Michigan and among the university's very top corporate donors.



**WHO:** JAMES (JIM) BLANCHARD, '64, '65, FORMER MICHIGAN GOVERNOR, U.S. CONGRESSMAN AND AMBASSADOR TO CANADA, AND JANET BLANCHARD

**WHERE:** Beverly Hills

**WHAT:** Inspiring statesmanship among MSU students through a \$1 million gift to provide an annual public service award and lecture series

Generations of students, faculty and the MSU community have the opportunity to see, hear and learn from a national or international leader, diplomat or writer each year, thanks to a \$1 million gift from Jim and Janet Blanchard to create the Spartan Statesman Award for Distinguished Public Service and Governor Jim Blanchard Public Service forum.

The forum got an extraordinary start in 2015 with its first award recipient and featured speaker: former President Bill Clinton. Subsequent speakers have included civil rights leader and U.S. Congressman John Lewis, documentary filmmaker Ken Burns and author, journalist and commentator Cokie Roberts.

"From the time I first saw the beautiful campus at MSU (age 11) to my first football game at Spartan Stadium, I knew that Michigan State was my home," says Jim. "Much later, my classes in political science, history and economics were exciting and rewarding. So, too, was my involvement in student government and campus politics. My hope is that MSU will continue to educate and motivate thousands of students to want to serve their community and our country and, yes, help build a better world."

**WHO:** JOHN HABIB, U.S. DIPLOMAT, NATIONAL SECURITY OFFICER, MANAGEMENT CONSULTANT, VISITING PROFESSOR AND FRIEND OF MSU

**WHERE:** Altadena, California

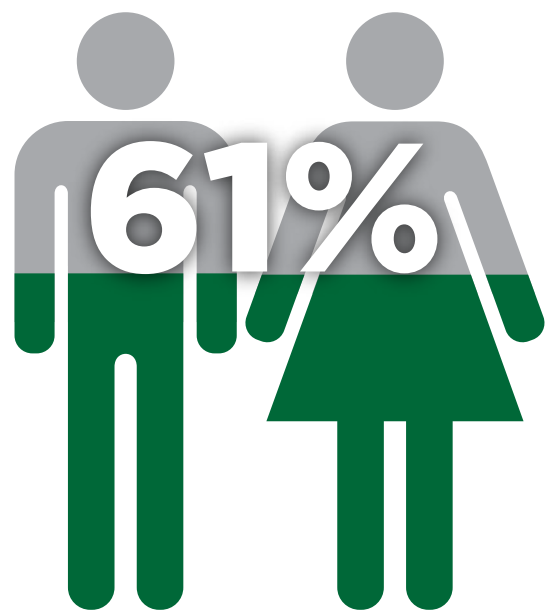
**WHAT:** The Habib Family Endowed Scholarships in James Madison College to honor his family and the Muslim Studies Program, and advance students' knowledge of other cultures



The youngest of 11 children born to Lebanese immigrants who had made their way to Detroit, John Habib says he benefitted greatly from the sacrifices and love of his family. "They taught their children love of country and for each other, and, by their example, they showed the blessings and rewards of a strong work ethic," he says of his parents. Their progeny is a kaleidoscope of America, including doctors, lawyers, accountants, scientists and business people, all of diverse ethnicity and religions.

John has been associated with U.S. foreign affairs for more than 60 years. He was first introduced to James Madison College as a diplomat in residence in 2005. He established the John S. Habib scholarship in 2006, later endowed in 2017, as a reflection of his respect for the academic leadership at MSU in Muslim Studies and his belief in the importance of the discipline. "I knew the urgent need for Americans to better understand the Middle East," he says.

Seeing the career trajectories of past recipients of his first scholarship inspired him to create a second scholarship endowment last year in honor of his hardworking and loving family.



OF ALL DOLLARS RAISED CAME FROM INDIVIDUALS



**WHO:** ALBERT DEHN, '50, VETERINARIAN

**WHERE:** Abbotsford, Wisconsin

**WHAT:** A \$12.6 million realized estate gift to establish endowed faculty positions in veterinary medicine



After earning his veterinary degree from MSU in 1950, Albert Dehn returned to his hometown of Abbotsford, Wisconsin, where he practiced for his entire career, primarily treating the cows on local dairy farms. Fondly known as "Doc" to his friends and neighbors, Dehn also served on the board of the local bank and spent his life giving back to his community from his place firmly outside the spotlight.

After his passing, a longtime neighbor and friend of Dehn's said this of his gift: "The gift endowed by Dr. Dehn is reflective of the man himself. He was a man who lived without fanfare, working long hours, always increasing his knowledge and very quietly giving back to the community. As a promoter of perpetual education while he lived, it is not surprising his bequest would do the same."



**WHO:** VINCENT (VINCE) D. FOSTER, '78, CEO

**WHERE:** Houston, Texas

**WHAT:** Endowed a professorship and supported the Business Pavilion

An MSU counselor convinced Vince Foster to major in accounting simply by noting it was difficult.

Vince earned his degree in accounting and began a 19-year career with Arthur Andersen, where he was a partner for more than a decade. Currently, he is executive chairman of Main Street Capital, as well as founding director of Quanta Services, Inc., both NYSE listed companies.

He made a gift to support the Business Pavilion for the Eli Broad College of Business with funded dividends on his stock for five years, accomplished through a charitable lead trust. Additionally, he endowed a professorship through his company, Main Street Capital.

"It is really interesting. The lead trust pays Michigan State the income for a term of years, and then all the stock I transferred to the lead trust reverts back to me," Vince says.

He gives because he knows the university needs support to keep tuition affordable.

"The alumni are critical or the math does not work," Vince says. "If it were not for Michigan State, I probably would not be in the position to be doing what I am doing. It is a natural thing to do."

Vince and his wife, Louise Foster, make their home in Houston, Texas, and were regional campaign volunteers and members of the President's Campaign Cabinet.

**WHO:** PETER AND SHARON FARICY, BOTH '88

**WHERE:** Seattle, Washington

**WHAT:** A scholarship to support students from Detroit



Peter Faricy is three decades removed from his time as a student at the Eli Broad College of Business. But what he learned then is still propelling his professional career upward, most recently to a CEO position with broadcast giant Discovery, Inc. for Global and Direct-to-Consumer business. Peter previously served as the vice president of Amazon Marketplace in addition to past leadership roles at McKinsey & Company and Ford Motor Company.

Peter and Sharon met at MSU and have maintained strong ties with the university and the state of Michigan through the years and miles. The couple served on the President's Campaign Cabinet and co-chaired the Seattle campaign leadership team.

In 2012, Peter and Sharon took advantage of a matching program made possible by an anonymous MSU donor to create the Peter and Sharon Faricy Spartan Challenge Scholarship. The fund supports students from several Detroit area high schools, and in 2014, the couple made an additional pledge to the fund.

Their belief is that education provides opportunity. They are grateful for their education experience at MSU and hope that by helping to fund students at their alma mater, they can enhance the future of those students, the university and the state of Michigan.

**WHO:** DICK BUSH, '70, AND PATTY MCGUIGAN, EXECUTIVES AND KICK STARTERS

**WHERE:** Palo Alto, California

**WHAT:** Their \$50,000 Give Green Day sponsorship helped generate an additional \$739,000 in support for students



Dick Bush and Patty McGuigan are longtime supporters of Michigan State, and their impact can be seen all over campus. Most recently, they served as the 2018 Give Green Day sponsors by making a \$50,000 challenge gift to kick-start and generate enthusiasm for the annual 24-hour fundraising effort.

Other gifts of theirs have funded Three Mothers Patio outside the Communication Arts and Sciences building, and the installation of a beautiful copper beech tree and nearby bench on the north side of the International Center. Their endowment in athletics provides unrestricted funds that can be used at the discretion of the athletic director.

Dick has an outstanding history of entrepreneurial achievement, assuming roles from engineer to top executive, in a series of successful Silicon Valley businesses. Patty is executive vice president of the San Francisco Bay area's largest commercial real estate company, Cornish & Carey.

For Dick, giving back is a way to repay MSU for the great experiences he had and to honor the family, friends and faculty members who were integral to his time as a student in the late 1960s.

**WHO:** DRAYMOND GREEN, '12, NBA BASKETBALL CHAMPION

**WHERE:** Oakland, California

**WHAT:** His \$3.1 million gift—the largest single gift from a former student-athlete in MSU's history—built the Draymond Green Strength and Conditioning Center and funds a scholarship endowment for men's basketball



Draymond Green would have been the first to admit he was out of shape when he initially stepped onto the MSU campus, says Coach Tom Izzo.

Through extraordinary commitment and effort, he transformed himself into the Big Ten and national player of the year. So it is fitting that current and future student-athletes will be reminded of his story and how, if they make the commitment to excellence, they too can live their dreams.

"Michigan State means everything to me," says Draymond, who served as an *Empower Extraordinary Campaign* volunteer. "I grew up in Saginaw and was lucky enough to attend MSU, where Coach Izzo believed in me and gave me the chance to succeed. This donation isn't just about me. I want more kids to have the opportunities I had thanks to Michigan State, and want to use this to stimulate all Spartans to give back to the best university in the world."

After being selected by the Golden State Warriors in 2012, Draymond is a three-time NBA champion, a three-time NBA All Star and was named NBA Defensive Player of the Year in 2017.

## A SPARTAN TRADITION

More than **2,400** former student-athletes have given back



**WHO:** OKHEE LEE, '89, HIGHER EDUCATION LEADER

**WHERE:** New York City

**WHAT:** Two endowments, split evenly between the College of Education and the College of Communication Arts and Sciences, to provide immediate funds for scholarships, plus a planned gift



Okhee Lee had two choices: She could get married, or she could get a Ph.D. She accomplished both. She secured a three-year scholarship for a research intern position in the College of Education and came to the United States in 1984. She met the man who would become her husband while working on her Ph.D. in educational psychology, which she completed in 1989. Since then, she has spent her career focused on diversity and equity issues in science education, first as a faculty member at the University of Miami in Florida and currently as a faculty member at New York University.

Her gift to MSU is her way of building her legacy, and honoring that of her beloved late husband Michael Salwen, a fellow educator and MSU alumnus.

"We thought it would be most appropriate to give back to MSU, where we met and studied. Michigan State was very good to both of us," Okhee says. "I strive to make a difference, to leave a legacy: through scholarship, through education, through giving and through kindness to the people around me."



**FACULTY, STAFF  
and RETIREES GAVE**

**\$124.6 million**

**7%**  
of the total  
campaign gifts



**WHO:** PETER AND LINDA RIGUARDI, PARENTS

**WHERE:** New York City

**WHAT:** \$1 million gift to create the Peter G. and Linda Riguardi Experiential Learning Fund for Domestic and International Site Evaluation Experiences

Peter and Linda Riguardi were new to Michigan State, the Big Ten and the Midwest when their youngest son decided he wanted to become a Spartan. His decision ushered in a new adventure for the family of rooted Easterners, who now call themselves Spartan sports fans as well as benefactors of Michigan State.

Their gift enables students in the School of Planning Design and Construction to gain firsthand knowledge of major urban planning projects through site visits around the world.

As the chairman and president for the New York operations of one of the world's largest commercial real estate brokers, Jones Lang LaSalle, Peter has been a key player in some of the region's largest urban planning projects of all time. Linda, an educator, is committed to providing opportunities to students.

"The more you travel, the more you see beautiful architecture. Michigan State is doing great things in sustainability and many other areas. For students to be able to see projects in New York City, Rome or Paris will further their education in such a great way," says Linda.

**WHO:** MELISSA MCDANIELS, SENIOR ADVISOR TO THE DEAN FOR RESEARCH MENTORING IN THE GRADUATE SCHOOL, AND KRISTEN (KRIS) RENN, ASSOCIATE DEAN OF UNDERGRADUATE STUDIES FOR STUDENT SUCCESS RESEARCH AND PROFESSOR IN THE DEPARTMENT OF EDUCATIONAL ADMINISTRATION

**WHERE:** East Lansing

**WHAT:** Their annual gifts support students

Dr. Melissa McDaniels and Kris Renn are hard at work every day to create a positive learning environment for students. But their commitment doesn't end when they leave the office.

Each year, they make annual gifts to support graduate fellowships, the LGBT Resource Center and the Student Food Bank. Through their giving, they want to ensure no student feels marginalized or limited by their differences, struggles or circumstances.

"Since the day we arrived at MSU, we have never felt anything but welcome—as both professionals, and as a couple," says Melissa. Kris adds: "This is our community, and we give back because that's what you do as a member of a community."



**WHO:** PAMELA (PAM) STECKROAT, '78, MBA '82, MARKETING EXECUTIVE

**WHERE:** Greenbrae, California

**WHAT:** Charitable bequests to create endowments to support Student-Athlete Support Services, Women's Gymnastics, a scholarship for student-athletes pursuing MBAs and a fund to match economics students with internships. Pam's estate plans also include support for the Spartan Marching Band, the Wharton Center for Performing Arts and scholarships for jazz students

Pam Steckroat transferred as a junior to Michigan State in 1976 to continue competing at the collegiate level as a gymnast. She made MSU proud by becoming the only two-time All-American champion in MSU gymnastics history. Despite the long hours her commitment to her sport required, Pam also worked her way through college with work study programs, waitressing, bartending, officiating meets and teaching gymnastics.

She earned a degree in economics, with honors, and then completed her MBA. She found that employers looked to MSU as a hotbed for recruiting and that her sports background gave her an edge. Pam's career began with Procter & Gamble in marketing and brand management. Thirty years later, she is known as a dynamic and successful executive who especially enjoys mentoring individuals just starting out.

Pam says her drive to help future Spartans is all about giving back to the place that helped make her who she is. "MSU provided me with a great foundation to build a successful career," she says. "It was natural for me to give back to MSU and specifically to the areas that meant something to me and really formed who I am in my career, in my life and in my success. I feel like I am home when I am here."





**WHO:** THE FAMILY OF CAROL BANAS, '74, '77, URBAN PLANNER

**WHERE:** Huntington Woods

**WHAT:** Made a \$50,000 pledge to help the next generation of urban planners

Carol Steinger-Banas believed deeply in the value of education, not only as a means of personal enrichment, but as a means of achieving self-sufficiency—especially for women. She worked as a community planner and served as executive director of the Michigan Association of Planning. Together with her husband Mike, '74, who she met while both were undergraduates at MSU, she had two children and raised a family, while also nurturing a successful career.

When she passed away in 2014, the Banas family could think of no better way to honor Carol's memory than by endowing a scholarship in her name. With a \$50,000 pledge, Mike created the Carol Steinger-Banas Endowed Scholarship in the Department of Urban and Regional Planning, and it has already gone to work, helping young women in the field of Urban Planning pursue fulfilling careers of their own.



Susan Goldberg is a trailblazer in the world of journalism. She is the first woman to occupy the editor in chief's office at *National Geographic Magazine*, where she also serves as editorial director for the company, putting her in charge of all print and digital journalism. It was Susan's time as a student reporter for *The State News*, and an internship with a Seattle-area newspaper after her junior year, that kick-started a career that has taken her to newsrooms and publications around the country, including the *Cleveland Plain Dealer* and the *San Jose Mercury News*—she was the first woman to run the newsroom at both—as well as *Bloomberg News*, *USA Today* and metro dailies in Seattle and Detroit.

With cash and planned gifts to the College of Communication Arts and Sciences, Susan established the Susan B. Goldberg Journalism Internship Award, which is already making a difference for student-journalists who might not otherwise be able to pursue the same kind of internships—often unpaid—that gave Susan her start in the field.

**WHO:** SUSAN GOLDBERG, '84, EDITOR IN CHIEF, NATIONAL GEOGRAPHIC; EDITORIAL DIRECTOR, NATIONAL GEOGRAPHIC PARTNERS

**WHERE:** Washington, D.C.

**WHAT:** Created an endowment to provide financial support for journalism internships



**WHO:** LUPE AND TOM IZZO, SPARTAN MEN'S BASKETBALL HEAD COACH

**WHERE:** East Lansing

**WHAT:** \$1 million gift to support Spartan football, scholarships, Olympic sports and the Spartan Marching Band

Tom and Lupe Izzo were leaders in the campaign with their early gift of \$1 million back in the fall of 2011, one of the largest ever by an active coach of any university.

The majority of their gift was earmarked to support Spartan football, including both scholarship endowments and capital projects. The Izzos also designated portions for the Spartan Marching Band, the George Webster Scholarship fund and Olympic sports at MSU.

"We've been blessed to be a part of the Michigan State family for more than 30 years," says Tom. "Jud Heathcote taught me long ago that the only good deal was one that benefits both parties, and that perfectly describes my relationship with Michigan State University. My wife, Lupe, and I, along with our children, Raquel and Steven, have dedicated our lives to this university, because we believe in intercollegiate athletics and the positive role it plays in so many lives. The students are our passion, our life's work. We've raised a family here and become entrenched in the mission of the university. And in return, we've received so much more than we've given. With these blessings, we felt it was time to make a financial contribution."

A native of Iron Mountain, Michigan, Tom entered his 36th season with the men's basketball program this year, including 24 seasons as head coach.

**WHO:** ROHINI MULCHANDANI, '66, FOOD SCIENTIST AND ENTREPRENEUR

**WHERE:** Mumbai, India via Columbus, Ohio

**WHAT:** Her \$1.4 million gift supports graduate fellowships in food science

When Rohini Mulchandani first came to MSU from India in pursuit of her master's, she had just \$2,000—not enough to pay for the full two years required to finish her degree. A fellowship saved the day. She completed her master's, went on to pursue a Ph.D. at Ohio State University, and has enjoyed an immensely successful career as a food scientist and product developer. With Abbott Laboratories in Columbus, Ohio, she helped develop medical nutritionals like Glucerna. After retiring in 1998, Rohini started her own company, Arjay Gourmet Foods LTD, and became known around Columbus as the "Chutney Lady," having created 13 versions of award-winning chutneys and seasonings.

Her gift of \$1.4 million to the College of Agriculture and Natural Resources will fund a graduate fellowship in Food Science, so that future students like Rohini will be able to fully fund the degree of their dreams.





# EMPOWER EXTRAORDINARY HONOR ROLL

Campaign giving of \$1 million or more

## \$5,000,000 AND GREATER

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Harley N. Hotchkiss\*  
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Professor Rudolph Hugh, Ph.D.\*  
Howard Hughes Medical Institute  
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Patrick N. Kelly and  
Kathryn M. Kolasa-Kelly  
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Craig K. 'Big C' Kotlarczyk  
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Tom and Kathleen Morris Family  
Foundation  
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Rohini Desai Mulchandani, Ph.D.  
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Roxy and Edwin Nyberg  
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Mrs. Janis Van Antwerp Potter  
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Patricia O'Handley  
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Romax Technology Inc.  
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Satish and Lalita Udpa  
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Vera Institute of Justice  
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Washington State Coalition Against  
Domestic Violence  
Wege Foundation  
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Walter and Marilyn Wolpin  
Kate Pew Wolters  
Wolverine World Wide, Inc.  
Alfred J. and Ruth\* Zeits  
Donna and Marv Zischke  
Doug Zongker

*Gifts made between July 1, 2011,  
and December 31, 2018; includes  
approved reach back gifts*

*\*Deceased*





# WHO *is* GRATEFUL?

More than **1 million gifts** were made in the *Empower Extraordinary Campaign*.

Of the **\$1.8 billion raised, \$1.2 billion** is already at work allowing Michigan State to make significant investments in student aid, endowments for faculty positions, research and academic programs.

From a few dollars to tens of millions, each gift counted and has been put to work to empower an extraordinary future.

**The campaign impacts individuals, the campus and communities across Michigan and the world.**



# An Engine of OPPORTUNITY

**\$482.9 MILLION RAISED** TO SUPPORT STUDENTS



**WHO: TRISTYN WALTON**

**WHAT:** Senior, College of Social Science, Honors College and Dual Major: Interdisciplinary Studies, Public Policy

**WHERE:** Detroit

**HOW:** The Gupta Values Scholarship, created by alumnus Shashi Gupta and his wife, Margaret, to promote and perpetuate the values of integrity, excellence and respect for human dignity

Gupta Values Scholarship recipient Tristyn Walton is a Social Science Scholar, a Truman Scholar, and, as an undergraduate, has already found her niche in social justice. Her freshman-year research project looked at how mass incarceration disproportionately targets and has lasting effects on the African-American population. An internship with the Community Economic Development Association of Michigan has helped set her sights on a future of building affordable housing in big cities.

She says, "I am grateful because the Gupta Values Scholarship has significantly expanded my village of support at MSU."

Michigan State strives to be a place that welcomes all who seek an education, regardless of their financial means. But extraordinary learning opportunities—that enrich students' lives and prepare them for the future—come at a cost. Donors to the *Empower Extraordinary Campaign* provided enough funding to create more than 3,500 new scholarships, each with a value of \$5,000 annually, for undergraduate students in need, and more than \$166.4 million was raised for graduate fellowships.



**WHO: JOHNNY CHOI**

**WHAT:** Junior, College of Nursing, Honors College

**WHERE:** East Lansing

**HOW:** The Susan Varbedian Lucken Nursing Scholarship, created by College of Nursing alumna Susan V. Lucken

"This scholarship has been an incredible stepping stone to help me create and achieve my goals," says Johnny Choi. "It allowed me not only to get involved in extracurricular activities like research and volunteer organizations, but also helped me realize my passion for nursing lies in the relational and group-oriented work of a community—not just my own abilities." He adds, "This scholarship has given me funds, and a new role model to look up to. Susan was a nurse for 30 years, and getting to know her personally, and ask her questions ... is awesome. I'm beyond thrilled and so grateful for Susan's generosity, and it's given me a new perspective on how I can help others."



**WHO: CLAIRE MARKS-WILT**

**WHAT:** Sophomore, Residential College in the Arts and Humanities, Honors College and Dual Major: Arts and Humanities, Child Development

**WHERE:** Tecumseh

**HOW:** The Lillian McMahon Endowed Scholarship, created by Justin Morrill College alumnus George Melnik in honor of Lillian McMahon, his boss at McDonald's (and the first female McDonald's franchisee) who gave him a loan to continue his studies at MSU when it looked like he might not have enough money to return for his sophomore year

Claire Marks-Wilt is a stellar—and very busy—student. She plans to graduate in three years with a dual major, she's a volunteer with a local Head Start program, and she has a job as a preschool assistant teacher to earn money for tuition, which she's paying for herself. After graduation, she dreams of pursuing additional studies in speech pathology or behavioral analysis, and using her skills and her plentiful experience to help at-risk youth. It is a dream that, according to Claire, is much more attainable thanks to the Lillian McMahon Scholarship.



*Students in the Verses program record musical compositions they've written themselves, using the same equipment as the pros.*

**WHO: KING BETHEL, AND CLASSMATES IN THE VERSES PROGRAM**

**WHERE:** Detroit

**WHAT:** Detroit youths ages 10-16 studying music and building literacy at the MSU Community Music School-Detroit

**HOW:** The Marshall Mathers Foundation (funded by the artist known as Eminem), in collaboration with Carhartt

The Verses project is a literacy-based approach to the art of songwriting, composing, performing, mixing and recording. While music and technology may be the initial attraction, an important component is building literacy skills. Students are challenged to learn and practice the power of language as part of their craft. Language arts instructors coach students in creative writing and English language arts assignments. Students compose and record a song to present at the semester-end listening party.

**"VERSES HAS HELPED ME WITH MY LITERACY BY HELPING ME TO EXPAND MY THOUGHTS AND MY WRITING PROCESS. IT IS EASIER FOR ME TO COMPLETE HOMEWORK ASSIGNMENTS AND SONGWRITING."**

—KING BETHEL



# A Force for **CREATIVITY, DISCOVERY AND LEARNING**

**\$418.1 MILLION RAISED** TO SUPPORT GREAT FACULTY



**WHO:** KRISTIN PARENT, THE JAMES K. BILLMAN JR., MD ENDOWED RESEARCH PROFESSOR

**WHERE:** Department of Biochemistry and Molecular Biology in the College of Natural Science

**WHAT:** The J.K. Billman Jr., MD Endowed Research Professorship was created by alumnus Dr. James K. Billman Jr. to provide resources and recognition to an outstanding teacher/scholar early in his or her career

Kristin Parent, who was recruited to MSU in 2013, is an award-winning teacher/scholar conducting pioneering research using cryo-electron microscopy and three-dimensional image reconstruction methods. These technologies allow Parent and her team to examine and understand the underlying mechanisms that control virus infection, and decipher the processes of virus assembly.

In addition to laying the groundwork for MSU to become a leader in advanced cryo-EM imaging, Parent is known as an excellent mentor to the undergraduate and graduate students who work in her lab, helping this next generation of researchers lay the groundwork for their own careers.

“AS A FIRST-GENERATION COLLEGE GRADUATE, AND A WOMAN IN STEM, SCIENCE CAN OFTEN BE CHALLENGING,” KRISTIN PARENT SAYS. “THIS AWARD IS A FANTASTIC HONOR, AND IT FEELS AMAZING TO BE RECOGNIZED BY MY COLLEAGUES. I COULDN’T BE HAPPIER. I WHOLEHEARTEDLY THANK DR. BILLMAN FOR HIS KINDNESS AND GENEROSITY, BOTH TO ME AND TO MSU.”



**WHO:** AMY SIMON, THE WILLIAM AND AUDREY FARBER FAMILY CHAIR IN HOLOCAUST STUDIES AND EUROPEAN JEWISH HISTORY

**WHERE:** The Michael and Elaine Serling Institute for Jewish Studies and Modern Israel

**WHAT:** The Farber Chair was created in 2016, with a \$1.5 million gift from the Farber family. Michael and Elaine Serling contributed an additional \$500,000 to the endowment

When Amy Simon joined MSU as the Farber Family Chair in the fall of 2016, she became one of just a handful of scholars in the United States—and the first and only in Michigan—to hold a position dedicated solely to Holocaust studies.

Simon has devoted her career to the study of first-person accounts of Holocaust victims, and the way those accounts—diaries, letters, memoirs and postwar testimonials—depict Holocaust perpetrators and the interactions between the two. With endowed funding, Simon can remain deeply engaged in her research. She has the resources to travel, attend conferences, hire research assistants, and devote time and care to compiling her findings for publication.

“The most rewarding part of my job is bringing my research expertise into the classroom—inspiring students to question what they know about behavior in extremis, and better understand hatred and discrimination today,” Simon says.

MSU has a legacy of being a dynamic, collaborative academic environment, where faculty empower creativity, discovery and learning as they advance their fields through research, and guide the next generation through teaching. Thanks to *Empower Extraordinary*, MSU was able to add 112 new endowed chair and professor positions, which are essential to recruiting and retaining the very best thinkers, artists, scientists, coaches and, most importantly, mentors.



**WHO:** WOLFGANG BANZHAF, THE JOHN R. KOZA PROFESSOR IN GENETIC PROGRAMMING

**WHERE:** Department of Computer Science and Engineering in the College of Engineering and BEACON Center

**WHAT:** Historic gifts from computer science pioneer John R. Koza

MSU hired the first endowed chair in genetic programming in the United States when renowned computer scientist Wolfgang Banzhaf accepted the John R. Koza Endowed Chair position in 2016.

The position was made possible when John Koza, considered the father of genetic programming, made a \$2 million gift in 2014 to MSU’s BEACON Center for the Study of Evolution in Action. Koza also made a \$10.7 million bequest commitment—the largest individual gift in the history of the College of Engineering.

BEACON works to develop computational tools inspired by natural evolution to generate solutions to real-world engineering problems. Banzhaf is one of about 20 faculty members researching evolutionary computation, making BEACON one of the best places for such research in the U.S.

Banzhaf is the co-author of *Genetic Programming: An Introduction*, a classic text in the field, as well as the sole author of *Linear Genetic Programming*, which provided a new basis to view genetic programming.

Genetic programming techniques help computer programs evolve to solve problems, ranging from finding and fixing bugs in existing software to generating new programs that control robots or identify financial market trends.



**WHO:** HAROLD “WOODY” W. NEIGHBORS, C.S. MOTT ENDOWED PROFESSOR OF PUBLIC HEALTH

**WHERE:** Division of Public Health, College of Human Medicine

**WHAT:** The Charles Stewart Mott Foundation made a \$9 million grant, announced in 2014, to expand efforts of the College of Human Medicine’s public health program in Flint

For three decades, Woody Neighbors was a professor at the University of Michigan, where he devoted his career to studying how race affects the way individuals manage their health and deal with illness, especially in difficult-to-reach population groups.

He was recruited to become one of the first three C.S. Mott Endowed Professors of Public Health at MSU, thanks to a \$9 million investment by the Charles Stewart Mott Foundation to strengthen the newly formed Division of Public Health in the College of Human Medicine. Neighbors is helping to form the bedrock for a strong research-based public health program that builds on long-standing partnerships in Flint.

“Men live on average four and a half years less than women, and it’s six years for black men,” says Neighbors, noting that too many black men try to face their health problems alone.

“For decades, I worked at my desk, on my computer, analyzing data to describe health problems in black communities. Now, I’ve turned the lens of my research on finding ways to help men come out from behind our masks and help each other.

“I was drawn to Michigan State and Flint,” he says. “I came to Michigan State to focus on solutions, not descriptions. This kind of work cannot be done in the ivory tower of academia. It takes community collaboration. The ultimate goal is to find out why so many of us remain quiet and refuse to address the things in our lives that can lead to an early death if we’re not careful. With research, hard work and political action, together, we can solve this problem.”





# A Global PROBLEM SOLVER

**\$339.6 MILLION RAISED** TO SUPPORT RESEARCH

Since its land-grant beginnings in 1855, Michigan State has been devoted to growing new projects, carving out new fields of study and building productive partnerships that extend far beyond the confines of campus. During the *Empower Extraordinary Campaign*, private support for research has increased by 35 percent, allowing this good work to continue on an even grander scale.



**WHO:** JOHANNES BAUER, QUELLO CHAIR FOR MEDIA AND INFORMATION POLICY AND DIRECTOR

**WHERE:** The Quello Center for Telecommunication Management and Law in the College of Communication Arts and Sciences

**WHAT:** How Search Algorithms and Tools Shape Political Opinion, funded by gifts from Google

The Quello Center for Telecommunication Management and Law is a critical voice in the pursuit of optimizing the full benefits of advanced communications in the digital age.

“Our research often challenges assumptions about the role of technology, policy and regulation for citizens, communities and society in prevailing communications laws and policies,” says Johannes Bauer, director. “The urgency of the discussion is amplified by recent experiences in the digital economy that reveal some of its fundamental flaws and shortcomings.”

Thanks, in part, to financial support from Google, the center started a project to study whether internet-based media have an impact on the political opinions and viewpoints of the public. A Quello Center team, under the leadership of William H. Dutton, collaborated with researchers at the universities of Oxford and Ottawa to conduct an online survey of internet users in seven nations, including the U.S. It asked users how they use search, social media and other important media for political information, and what difference it makes for them.

At a time when the notion that social media creates “echo chambers” that bias individuals’ perceptions and undermine democracy, the project revealed a more nuanced picture. Data shows that misinformation can fool some search engine users some of the time, suggesting that a sizable group of users could benefit from more support and training in the use of search engines. However, the research also shows that overestimating technical determinants while underestimating social influences has led to disproportionate levels of concern over the bias of search.

Findings have been presented at conferences and talks across the globe and are being published in leading journals. Bauer notes that there continues to be limited empirical research on these and related issues of public importance, creating a need for theoretically informed empirical research focused on the actual role of search in political opinion formation. And that is exactly what the Quello Center will continue to do.



**WHO:** EDUCATION SCHOLARS JOSHUA COWEN AND KATHARINE STRUNK

**WHERE:** Education Policy Innovation Collaborative in the College of Education

**WHAT:** More than \$4 million in funding from the Laura and John Arnold Foundation, the Spencer Foundation, the William and Flora Hewlett Foundation and others

The new Education Policy Innovation Collaborative (EPIC)—led by co-directors Joshua Cowen and Katharine Strunk, appointed in 2017 as the inaugural Dr. Clifford E. Erickson Distinguished Chair in Education—was funded by a \$1.9 million seed grant from the Laura and John Arnold Foundation. Renowned experts at EPIC produce pioneering research on questions raised by state, school district and university leaders, evaluating what works, how, why and for whom. Since its inception two years ago, EPIC has garnered nearly \$4 million in funding from philanthropic foundations and other private sources, and another \$2.3 million in federal and state grants.

Under Cowen’s and Strunk’s leadership, EPIC has identified four initial research priorities: helping schools identified as low-performing to build capacity and improve outcomes; improving the educator pipeline; increasing high-quality school options; and improving education assessments.

“EPIC was created as a new way for us to partner with policymakers across the state of Michigan and ultimately improve education for all kids,” says Cowen.

**WHO:** JOHANNES POLLANEN, THE JERRY COWEN CHAIR OF EXPERIMENTAL PHYSICS

**WHERE:** Department of Physics and Astronomy in the College of Natural Science

**WHAT:** A \$350,000 gift from an anonymous donor to explore quantum information

The Laboratory for Hybrid Quantum Systems—or LHQS for short—got a significant boost from an anonymous donor to further its work to explore the fundamental physics and exotic quantum properties in materials and devices that may one day lead to new technologies in quantum information science (QIS).

Extremely low temperatures, high magnetic fields and precision electrical and microwave measurement techniques are required to understand this world of quantum physics, explains Johannes Pollanen, the Jerry Cowen Chair of Experimental Physics and LHQS spearhead. Hybrid quantum systems are prepared using modern nano-fabrication techniques available in MSU’s W.M. Keck Microfabrication Facility. Once the quantum samples and devices are ready, the LHQS team cools them down in their state-of-the-art quantum measurement lab. This allows the team to deploy multiple experimental techniques, including high field magneto-transport and advanced microwave and surface acoustic wave techniques, to study fascinating quantum behavior and develop methods to control their properties.

The field of QIS is developing at an extremely rapid pace, with players in academia as well as industry competing and collaborating to discover new physical phenomena and develop technologies based on these discoveries, Pollanen says.

“The flexibility provided by gifts like the one we received allow us to quickly and strategically pivot our research when new discoveries dictate that we need to head in a new and promising direction. Support from federal agencies is great, and absolutely important, but private gifts like this enhance the intellectual flexibility and agility needed to stay at the cutting edge of progress.”





# A Vibrant COMMUNITY

# \$593.1 MILLION RAISED



8



1



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5

The *Empower Extraordinary Campaign* changed the physical landscape of MSU, both on campus, and at MSU facilities throughout the state of Michigan. Donor support helped bring dozens of carefully planned capital projects to fruition—to refresh old spaces, build new centers for learning and teaching, and improve the way MSU serves its students, faculty, and community members. These are some examples.

**1, 2**  
**THE NORTH END ZONE EXPANSION** provided Spartan Stadium a “front porch” that expanded guest entrances and concourse amenities, while also adding a two-story, 50,000-square-foot addition that includes new locker rooms, a training room, a media center and a 4,000-square-foot engagement center that serves all varsity sports and special events. **THE RACHEL FAIRMAN ADAMS SPARTAN LOCKER ROOM** is named in honor of the mother of former All-American offensive lineman Flozell Adams, whose \$1.5 million gift provided a new and spacious locker room for the Spartan football team.

**3**  
**THE EDWARD J. MINSKOFF PAVILION**, scheduled to be completed in fall 2019, is named for alumnus Edward J. Minskoff, whose \$30 million gift was the largest single gift from an individual in MSU’s 163-year history. This expansion to the existing facilities of the Eli Broad College of Business will include collaborative spaces for academic and extracurricular activities, flexible classrooms and team meeting spaces, lounges, a new career management center, a café and laboratories outfitted with the latest technology—all to empower students for the business careers of tomorrow.

**4, 5, 6, 7**  
**THE GILBERT PAVILION**, the **TOM IZZO HALL OF HISTORY** and the **DRAYMOND GREEN STRENGTH AND CONDITIONING CENTER** are just three of the significant additions officially unveiled at the Breslin Center in 2017. Other upgrades included a new box office, a championship display, a recruiting lounge, and concourse renovations and interactive areas that enhance the experience for the more than 500,000 people who attend events there each year. Berkowitz Basketball Complex updates completed in 2015 modernized the men’s and women’s basketball offices, the Champions Rotunda and the **PENTECOST PRACTICE FACILITY**, the auxiliary gym for men’s basketball.

**8**  
**THE LASCH FAMILY GOLF CENTER** opened in June 2016. Named in honor of Rick and Suzanne Lasch’s \$2 million gift, the facility has a 5,000-square-foot indoor practice area, and necessary amenities for student athletes, including men’s and women’s locker rooms, video and weight rooms, and a kitchen area with nutrition and hydration stations.

**9**  
 Thanks to a lead gift from alumnus Dr. James K. Billman Jr., construction for the College of Music’s new 37,000-square-foot **BILLMAN MUSIC PAVILION**, is well underway, along with renovations to 8,700 square feet of existing space within the college’s two buildings. Additions and improvements include rehearsal spaces specially designed to meet the acoustic needs of orchestras, bands, choirs, opera theater, and jazz, percussion and chamber ensembles, as well as individual practice needs; a high-tech classroom for large academic classes; a multimedia/audio technology studio; and spaces for individual practice. A spring 2020 opening is anticipated.

**10**  
 MSU has further established itself as a leader in medical research with the opening of the **GRAND RAPIDS RESEARCH CENTER** in September 2017. At full capacity, the center will house 44 research teams in the areas of Parkinson’s disease, Alzheimer’s disease, pediatric neurology, autism, inflammation, transplantation, cancer, genetics, women’s health and reproductive medicine. The facility will foster collaboration between MSU researchers and physicians in Grand Rapids and on campus in East Lansing, as well as their peers at Spectrum Health, Van Andel Institute, Mercy Health Saint Mary’s, Grand Valley State University, Pine Rest Christian Mental Health Services and Mary Free Bed Rehabilitation Hospital.

**11**  
 Old College Field, MSU’s most historic athletic site, is home to McLane Baseball Stadium/Kobs Field, Secchia Softball Stadium and DeMartin Soccer Stadium. Thanks to a \$2 million gift from the Pentecost Foundation in 2012, **PENTECOST PLAZA** was constructed to serve as an eye-catching central entrance to all three facilities.





12

Cook Hall, originally built in 1889 as part of "Laboratory Row" on the northeast side of campus, has been given a new lease on life, thanks in large part to a \$3 million gift from alumnus Gary Seevers. Renovations were completed in the fall of 2018 and included full restoration of ceilings, walls, woodwork and period lighting, as well as infrastructure updates for accessibility—including the installation of an elevator—and modernization of desk and meeting spaces to meet the technology needs of graduate students in the Department of Agricultural, Food and Resource Economics. In Seevers' honor, the building has been bestowed the new moniker of **COOK-SEEVERS HALL**.

12



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13

The MSU School of Packaging is the leading packaging school in the country, and continues to seek funding for a renovation to the **SCHOOL OF PACKAGING BUILDING**, which was last updated in 1986. Tentative plans for improvement include modernization of laboratory space, redesigned study spaces and a graduate student suite, as well as a new look for the existing stadium-style lecture hall, with the addition of flexible modular furniture to adapt the space to changing classroom needs.

14, 15

The artistic experience that is the Eli and Edythe Broad Art Museum isn't contained within its walls alone. The **WEST PLAZA** welcomes visitors in and out of the main entrance with interesting lighting and landscaping, while the **SCULPTURE GARDEN** on the east end of the building puts large-scale outdoor sculptures in plain view of pedestrian and street traffic at one of MSU's busiest entrances off Grand River Avenue.



15

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For the student-athletes, coaches and staff who use **MUNN ICE ARENA** every day, there are a host of much-needed additions and updates underway, including improved locker rooms, fitness and weight-room facilities so that hockey players no longer have to trek down the street to the football building to train, a recruiting room, and new coaching and staff offices. For fans: a new "front door" at the south entrance, a hall of honor to celebrate past achievements and improved public skating amenities. Fundraising continues on this much-needed addition.

17

Each year, 300-plus Spartan Marching Band members, 6,000 intramural sports participants and countless others use the **FOREST AKERS TRUST PRACTICE COMPLEX**, a multipurpose artificial-turf field at the corner of Chestnut and Shaw, which was completed in 2014, thanks to a \$1 million gift from the Forest H. Akers Trust. It features bright lights, bleachers and a tower at the 50-yard line, funded by longtime College of Music supporters Ed and Wanda Eichler so band staff can get a bird's-eye view of rehearsals.

18

Thanks to the enthusiasm of longtime Summer Circle Theatre aficionados and MSU retirees Sam and Mary Austin, and other Friends of Theatre at MSU, the **SUMMER CIRCLE THEATRE** got itself a brand-new permanent home in 2014. Situated just outside the doors to the Fairchild Theatre, the courtyard theater features a circular sub-stage, porous flooring that sheds rainwater and three tiers of built-in seating for 400. It's the perfect place to set up a lawn chair on a summer night and take in a free show or two, produced by the talented students and faculty of the MSU Department of Theatre.



18

19

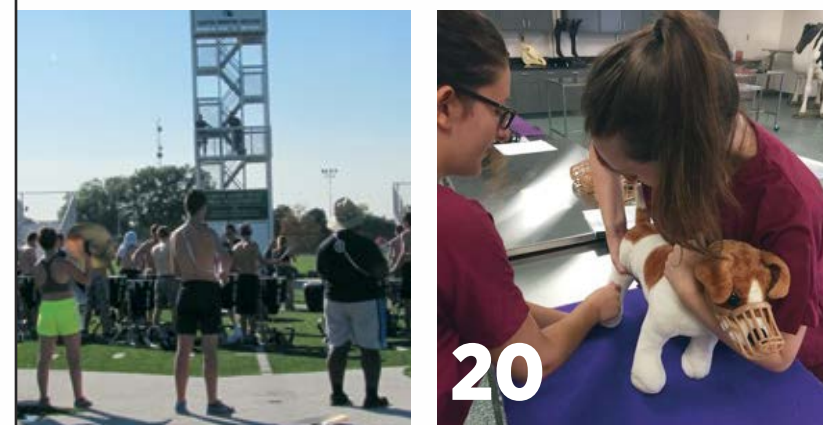
The **MEDIA GREENHOUSE** in the College of Communication Arts and Sciences is a seamless collection of collaborative learning studios outfitted with cutting-edge technology. Students can sharpen their evolving trans-media skills in spaces that include a high-tech newsroom, an immersive media lab, game development and presentation space, and a research lab for next-gen media innovation. Media Greenhouse was supported by a gift from the late John Gruner, a journalism alumnus.



19

20

The MSU College of Veterinary Medicine opened the new **LEBLANC CLINICAL SKILLS LABORATORY** in the fall of 2018. The lab houses equipment, materials and simulators, and provides students in veterinary medicine and technology with space to hone their practical clinical skills, including injections, drawing blood and suturing. The students improve their confidence before they begin working with live animals and graduate as career-ready veterinary professionals.



20

21

Thanks to support from corporate and foundation partners in the Midland area, MSU has opened the **STEM CENTER FOR THE GREAT LAKES BAY REGION**, which will create more opportunities to motivate teachers, encourage students and empower young people to pursue careers in science, technology, engineering and math. The center's curriculum will be targeted at K-12 learners, but will also feature teacher enrichment programs and select MSU courses for college students.



17

22

A gift made major renovations possible at the **KELLOGG BIOLOGICAL STATION'S BIRD SANCTUARY OVERLOOK BUILDING**. With new, energy-efficient lighting, an accessible restroom and updated educational tools on freshly painted walls, the 1960s facility has been brought into the future and made warm and welcoming to students and visitors looking for a place to learn, meet, read, study and enjoy the view.



# COLLEGE *and* UNIT CAMPAIGN ACCOMPLISHMENTS

As of December 31, 2018

## COLLEGE of AGRICULTURE *and* NATURAL RESOURCES

Donors 24,220 • **\$199.4 M**

- Gary SeEVERS gave \$3 million to set the renovation of Cook Hall in motion. The endeavor will provide a collaborative space for graduate students within the Department of Agricultural, Food and Resource Economics to study and work together.
- A \$1.6M gift from alumnus Ed Carpenter in 2015 created the Edwin L. Carpenter Endowed Fund for CANR, for use at the dean's discretion to support staff in critical areas (such as communications, alumni relations and development); cover expenses for student development, facility improvements and repairs; and provide support for campus and college activities that benefit students and faculty.
- Added five endowed chair or faculty positions, including a two-part gift totaling \$1.5 million from Robert and Carol Deibel to support research and laboratory work in the study of lupus.

"It is clear to me that our donors and friends want very much for the College of Agriculture and Natural Resources, MSU Extension and MSU AgBioResearch to succeed. While there is always more work to be done, the end of the *Empower Extraordinary Campaign* gives us all an opportunity to pause and be grateful."

—RONALD L. HENDRICK, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Tami Baumann at bauman13@msu.edu or call (517) 432-1576.

## COLLEGE of ARTS & LETTERS

Donors 6,179 • **\$36.2 M**

- Original campaign goal of \$10 million tripled to advance the arts and humanities at MSU.
- Created 10 new endowed faculty chairs and professorships that will have a direct impact on future generations of students.
- Over \$7M invested in student education such as scholarships, innovative research opportunities, education abroad, study away and internships.

"The gifts our donors have made throughout the campaign have advanced integrative knowledge in the arts and humanities and transformed countless lives. Their generosity inspires the next generation of citizen leaders, enriches the arts, and enhances leading-edge research and creative activity."

—CHRISTOPHER P. LONG, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Christine Radtke at radtkech@msu.edu or call (517) 432-6693.

## COLLEGE of COMMUNICATION ARTS *and* SCIENCES

Donors 7,684 • **\$27.3 M**

- ComArtSci can now provide dozens of students with on-site experiential learning opportunities in cities such as New York, Washington D.C., Los Angeles, San Francisco, Atlanta and Chicago.
- The Media Greenhouse opened, providing a set of collaborative learning studios that feature a high-tech newsroom, an immersive media lab, game development and presentation space, and a research lab for new media innovation in broadcast media.

"Empower Extraordinary has created more experiential learning opportunities for students through internships, field trips and education abroad. We also created cutting-edge learning environments for next-generation media. To me, Go Green, Go White is more than a chant. It is the heartbeat of authentic caring and giving. And I am immensely grateful to our donors for their generous gifts."

—PRABU DAVID, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Meredith Jagutis at jagutism@msu.edu or call (517) 432-5672.

## COLLEGE of EDUCATION

Donors 11,312 • **\$62.8 M**

- Established more than 80 new scholarships and raised \$16.3 million in new funds for scholarships. Combined with preexisting awards, 1,446 students have received financial support during the campaign.
- Created six new endowed faculty positions. Planned endowed faculty positions span across research areas and come from alumni, former faculty and friends, including: Jeana Dressel, Kathleen Eritano, John "Jack" and Sharon Schwillie, Rick Stiggins and Cathy Oberg Blight. In addition, an endowed professorship in the Department of Kinesiology was named in honor of Gwendolyn Norrell, a long-serving faculty member and administrator at MSU.
- Established two Department of Kinesiology lectures. The Kristen Marie Gould Endowed Lecture on Sport for Children and Youth, created by Professor Dan Gould and wife Deb, brings a notable scholar to campus annually. The Deborah L. Feltz Lecture on Sport, Exercise and Human Movement Science in Africa brings international research to MSU, thanks to University Distinguished Professor Emerita Deborah Feltz.
- Contributions from private foundations created several new initiatives, including:
  - The Office of K-12 Outreach, which develops and implements custom support for schools and districts in Michigan, received close to \$8 million in funding from the Charles Stewart Mott Foundation, Skillman Foundation and W.K. Kellogg Foundation.
  - Associate Professor Amita Chudgar received nearly \$1 million in funding through the Spencer Foundation to conduct international research on understanding

marginalized youths' secondary experiences in countries around the world.

- The Education Policy Innovation Collaborative (EPIC) garnered nearly \$4 million in private support to help ensure policymakers know which policies and practices are shown through rigorous research to be effective in providing a high-quality education. (See page 23)

"The funds we raised during the campaign are critically important in our recruitment and support of top-flight students and faculty. That support has already helped us keep up the great work for which we are nationally known. The endowment funds will extend that support for years to come."

—ROBERT FLODEN, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Melissa Phillips Lynch at mlynch42@msu.edu or call (517) 432-0417.

## ELI *and* EDYTHE BROAD ART MUSEUM

Donors 1,855 • **\$26.9 M**

- Completed the building campaign and opened the Zaha Hadid-designed Eli and Edythe Broad Art Museum in November of 2012.
- Opened the MSU Broad Art Lab on the other side of Grand River Avenue in May of 2018 with a \$1 million gift from MSU Federal Credit Union.
- Established seven new endowments with gifts from Eli and Edythe Broad, MSU Federal Credit Union, Alan and Rebecca Ross, John and Susan Berding, Dave Giordan and Cynthia Lounsbury, Bill and Linda Trevarthen and Margaret Levy.

"The Empower Extraordinary Campaign has begun the task of putting this new museum on a firm footing for the future: Thank You!"

—JUDITH STODDART, *Associate Provost for Collections and Arts Initiatives*

**YOU CAN STILL HELP:** contact Director of Development Doug Moffat at moffat@msu.edu or call (517) 884-4816.





## ELI BROAD COLLEGE of BUSINESS

Donors 17,741 • **\$195.8 M**

- Began construction on the Edward J. Minskoff Pavilion which will change the landscape of business education when it opens in the fall of 2019. The facility will focus on the student experience and align with the business curriculum to provide collaborative learning spaces that reflect and enhance the work students are doing in and out of the classroom. Taking full advantage of the beauty of MSU's campus, the Minskoff Pavilion will bring the idyllic scene of the Red Cedar River into the college through three-story-tall windows facing the river.
- Secured \$21 million in new endowed scholarships to benefit undergraduate and graduate students in perpetuity. This will provide close to \$1 million in new money annually for student support.
- Created 16 new endowed faculty positions, which will allow the Broad College to continue to have the best and brightest business faculty.

*"We are grateful for the generosity of our Broad Spartan alumni, associates and friends. Their transformational impact is already being felt in the cutting-edge facilities they're helping build, the first-class faculty they've endowed and the financial resources they've provided to students in need, all of which will empower the collaboration, creativity and confidence of today's Spartans in constructing tomorrow's business."*

—SANJAY GUPTA, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Vivian Leung at [leungv@msu.edu](mailto:leungv@msu.edu) or call (517) 355-8504.



## COLLEGE of ENGINEERING

Donors 8,661 • **\$113.7 M**

- Created 21 new endowed chair and professor positions, including:
  - A \$2 million cash gift created the David L. and Denise M. Lamp Endowed Chair in Chemical Engineering, currently held by John Dorgan. David Lamp, '80, has also funded an endowed scholarship and an endowed fellowship for undergraduate and graduate students in chemical engineering.
  - Thomas Wielenga, '78, funded the Wielenga Professorship in Creative Engineering with a \$1 million gift. A national search recently closed for the inaugural chair, which will focus on improving teaching methods for engineering courses to help students graduate early/on time and reduce student debt.
  - John Koza created the Koza Chair in Genetic Programming, currently held by Wolfgang Banzhaf, with a historic gift of \$12.7 million, with \$2 million already received in cash. (*See page 21*)
- Increased the number of scholarships to more than 300, totaling over \$600,000 in annual student aid.
- Surpassed fundraising goal by nearly 40 percent.

*"MSU stretched to new heights in fundraising impact, and the college followed suit. We secured 21 new endowed chair and professor agreements during this remarkable campaign. Our first-year CoRe program has robust support from corporate partners, and we have raised record scholarship funds to help the next generation of Spartan Engineers."*

—LEO KEMPEL, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Stephen Bates at [batesst@egr.msu.edu](mailto:batesst@egr.msu.edu) or call (517) 355-8339.



## The GRADUATE SCHOOL

Donors 1,482 • **\$16.3 M**

- Blake and Mary Krueger's gift to the Graduate School endowed MSU's first donor-funded University Distinguished Graduate Fellowship, a valuable tool in recruiting the best and brightest graduate students. The fellowship, first awarded in 2014, provides tuition, health insurance and a stipend for five years of students' doctoral program.
- A \$2 million gift from the late Professor John Penner established an endowment in the Graduate School to enhance the education of graduate students studying in the area of hematology, thrombosis or inflammation. The endowment supports fellowships, student programs, research, travel, conferences and other student enrichment activities. Prior to passing, Dr. Penner was a professor of medicine, chief of the Division of Thrombosis and held the Breslin Endowed Professorship in Medicine.
- A \$3 million charitable bequest from MSU research scientists Dr. James "Jim" Ireland and his wife, Janet, will create an endowment to support future graduate students in their field of reproductive biology.

*"We are exceptionally grateful to our campaign donors for their generosity as their gifts to graduate education lay the foundation for a better future! Campaign donors support graduate students with Ph.D. fellowships, research opportunities and conference travel stipends that help to translate good ideas into solutions that advance our knowledge, improve the quality of life for individuals, build our economy and strengthen our communities."*

—THOMAS D. JEITSCHKO, *Dean and Associate Provost for Graduate Education*

**YOU CAN STILL HELP:** contact Director of Development Meseret Negash at [negashme@msu.edu](mailto:negashme@msu.edu) or call (517) 353-3062.



## HONORS COLLEGE

Donors 7,049 • **\$10.7 M**

- A \$1.5 million planned gift will establish an endowment for the MSU Debate Team. Additionally, more than \$100,000 in expendable funding for MSU Debate has been received. These funds support student scholarships, competition travel and summer camp accessibility.
- Thirty-one new endowments were created to provide scholarships and awards to nearly 100 additional Honors College students.

*"One of the things that really came to mind when I was thinking about what the campaign allowed us to do was that it allowed us to share with donors, alumni, friends and even the broader campus, the excellence that is embodied in Honors College students and the importance of supporting the kind of students who are the best and brightest."*

—CYNTHIA JACKSON-ELMOORE, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Tonya Frisbey at [frisbey2@msu.edu](mailto:frisbey2@msu.edu) or call (517) 884-7591.





## Donors 12,933 • \$106.7 M

- A transformational \$9 million investment from the Charles Stewart Mott Foundation supported the expansion of the public health program in Flint. The grant allowed CHM to expand the number of third- and fourth-year medical students in Flint, and recruit top-caliber, NIH-funded public health researchers. It also helped create an infrastructure to support the MSU-Hurley Children's Hospital Pediatric Public Health Initiative, led by Dr. Mona Hanna-Attisha, whose team is addressing the effects of the Flint water crisis.
- A \$3 million gift from the Mall family is fueling autism research efforts, including enabling CHM to recruit a scientific investigator who will parlay the resources and partnerships of the college to shed new light on autism, particularly to explore how knowledge of the environment and the genetics of a child and family can help physicians to understand and intervene to help those affected.
- Created the first full-ride scholarship for College of Human Medicine students, thanks to a \$600,000 gift from Dan and Debra Edson of Traverse City. The Daniel & Debra Edson Endowed Scholarship Fund will lessen the burden of debt for future MSU MDs and provide a path for students from Traverse City to attend the college. Additionally, Steve and Kathryn Bandstra donated \$500,000 to provide expendable scholarship support for students studying in rural communities.
- Created an endowed professorship to ensure that a faculty member will dedicate his or her career to Alzheimer's disease research, thanks to a \$2 million gift from Ben and Barbara Maibach.
- Completed construction of the Grand Rapids Research Center, thanks to funding from Rich and Helen DeVos and their family, whose collective \$15 million in gifts helped kick off this transformative project, and other significant gifts from Peter and Joan Secchia (\$5 million), the Bill and Bea Idema Foundation (\$1 million), the Wege Foundation (\$1 million) and the Frey Foundation (\$1 million).

“The land-grant mission holds dear the principle that all people have the ability and deserve the opportunity to improve the health and prosperity of others. The *Empower Extraordinary Campaign* did, in fact, empower the entire MSU family to join in the effort to improve health care for our communities, state and nation. The generosity of our donors made it possible for us to double the number of students we train, to provide scholarships to enable students of all backgrounds to attend

MSU, to develop a world-class research facility, and bring hope and healing to the people of Flint. Specifically, philanthropy supported the establishment of our college's headquarters, the privately funded, \$90 million Secchia Center in Grand Rapids and the opening of the Grand Rapids Research Center in 2017. In Flint, \$12 million in private funding has established MSU as a national leader in public health, endowing four professors whose research teams have been awarded \$53 million in external funding since 2014. Aligned with the work of 4,000 MSU-affiliated physicians across the state, we are now poised to be a national leader in transforming health care.”

—NORMAN J. **BEAUCHAMP JR., MD, MHS**, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Stephanie Stotenbur at Stephanie.Stotenbur@hc.msu.edu or call 616-234-2827.



## Donors 41,675 • \$286.1 M

- Raised \$56 million and created 300+ new endowments. Donors were recognized on the “Spartan for Life” endowment wall on the North End Zone facility—a \$24 million new building constructed during the campaign to provide significant upgrades for Spartan football, including a team locker room and media room, as well as an engagement center and recruiting facilities for all student-athletes.
- Constructed and dedicated the Gilbert Pavilion/Tom Izzo Hall of History (\$24 million), an addition to the Breslin Center that celebrates the history and success of MSU Basketball.
- Constructed the Lasch Family Golf Center (\$7 million), a facility that includes an indoor putting and chipping area, state-of-the-art video analysis and engagement areas.

“The *Empower Extraordinary Campaign* aimed to transform Spartan Athletics with championship-level facilities, a strong endowment and increased annual giving. We're so fortunate to have supporters who 'Invest In Champions,' providing our student-athletes the opportunity to earn a world-class education while playing the sport they love. By exceeding a \$262M goal, our self-sustaining department is able to enhance the experience in the

classroom, in competition and in the community for nearly 800 student-athletes today and in the future. Thank you for investing in the game-changers of tomorrow.”

—BILL **BEEKMAN**, *Athletic Director*

**YOU CAN STILL HELP:** contact Executive Associate Athletics Director Chuck Sleeper at sleeper@ath.msu.edu or call (517) 432-4611.



## Donors 2,195 • \$55.5 M

- The campaign's reach was truly global—*Empower Extraordinary* donors reside in more than 65 countries with the largest concentrations in Canada, China, United Kingdom, South Korea, India, Australia, Brazil and Japan.
- Received \$45 million to support scholarships for students from Africa, building on the university's 60 years of engagement on the continent.
- Increased endowments for Education Abroad scholarships to a total of more than \$5 million—more support for students studying abroad than ever before.

“Michigan State's position as a top-100 global university hasn't come easy. It takes the dedication of faculty tirelessly searching for answers to the world's most pressing questions. It takes the imagination of students who expand their learning in Education Abroad programs on every continent. And it takes the commitment from donors who recognize that investing in Spartans means an investment in the future. The support received during this campaign reaffirmed and advanced the university's international engagement, allowing us to create new research partnerships, support global education programs and work with communities in every corner of the world to advance the common good.”

—STEVEN D. **HANSON**, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Angha Childress at angha@msu.edu or call (517) 432-9183.



## Donors 2,467 • \$6.6 M

- Celebrated the college's 50th anniversary during the 2017-18 school year. Built momentum for continuing success for the next 50 years. The total of JMC's endowments has reached \$4.5 million and growing, and the college has another \$5 million and counting in documented bequests.
- Raised \$2.8 million for scholarships. The college is now awarding over \$200,000 in tuition aid annually.
- Created several new programs as a result of private giving, such as the Practitioners in Residence short courses, the Madison Senior Research Showcase and the Madison Leadership Program.

“Private donors and giving are making a significant impact at the college and for our students and faculty. Between annual gifts and recurring revenue from approximately 50 endowments, the college has additional financial resources of 8-10 percent annually above our MSU budget for scholarships, programming, research and residential activities that enrich the educational community of James Madison College.”

—SHERMAN W. **GARNETT**, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Rocky Beckett at beckett@msu.edu or call (517) 432-2117.





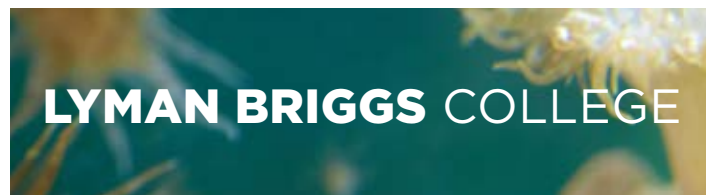
## Donors 4,293 • \$29.9 M

- Constructed the Detroit College of Law Plaza to honor DCL's legacy. The plaza incorporates architectural elements from the Elizabeth Street building and was funded by 515 donors.
- Created 16 endowed scholarships, enabling talented students to pursue legal education.
- Campaign gifts enriched the educational experience by providing support for 16 clinics, centers and institutes, and creating two online resources in focused areas of the law.

“From joining the inaugural annual fund effort to establishing scholarships that support students with financial need to endowing chairs that will enhance the academic experience, our alumni and friends have rallied together to ensure that our students have access to a superior legal education. On behalf of a grateful MSU Law community, thank you for your past and continued support.”

—LAWRENCE PONOROFF, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Advancement Roxanne Caine at cainerox@law.msu.edu or call (517) 432-6840.



## Donors 1,206 • \$4.7 M

- Increased the number of donor-supported funds available in Lyman Briggs College by 100 percent.
- Nearly half of all documented dollars given to the college over its 50-year history were received during the *Empower Extraordinary Campaign*.
- Created the Dean Frederick B. Dutton Professorship—the first endowed faculty position in the college—thanks to a gift from an anonymous donor.

“The generosity of donors furthers our success in creating the next generation of leaders in science and medicine. Gifts provide Briggs students opportunities that may otherwise be

out of reach, and faculty with the resources to pursue excellence in innovative and transformative science education. Our friends and alumni recognize the Briggs Impact, and we are thankful for their support.”

—MICHELE H. JACKSON, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Jackie Richardson at richa921@msu.edu or call (517) 353-4869.



## Donors 5,712 • \$11.6 M

- Funded 27 new programs, expanding MSU Extension 4-H Youth Development in areas that include: STEM, healthy lifestyles, leadership and civic engagement, and workforce readiness and financial literacy.
- Established 43 new 4-H endowment funds (33 for county 4-H program support and 10 for state 4-H support), doubling the endowment investment to serve Michigan 4-H for the future. Thirty-one counties across the state participated in local campaigns to create and/or grow 4-H endowments, which will provide support for local 4-H program delivery.
- Constructed outdoor restrooms at the Michigan 4-H Children's Gardens, which allows visitors to enjoy experiential learning at the gardens with facilities in a much closer proximity; and two new shooting sports ranges at Kettunen Center provide a place for youth to learn and practice shooting sports skills.

“Thanks to investments from those who care about young people in our communities, Michigan 4-H is well-positioned to prepare youth for the future.”

—JACOB M. DEDECKER, *State 4-H Leader, Michigan 4-H Youth Development, Michigan State University Extension*

**YOU CAN STILL HELP:** contact Campaign Director Amanda Masters at amasters@msu.edu or call (517) 354-4691.



## Donors 9,531 • \$31.5 M

- Built the Digital Scholarship Lab in the Main Library featuring the 360° immersive learning room, VR technology and more, in collaboration with the College of Arts and Letters.
- Built a new reading room for Special Collections on the main floor of the library.
- Created the first endowed librarian position: the William G. Lockwood and Yvonne R. Lockwood Endowed Romani Studies Librarian.
- Obtained a collection of personal papers, letters, manuscripts, photos and other items from the Argentinian author Jorge Luis Borges, thanks to a gift from Joanne Yates and her late husband Don Yates.

“The *Empower Extraordinary Campaign* has had a transformative impact on MSU Libraries and our ability to provide the high-quality scholarly resources, learning spaces and technology that make this the intellectual center of campus. The libraries' endowments now allow us to build and manage world-class collections, to partner with colleges and other units on projects like the Digital Scholarship Lab, and to recruit and retain world-class library faculty.”

—JOSEPH SALEM JR., *University Librarian*

**YOU CAN STILL HELP:** contact Director of Development Seth Martin at marti981@msu.edu or call (517) 884-6446.



## Donors 1,867 • \$5.7 M

- Acquired Science on a Sphere, a learning technology platform, thanks to a gift of \$150,000 from the Michigan State University Federal Credit Union.
- Established the \$100,000 Stanley and Selma Hollander Endowment for Textile and Clothing Conservation, Preservation and Exhibition.
- Established the \$1.6 million Berryman MSU Museum Curator of History endowment.

“Science on a Sphere, the world's most powerful and dramatic learning technology platform, will inspire generations of MSU students as well as schoolchildren and people of all ages in our broader community.”

—MARK AUSLANDER, *Director, MSU Museum*

**YOU CAN STILL HELP:** contact Director of Development Chong-Anna Canfora at canfora@msu.edu or call (517) 355-3871.



## Donors 16,154 • \$56.1 M

- Launched a \$17.5 million fundraising campaign to build the Billman Music Pavilion, named for lead donor Dr. James K. Billman Jr. The pavilion will increase practice, teaching and rehearsal spaces by more than 40 percent. With generous gifts from longtime supporters, alumni and friends, and more than 75 percent of College of Music faculty and staff, the college is just \$1.1 million away from meeting the \$17.5 million private fundraising goal.
- Secured more than \$18 million in scholarship and fellowship support to recruit and retain top-tier talent—including 54 new named scholarship and fellowship funds, and an additional 12 named funds to support student experiential learning, such as travel to national and international competitions and performances.
- Established two new named faculty positions, thanks to a commitment of \$2.5 million, and two entrepreneurial endowments, thanks to a \$1.75 million gift from the MSU Federal Credit Union, which will allow the College of Music to hire artists-in-residence in the areas of jazz and music entrepreneurship.

“We are grateful to the many alumni, friends, faculty and staff who have generously provided significant resources to make this a record-breaking capital campaign for the College of Music, positioning us to rocket forward into the 21st century. These gifts will help build the transformational Billman Music Pavilion, endow faculty positions, provide student financial support through scholarships and fellowships, and bring internationally renowned artist-teachers and entrepreneurs to our campus. These resources,



all focused on advancing student learning, will empower our graduates to change the world through the power of music.”

—JAMES FORGER, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Rebecca Surian at surian@msu.edu or call (517) 353-9872.

## COLLEGE of NATURAL SCIENCE

Donors 11,485 • \$74.7 M

- Added 16 new endowed faculty positions during the campaign, providing the college with an enhanced ability to attract and retain the best and brightest faculty members, as well as attracting top-notch graduate students.
- Added more than 60 new endowments supporting students. Competition for the best graduate students is intense, and fellowships are essential to attract and retain them. For undergraduate students, opportunities to undertake research and engage in independent projects are critical to their future success.
- Received 12 donor gifts of \$1 million or more during the capital campaign, for a total of \$27.9 million.

“Thanks to the generous private support received during the *Empower Extraordinary Campaign*, the College of Natural Science will continue to make a meaningful and lasting difference in the lives of our students, faculty and staff by enhancing their education, research, daily work, and future scientific discoveries and academic excellence. On behalf of all who benefit, thank you for your generosity.”

—PHILLIP DUXBURY, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development Corey Longley Palmer at longleyc@msu.edu or call (517) 353-1637.

## COLLEGE of NURSING

Donors 2,192 • \$16.2 M

- Created three new endowed faculty positions. McLaren Greater Lansing made a \$1.5 million gift to endow a chair in Behavioral Mental Health Nursing Education, the college’s first endowed position. Jane and Ronald Lacher pledged \$1 million in Jane’s mother’s name to endow the Helen Jane Shortt Wall Endowed Professorship for Nursing Research, the college’s first endowed position in research. And an anonymous donor made an endowed gift for a professorship in nursing education.
- Created 45 endowed scholarships and five expendable scholarships. Among them: Susan Varbedian Lucken’s two annual scholarships of \$10,000 each (expendable) to help students in true financial need; Wayne T. Kennedy and Lorelei M. Rockwell’s endowed scholarship honoring Lorelei’s mother, Elizabeth Blay Maison; and an anonymous donor, who gave \$200,000 to endow a Behavioral Health Nurse Practitioner Scholarship.

“Every gift made during the *Empower Extraordinary Campaign* demonstrates appreciation of the contributions nurses make in our lives. The College of Nursing is stronger today, thanks to the generosity of so many. We will honor these gifts by building on our legacy, preparing nurse leaders for the future ... Spartan Nurses.”

—RANDOLPH RASCH, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Eric Sturdy Jr. at sturdyjr@msu.edu or call (517) 432-1187.

## COLLEGE of OSTEOPATHIC MEDICINE

Donors 4,353 • \$14.5 M

- The Peru Global Medical Elective enabled students to get a one-of-a-kind learning experience as they explored health care in Peru, first in an urban center, and then from the deck of a clinic that floats down the Amazon River. More than 400 donors contributed over \$225,000 to support the program.
- Donors provided \$4.6 million in support of expendable and endowed scholarships to help deserving medical students meet important financial needs and provided invaluable support

through scholarships. Just prior to the conclusion of *Empower Extraordinary*, 224 MSUCOM students received scholarships worth more than \$2.6 million. “When I found out I had received the Michigan Osteopathic College Foundation scholarship, it felt like the scholarship committee was telling me ‘You do belong here; you deserve to be here,’” noted fourth-year medical student Robert Ray.

- Provided medical assistance to the homeless through Detroit Street Care, an outreach activity that received more than \$148,000 in a single gift from Troy Athens High School. “We were blown away by the support from Troy Athens and the community at large,” said Eil Eisman, a second-year medical student and member of the Detroit Street Care e-board. “It’s so heartwarming to know your work is being recognized and supported.”

“Our goal is to help talented, caring future doctors think about both the art and the science of medicine. Thanks to those who supported the *Empower Extraordinary Campaign*, we have helped more deserving students financially, so they can concentrate on their studies and on activities that will prepare them for careers in osteopathic medicine.”

—ANDREA AMALFITANO, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Christopher Surian at surianc@msu.edu or call (517) 355-8355.

## RESIDENTIAL COLLEGE in THE ARTS and HUMANITIES

Donors 477 • \$4.0 M

- Generous contributions allowed RCAH to create 23 student scholarships—from zero when the campaign began—including five endowed scholarships.
- RCAH received two gifts of \$1 million each, including one from a Justin Morrill College alumnus.
- A major grant from the MSU Federal Credit Union is helping to build a Network for Global Civic Engagement that is based in RCAH but coordinates programs with community partners who are reciprocal, sustainable and global in their reach.

“As a new college that opened its doors to first-year students in fall 2007, RCAH entered the campaign in 2011 with understandably modest goals. Since then, RCAH has more than quadrupled the original goal. The impact on

students, faculty and community partners has indeed been extraordinary. For example, RCAH created an innovative cross-college international education program in Costa Rica that has empowered small indigenous rural communities. We are able to support students from under-resourced high schools as undergraduate research assistants and co-presenters with faculty at professional conferences. We have brought a steady stream of guest artists-in-residence to work with students and local community partners. RCAH has been able to empower our students, faculty and community partners through these and similar initiatives made possible by *Empower Extraordinary*.”

—STEPHEN L. ESQUITH, *Dean*

**YOU CAN STILL HELP:** contact Director of Development Emily Fijol at fijol@msu.edu or call (517) 884-5997.

## COLLEGE of SOCIAL SCIENCE

Donors 14,806 • \$67 M

- Current and estate gifts from Fred and Marilyn Addy helped the Economics Department attract and recruit the best economics faculty to come to MSU. The Addys currently have three endowed chairs in Economics.
- A gift from Ed Adler supported education abroad. Ed feels strongly that every social science major should have the opportunity to study abroad.
- Created The Blanchard Forum to provide generations of students, faculty and the MSU community with the opportunity to see, hear and learn from national and international leaders, diplomats and writers. The forum has brought former President Bill Clinton, Congressman John Lewis and others to campus. (*See page 7*)
- Hundreds of students attended a recent panel discussion called “Women Leaders Rising: Breaking Through Bias,” which was held by the Women’s Leadership Institute and featured executive leaders, some of whom are MSU alumni. The Women’s Leadership Institute is a collaborative effort between the department of Human Development and Family Studies, and alumni, professional women and current students. The mission is to develop and advance female students as leaders and give them the tools to keep them empowered and inspired in professional culture and in life.
- A gift from MSUFCU supported an increased number of classes on financial literacy education taught by human development and family studies faculty, allowing over 2,000 students to enroll in a financial literacy course.



“These and other similar gifts significantly enhance our ability to deliver on our core mission of research and discovery, through endowed chairs; of teaching and learning, through providing developmental experiences for students; and of outreach and engagement, through bringing national and international leaders to campus and sharing their perspectives with our faculty, staff, students, community and the world.”

—RACHEL **CROSON**, *Dean*

**YOU CAN STILL HELP:** contact Interim Senior Director of Development Alexandra Tripp at [actripp@msu.edu](mailto:actripp@msu.edu) or call (517) 432-1801.

## STUDENT AFFAIRS & SERVICES

Donors 27,120 • **\$11.6 M**

- Established the SOAR endowment in the LGBT Resource Center thanks to an anonymous \$1.7 million gift to support outreach and action by building a foundation for individual self-respect.
- Created endowments to support students who face hardship, including a gift from Lana Dart to help students with emergency needs, and from James Larson to support students who seek counseling.
- Professor Lauren Harris established the MSU Hillel Heritage Endowment Fund to develop academic, social and cultural programming in consultation with MSU Hillel Center.
- Provided funding for intramural sports, including gifts from Alex McAree for the Crew Club and from Donald and Pamela Kegley for the Men's Lacrosse Club.
- Created and supported endowments that help build a culture of leadership and develop future student leaders.

“As we work to enhance the experiences of students through vibrant opportunities for connections, exploration and engagement, we are grateful for the support of so many donors. Their generosity is helping to produce students who are empowered to be successful in their careers and lives, who adopt lifetime habits of health and wellness, and who graduate as civic-minded global citizens.”

—DENISE **MAYBANK**, *Vice President*

**YOU CAN STILL HELP:** contact Linda Hartwig at [hartwigl@msu.edu](mailto:hartwigl@msu.edu) or call (517) 355-7535.

## UNIVERSITY SCHOLARSHIPS & FELLOWSHIPS

Donors 33,394 • **\$70.1 M**

- Established more than 300 new endowed and expendable funds that dramatically increase the number of scholarships available to undergraduate students.
- Exceeded the \$43 million campaign goal by over 62 percent.
- Increased support for programs that dramatically impact our student success efforts.

“The scholarship and student success initiatives that are supported by alumni and donors have a significant impact on thousands of students every year. Their generosity creates opportunities for our students to improve lives around the world.”

— MARK **LARGENT**, *Interim Associate Provost for Undergraduate Education*

**YOU CAN STILL HELP:** contact Senior Director of Development Jennifer Bertram at [bertram9@msu.edu](mailto:bertram9@msu.edu) or call (517) 432-7330.

## COLLEGE of VETERINARY MEDICINE

Donors 12,082 • **\$126 M**

- Exceeded a \$100 million campaign goal by 26 percent, and received the first two eight-figure gifts in the college's history—\$12 million and \$10 million from an alum and a friend—demonstrating the wide base of support the college has garnered.
- Established eight endowed chairs and professorships, 11 endowed residencies and fellowships, and 65 endowed scholarships, all of which provide permanent financial support for faculty and students.
- Set the stage to enhance the culture of philanthropy throughout the college, including the Veterinary Medical Center. An outside consultant provided two days of training and workshops open to all students, staff and faculty. Often families want to give back in appreciation for the care their animal receives, and the consultant offered suggestions for ways to help them do just that. As a follow-up to the seminars, a series of videos was developed and distributed that reinforced key concepts.

“I am delighted at the level of philanthropic support the College of Veterinary Medicine received in the *Empower Extraordinary Campaign*. It is gratifying to know how many loyal alumni value our college and the education they received. Additionally, we have many friends who brought their beloved pet to us for care and treatment, and showed their appreciation by giving back. To all who supported the College of Veterinary Medicine, thank you for helping us continue to achieve our important mission: Learn. Discover. Heal. Protect.”

—BIRGIT **PUSCHNER**, *Dean*

**YOU CAN STILL HELP:** contact Senior Director of Development and Alumni Relations Tim Stedman at [Stedman@cvm.msu.edu](mailto:Stedman@cvm.msu.edu) or call (517) 353-8722.

## WHARTON CENTER

Donors 8,033 • **\$29.3 M**

- Established 21 new endowments, nearly doubling the number of endowments. The market value also saw a 66 percent increase, growing from \$9 million to \$15 million.
- Dramatically increased funding for the Wharton Center Institute for Arts & Creativity. Since its inception in 2008, the institute has rapidly developed statewide arts education programming and touched the lives of thousands of young children and MSU students. Committed to accessibility and inclusion, most institute programs are free of cost and generate little to no revenue. Thanks to the campaign, private support now funds two-thirds of the institute.
- Funded major capital improvements to maintain a state-of-the-art facility. Improvements included a new roof, 3,000 new chairs, new stage curtains and a new stage floor and fly system.
- Raised more than \$600,000 for the Seats 4 Kids program, allowing more than 9,000 children and family members to attend performances, including school shows, Broadway workshops and a sensory-friendly performance. Access for economically challenged children and their families is a key priority for Wharton Center.

“The business of the performing arts is exciting but often unpredictable. Wharton Center's financial success often relies on factors outside of our control, including the economy, the many choices of entertainment within our region and the increasing costs of touring productions. Generous private support not only alleviates risk, it also builds

stability and allows Wharton Center continued growth. The dramatic increase in the annual fund, establishment of new endowments and gifts to fund capital improvements helped Wharton Center surpass its campaign goal by 40 percent. With this support, Wharton Center continues to be a welcoming place to inspire the mind and move the soul.”

—MICHAEL **BRAND**, *Executive Director*

**YOU CAN STILL HELP:** contact Director of Development Doug Miller at [doug.miller@whartoncenter.com](mailto:doug.miller@whartoncenter.com) or call (517) 884-3112.

## WKAR

Donors 42,725 • **\$33.6 M**

- Created the Student Experiential Learning Endowed Fund
- WKAR is a fierce leader in public media-Next Generation. Broadcasting: FCC awarded experimental broadcast license for ATSC 3.0.
- WKAR elevated status on campus and within mid-Michigan community due to increased visibility from the *Empower Extraordinary Campaign*.

“During the *Empower Extraordinary Campaign*, WKAR worked diligently to ensure our students were paramount. As WKAR began to interface seamlessly within the university and the campus, as well as our audience, we began to realize the impact students have on our station. We are a true learning laboratory and took our responsibility of being an engine for opportunity to heart. Our station's commitment to train tomorrow's storytellers never wavered, and we were able to ask donors to partner with us in investing in our valued student interns. During the course of the campaign, we established a Student Experiential Learning endowment that supports student internships, allowing for us to provide critical expertise to future journalists and broadcasters.”

—SUSI **ELKINS**, *Director of Broadcasting and General Manager*

**YOU CAN STILL HELP:** contact Director of Development and Major Gifts Melanie McGuire at [melanie@wkar.org](mailto:melanie@wkar.org) or call (517) 884-4730.





# CAMPAIGN REACH *in* TOP METROS

## MID-MICHIGAN

73,722 DONORS  
**\$385.59 MILLION**

## DETROIT, MICHIGAN

50,324 DONORS  
**\$220.11 MILLION**

## GRAND RAPIDS, MICHIGAN

21,637 DONORS  
**\$118.42 MILLION**

## NEW YORK, NEW YORK

3,041 DONORS  
**\$86.47 MILLION**

## LOS ANGELES, CALIFORNIA

2,198 DONORS  
**\$61.09 MILLION**

## CHICAGO, ILLINOIS

7,640 DONORS  
**\$50.90 MILLION**

## SEATTLE, WASHINGTON

899 DONORS  
**\$48.70 MILLION**

## WASHINGTON, D.C.

3,392 DONORS  
**\$46.66 MILLION**

## SAN JOSE, CALIFORNIA

506 DONORS  
**\$34.35 MILLION**

## SAN FRANCISCO, CALIFORNIA

1,325 DONORS  
**\$34.15 MILLION**

## DENVER, COLORADO

1,196 DONORS  
**\$15.34 MILLION**

## BOSTON, MASSACHUSETTS

1,347 DONORS  
**\$11.81 MILLION**

## ATLANTA, GEORGIA

1,597 DONORS  
**\$11.36 MILLION**

## PHOENIX, ARIZONA

1,449 DONORS  
**\$10.93 MILLION**

## HOUSTON, TEXAS

1,169 DONORS  
**\$9.11 MILLION**

## NAPLES, FLORIDA

468 DONORS  
**\$6.10 MILLION**

# PAMOJA (As One)

William T. Langford IV, '11, '12

Presented to the donors of the  
*Empower Extraordinary Campaign* - October 19, 2018

*Our impact can't be packed and shipped  
and moved by freight  
it's not bought and sold and  
loaded in crates,  
it's not in a crest  
laden with gold and old age.*

*It's weighed in scores  
of lives and  
the possibility  
to change  
for the better  
just one,  
and another...*

*Another chapter unfurls  
like petals  
in our rose garden.  
A task stands before us  
there's loam to till*

*So  
we harken  
back  
to seeds  
planted in this land  
granted  
the promise to flourish,  
to manifest  
the rarest dreams of  
isotope beams and  
trilling strings  
in a sprawling pavilion.*

*Our carillon's calling  
Spartans to new missions:*

*Bringing to fruition  
from a hill of thorns  
the key to reach our apex:  
to invest.*

*From the steps of Beaumont Tower  
to Tanzania  
tunaitwa (we are called)  
kumatengeneza maji safi (to make  
clean water)  
to Dar es Salaam  
we are called  
to every echelon*

*To empower the extraordinary,  
spiraling skyward,  
that takes root here*

*To empowerHER  
confidently reaching for resilience  
in the ascent toward  
her purpose,  
driven by her brilliance*

*Emboldened  
by the sun  
rising on a day  
with 7,000 hours  
by the power of the crowd,  
endowed inalienably  
with the faculties  
to seek degrees,  
to see the forest  
for all the trees.*

*Endowed  
by those who decreed  
a promise,  
progenitors, adorned with tools  
for the harvest*

*Who know  
that what is given today  
meets impossible  
with plausible,  
gives pause to doubt  
where the footing is  
unsure,  
when the shore is especially far*

*We dive in  
for the way is forged  
by the next ranks  
in this Spartan Phalanx.*

*We will go forth,  
thus adorned  
in armor  
that harbors hope,  
clothed in fabric  
that binds us  
to a truth  
that reminds us  
that we would reach back.*

*So too we reach forward,  
ever forward,  
for the arts  
for the letters  
for the words to say  
that what we make—citizen  
scholars  
fills coffers with riches much greater  
than silver pieces:  
tunajenga barabara kwa kesho  
we are building the road to tomorrow  
for the journey is long  
and the trials are many  
Lakini tutatembea pamoja*

*But we will walk it  
as one  
to inscribe a legend  
written today  
in the rumble  
of our 50,000 footsteps.*

*Who will?  
Spartans Will.*



To further explore the rich details  
and messages hidden within  
*Pamoja*, and see video of  
Ph.D. student Will Langford's  
dramatic, heartfelt performance of  
the piece, visit:  
[go.msu.edu/pamoja-will](http://go.msu.edu/pamoja-will)



## Developments

University Advancement  
Spartan Way  
535 Chestnut Road, Room 300  
East Lansing, MI 48824



MSU, we love thy shadows  
When twilight silence falls,  
Flushing deep and softly paling  
O'er ivy covered halls;  
Beneath the pines we'll gather  
To give our faith so true,  
Sing our love for Alma Mater  
And thy praises MSU.

When from these scenes we wander  
And twilight shadows fade,  
Our memory still will linger  
Where light and shadows played;  
In the evening oft we'll gather  
And pledge our faith anew,  
Sing our love for Alma Mater  
And thy praises MSU.

# MSU *Shadows*

A special *Empower Extraordinary* arrangement of Michigan State University's alma mater, "MSU Shadows," was reimaged and performed by NBC's "The Voice" finalist and MSU alumnus Joshua Davis. The recording honors the tradition and love Spartans feel toward MSU.

Download and add "MSU Shadows" to your playlist at:

[go.msu.edu/msu-shadows](https://go.msu.edu/msu-shadows)

#EmpowerMSU | [EMPOWER.MSU.EDU](https://EMPOWER.MSU.EDU)