



### **Partnership Pathways**

### **Private Support**



- Philanthropy
- · Gifts in Kind
- Grants

#### Talent



- Recruit undergraduate and graduate talent by developing intentional and strategic recruiting plans
- Participate in the professional development and skillsets of future industry leaders

## Colleges & Programs



- Participate in advisory boards
- Participate as a mentor, project partner
- Engage with specific centers and student groups

## Business Strategies & Growth

- · Consulting
- · Executive Education
- · Continuing Education
- Project & research development

# Research, Commercialization & Licensing

- Partnerships with Business Connect, Innovation Center
- Invest in research directly impacting your industry and specific goals



# **Corporate Relations Funding Facts**

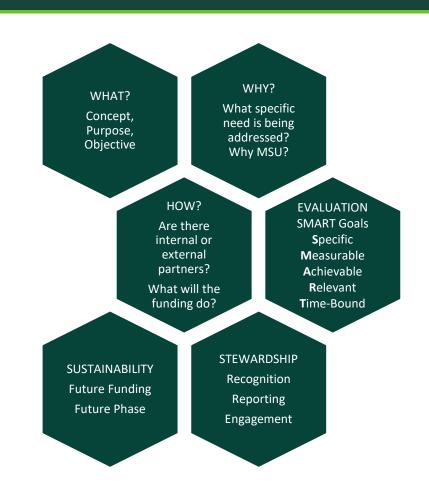
#### **Corporate Relations Goals:**

- 1. Raise awareness of MSU among Industry
- Increase corporate/corporate foundation giving
- 3. Foster interdisciplinary collaborations
- 4. Engage and steward corporate partnerships

### How We Can Help:

- 1. Raise awareness across campus and foster collaboration
- Provide insight regarding corporate partners and their current level of engagement
- 3. Coach on strategy and proposal development (can take 12-18 months to actuate)
- 4. Plan and coordinate site and campus visits
- 5. Partner with College/Unit Advancement Teams

Think beyond the funding to the relationship!



### **Contact Us**



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